

Lorillard

MEMORANDUM

June 14, 1983

TO: Messrs. C.H. Judge
J.R. Ave
A.J. Stevens

FROM: J.R. Cherry

Re: Industry Initiative to Repeal
San Francisco Office Smoking
Restriction Ordinance

The writer talked to Hurst Marshall today concerning progress in this matter and Hurst advised: that our people in San Francisco began the process of securing signatures for the petition on Saturday, June 11; that the attitude survey should be begun by tomorrow night; and, that a local committee has been formed to carry this project forward.

Hurst is particularly pleased with the committee (which has not yet acquired a name) and characterizes it as "very strong". The committee has nine members: two ladies, one of whom is a local Chevrolet dealer and the second who is chairman of a national committee which concerns itself with the parents of murdered children; Ed Grant, an active local tobacco businessman; two gays; Jack Crowley, a member of the San Francisco Central Labor Counsel; a local banker by the name of Atola, who has quit smoking himself but is nevertheless an advocate of unfettered freedom with respect to smoking matters; and, a local black labor leader. I somehow missed the identification of the ninth committee member and I am at present hesitant to inquire. This would be an inappropriate time to deny that politics makes for strange bedfellows.

Hurst advises that the first call for funds will be made within the day. The amount will be \$40,000.00 in the aggregate (Hurst was not sure of Lorillard's share), and the request will be for wire transfers directly to the committee's bank account in San Francisco.

JRC/wrh

cc: M.A. Peterson

JRC
JRC

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