

To: RVPs From: WW 7/30/87

A new airline smoking ban TAN alert will go to most activists, probably late next week...Philip Morris activists will be excluded, but a message along the lines of the one below will go to the other 13,024 TAN activists. Messages will be personalized, listing appropriate congressman and senators.

RVP/RD follow-up to augment the numbers of letters would be most useful. However, Mazingo has said no professional phone bank operations or other expensive out-of-office follow-up. Please be prepared to do what you can.

For those of you representing tobacco-producing states, it is important that our legislative friends receive messages of support for voting against airline smoking bans. That may include enlisting the aid of tobacco groups and other nonTAN allies.

Thanks again. WW

TOBACCO ACTION NETWORK  
1875 I Street, NW  
Suite 800  
Washington, DC 20006

[insert TAN activists' names, addresses, etc.]

August 7, 1987

Dear TAN Activist:

Congressional moves to ban smoking aboard domestic airline flights is the subject of this letter. As many of you know, a smoking ban on flights of two hours or less was passed in the House last month.

If you agree that such a ban is not only unnecessary, but unfair, I hope you will take a moment to write your congressman and your two senators and let them know how you feel.

Before I get into specifics of the airline smoking ban situation, I think it important to show how this proposal fits neatly into the overall plan of the anti-tobacco crusaders...how an airline smoking ban is one more major step in their goal of a "smoke-free

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society by the year 2000."

If there was any doubt that anti-tobacco forces are out to destroy the tobacco industry and the jobs it provides, actions this year have dispelled that doubt once and for all. A quick look at the 1987 legislative year tells the tale:

In Congress...

- . Moves to double the federal cigarette excise tax to 32 cents per pack are still underway.
- . Efforts to ban smoking on most, or perhaps all, domestic airline flights are moving forward...a smoking ban on flights of two hours or less passed the U.S. House last month.
- . Bills to ban all advertising and promotion of tobacco products were the subject of House hearings last month.

In the States...

- . Ten states have raised their cigarette excise tax rates and another 21 states have considered (or are still considering) such increases.
- . Sixteen of the 43 states considering smoking restrictions at work, in restaurants and elsewhere have thus far in 1987 adopted such measures.
- . Tobacco advertising restrictions/bans have been reviewed in 11 states.

At the local level...

- . More than 200 localities have proposed moves to ban or restrict smoking.
- . Nineteen cities have considered increasing the cigarette excise tax.

The writing is on the wall...unless those concerned with the survival of the tobacco industry and individual and business rights speak up -- LOUDLY! -- a relative handful of anti-smoking zealots will destroy those rights and this business in the process.

Now to the subject of this letter -- WE MUST LET OUR FEDERAL LAWMAKERS KNOW WE OBJECT STRONGLY TO MOVES TO BAN SMOKING ON DOMESTIC AIRLINE FLIGHTS!

Here is where events stand. In July the U.S. House of Representatives passed an amendment to a Department of Transportation (DoT) appropriations bill that would ban smoking on all flights of two hours or less. The vote was very

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close...the smoking ban passed 198 to 193, with 42 not voting. The anti-smoking amendment was offered by Rep. Durbin of Illinois.

This was done on the "House floor," without congressional hearings or substantive discussion of the issue and in the face of opposition from the Airline Pilots Association, the Air Transport Association, the DoT itself, several specific airlines, the Airport Operators Council, American Association of Airport Executives and the American Society of Travel Agents...not to mention the fact that 87 percent of the flying public likes the current smoking/nonsmoking arrangement just fine, according to a poll by the Pilots Association.

The DoT bill -- complete with the smoking ban amendment -- is now in the Senate Appropriations Committee and will receive attention in early September when Congress returns from its annual August vacation. The tricky procedural part of this, however, is that the Senate may adopt its own version of an airline ban -- different from the House version...so House members may get another chance to vote on the same issue in another form.

Therefore, we sincerely request that you contact your federal lawmakers and let them know you believe this measure should be defeated...no matter what the final "language" of the bill is.

Many of you have already answered the call by writing your senators on the issue. For that we are extremely grateful, but I ask that you expand your efforts, writing your senators again and also corresponding with your House of Representatives' member.

A "fact sheet," explaining objections to airline smoking bans is attached for your reference when drafting your letters.

[use one of the three following paras as applicable]

Your congressman [voted for] [voted against] [did not vote on] the airline smoking ban when it was approved in the House.

(1) When you write, please [voted for] please let your member know you are concerned about his/her vote to ban airline smoking.

(2) When you write please [voted against] thank your member for his/her support against airline smoking bans and urge your member to continue to oppose such moves.

(3) When you write please [did not vote] encourage your member to be there to vote against any and all moves to further restrict smoking aboard airlines.

Your congressional representative's address is:

[insert]

Honorable \_\_\_\_\_

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U.S. House of Representatives  
Washington, DC 20515

When writing your senators, encourage them to oppose further restrictions -- and as with congressmen -- feel free to use any of the arguments outlined in the attached fact sheet.

Your senators may be reached by writing:

[insert]

Senator \_\_\_\_\_  
U.S. Senate  
Washington, DC 20510

[insert]

Senator \_\_\_\_\_  
U.S. Senate  
Washington, DC 20510

If you could share a copy of your letters with me I would really appreciate it. Also, if you receive responses from your lawmakers, please share copies of such correspondence... congressional responses to you can help us gauge the success of this important campaign.

Once more, I thank you for your continuing support for individual and business freedoms -- if you and I don't stand up for our rights, no one else will do it for us!

Best regards,

Roger L. Mozingo  
National TAN Director

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