

Lorillard
MEMORANDUM

April 19, 1990

MEMORANDUM TO THE FILE:

American Trucking Associations

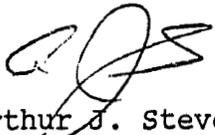
Following an unanswered April 10 telephone call to me from Mark French of the American Trucking Associations, and anticipating a solicitation from the ATA for 1990 financial support, I reviewed our past support of ATA with Andrew Tisch. I told Mr. Tisch of the ATA efforts in opposition to increased Federal excise taxes, and advised that because I had no active file on ATA, no provision exists in the 1990 budget for a 1990 contribution. I have since obtained Mr. Ave's file and created a Legal Department file.

I confirmed from the TI, and advised Mr. Tisch that: the ATA continues to support CART (Coalition Against Regressive Taxation); Tom Donohue, President of ATA is President of CART; and, ATA has pledged \$25,000 in support of the Consumer Tax Alliance Coalition ad project opposing increases in Federal Excise Taxes.

In response to my recommendation that we continue our support of ATA, and consider increasing our contribution from \$15,000 to \$20,000, Mr. Tisch instructed me to "first hear what ATA has to say."

On April 13, following further conversation with Mark French on April 12th, I confirmed with Mr. Tisch that ATA is seeking \$20,000, French having been of the mistaken assumption that we were already contributing that amount. (They apparently were going to seek \$25,000). Mr. Tisch approved Lorillard contributing \$15,000, and authorized me to make that commitment when I deemed it appropriate. He also declined a meeting with the ATA people here on April 30. I will visit with them on May 8 in D.C., and will probably not commit our contribution until I confirm that ATA has met its \$25,000 pledge to the Consumer Tax Alliance. Susan Stuntz of the TI will bring me up-to-date on the status of that payment by May 7.

AJS/pm


Arthur J. Stevens

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