



UEP program uses Second Life to plan community project

BY HARRY JACOBS
Daily Editorial Board

Tufts' Department of Urban and Environmental Policy and Planning (UEP) has partnered with the town of Acton, Mass. to develop a new way to involve residents in the planning of their town.

The OpenNeighborhood Project allows the municipality's citizens to take an active role in envisioning the redevelopment of Kelley's Corner, the intersection of Massachusetts Avenue and Main Street. It features an online computer simulation that enables residents to log in and create their own vision for the construction.

The project uses the popular video game Second Life to allow users to create their own 3D model of the intersection, including virtual sidewalks, trees and other structures.

Second Life is an online virtual world that allows for open-ended game play. Users design and construct buildings and charac-

see ACTON, page 2

Student group calls for Humanist chaplaincy

BY KATHERINE SAWYER
Daily Editorial Board

The Tufts Freethought Society (TFS) is spearheading a push to bring a Humanist chaplain to Tufts in an effort to cater to the sizeable population of Tufts students who do not affiliate themselves with a religion.

The initiative is based on TFS' belief that a growing body of non-religious students lack a necessary spiritual guide.

There is an "unfulfilled need at Tufts for a non-religious community that addresses the spiritual needs of secular students," said freshman Yulia Korovikov, TFS's public relations executive.

TFS has a growing contingency of its own, made up of over 150 members, approximately 20 of whom meet each week, according to Korovikov.

The society hopes to enlighten the Tufts community about Humanism. Many individuals who do not identify with a particular religion come to see their own beliefs as Humanist upon learning about the philosophy, Korovikov said.

"Many non-religious individuals come to identify with Humanism once they discover it, so our first goal is to



ELAINE KIM/TUFTS DAILY

Tufts Freethought Society is looking to bring a Humanist chaplain to Tufts to provide non-religious students with guidance and help create a sense of community.

provide people with information about Humanism," she said.

Humanism is a non-theistic philosophy centered predominantly on human rights issues and morality.

According to Korovikov, in the Enrolling Student Survey of the Class of 2012, 33.3 percent of respondents marked "none"

see HUMANISM, page 2



COURTESY TUFTS.EDU/VET

The Cummings School received part of a \$185 million grant to fight infectious disease in high-risk countries.

Tufts a partial recipient of USAID grant to combat infectious disease

BY MARISSA GALLERANI
Contributing Writer

The United States Agency for International Development (USAID) announced last month that Tufts' Cummings School of Veterinary Medicine will receive part of a \$185 million grant to help improve training for handling infectious disease outbreaks.

The grant will go toward

the RESPOND Project, a program designed to help high-risk countries prepare to deal efficiently with emerging infectious diseases.

Cummings veterinarians and several other faculty members within Tufts' health sciences campuses received a portion of the money as part of their participation in RESPOND. Other recipients include the project's lead firm DAI, a company based

in Bethesda, Md. that works on developmental issues, the University of Minnesota and several other organizations.

The goal of RESPOND will be to review and develop curricula to enable citizens in high-risk areas to gain skills designed to improve surveillance of and response to emerging zoonotic disease, which can be transferred

see GRANT, page 2

Tufts Energy Forum to expand scope and duration of annual conference in April

BY CORINNE SEGAL
Daily Staff Writer

Tufts Energy Forum (TEF) plans to expand the scope of its annual April conference, riding a surge of national interest in alternative energy issues.

The fifth annual Tufts Energy Conference, an event designed to promote energy awareness and educate students through networking events, will take place on April 16 and 17 next semester.

TEF has added an extra day to the conference and the organiza-

tion hopes to attract 400 or more people this year. In the past two years, about 200 students and faculty have attended.

"We're hoping to double the size of the conference," said TEF co-chair Peter O'Regan, a senior.

The annual energy conference aims to raise awareness among Tufts' students of energy issues, an undertaking that is in line with TEF's broader goals.

