

ACCION International

Meeting of the Board of Directors  
Monday, May 1, 1967  
12:30 P.M.

A G E N D A

- I. Annual Meeting  
(The by laws of the corporation require that an annual meeting be held. At this meeting the following must be done.)
  - A. Approval of Minutes of December 12, 1966 Meeting
  - B. Re-election of Board Members
  - C. Election of Officers
  - D. Financial Statement for 1966
- II. Discussion of 1967 Program, First Quarter Reports
  - A. Administration (Budget)
  - B. Recruiting
  - C. Venezuela
  - D. Colombia
  - E. Brazil
  - F. Fund Raising
  - G. Publicity
  - H. Personnel
  - I. Other Business
  - J. Next Meeting

ACCION International

Board Members

J.P. Delafield  
Partner  
Knight & Gladieux

Alphonse de Rosso  
Deputy Latin American Area Advisor  
Standard Oil Company (N.J.)

Guillermo Espinosa  
Gerente General  
Productos "EFE" S.A.

Richard C. Fenton  
President  
Pfizer International, Inc.

Berent Friele  
Sr. Vice President and Director  
American Int'l Ass'n for Economic  
& Social Development

Donald M. Kendall  
President  
PepsiCo., Inc.

William S. Lindsay  
Administrative Vice President  
Corn Products International

Forrest D. Murden, Jr.  
Murden and Company, Inc.

Hans Neumann  
President  
Pinturas "Montana"

Crocker Nevin  
President  
Marine Midland Grace Trust Co.

Rodman C. Rockefeller  
Vice President  
International Basic Economy Corp.

Milton C. Rose  
Nixon, Mudge, Rose, Gutherie  
Alexander & Mitchell

Anthony D. Rump  
Area Vice President Latin America  
Productos PepsiCo., S.A. de C.V.

Albert G. Sims  
Vice President for International  
Activities  
College Entrance Examination Boards

Theodore L. Wilkinson  
Partner  
Price Waterhouse & Company

Officers:

President	Donald M. Kendall
Secretary	Milton C. Rose
Treasurer	Crocker Nevin
Ass't Secretary	Francisco Mendez-Capote
Ass't Treasurer	William Inglis
Executive Director	Joseph H. Blatchford

II A. ADMINISTRATION (BUDGET)

FIRST QUARTER 1967 FINANCIAL REPORT

Opening Balance January 1, 1967

Book	\$42,729.56
Stock	12,720.00
United Kingdom A/C	2,800.00
	<u>\$58,249.56</u>

First Quarter Income

23,472.00
<u>\$81,721.56</u>

First Quarter Disbursements

30,389.45 + \$1,913.04*
<u>\$51,332.11</u>

Closing Balance

\* Represents contributions in kind of  
air line tickets utilized during  
quarter.

First quarter expenses were 27% under budget, and down 17% from the corresponding period last year. Lower expenditures were due largely to decreased staff which resulted in less expense relating to funding and recruiting.

April

Contributions in April exceeded the income total of the first quarter. \$34,360 was received, bringing income for the first four months of 1967 up to \$58,832.

In addition, the Scaife Family Fund announced a grant of \$40,000 to be received about July 1, 1967.

SECOND QUARTER 1967

Expenses for the second quarter are estimated at \$26,400.

1967  
ACCION International  
January - February - March

OPERATIONS

1. Recruiting	\$7,164.36	
2. Fund Raising	7,303.63	
3. Administration	3,660.91	
4. Project Develop- ment	<u>8,226.90</u>	\$26,355.80

