

April 29, 1993

MEMORANDUM

TO: Karen Fernicola Suhr
FROM: James Savarese

TOBACCO INSTITUTE MARCH ACTIVITY REPORT

TAXES AND HEALTH CARE

■ Public Affairs Activities

- * agency participated in meeting with Philip Morris Washington office director to discuss activities in connection with the health care financing issue.
- * agency met with other consultants to develop list of health care financing options.
- * agency drafted letter to the editor on health care reform for the USA Today and forwarded to client.
- * per client request, agency secured copies of state by state congressional district income data from Government Printing Office.
- * agency participated in meeting with client and Strategy Group to discuss legislative activity and work by state fair tax groups on federal health care financing issues.
- * agency held discussion with Citizen Action and drafted memo on Citizen Action activities for 1993.
- * agency forwarded Citizen Action health care postcard and memo to client regarding group's campaign for single payer health care reform.
- * agency representative traveled to Hackensack, Trenton and New Brunswick, NJ, to provide media assistance to New Jersey Citizen Action for their health care press conference.
- * agency held discussion with client regarding witnesses for White House task force/Robert Wood Johnson field hearings on health care reform.

* agency participated in monthly federal tax and health care meeting at client request.

* agency briefed American Agriculture Movement (AAM) press conference participants on format, message and logistics for release of AAM rural excise tax study; agency participated in media training with AAM spokespeople.

agency contacted media for AAM press conference; agency conducted satellite news interviews for AAM press conference.

agency placed media calls and arranged mailings following AAM press conference and provided follow-up memo to client; agency forwarded press coverage and reports to client.

agency representatives and client attended AAM Congressional Fish Fry.**

* agency met with Economic Policy Institute (EPI) staff regarding release of health care financing study.

agency held discussion with client regarding promotional activities in connection with EPI health care study.

* agency met with Save Our Security coalition (SOS) executive director to discuss health care financing issues.

* agency held discussions with client regarding SAMMEC II study and drafted summary of study, per client request.

■ Grassroots Activities: None

■ Special Activities: Media Tours

* agency arranged media tour in St. Louis and Kansas City, MO, with AAM executive vice president to promote AAM rural excise tax study; agency contacted media and scheduled interviews for AAM executive vice president.

* agency arranged and coordinated logistics for media interviews while in St. Louis and Kansas City.

* agency conducted follow up calls and arranged for monitoring; agency provided follow up report to client.

** Hours not billed

- **Special Activities - Home District Outreach Program**
 - * agency continued ongoing development of district outreach program grid.
 - * agency met with client and other TI consultants regarding district outreach program activities.
 - * agency developed media target list based on HDOP list for use in releasing NCSC and EPI studies.
 - * agency held discussions with client regarding district outreach program development; agency prepared status report on district outreach program.
 - * agency drafted talking points on Clinton economic plan and forwarded to client, allies and consultants for use in connection with district outreach program.
 - * agency held discussions with Strategy Group regarding state ally activities surrounding district outreach program.
 - * agency identified contacts for Ways & Means committee, and developed program to contact Ways & Means committee members in their home districts during the Easter recess.
 - * agency held discussion with client regarding state contacts for district outreach during Easter recess.
 - * agency held discussions with Citizen Action staff regarding contacting members of Ways & Means committee during Easter recess.
 - * agency held discussions with consultants and national allies regarding assignments for contact during Easter recess.
 - * agency developed broadened contact list to include Members of Congress from southern states and identified allies to carry anti-excise tax message.
 - * agency met with TI consultants regarding Easter recess contacts.
 - * agency held discussions with Citizens for Tax Justice (CTJ) regarding analysis of impact of "monster sin taxes" on Clinton economic program.

■ **Special Activities - Excise Tax Project**

- * agency representatives conducted initial discussions on correspondence regarding excise tax project.
- * agency drafted fact sheet on health care financing.
- * agency prepared letter to the editor regarding the campaign against excise taxes for health care reform.

PUBLIC SMOKING

■ **Public Affairs Activities**

- * agency coordinated activities with National Energy Management Institute (NEMI) regarding productivity study; agency and NEMI developed timetable for study.
- * agency edited stories for the Spring 1993 NEMINews, incorporated client comments and forwarded to creative department for layout.
- * agency representatives held meeting with NEMI staff regarding story ideas for the Summer 1993 NEMINews.
- * agency drafted fact sheet/Q & A on EPA ETS risk assessment to be distributed to consultants and other interested parties.
- * agency attended monthly indoor air quality (IAQ) task force meeting, and provided follow up memo to client.
- * agency reviewed consultants' comments on SMACNA IAQ manual and forwarded comments to NEMI.
- * agency briefed NEMI staff member in preparation for AFL-CIO subcommittee on IAQ.
- * agency worked with consultants to coordinate NEMI comments in conjunction with arbitration hearing at Kentucky Utilities Company.
- * agency worked with NEMI to coordinate participation in American Institute of Architects teleconference and forwarded script to client for review; agency referred client comments to NEMI.
- * agency met with client regarding update of IAQ kits; agency distributed sample kits to specific consultants for comments.

- * agency monitored status of proposed smoking ban at Maryland Westinghouse Electronic Systems.
- * agency worked with consultants to provide information to Broward County commissioner regarding IAQ problems.
- * agency continued working with consultant concerning proposed Washington state OSHA IAQ standard.
- * agency worked with Florida consultant to monitor proposed IAQ legislation through state legislative committees.
- * per client request, agency monitored proposed smoking ban legislation in House subcommittee.
- * per client request, agency monitored information on New York IAQ bill and forwarded information to client.

■ Grassroots Activities

- * agency discussed with the American Federation of Government Employees (AFGE) its position concerning smoking ban proposal by Congressman Traficant.
- * agency worked with NEMI to monitor activity concerning Environmental Safety Council's model IAQ bill.
- * agency worked with client and consultants to develop strategy concerning Minnesota IAQ bill; agency drafted proposed testimony for NEMI staff member.
- * agency worked with consultants to develop strategy concerning California IAQ bill; agency drafted testimony for NEMI staff member in California regarding state IAQ bill.

cc: Susan Stuntz