

CR J. Marcotullio

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Richard J. Marcotullio
Vice President, Public Affairs



March 17, 1983

TO: Mr. R. A. D. Egerton
Mr. R. L. O. Ely
Mr. T. C. H. King
Mr. B. C. Simpson
Mr. C. C. Vogel
Mr. A. Whist

Re: Hiring Discrimination (Weis Allegations)

I am pleased to enclose for your information a copy of the article prepared by Professor Lewis C. Solomon as was recently published in the Personnel Administrator. The publication has a circulation of approximately 80,000 and is published monthly by the American Society for Personnel Administration. As such, it will be reaching a good number of people who are directly involved in establishing corporate policies on smoking at the workplace. In addition, the Personnel Administrator has published articles by Weis on two prior occasions and we felt our first target audience should be those who have already been exposed to the Weis allegations.

*included w/
original to P.A.
not to P.M.*

Best regards,

Rich

Richard J. Marcotullio

RJM/gr

cc: Mr. R. M. Corner
Mr. D. K. Hoel
Mr. T. Humber
Mr. R. Wartena
Mr. C. J. Wroblewski

Enclosure

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Personnel Administrator

A black and white photograph of a newspaper classifieds page. The page features a large, bold headline "Personnel Action" at the top. Below the headline, there are numerous job listings for various positions such as Accountant, Clerk, Sales Associate, and Manager. The classifieds are arranged in columns, with some ads spanning multiple columns. In the center of the page, there is a large, stylized graphic of a hand holding a pen over a piece of paper, with several silhouettes of people standing around it. The overall layout is dense with text and graphics.

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