SPECIAL PROJECTS

5. ACAO COMUNITARIA do BRASIL	<u>\$4,033.65</u>	<u>\$ 4,033.65</u>
		<u>\$30,389.45</u>

ACCION International  
1967  
January - February - March  
Expenditures

	<u>Recruiting</u>	<u>Funding</u>	<u>Administration</u>	<u>Project Development</u>	<u>Total</u>
Prepaid Insurance	\$ 156.54	\$ 179.54	\$ 45.72	\$	\$ 381.80
Payroll	4,547.75	4,954.21	1,046.86	5,377.50	15,926.32
Advertising & Promotion	7.56	7.56			15.12
Dues and Subscriptions		106.00			106.00
Equipment Rental			244.15		244.15
Office Supplies	78.88	97.44	55.41		231.73
Orientation	307.35				307.35
Postage and Delivery	96.14	129.08	9.36		234.58
Professional Services		13.50	121.50		135.00
Rent			1,575.00		1,575.00
Repair and Maintenance			20.00		20.00
Telephone and Telegraph	462.00	435.60	422.35		1,319.95
Utilities			39.03		39.03
FICA Expense	231.71	313.41	81.53		626.65
Domestic Travel	698.46	644.75			1,343.21
Foreign Travel		296.41		801.40	1,097.81
Special Recruiting	577.97				577.97
Taxes (1965)		126.13			126.13
Venezuela				2,048.00	2,048.00
Brazil				4,033.65	4,033.65
<u>T o t a l s</u>	<u>\$7,164.36</u>	<u>\$7,303.63</u>	<u>\$3,660.91</u>	<u>\$12,260.55</u>	<u>\$30,389.45</u>

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ACCION International  
1967 Budget

OPERATIONS

1967 Proposed Budget

1. Recruiting	\$35,640
2. Fund Raising, Public Relations	36,471
3. Administration Overhead	17,967
4. International Travel, Project Development	<u>47,519</u>
	\$137,597

SPECIAL PROJECTS

5. ACAO COMMITTEES	\$31,550
6. Venezuelans to U.S.	4,630
7. Technical Training & Small Business Development	<u>62,120*</u>
	\$ 98,300
	<u>\$235,897</u>

\* Not committed unless special funds become available.

II B. RECRUITING.

Quarterly Summary

**Inquiries.** In the period under report 270 employment inquiries were handled by this office, an average of 90 per month. A geographic breakdown appears below.

**Applications.** As of January 1, 32 applications were on hand. During the quarter, 31 applications were received. This number does not include 26 rejections and 14 withdrawals. As of March 31, 63 applications were active.

Geographic Breakdown

	<u>Inquiries</u>	<u>Applications</u>
New England	20	2
New York	35	6
Mid Atlantic	52	5
Southeast	14	
Southwest	12	2
Central	59	8
West Coast	<u>38</u>	<u>7</u>
	230	30
Canada	19	1
Europe	7	
Latin America	10	
Asia	2	
Africa	<u>2</u>	
	<u>40</u>	<u>1</u>
TOTALS	270	31

**Advertising.** No paid advertising space has yet been taken; however, \$64.00 will be spent on a 1/8 page ad in the spring issue of Our World, the publication of American Field Service.

Free publication space has been given us by Odessa (published by the Experiment in International Living), the Modern Language Journal, Saturday Review, The Lamp (Standard Oil of New Jersey), the International Rotarian, Interchange (published by Foreign Visitors Office, USCC), and publications of the Dept. of Health, Education and Welfare, and the Peace Corps.

(A mass mailing of 124 letters was sent to returning Peace Corps Volunteers in December. Replies not tallied.)

### New Accionistas for Venezuela

Three Accionistas were accepted for ACCION en VENEZUELA during the quarter. Following orientation in New York they departed for Venezuela on March 28. They are:

Gilbert Jackson, 22, married with one son aged 13 months, born in Philadelphia, graduated from Temple University, a pre-law major with a political science minor, organized voter registration drives and community center activities in northern Virginia, project director of Conscience, an organization of 1,000 Temple University students.

Gael Ryan Strong, 24, married, born in Washington, D. C., attended University of Maryland, specialized in economics and Spanish, last worked for the Latin American Teaching Fellowship program at the Fletcher School of Law and Diplomacy.

Robert Kitchell Strong Jr., 24, married, born in New Orleans B. A. Williams College, M.A. Fletcher School (in Latin American studies), has taught courses in international relations at Tufts University.

The three U.S. Accionistas join seven Venezuelans currently being instructed by the staff of ACCION en VENEZUELA IN COMMUNITY action in Caracas, the proportion of new foreign accionistas thus continuing the trend toward the Venezuelization of ACCION en VENEZUELA.

