

# THE TOBACCO INSTITUTE

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SAMUEL D. CHILCOTE, JR.  
President

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August 18, 1982

## M E M O R A N D U M

TO: Messrs., J. Robert Ave Harold A. Grant, William Kloepfer, Jr., Per Erik Lindqvist, James J. Morgan, John P. Rupp, Esq., William W. Shinn, Esq., Ronald Sustana and Wilson W. Wyatt, Esq.

FROM: Samuel D. Chilcote, Jr. *sa*

RE: "In Support of Firefighters and Fire Safety"  
Committee review of program materials

At its meeting June 24, the Executive Committee reviewed and conceptually approved a program of industry support for the nation's firefighters.

Since that time, we have closely examined the feasibility of all aspects of that program and, as requested, have developed those parts which appeared to promise greatest return.

At our meeting of August 26, specific program materials will be presented to you for your review. We will not ask for your approval at that time. Instead, we will ask that you take copies of the material back to your respective management teams for further consideration.

The Executive Committee will then meet on September 1 at which time a broader discussion of the program will occur and proposed materials will be reviewed if all are ready.

On the attached pages are a program summary and descriptions of the materials you will be presented August 26.

Once again, thank you for your support. I sincerely hope you will be with us August 26 to review this important public service effort.

/mw

cc: TI Senior Staff  
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