"By and large, the mission of the Energy Conference is to connect Tufts and the energy industry to exchange ideas and to think together on some of these

problems and really encourage collaboration," O'Regan said.

TEF is closely tied to the Institute for Global Leadership (IGL), which also promotes energy education on campus. While TEF hopes to expand its conference this year, concrete plans are still in the works as the group has only recently begun to organize.

Sophomore Sharmaine Oh, leader of the TEF content-planning committee for the conference, said that the conference schedule has not yet been final-

see ENERGY, page 2

Pub nights survive; two spring events planned

BY ALEXANDRA BOGUS
Daily Editorial Board

Senior Pub Nights are back — for the most part.

Senior Class Council announced yesterday that it will not hold any pub nights this semester, but will organize two during the spring.

The council planned the events for next semester after receiving a go-ahead from the administration, which had been deciding whether to authorize any more pub nights for this school year.

In the place of pub night this semester, Senior Club Life will host one more event.

Members of Senior Class Council have met "relentlessly" over the past month to outline a set of rules and procedures that administrators would agree to in return for bringing pub nights back, according to senior C.J. Mourning, the council's vice president of social programming.

These policies are still being "hammered out" by the council and are pending review by administrators, Mourning said.

The future of Senior Pub Night hung in jeopardy after inappropriate behavior — including public urination and claims of alcohol theft — led administrators to put the event on hold.

After Senior Pub Night was suspended, seniors Kevin Wong and Raoul Alwani stepped in, hosting Halloween Club Night at the end of October at Ned Devine's bar in Boston. Though Wong refrained from providing details, he told the Daily last night that he and Alwani were planning to host one more club night event this semester.

"We have some ideas and will probably let people know pretty

soon," Wong said.

The class council plans to meet with Dean of Student Affairs Bruce Reitman, the Office for Campus Life and Tufts University Police Department over the remainder of the semester to finalize the rules that will guide spring semester's pub nights.

Reitman could not be reached for comment last night.

Wong said that he was pleased that Senior Class Council would be able to take the lead in hosting the event.

"It's really their job and I don't want to encroach on their territory," Wong said. "As long as they're willing to do it for next semester, that's great. I'm 100 percent for it."

Many of the Council's policies are in developing stages, but Mourning said that as of now they have decided to increase the amount of buses and the police detail at the event and strengthen measures to hold individuals responsible for their actions.

"If someone does mess up, they will be held more accountable," she said. "As opposed to punishing the whole class, they themselves will be punished."

She said the council had not yet formalized what that punishment will entail.

Though the Halloween Club Night saw markedly less rowdy behavior than September's pub night, something attributed largely to rigid guidelines and strict security, Mourning emphasized that the class council did not model their regulations after the seniors' event.

"It's great that they were able to put on such a good event ... but they also didn't have people that they had to run all their plans and ideas through," she said.

Inside this issue

The Daily explores Esquire Magazine's attempt to blend print with new media through innovative technology.



see FEATURES, page 3

Tufts' field hockey team will host the second and third rounds of the NCAA tournament next weekend.



see SPORTS, page 11

Today's Sections

News	1	Op-Ed	9
Features	3	Comics	10
Arts & Living	5	Sports	11
Editorial Letters	8	Classifieds	15

Cummings School will use grant to study diseases

GRANT

continued from page 1

between animals and humans. The areas that the RESPOND Project will likely be working in include the Congo Basin, Southeast Asia, South Asia and the Amazon Basin, according to Robyn Alders, associate professor in the Department of Environmental and Population Health at the Cummings School.

"We want to emphasize that the majority of this money will be used to build capacity in partner countries," said Joann Lindenmayer, also an associate professor in Cummings' population health department.

RESPOND is one of five projects that comprise the USAID-sponsored Emerging Pandemic Threats program. Other parts of the program include PREDICT, IDENTIFY, PREPARE and PREVENT — all of which seek to enhance procedures surrounding reaction to and control of emerging diseases, according to Alders.

