

THE TOBACCO INSTITUTE

1992 BUDGET

Public Affairs Division

COST CENTER General Coalitions No. 1307

| ACCOUNT | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | 1992 BUDGET (\$000) |
|---|---------------------------|------------------------------|---------------------------|
| 3900 Travel | \$ 150 | \$ - | \$ - |
| 5100 Postage & Delivery | 15 | - | - |
| 5200 Reproduction, Printing & Drafting | 26 | - | - |
| 5500 Membership & Staff Training | 6 | - | - |
| 6200 Adv. Space & Promo Total | 10 | - | - |
| 7300 Professional Fees | 285 | - | - |
| 7500 Suprt Tob & Oth Organizations | 1,905 | - | - |
| Totals | \$2,397 | \$ - | \$ - |

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MINNESOTA TOBACCO LITIGATION

| The Tobacco Institute 1992 BUDGET | | General Coalitions | |
|--------------------------------------|---------------------------|------------------------------|---------------------------------------|
| COST CENTER | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | No. 1307 1992 BUDGET (\$000) |
| Account #3901 - Travel | \$ 150 | \$ - | \$ - |
| TOTAL | \$ 150 | \$ - | \$ - |

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PAD.DRBA (DRBA)

07/09/91
TIMN 390557

The Tobacco Institute

1992 BUDGET

| COST CENTER | General Coalitions | No. | 1307 |
|--|---------------------------|------------------------------|---------------------------|
| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | 1992 BUDGET (\$000) |
| <u>Account #5101 - Postage & Delivery</u> | | | |
| TAN mailings of T.I. issue publications (per SAD request) | \$ 15 | \$ - | \$ - |
| TOTAL | \$ 15 | \$ - | \$ - |

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The Tobacco Institute

1992 BUDGET

| COST CENTER | General Coalitions | | No. | 1307 |
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| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | | 1992 BUDGET (\$000) |
| <u>Account #5201 - Reproduction, Printing & Drafting</u> | | | | |
| Reprints of existing publications | | | | |
| . Heritage Reprints | \$ 12 | \$ - | | \$ - |
| . T.I. Scope & Activities | 8 | - | | - |
| . Tobacco Industry Profile | 6 | - | | - |
| TOTAL | \$ 26 | \$ - | | \$ - |

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The Tobacco Institute

1992 BUDGET

| <u>COST CENTER</u> | <u>General Coalitions</u> | <u>No.</u> | <u>1307</u> |
|--|------------------------------------|---------------------------------------|------------------------------------|
| | <u>1991 BUDGET (\$000)</u> | <u>1991 ESTIMATED (\$000)</u> | <u>1992 BUDGET (\$000)</u> |
| <u>Account #5500 - Membership & Staff Training</u> | \$ 6 | \$ - | \$ - |
| TOTAL | <u>\$ 6</u> | <u>\$ -</u> | <u>\$ -</u> |

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| The Tobacco Institute | | | |
|--|---------------------------|------------------------------|---------------------------------------|
| 1992 BUDGET | | | |
| COST CENTER | General Coalitions | | |
| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | No. 1307 1992 BUDGET (\$000) |
| Account #6201 - Advertising | | | |
| Miscellaneous placements with allied groups | \$ 10 | \$ - | \$ - |
| TOTAL | \$ 10 | \$ - | \$ - |

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07/09/91
TIMN 390561

The Tobacco Institute

1992 BUDGET

| COST CENTER | General Coalitions | | No. | 1307 |
|--|---------------------------|------------------------------|-----|---------------------------|
| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | | 1992 BUDGET (\$000) |
| <u>Account #7301 - Professional Fees</u> | | | | |
| . Nationwide | \$ 50 | \$ - | | \$ - |
| . Individual states (per SAD request) | 75 | - | | - |
| Public relations counsel | | | | |
| . Fleishman Hillard | 50 | - | | - |
| Counsel to establish support among national veteran's groups | 30 | - | | - |
| Miscellaneous allied groups (including privacy, gay & women's rights, southern strategies) | 80 | - | | - |
| TOTAL | \$ 285 | \$ - | | \$ - |

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1992 BUDGET

| COST CENTER | General Coalitions | | No. | 1307 |
|--|---------------------------|------------------------------|-----|---------------------------|
| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | | 1992 BUDGET (\$000) |
| <u>Account #7501 - Support of Tob./Other Organizations</u> | | | | |
| Support to Tobacco Industry Labor Management Committee (LMC) | | | | |
| . Regional Labor Consultants | | | | |
| The Strategy Group (Midwest) | \$ 250 | \$ - | | \$ - |
| Illinois | 90 | - | | - |
| New York | 80 | - | | - |
| New England | 80 | - | | - |
| Michigan | 75 | - | | - |
| Ohio | 75 | - | | - |
| Iowa | 75 | - | | - |
| Pennsylvania | 70 | - | | - |
| New Jersey | 60 | - | | - |
| Indiana | 50 | - | | - |
| Washington | 40 | - | | - |
| Wisconsin | 35 | - | | - |
| Minnesota | 35 | - | | - |
| . PR Support/Powell, Adams & Rinehart | 250 | - | | - |
| . James Savarese & Assoc. | 150 | - | | - |
| . The Jarvis Company | 140 | - | | - |
| . National Consumers League | 75 | - | | - |
| . LMC legislative conference | 50 | - | | - |
| . Coalition of Labor Union Women | 20 | - | | - |
| . A. Philip Randolph Institute | 20 | - | | - |

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1992 BUDGET

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|--|---------------------------|------------------------------|-----|---------------------------|
| | 1991 BUDGET (\$000) | 1991 ESTIMATED (\$000) | | 1992 BUDGET (\$000) |
| <u>Account #7501 - Support of Tob./Other Organizations</u> | | | | |
| <u>(Continued)</u> | | | | |
| . Labor Council for Latin American Advancement | \$ 10 | \$ - | - | \$ - |
| . Miscellaneous LMC projects | 50 | - | - | - |
| National Association of Tobacco Distributors | 50 | - | - | - |
| Tobacco Growers Information Committee | 45 | - | - | - |
| Veterans/Military Support | | | | |
| . Support to veterans' groups | 10 | - | - | - |
| Minority groups | 15 | - | - | - |
| Women's groups | 5 | - | - | - |
| TOTAL | \$ 1,905 | \$ - | - | \$ - |

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Exhibit 34.0

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