### U. S. Orientation

Orientation was held in New York March 23-24 for nine candidates for jobs with ACCION en VENEZUELA, among whom were the Strongs and Mr. Jackson. A fourth candidate was also selected, but declined at the last moment to accept the assignment in Venezuela for personal reasons. A fifth applicant, a professional-level administrator also attended, subsequently visited Venezuela, and a decision on her appointment is now pending.

The purpose of the program was to acquaint the applicants in detail with ACCION International, ACCION en VENEZUELA, and ACCAO COMMUNITARIA do BRASIL programs prior to making the final selection of new ACCIONISTAS.



U. S. Orientation continued

Mr. Rodman Rockefeller addressed a luncheon meeting on behalf of the Board of Directors. Mr. Joseph Blatchford spoke of the history and recent developments of the ACCION movement. Mr. Mike Mehrer, ACCION en VENEZUELA's Operations Manager, described activities in Venezuela, assisted by a panel of ex-Accionistas. Mr. Mehrer also made the final selection of the new Accionistas. The orientation program was arranged by ACCION International's Recruiting Field Director, Mr. Terry Holcombe.

## II C. VENEZUELA

### Evaluation:

".... in a society of great wealth and great promise, ACCION is a pledge of partnership, an organizational pact between the haves and the have-nots that unites them in a common endeavor. But, it is not simply a way of defusing a time bomb. It entails a belief that the people in the barrios have the wisdom, the sensitivity, the insight, the will and the capability to contribute to building a better society than now exists."

"Right now ACCION is not big enough, or well organized enough or rich enough or sufficiently staffed, to make good on that promise on the scale that it must. But no other organization even purports to be so committed. No other organization has the tradition, the orientation, the roots, the trust and the rapport that ACCION has -- and this is said all too mindful of how limited its resources and activities are, how novel its approach is, how many birth pangs and growth pains it has and will continue to suffer."

This summary statement on ACCION en VENEZUELA was made by Jean Camper Cahn and Edward S. Cahn, eminent sociologists, in a confidential study commissioned by Hans Neumann, President of ACCION en VENEZUELA's Board of Directors. The observation reflects the general opinion of informed observers of the value of ACCION en VENEZUELA -- "... ACCION, and ACCION alone, holds the key to peaceful change and peaceful progress in Venezuela."

Although the Cahns do not give blanket approval to ACCION en VENEZUELA, "ACCION is not big enough," it is noteworthy that in the view of the authors, the organization is without peers.

### Convention:

The first ACCION en VENEZUELA convention in two years took place April 19-26, and was attended by ACCION International's Executive Director, Joseph H. Blatchford. Approximately 25 percent of the convention cost was sustained by the personnel of ACCION en VENEZUELA, in the form of payroll deductions. This was necessary in view of the organization's minimum operating budget which is designed to eliminate a fourth quarter 1966 deficit.

### Staff:

In accordance with its objectives to "Venezuelanize" its staff, ACCION en VENEZUELA is making intensive efforts to obtain qualified Venezuelans to fill three key administrative posts, two of which are currently filled by Americans. The positions relate to program development (fund raising), special projects, and the training department.

### Training:

The expansion of the training department is necessary to accommodate the increased demand on its services -- made by other organizations and departments of Government. In February, ACCION en VENEZUELA was asked by the Peace Corps to train a group of nine Peace Corps Volunteers in community action.

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ACCION en VENEZUELA will require outside financial support if it is to achieve this objective.

Training Center:

The first of a series of technical training centers located in slums and built by the people it is going to serve, was inaugurated in the Barrio Isaias Medina Angarita in February. ACCION en VENEZUELA, served as the catalyst, but was supported by a grant obtained by ACCION International from the Donner Foundation which covered about one-third of the construction cost.

Three-hundred slum dwellers attended the inaugural ceremonies. Hans Neumann, President of ACCION en VENEZUELA, addressed the gathering as did members of the barrio organizing committee, a Caracas municipal councilman, and government representatives. To commemorate the Four Hundredth Anniversary of Caracas, the Center was formally turned over to the city. A two-page photo spread and article on the inauguration in the government bulletin "Cuatrocentenario" received much attention.