RESPOND taps into Cummings' "One Health" initiative, a multidisciplinary approach to health issues.

Alders will be leading the Tufts team. Other Tufts-affiliated workers involved include Felicia Nutter, a Cummings School graduate and the Senior Technical Officer at DAI, who will help oversee the project, and faculty and staff members from the Tufts School of Medicine and Feinstein International Center, according to Cummings spokesperson Tom Keppeler.

"While we will be doing research, it will not just be affecting veterinary medicine. This is an opportunity to make 'One Health' tangible," Alders said.

Dean of the Cummings School Deborah Kochevar echoed this point.

"The RESPOND grant represents a wonderful opportunity for all three Tufts campuses to collaborate and contribute to global health. This successful bid was driven by resources from across the University," Kochevar said in an e-mail. "The Cummings School has a reputation for excellence in infectious disease research and, through the work of the RESPOND grant, will extend that and renew its commitment to the 'One Health' concept upon which the school was founded."

While swine flu has recently made news, the emerging diseases that RESPOND will focus on remain largely unknown.

"We don't know what we're going to find," Alders said. "It's swine flu today, six months ago it was Avian influenza, and before that it was SARS. The idea is to build capacity so that people can respond to emerging diseases of importance in their countries."

Nutter will provide technical and strategic leadership in the integration of wildlife epidemiology training, according to Robert Salerno, the communication and reporting officer for RESPOND.

"The program is designed to build institutional capacity across hot-spot regions to work with and prevent future pandemics," Salerno told the Daily. Alders agreed that RESPOND has the potential to offer long-term benefits worldwide.

"Improved global human and animal health capacity will help to keep all of us safer," she said.

Kochevar said that Cummings' integral participation in the program is a testament to the school's work.

"We are very proud of our faculty's ability to form a talented and collaborative team and look forward to the RESPOND work getting underway," she said.

UEP professor's online program lets residents design neighborhood redevelopment

ACTON

continued from page 1

ters, moving freely about the world and interacting with other users.

Assistant Professor of Urban and Environmental Policy and Planning Justin Hollander said the project is about improving communication between those who plan cities and those who live in those areas.

"We feel like the conventional way that local government interacts with citizens is not fair; it's not just," Hollander said. "We want to create public participation that provides for higher numbers involved and higher quality of involvement."

In taking this novel approach, Hollander's project is breaking new ground.

"As far as we know, a project like this has never been done before. This is the first experiment," said project manager Amanda Garfield, a UEP graduate student. "We're trying to learn how we can improve the planning projects to include the community."

The goal is to take all of the plans created by residents and use them as feedback on the final plan which will be unveiled in January, according to Garfield.

"Hopefully, at the end, we will have a bunch of different visions and plans for what the neighborhood could look like from residents," Garfield said. "The Acton town-planning department is going to take those plans into account when they do the master-plan for the project over the next few years."

The project dates back to 2006, when Hollander began using Second Life in his urban planning classes to teach students basic planning techniques.

"Once I began using it [to teach], I realized that there was a tremendous application for it," Hollander said.

Encouraged by those early experiences with Second Life, Hollander used it again, this time when his class partnered with planners to develop the Forest Hills T station. Hollander's colleagues at Harvard University and Emerson College began to experiment with Second



COURTESY OPENNEIGHBORHOOD.ORG

The OpenNeighborhood Project allows Acton, Mass. residents to develop part of their town through an online video game.

Life themselves.

Up until now, though, Second Life's use remained confined to a small number of urban planners. The Acton project represents the first large-scale involvement of residents, Garfield said.

After Acton received a grant for the Kelley's Corner project, Acton outreach coordinator Ann Sussman contacted Hollander.

"Ann found Justin Hollander's research and contacted us to see if Tufts was interested in getting involved," said Garfield. "She was instrumental in bringing this project together."

Assistant Town Planner for Acton Kristin Alexander said Kelley's Corner was chosen for the redevelopment due to its prominent nature. "It is probably the most well-known section of Acton," Alexander told the Daily. "The citizens definitely have the strongest feelings about that part of Acton."

