

# Executive Summary



From  
The  
Tobacco  
Institute

Friday, August 28, 1987

## IN THE STATES

- **Florida** Governor Martinez has tentatively scheduled a special session to begin September 14. He wants to put the controversial sales tax on services to a popular vote on the March 1988 ballot. TI continues to monitor the situation.
- After making minor changes, the **Dallas, Texas**, City Council passed a workplace ordinance August 26. TI work, which enabled the business community to have a say in the development of the ordinance, ensured the measure was much less onerous than the original proposal offered by the anti-smoking community.
- Two bills that would restrict smoking in the workplace and in public buildings have been prefiled for **New Hampshire's** 1988 regular session. They are the first prefiled tobacco-related bills anywhere for 1988.

## IN OTHER MATTERS

- When the Tobacco Industry Labor Management Committee (LMC) agreed to help the American Federation of Government Employees (AFGE) in its mediation/arbitration over Department of Health and Human Services implementation of the GSA smoking rules, no one expected HHS management to refuse to discuss GSA and instead announce plans for a total smoking ban at all HHS owned and leased facilities. The hearing -- at which we offered ventilation expert Simon Turner and LMC consultant Tom Donahue, Jr., as witnesses -- was adjourned. AFGE is expected to file a number of unfair labor practice charges against HHS, and the LMC will continue to assist the union as appropriate.
- As a result of the recent mailing of TI workplace smoking resource guide brochures to Washington, D.C., businesses, the Building Owners and Managers Association, which represents major developers nationwide, has asked for additional guides to mail to all of its members. The guides describe types of assistance TI staff and experts provide to employers considering workplace smoking policies.
- TI-sponsored "Truth Squad" media tours began this week with Dr. David Weeks visiting the Miami media to discuss the state of ETS science and rebut the conclusions of the 1986 Surgeon General's Report. Among his interviews were ones with the Miami News and several live radio programs.
- TI has responded to a seriously flawed Consumer Reports article on the proposed ban on tobacco advertising. The Association of National Advertisers also intends to respond, and we have urged other publishing and advertising groups to do so as well.

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• Earlier this year, a number of voluntary health agencies urged magazine publishers to give up cigarette advertising. Now, Public Citizen Health Research Group (HRG), a Ralph Nader organization, is calling for anti-smokers to cancel home, office and waiting room subscriptions to 45 major magazines accepting tobacco advertising. Nearly half of these, according to HRG, are intended primarily for women or blacks. TI has alerted the magazine publishers and other advertising and media allies to the proposed boycott.

• The National Association of Convenience Stores has joined the Freedom to Advertise Coalition as a major member.

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