



TUFTS UNIVERSITY

The Fletcher School
of Law and Diplomacy

Office of the Dean

Administered with the cooperation of Harvard University

THE FLETCHER BOARD OF OVERSEERS

Monday, April 13, 1998

Agenda

- 8:00 Breakfast with Students and Faculty
Cabot Intercultural Center, 703
- 9:15 Morning Reception, Cabot Intercultural Center, 7th Floor
- 9:45 Comments and Opening Remarks, Chair Peter Ackerman

- 10:00 Committee Meetings
Alumni and External Relations--Murrow Room
Curriculum and Programs—C702
Student Life and Careers—Miller Room

Alumni and External Relations

Maney, Chair
Rainer, Vice Chair
Blakeley
Fares
Hill
Kitamura
Powell
Shopkorn
Stone
Vandoros

Curriculum and Programs

Meserve, Chair
Ackerman
Bailey
Bergsten
Bernstein
Binnendijk
Flesch
Hormats
Marshall
Thoman
Vance
Zuckerman

Student Life and Careers

Nichols, Chair
Burn, Vice Chair
Abu-Zayyad
Dallara
Hamill
McSweeney
Moynihan
Slawson
Zeien

- 12:10 Meet in Hall of Flags for walk to Ballou Hall
- 12:15 Working Lunch in Coolidge Room, Ballou Hall
Entertainment by the Ambassadors
University Update, President John DiBiaggio
Dean's Remarks
- 2:00 Plenary Session, Cabot Intercultural Center, 7th Floor
Approval of the minutes of the ~~October~~ meeting *Sampson*
Report on Information Technology and Distance Learning
Admissions Update
- 4:00 Meeting Adjourns



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Alumni and External Relations Committee

April 13, 1998

10:00 AM – 12:00 PM

Agenda

I. Status Report on Ongoing Projects (10:00-10:30)

A. Institutional contacts project

B. Alumni interactive on-line community

II. Strategic Planning in External Relations

A. Fletcher School Operating Plans (10:30-11:30)

Sarah Porter Thayer, Director of External Relations, will present highlights of the current (FY98) and upcoming fiscal year (FY99) operating plan with an emphasis on how strategic and resource allocation issues are decided. The committee will be asked for their input on the decisions made in light of their own experience and expertise (10:30-10:45).

The committee will discuss the following key issues surrounding the development and implementation of the operating plans (10:45-11:30):

1. Do committee members agree with the priorities of the Office of External Relations for the upcoming year? How do /should they relate to the achievements of the past four years?
2. What level of interaction between the Dean, the faculty and the Office of External Relations allows for good collaboration on the development of the operating plan?
3. How much international travel should the Dean and the Office of External Relations make each year? How much can and should others

(faculty, alumni, friends, Board members) do to build relationships around the world?

4. What role should Fletcher financial officers play in the development of the plan? How should the work of the External Relations Office assist with any financial needs Fletcher faces?

B. Tufts University Operating Plans (11:00-11:30)

Brian Lee, Director of Development for the University, will discuss with the committee how the Fletcher operating plans fit into the context of the university's overall plan for fiscal years 98 and 99.

1. How do the objectives of Fletcher's plan match/differ from the plan of the university as a whole? What institutional similarities are there, and what differences in need goals?



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Student Life and Careers Committee

April 13, 1998

10:00 AM – 12:00 PM

I. Update on Issues Previously Discussed (10:00-11:20)

A. Corporate Strategic Alliances

B. Office of Career Services

C. Data Requests/Reports

II. Draft Fletcher Marketing Study (Report by Cipriani Kamer) (10:20-11:00)

Associate Dean Gerard Sheehan will outline activities of the School's ad hoc marketing group and efforts underway to improve marketing and outreach particularly with reference to career services and admissions. (10:20-10:30)

Committee members will be asked to comment on the marketing and outreach strategy with special reference to the Cipriani Kremer report (draft enclosed, dated 3/20/98)

1. Do Board members agree with the "communications objectives" of the draft Cipriani Kremer report?
2. Do the Brand Essence, Key message, and Support Points of the report correspond with Board members' understanding of the School? Has the report missed key points or messages?
3. How might the report be strengthened?

III. Student Advising (11:00-12:00)

The committee will discuss this topic jointly with the Curriculum and Program Committee

Academic Dean Andy Hess and Associate Dean Sheehan will give a brief overview of the advising process (11:00-11:10).

A graph of the student advising process at Fletcher is in this briefing book. Using the graph, committee members are encouraged to draw on their own experience in working with Fletcher and other graduate professional school students as they reflect and comment on the following questions (11:10-12:00)

1. What is the proper role of advising given the profile of the Fletcher student body and the nature of the Fletcher curriculum?
2. Do Board members have suggestions on how faculty and staff can more effectively relate "academic" advising to "career" advising? Can the two be made one?
3. Do Board members agree with the advising "challenges" outlined? Are there additional challenges? Are there specific, actionable responses to the challenges?

In addition to the Cipriani Kremer Report and the information on advising, the committee has been provided with the new recruiters guides developed by the Office of Career Service and the resume of the new Associate Director of that office.



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Curriculum and Programs Committee

April 13, 1998

Agenda

10:00 AM – 12:00 PM

I. Strategic Planning (10:00-12:00)

The committee will continue its discussion of strategic planning begun at its October meeting. Professor Robert Pfaltzgraff will update the committee on the activities of the School's strategic planning committee (10:00-10:10)

The committee will discuss the work of the Strategic Planning Committee to date and its plans for the future (10:10-11:00). Committee members have been provided with material from the Strategic Planning Committee, including comparative data on competitor institutions.

1. The strategic planning committee has identified several key issues for its discussions: mission statement, teaching, admissions and enrollments, curriculum, faculty development, Ph.D. program, research, student placement, and information resources. Are there any other issues the committee members would add to this list? How would they prioritize these issues?
2. Are there any external forces that committee members believe will have an impact on Fletcher in the future and that the Strategic Planning Committee therefore must take into account?

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Meeting of the Board

At 8:00 a.m., the overseers had breakfast with several students, who spoke about their summer internship plans. At 10:00 a.m. the three committees of the Board met with the following agendas:

Alumni and External Relations Committee

- A. Status Report on Ongoing Projects
 - i. Institutional contacts projects
 - ii. Alumni interactive on-line community
- B. Strategic Planning in External Relations
 - i. Fletcher School Operating Plans

Curriculum and Programs Committee

- A. Strategic Planning
- B. Student Advising

Student Life and Careers Committee

- A. Update on Issues Previously Discussed
 - i. Corporate Strategic Alliances
 - ii. Office of Career Services
 - iii. Data Requests/Reports
- B. Draft Fletcher Marketing Study (Report by Cipriani Kremer)
- C. Student Advising

Lunch was held in the Coolidge Room in Ballou Hall. President DiBiaggio, Dean Galvin, and Chair Ackerman spoke. The Dean recognized Doug Bailey for his role chairing the Board Task Force on Information Technology.