The online project opened to Acton residents on Oct. 27, slightly later than expected due to technical difficulties. It will remain open until Nov. 21.

Weekly public meetings run by Tufts student volunteers are designed to help Acton residents learn how to use the program.

"We'll be helping residents

learn about these tools and how to use them," Hollander said. The first of these meetings took place on Nov. 2.

Hollander said he is unsure but optimistic about the residents' level of interest in the project, and that he hopes participation will increase as more people become acquainted with the project.

"It's been a dribble of a few people trying out the software, and then hopefully after we introduce it to people more formally, it will take off," Hollander said.

Alexander has noticed interest but is unsure if that will translate to people using the program.

"I've received a lot of questions about the project," Alexander said. "I see that as a positive. I don't know how many people tried it yet, but at least more people are asking questions."

Hollander said that given the OpenNeighborhood Project's experimental nature, it's hard to predict how many residents will participate.

"We would love to see hundreds of people from Acton, people that have never been involved, come out and have a really positive experience, but we are realistic and this method of involvement is really novel," Hollander said.

Humanist chaplain would serve non-religious Tufts students

HUMANISM

continued from page 1

when specifying religion. 59.5 percent of now-sophomores responded.

These students had a plurality in the class; close to 19 percent identified as Jewish, 18 percent as Catholic and a little over 2 percent each identified as Protestant and Muslim.

While Jewish, Catholic, Protestant and Muslim students all have a respective chaplaincy, students who do not align with a particular religion are not represented through a chaplaincy at Tufts.

"Many other religious groups at Tufts have an anchor, a chaplain, who acts as the fountainhead of their community ... but it can be difficult to feel fully accepted in the group and seek out spiritual or life advice from leaders who hold very fixed and different religious beliefs," Korovikov said. "A Humanist chaplain would create a community that specifically supports the largest religious identification on campus: the nonreligious community."

Greg Epstein, the Humanist chaplain at Harvard University, said that a Humanist chaplaincy fulfills a specific need on college campuses.

"There's something unique about a humanist chaplaincy, something special about it," Epstein told the Daily. "It's a unique acknowledgement that you can have a community, the same support and guidance without the traditional belief in God and the traditional religious aspects."

Epstein pioneered the Humanist

movement both at Harvard and at large through his newly released book "Good without God: What a Billion Nonreligious People Do Believe." He said that a Humanist chaplaincy is "something very real, very practical and very much needed."

In an effort to promote the Humanist belief that secularism does not negatively impact an individual's ability to do good, TFS is launching a campaign this week to help other groups on campus improve the success of their philanthropic efforts.

Korovikov added that TFS pledges to commit time and manpower to a minimum of one good cause on campus each week. Each member of the organization will dedicate at least one hour a week to help a charity organization with the aim of increasing the effectiveness and success of different groups' causes.

Epstein believes that bringing a Humanist chaplain to Tufts would enact large-scale positive change on campus.

"Looking back, people would say that Tufts made a wise decision, made a good decision and made a decision that improved things for everyone," he said.

TFS similarly hopes that gaining a Humanist chaplain at Tufts would be beneficial for its effect on students and the message it would send about the university. "It would establish Tufts as the only university in the Boston metro area, other than Harvard, to have a Humanist chaplaincy" Korovikov said. "This move will bolster Tufts' position as a premier, groundbreaking and forward thinking institution."

Student energy group seeks to broaden conference's scope this year

ENERGY

continued from page 1

ized, but confirmed that events will occur on a larger scale than in previous years.

"We'll bring in a greater variety of exhibitors, increase our sponsorship, and hopefully we'll manage to bring in a high-profile keynote," she said.

O'Regan echoed hopes for a larger production.

"We're inviting higher caliber people to speak and present," O'Regan said. He added that guest speakers will be confirmed and announced by early December and the lineup should be finalized by January.

