

TOBACCO COLLEGE  
ACCIDENTAL FIRE ISSUE

Primary Responsibility: Lisa Osborne

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- Objective: To provide students with an overview of the accidental fire issue -- the U.S. fire problem, the feasibility of a "self-extinguishing" cigarette, and TI's fire prevention program.
- Timing: Forty-five minutes.
- Materials: FireCare, Fire Safety Education Evaluation Survey, "New Tools" kit, FireSense, "Smoke Detectors Save Lives" bus poster, International and Barriers (if available) reports, and Pluggie, the fire safety hydrant.
- Overview:
1. The first 10 minutes will be devoted to an explanation of the "self-extinguishing" cigarette issue and tobacco industry response to the U.S. fire problem.
  2. A 20-minute description of TI's fire prevention program will include selected program products and examples of materials from recent grants.
  3. Q&A
- Outline:
1. Brief overview of the issue and introduction of speakers.
  2. Background on "self-extinguishing" issue and preliminary findings of the Technical Study Group.
  3. Update on international studies and the "Barriers" report.
  4. Description of TI fire prevention program - selected program/materials and most recent grants including FireCare, FireSense, FSEES, "New Tools" kit, Juvenile Firesetter training program, and smoke detector campaigns in D.C. and San Francisco.

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5. Questions

People:

Lisa Osborne: Moderator

Phil Schaenman, TriData

Anthony Granito, Vocational Education and  
Extension Board