ACCION International/ACCION en VENEZUELA Relationships:

There has been much concern throughout ACCION en VENEZUELA among field workers, staff and Board Members - about the actual and apparent relationships between ACCION International and ACCION en VENEZUELA. Many are worried that ACCION International might appear to be the "parent company", and therefore hurt the image of an independent Venezuelan organization. The staff is particularly worried that non-Venezuelans will be pulled out of Venezuela to go to Brazil, just when they are trained but still needed in Venezuela.

In order to work out an understanding, Mr. Neumann met with Mr. Blatchford in New York and with the staff of ACCION en VENEZUELA in Caracas. Draft resolutions have been exchanged. A final resolution has been agreed on, and will soon be distributed to ACCION International and ACCION en VENEZUELA Board Members.

Besides clarifying the separate but inter-dependent natures of ACCION International and ACCION en VENEZUELA, the resolution states that ACCION International will continue to recruit field and staff people for Venezuela, but that ACCION en VENEZUELA must approve all appointments. Secondly, although non-Venezuelans are contracted with ACCION International, they must be assigned to Venezuela for a minimum of one year (if they speak Spanish), and for eighteen months (if they do not speak Spanish). ACCION International can then re-assign them to another country.

Apart from the formal agreement, the feeling in Venezuela is that Venezuelans, rather than foreigners, should be selected for the field and staff jobs, and if ACCION International wishes to use Venezuela as a training base it should contribute to the upkeep of the foreigners working there.

PROPOSED for Board action:  
that a grant of \$1,000 be made to  
ACCION en VENEZUELA toward convention  
costs.

## II D. Colombia.

A group of Colombian businessmen have requested the assistance of ACCION International in starting community action programs in several cities of Colombia. The group is called the Private Committee for Development, and is headed by Fernando Navas de Brigard, Executive Director. After several unsuccessful attempts to get together with Mr. Navas, Joseph Blatchford referred this contact to ACCION en VENEZUELA, feeling that AeV was closer and in a better position to evaluate this group, since AI was involved in organizing the Brazilian project last year.

Consequently, Mr. Hans Neumann, President of AeV, and Michael Agar, General Manager, flew to Bogota for a two-day visit. Mr. Agar followed with a trip to Cucuta, one of the cities under consideration. Their observations are as follows:

To do the kind of major effort that the Colombian business men are asking for, i.e. American field workers to set up community action projects, would take the participation of AI on a fairly large scale. In other words, AI would have to consider sending staff to Colombia to set up another ACCION program. If AI were in a position to do this, it would be assured the cooperation of a large, organized group of industrialists to push the program. However, AI would have to do the recruiting, training and fund raising in Colombia, as it has done in Venezuela, and is now doing in Brazil.

AeV has offered to give training to Colombians sent to Venezuela by the Committee. Any more assistance than that would require AI staff, and possibly funds.

A Colombian representative has been appointed to help initiate the project. She attended the Fourth National Convention of AeV.

PROPOSED Board Action:

The Executive Director would like Board recommendation as to what policy should be communicated to the Colombian committee. The alternatives are:

- A. AI involvement is impossible.
- B. AI involvement is impossible at this time, but the door should be kept open.
- C. AI can give limited help, such as looking for an AI person who could travel to Colombia and advise and lay ground work for project this year.
- D. AI will make full-scale effort to start project in Colombia, including raising money (two companies have already pledged support to AI for Colombia), and making available one or two AI staff men to be assigned to Colombia to set up program.

## II E. BRAZIL

The ACCION program in the State of Guanabara is taking hold well. ACAA COMUNITARIA do BRASIL/Guanabara has a sixteen-man Board of Directors, headed by Haroldo Cecil Poland, have become exceptionally active program participants; they have donated materials, office supplies and equipment, and warehouse space to get the first favela projects underway. Four Board Members, Victor Coelho Boucas, Jose de Almeida Barbosa Mello, Jose Thomas Babuco, and Walther Moreira Salles comprise the Finance Committee.

Twelve field workers have been selected, four favelas have been chosen for initial projects out of fifty surveyed, and four experienced ACCION International advisors have been transferred to Brazil from Venezuela.

