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MEMORANDUM

FROM: Richard Marcus
TO: Martin Gleason

November 20, 1989

OCTOBER ACTIVITY REPORT

TAXES

- * American Agriculture Movement (AAM)
 - agency completed preparation for mailing AAM excise tax study summary to state legislators, agriculture commissioners and governors.
 - agency continued revisions of AAM farm survey instrument.
 - agency continued to oversee distribution of materials for 1989 state fairs.
 - agency raised possibility of new AAM program aimed at targeted congressional districts which would include a series of dinners with local activists and meetings with local media about agricultural issues including opposition to excise taxes.
- * Leadership For The New Century
 - agency monitored distribution program of Leadership white paper and prepared follow-up report for client.
- * League of Rural Voters (LRV)
 - agency assisted LRV in preparation of an opinion-editorial on the rural impact excise tax message and began preparation for distribution to rural newspapers.
 - agency supplied LRV with materials on the rural impact excise tax message for mailing to LRV activists and for preparation of an article for the LRV newsletter.

- * Economic Policy Institute (EPI)
 - agency completed production of EPI study.
 - agency coordinated logistics for EPI press conference on progressive revenue raising alternatives; agency conducted press conference follow-up including distribution of EPI study and preparation of follow-up memo for client. Agency prepared video news release which was distributed on the day of the press conference.

- * Coalition on Human Needs (CHN)
 - agency arranged presentation by David Wilhelm and Wayne Cox of Citizens for Tax Justice on tax policy at the CHN Midwest Activist Conference in Chicago; agency presented media workshop at conference.
 - agency presented client with proposal for possible coalition activities for the remainder of the year including establishment of grassroots activist committees which could be used to promote progressive tax messages.

- * Women's Campaign Research Fund (WCRF)
 - agency arranged for presentation by Bob McIntyre at the WCRF "Strategic Leadership '90" conference in Boston; agency assisted WCRF with media activities for the Boston event and forwarded clips and follow-up report to client.

- * Citizens for Tax Justice (CTJ)
 - agency assisted with preparations for release of the 5th Annual Corporate Freeloader Study, including media support for the press conference, distribution of the study and a clipping service.

- * Agency participated in strategy sessions concerning tax ad plan.

- * Agency distributed press clippings on tax issues to coalition groups.

- * Agency participated in excise tax meetings per client request.

PUBLIC SMOKING

- * Federal Union IAQ Issues
 - agency met with AFGE Local 1812 leadership to discuss promotion of Healthy Buildings International's (HBI) building studies of Voice of America and U.S. Information Agency headquarters.
 - agency arranged meeting between HBI representatives and AFGE Local 476 president and executive vice-president regarding possible study of Department of Housing and Urban Development (HUD) building; discussion topics included proposal HBI will present to union leadership and facility management.
- * National Energy Management Institute (NEMI)
 - agency coordinated printing and distribution of NEMI News Vol. II, No. 3.
 - agency began preparing trade-specific media list for NEMI media projects.
 - agency forwarded blue-line of NEMI Contractor Handbook to client for review and approval; agency forwarded blue-line of NEMI brochure to client for review and approval.
 - agency met with NEMI representative and client to discuss NEMI grant administration and accounting procedures.
 - agency presented client with media promotion plan for contractor training sessions.
- * Agency met with client to discuss promotion of ETS conference proceedings.
- * Agency representative, per client request, attended National Safety Council seminar on smoking in the workplace in Chicago.

MEDIA TOURS

- * Social Costs Media Tours
 - agency coordinated media tour to Los Angeles, CA and accompanied Robert Tollison on the tour.
 - agency coordinated media tour to San Diego, CA and accompanied Richard Wagner on the tour.

- agency coordinated media tour to Memphis, TN and Little Rock, AR and accompanied Richard Wagner on the tour.
- agency coordinated media tour to Las Vegas and Reno, NV which was postponed due to spokesperson illness; agency rescheduled tour for November.
- agency began initial preparations for media tours to Knoxville/Nashville, TN and Atlanta, GA.
- * Truth Squad Media Tours
 - agency coordinated media tour to Harrisburg and Philadelphia, PA and accompanied Dave Weeks on the tour.
 - agency coordinated media tour to Columbia/Spartanburg/Greenville, S.C. and accompanied Jack Peterson on the tour.
 - agency began initial preparations for media tours to Washington/Baltimore and Louisville/Lexington, KY.
- * Responsible Living Media Tours
 - agency coordinated media tour to Anchorage, AK and accompanied Jolly Ann Davidson on the tour.
 - agency began initial preparations for media tour to Tulsa/Oklahoma City, OK.

GENERAL

- * Labor Coalitions
 - agency met with BC&T representative, M. Forscey and Savarese and Associates to discuss Mitchell IAQ bill; agency coordinated with Labor Management Committee (LMC) counsel to distribute model language to LMC member unions for discussion; agency contacted LMC member unions and AFGE leadership for follow-up about strategy and legislative language.
 - agency, per client request, contacted Clearfield, PA Education Association regarding IAQ problems they are experiencing; agency forwarded IAQ program materials and followed up by telephone with the Association.

Ogilvy & Mather Public Affairs

- agency met with client to discuss CLUW health and safety monograph and materials; agency began preparations for development of CLUW membership materials.
- agency continued with preparation of plans for the national AFL-CIO convention scheduled for November.
- agency attended Massachusetts AFL-CIO State Convention in Boston, MA to support efforts aimed at passing IAQ, trade and anti-discrimination resolutions; agency participated in meeting with LMC executive director and Institute vice-presidents for Regions I and II to formulate tax strategy for Region II.
- agency attended Rhode Island AFL-CIO State Convention in Providence, RI to represent Labor Management Committee; agency presented IAQ program at convention's health and safety workshop and supported efforts to adopt IAQ resolution.
- agency representative attended New York State AFL-CIO Annual Labor Recognition Dinner in New York City to co-host LMC table with Institute Region II vice-president.
- agency representative attended New Hampshire AFL-CIO State Convention in Waterville Valley, NH to support efforts to adopt IAQ and anti-discrimination resolutions; agency representative addressed the full convention on the issue of indoor air quality.
- agency continued to follow-up with International Association of Machinists representative at General Dynamics in Ft. Worth, TX to discuss status of current workplace smoking conflict; agency provided updated report to client.
- agency drafted labor resolutions on IAQ and advertising for upcoming programs in Massachusetts.
- agency assisted with development of language for trade resolution for the upcoming AFL-CIO national convention.

ADVERTISING

- * Agency, per client request, revised Freedom to Advertise Coalition press release.
- * Agency drafted memo outlining options for timely, cost-effective projects on advertising issues; agency met with client to discuss implementation of projects.

- * Agency reviewed ad ban video and provided client with estimated cost of revisions.
- * Agency reviewed Moschis article for possible use as an opinion-editorial or brochure.
- * Agency attended advertising meeting per client request.

SOCIAL COST

- * Agency met with client to discuss possible social cost economist conference.