The schedule will tentatively include panel discussions and keynote speakers, as well as feature an exhibition of student and faculty work in the field of clean energy.

While several faculty members have advised TEF during the conference planning process, undergraduate and graduate students are leading the preparations.

"It's really important that this is a student-driven activity," said associate provost and professor of mechanical engineering Vincent Manno, who advised TEF on the conference.

The conference will encourage interaction between students and companies who are working in the clean energy sector.

"We feel that there's a lot of enthusiasm and interest in energy in the Tufts community, and a lot of ideas, and we think that by encouraging collaboration between students and industry professionals, we can benefit both groups," O'Regan said.

Oh said that the conference will help to acquaint students with the clean energy sector. "We really want them to bring the topic of energy to [students] in an approachable manner and get them really interested in the industry," she said.

TEF co-chair Daniel Enking, a senior, said that the conference's increased advertising budget will allow TEF to advertise in more creative ways this year. "We haven't done much advertising off-campus or online in the past, so those are some general areas we'll try to expand into," he said.

O'Regan felt that the Tufts community would benefit from the increased effort put into the conference, adding that he found students eager to promote environmental sustainability.

"It's definitely something on students' minds," O'Regan said. "People are definitely aware of their energy contributions, they're aware of climate change, they're aware of how their actions impact global thinking."

Manno agreed that students are often supportive of green initiatives and would welcome the revamped conference.

"I don't think it's going to be difficult to draw a larger audience," he said. "Energy security is much more in the forefront of people's consciousness than it was in the past."

There will be no shortage of issues to discuss, Manno said.

"When it comes down to it, water and energy are the two things we depend upon most for our way of life," Manno said. "There are not a lot of simple answers, but there are important questions that need to be discussed."

Features

tuftsdaily.com

Esquire mag not bound to two dimensions December's 'Augmented Reality' issue pushed limits of print media

BY ROMY OLTUSKI
Daily Editorial Board

The battle between digital and print media has deteriorated into a nasty trench war between two divergent camps. Many publications turn to the Web for publicity and ad revenue while print loyalists do anything but; editorial mastheads shed staff members by the minute while online fans buy fewer and fewer print copies, praising the Web's ease and affordability. But need these two camps be so strictly divided?

Esquire Magazine, the national men's magazine owned by Hearst Communications, has found a way to combine the two in its December issue, available on stands nationally Nov. 16. The "Augmented Reality" issue incorporates Augmented Reality (AR) technology, transforming the traditional print publication into a semi-digital experience.

A look at the magazine cover with only the naked eye reveals a photo of Robert Downey Jr. perched over a pixelated black and white square. But look at the same image through a Webcam, smartphone or any other AR reading device, and the image comes to life with 3-D footage of Robert Downey Jr. discussing the issue's special features.

The black and white boxes appear sporadically throughout the magazine to indicate embedded AR materials that include visuals, video segments and sound. In addition to the cover page, multimedia are used in two Lexus ads turned commercials, the December men's fashion spread and the magazine's revered "Funny Joke from a Beautiful Woman" page, among several other sections.

Aside from dazzling Esquire fans, the AR issue also aims to add interactivity to its content. Rather than simply clicking "on," readers who choose to view the magazine through AR readers can manipulate the technology using motion, dressing the men's fashion spread models in different seasonal outfits with a flick of the wrist. Or they can choose to modify the content of their issue by reading it at different times. Esquire's "beautiful woman" of the month, Gillian Jacobs — more commonly known as Britta in NBC's new series "Community" — delivers the expected monthly joke (this time on video) during work hours, but offers another, more risqué one for post-midnight viewers.

According to Christine Perey, an ana-



Robert Downey Jr. poses on the cover of Esquire's semi-digital "Augmented Reality" issue. COURTESY ESQUIRE.COM

lyst at Perey Research & Consulting, which specializes in mobile social networking and AR, such technology works through triggers embedded in real world objects that digital sensors can detect. When a sensor views a real world object absent of triggers, it simply displays an on-screen version of the real world image, much like a natural scene viewed through a camera lens. When a sensor detects a trigger, though — like the black and white boxes in Esquire — the sen-

sor displays an onscreen image of the embedded 3D content superimposed on the trigger.