Two Brazilian staff men have been selected, one administrator and the other to work with the Finance Committee on the fund raising campaign. Regarding this, the most difficult task with which we are faced is to raise funds among Brazilians. This will take time and we will have to produce tangible results before we can acquire broad Brazilian backing.

The first project in the north Rio favela of Varginha started in January and is already productive: a bridge has been built, and roads damaged by rains and mud slides have been repaired. These first steps at community action have had a dynamic impact, both on those living within the favela and on the public at large, because of the pride of accomplishment the slum dwellers feel, and because of their demonstration to others that they are able and want to help themselves.

In Sao Paulo one ACCION International man is working with a nineteen-man Board of Directors in an autonomous organization, ACAA COMUNITARIA do BRASIL/SAO PAULO.

The program is patterned after the one in Guanabara, and is at the stage of recruiting and selecting field workers. Since many of the slums of Sao Paulo are more like those of New York, than Caracas or Rio, we will have to utilize slightly different organizational techniques.

Field workers from Rio will be sent to Caracas in May to undergo instruction in ACCION en VENEZUELA's Basic Course in Community Action. Oswaldo Fernandez, ACCION en VENEZUELA's Director of Training, visited Rio in March to assess the specific training needs of the Brazilian field workers.

The Brazilian organizations are active and are moving forward on schedule. But they are still dependent on ACCION International for guidance, leadership and funding, a dependence that will endure until the program has advanced to a project completion stage. At that time we shall be in a position to demonstrate to Brazilian businessmen the value of the ACAA programs, and can therefore anticipate - in the ACCION en VENEZUELA pattern - the gradual shifting of the financial burden to Brazil.

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PROPOSED for Board action:

that ACCION International make available \$5,000 for the production of a 12-minute black and white sound film on the favela problem including the ACCION methods for attacking the problem. It will have a Portuguese sound track and be filmed in the favelas. The purpose will be fund raising among Brazilian businessmen. The Brazilian Board feels this would be a more emotional and direct way of involving the upper class Brazilians; and will be more effective than just visits to companies, as is done in New York.

Since it is impractical the first year to take the businessmen to the favelas to see the work, we can attempt to bring the favelas to the businessmen. If the film is well done, it should have substantial results in raising funds and will be the most valuable contribution that ACCION International can make to getting the Brazilian program off the ground and getting Brazilian backing to sustain it.



II F. FUND RAISING;

Income for the quarter amounted to \$23,472. This does not include a grant of \$10,800 from the Charles E. Merrill Trust, notification of the approval of which we received during the quarter. First Quarter income is up 37 percent over the corresponding quarter of 1966.

23,472  
10,800  
-----  
12,672

ACCION INTERNATIONAL

First Quarter Contributors - January 1st - March 31st, 1967.

New York Foundation	\$2,500.
Whirlpool Corporation	2,500.
Alcoa Foundation	2,000.
Arthur Young & Company	2,000.
John Deere Foundation	2,000.
The Ottinger Foundation, Inc.	2,000.
The Tinker Foundation	2,000.
First Federal Savings & Loan Assn. of Puerto Rico	1,000.
Mack Trucks, Inc.	1,000.
Smith Kline & French Laboratories	1,000.
The Singer Foundation	1,000.
General Milk Company	750.
Stauffer Chemical Company	750.
Johnson & Higgins	500.
Marsh & McLennan International Inc.	500.
Bennie C. Reagan	350.
The Steel Improvement Foundation of the Steel Improvement & Forge Company	300.
Continental Bank Charitable Foundation	250.
Fribourg Foundation, Inc., of the Continental Grain Company	250.
Henderson Foundation	250.
J. Henry Schroder Banking Corporation	150.
Anonymous--dividend on 400 shares of Koppers Co.	140.
Dun & Bradstreet	100.
Groves Fund of S.J. Groves & Sons Co.	100.
Mr. & Mrs. Milton J. Richter	50.
Rodman C. Rockefeller--dividend on gift of 40 shares of Standard Oil of New Jersey	32.
	<u>32.</u>
	\$23,472.

