

JTE

ATTACHED - FOR YOUR FILE
OF FASCINATING FACTS -

ARE SURE SHEETS THAT

I PREPARED FOR GENF

FOR A BRIEFING FOR

GERRY LONS ON 1/31

PCB

50360 0921

Handwritten initials

CIGARETTE LABELING

HOUSE H.R.1824, H.R.3979 (Rep. Waxman - 51 Cosponsors)

- o March 2, 1983 - H.R.1824 Introduced
- o March 9,17 1983 - Hearings in Subcommittee (Waxman)
- o September 15, 1983 - Subcommittee reports bill (11-7)
- o September 22, 1983 - H.R.3939 Introduced as clean bill (Waxman)
- o Current Status: Chmn Dingell reluctant to move bill in full committee. Negotiations between/among committee staff, Institute staff and health groups

SENATE s.772 (Senator Hatch - 18 Cosponsors)

- o March 11, 1983 - Introduced
- o May 5,12, 1983 - Hearings in Committee (Hatch)
- o June 22, 1983 - Reported out by Committee (15-1)
- o July 13, 1983 - S.Rept 98-177 filed; S.772 on Senate Calendar
- o Current Status: 50+ senators willing to go with Ford/Trible compromise. Senator Baker unwilling to bring S.772 to the floor.

COMPARISON OF
H.R.3979, S.772, COMPROMISE

H.R.3979

S.772

COMPROMISE

Findings: "The Congress finds"

"The Congress finds"

"The Surgeon General finds"

HHS: inform public
support research
Interagency Committee
purchase broadcast time
collect, publicize info
biennial report to Congress

inform public
Interagency Committee
collect, publicize info
annual report to Congress

inform public
encourage research
collect, publicize info

Warnings: 3 rotating warnings
(packages/ads)

one warning
(packages)

1 negotiated label (TI/HHS)
(packages)

T/N/CO: Packages & Ads

Packages & Ads

Additives: Full disclosure
to HHS

Full disclosure
to HHS

Preemption: Yes

Fines: \$100,000

\$10,000

WARNING LABELS

H.R.3979 (3 labels - rotating - packs & ads)

(1) Warning: Cigarette Smoking

- causes LUNG CANCER AND EMPHYSEMA
- is a major cause of HEART DISEASE
- is ADDICTIVE and may result in DEATH

(2) Warning: Cigarette Smoking
By Pregnant Women may result in

- MISCARRIAGE, PREMATURE BIRTHS, OR
- LOW BIRTH WEIGHT

(3) Smokers: No Matter how long you have smoked
QUITTING NOW greatly reduces the
risks to your health!

S.772 (1 label - packs)

WARNING: Cigarette smoking causes
CANCER, EMPHYSEMA, and HEART DISEASE;
may complicate PREGNANCY; and is ADDICTIVE.

NEGOTIATED (TI/HHS) Label (1 label - packs)

SURGEON GENERAL'S WARNING: Smoking increases
your risk of cancer and heart, lung and other
serious diseases.

SELF EXTINGUISHING CIGARETTE

HOUSE H.R.1880 (Rep. Moakley - 68 Cosponsors)

- o March 3, 1983 - Introduced
- o March 21, 1983 - Hearings in Subcommittee (Waxman)
- o Current Status: Industry negotiating with Rep. Moakley

SENATE S.51 (Senator Cranston)

- o January 26, 1983 - Introduced
- o Current Status: No action anticipated

S.1935 (Senator Heinz - 2 Cosponsors)

- o July 28, 1983 - Hearings in Aging Committee on "Home Fire Deaths" (Heinz)
- o October 6, 1983 - S.1935 introduced as result of Hearings
- o Current Status: Heinz awaiting outcome of Moakley meetings

COMPARISON OF
SELF-EXTINGUISHING BILLS

MOAKLEY II

HENIZ (S.1935)

INDUSTRY II

Negative Congressional Findings

Negative Congressional Findings

No Findings

Interagency Task Force
CPSC - Chmn (staff fr CPSC)
NBS
HHS
Advisory Committee (15)
4 - Tob Inst
1 - Burn Assn
10 - Nom. by Task Force

Task Force (7)
1 ea from HHS, Surg Gen, NIH, CPSC,
FTC, NBS, Industry (Nom. by USDA)

Policy Review Committee (3)
CPSC - Chmn
NBS
HHS
Study Group (13)
Tob Inst - 4
1 ea fr CPSC, NBS, NCI
NFPA, USFA, ABA, IAFC
IAFF, & CVF.

Determine technical feasibility

Determine technical and
economic feasibility

Determine technical and
commercial feasibility

Reports to Congress (3)
1 yr after enactment
2 yr after enactment
30 mo after enactment

Report to Congress & President (1)
2 yr after enactment

Reports to Congress (2)
1 yr after enactment
30 mo after enactment

Trade secret protection

Trade secret protection

Trade secret protection

No anti-trust exe-ption

No anti-trust exemption

Anti-trust exemption

32 month preemption

No preemption

42 month preemption

\$2.5M authorization

Open ended authorization

Open ended authorization