CONTRIBUTIONS RECEIVED IN APRIL 1967

Merck Sharp & Dohme International	\$ 2,000.
Charles C. Pefinis	10.
Otis Elevator Co.	500.
PepsiCola, Inc.	5,000.
The Charles E. Merrill Trust	11,000.
General Electric Foundation	2,000.
U. S. Steel Foundation, Inc.	2,500.
Koppers Company, Inc.	1,250.
Marine Midland Grace Trust Co. of N.Y.	1,500.
Bennie C. Reagan	100.
American Can Co. Foundation	1,000.
J. Walter Thompson Co.	500.
General Dynamics-Liquid Carbonic Division	3,000.
Pfizer International	<u>5,000.</u>
	\$35,360.

ACCION INTERNATIONAL

Funding Report  
January 1, 1967 - March 31, 1967

Key

- DMK - Donald M. Kendall
- JPD - J. P. Delafield
- ADR - Alphonse de Rosso
- RCE - Richard C. Fenton
- BF - Berenc Fiele
- JEG - John E. Gross
- WSL - William S. Lindsay
- RCR - Rodman C. Rockefeller
- MCR - Milton C. Rose
- GCS - George C. Seybolt
- TLW - Theodore L. Wilkinson
- JHB - Joseph H. Blatchford
- DH - Dale Harrison
- MA - Mike Agar
- TMH - Terry Holcombe
- MJN - Mary Jean Nold

- L - Letter
- P - Pending
- Per - Personal
- R - Refusal

ACCION INTERNATIONAL  
 First Quarter Funding Report on Pending Contributions  
 January 1, 1967 - March 31, 1967

ORGANIZATION	BY WHOM	MEANS	REQUEST
Alberto Culver E.C. Friedel, Exec.V.P.	RCF	L	No amount
Allied Chemical W.H.Winfield, Pres. Int'l	JHB DH	Per & L	
John Thomas Connor, Pres.	DMK	L	\$2,000.
American Can Wade Hampton, V.P.	RCF	Per & L	\$2,000.
F. Pusateri, Oper.	TH		
American Foreign Power. H.W. Balgooyen, Exec.V.P.	DMK DH/TH	Per&L	\$1,500.
American Home Products W. F. LaPorte, Pres. M. Schmalzried, Compt.	DMK	L	Bs 10,000
American Int'l Underwriters W. S. Youngman, Chrm.	DMK	L	\$1,000
American Pipe & Construction L R. Tollenaere, Pres	DMK JHB	Per & L	No amount
Avery Products Corp. S. Avery, Chrm. H R. Smith, Pres.	JHB	Per & L	No amount
Banco Popular de Puerto Rico R. Carrion, Pres.	DMK	L	\$1,000
Bank of America G. R. Truex, V.P. Int'l.	JHB	Per & L	
Ernst & Ernst E. D. Ryan L. J. Herbert	TLW TH	Per & L	\$1,500
Frederick Hatch & Co. A. H. Kiendl, Pres.	DMK	Per & L	\$1,500
H. J. Heinz Int'l J. F. Allen, V.P.	DMK (?FM)	Per & L	\$5,000

ORGANIZATION	BY WHOM	MEANS	REQUEST
O. Hommel Co. F. M. Hommel, Pres.	DMK	L	No amount
International Tel & Tel E. J. Gerrity, Sr.V.P. Mrs. Keaveny	RCF TH DH	L Per	\$2,000.
Kaiser Industries E. R. Ordway, V.P. E. F. Kaiser, Pres.	DMK	Per & L	\$5,000
Merck Sharp & Dohme, Int'l W. Hansot, Dir.Prof;Div.	DMK DH	Per & L	\$2,500
Puerto Rican Cement Co. L. A. Ferre, Pres.	MA DMK	Per & L	\$ 750
Penn Overall Supply Co. W. Stark, Pres.	JHB DMK	Per & L	\$1,000
Pittsburgh-Des Moines Steel W. R. Jackson, Pres.	DMK	L	\$1,500
Rockwell-Standard Corp. Walter F. Rockwell, Sec'y	DMK	L	\$1,000
Scaife Family Fund R. D. McMichael D. Collins C. E. Ford	DMK JHB (N) MJN	Per & L Prop.	\$40,186
Standard Oil of Calif. L. A. Swanson, V.P. Otto Miller, Pres.	TMH DMK	Per & L	No amount
Symington Wayne Int'l. N. L. Harms, Pres.	TMH	Per & L	No amount
Union Carbide Int'l. E. C. Axtmann	DMK DH	Per & L	\$1,500

COMPANIES WITH OFFICES IN RIO - Rio Office awaiting U.S. decision

	<u>U.S. \$ Amount Requested</u>	<u>Parent Company</u>
Armco Industria e Comercio	5,000	
** Arthur Andersen & Co.	4,000	
Adams & Porter	1,000	
* Arthur Young Clarkson Gordon & Co.	2,000	
American Foreign Insurance	2,000	
Addressograph Multigraph do Brasil S.A.	2,500	
Companhia Nacional de Cimento Portland	5,000	Lone Star Cement
Chicago Bridge S.A.	3,000	
Companhia de Petroleo Chevron	2,000	Standard Oil California
** Companhia Radio Internacional do Brasil RADIONAL	3,000	IT&T
** Deloitte, Plender, Griffiths & Co.	2,000	Haskins & Sells
Delta Line, Inc.	4,000	
Deltec Panamerica S.A.	3,000	
* Dun & Bradstreet Ltda.	1,000	
Bank of Boston	2,500	
Gardner Denver do Brasil S.A.	2,500	
Insurance Co. of North America	1,000	
Laboratorios Beecham Ltda.	3,000	Beecham Laboratories
Laboratorios Warner Ltda.	3,000	Warner Laboratories
Produtos Alimenticios Fleishman Roual Ltda.	5,000	Standard Brands
Rheem Metalurgica Ltda.	2,500	
Royal Bank of Canada	1,000	
** White Martins S.A.	5,000	Union Carbide

COMPANIES WITH OFFICES IN RIO (cont'd)

** Standard Electrica	7,000	ITT&T
The Sidney Ross Co.	2,000	
Texaco do Brasil S.A.	5,000	
** Wayne S.A. Industria e Comercio	3,000	Symington Wayne
** Westinghouse Electric Co.	5,000	
Worthington S.A.	2,000	
* Carnation Milk	5,000	
Lynotipo	2,000	Lynotype
Remington Rand	2,000	
* Smith Kline & French Laboratories	2,000	
Nova Limense	5,000	Hanna

\* Already contributed to ACCION International in dollars for 1967.

\*\* Contributed to ACCION International in 1966.



PROPOSED for Board Action

1. that Board Members pledge contributions from their own companies for 1967 campaign.
  
2. that Board Members assist in contacting companies whose Brazilian offices in Rio have been approached by the Brazilian Board, but whose contributions are pending a decision from U.S. headquarters. The U.S. head offices should be asked for U.S. dollar contributions, and they should be requested to recommend that local contributions be made by their Brazilian subsidiaries.

## II G. PUBLICITY.

In addition to the publications carrying material on ACCION International recruiting (listed in section II B), space was devoted to AI by the San Francisco Chronicle, The Lamp, (Standard Oil of N.J.), and the Rotarian.

In the last publication, Vice President Hubert H. Humphrey asks "Is ACCION successful?" and answers his question: "The Venezuelans know so. Today, more than 40 percent of ACCION's funds come from the Venezuelan companies, and most of its activists are citizens of that country."

Countless items have appeared in the publications of Brazil and Venezuela on the three ACCION organizations.

Coming up: Reader's Digest is planning to do another article on AI. In June, The Lion, organ of Lions International, will run an AI article by Lillian Genn.

During the quarter, the ACCION en VENEZUELA film was shown over TV in Los Angeles and New York City.

II H. PERSONNEL

Several changes in personnel took place during the quarter:

Dale Harrison joined the staff in mid-February as Associate Director to replace

Mary Jean Nolde who resigned March 31.

Summer Offill, West Coast Regional Director, left at the end of February when the Berkeley ACCION International office was closed.

Hannah Hirschman was hired as Office Manager in mid-March to replace

Lewis Isaacs who was drafted on 48-hours notice the end of the first week of February.