"Augmented Reality uses real-world triggers to add digital information to what people see," Perey said. "Those triggers could be locations; they can be objects in our environment; they can be pictures in magazines. The way that the triggers are identified is through sensors,

see ESQUIRE, page 4

Professor Emeritus learned design by doing John Kreifeldt a pioneer in engineering psychology

BY YURI CHANG
Daily Staff Writer

Checking out textiles of hunting tribes in Borneo, giving talks about design in Taiwan and owning "quite a collection" of Native American pottery and baskets, John Kreifeldt makes the retired life of a toothbrush engineer sound pretty enticing.

Professor Emeritus Kreifeldt, who was the founder of the Engineering Psychology program at Tufts, claims bragging rights not only for engineering the Reach toothbrush for DuPont and Johnson and Johnson, but also for Gillette razors, NASA air traffic control systems and devices for emergency medical care, just to name a few.

"But most people know the toothbrush," Kreifeldt said. "That's the easiest to point out to people and explain what this business is about."

After receiving his Master of Science at the Massachusetts Institute of Technology (MIT) in 1964, Kreifeldt went on to Case Western Reserve of Technology, where he got involved in a

project to "build some sort of an exoskeleton for people who are severely paralyzed [and see] if they could be put in there somehow and connected to computers and with their muscle actions see if they can move."

Although he had gone to MIT as an electrical engineer, that project propelled Kreifeldt to pursue similar ones that combine engineering and psychology.

"[I was] interested in, 'How can I apply mathematics to things that I like to do?' I do problems in sort of an engineering way and with this interest on people," he said. "I'm also interested in design, from the aesthetics to the mechanical sorts of things."

Since he began teaching at Tufts in 1969, Kreifeldt passed this mentality of flexibility on to his students, stressing the importance of all kinds of academic subjects.

"That's why I tell [them], whatever they're learning, it's going to be useful somehow. Don't think, 'Gee, this is of no use, this is of no use.' My ideas came from philosophy, mathematics, psychology and from engineering,"

Kreifeldt said.

As former head of the engineering psychology program, Kreifeldt said he taught a number of courses on design.

"One of the courses was called Consumer Product Design ... I would show students what I had learned and how to do that work," he said. "I would give them projects to help them do their work, and in their senior year they would get projects from industries that would come in, like Kodak, and bring problems to their students and say, 'This is our product, help us with that,' so that by their senior year they were pretty good at doing that kind of work."

These courses, just like many of the products Kreifeldt designed, were very much his own creation.

"Design is a very personal thing; it's hard to write a book about design because it's so hands-on [and] one-on-one," Kreifeldt said. "The program really reflects who is running the program."

Kreifeldt described this type of engineering as a skill that comes with experience.

see KREIFELDT, page 4

EMILY MARETSKY |
NICE SHOES, LET'S DATE

Pseudodates



There are plenty of times when you go out to a movie with a friend and never second-guess the just-friends status of the evening. Then there are those candlelit dinners with a certain someone that you would never doubt as being a date.

But for every obvious date or non-date situation, there are also a handful of those confusing in-between circumstances or those semi-awkward social interactions that I like to call "pseudodates."

You know what I'm talking about — those situations where you go out with someone and it feels kind of date-ish, but you're not sure if they're interested in more than just hanging out. Some of those classic date determinants are probably missing — there was no official "asking out," you split the tab and/or both of you shied away from a goodnight kiss.

When I first started out writing this week's column, I decided to try figuring out how most people would define a date. I attempted to conduct a little research (i.e. bringing up the subject at every social gathering I went to over the past week), but the results seemed pretty inconclusive. It appeared everyone had a story to tell about "that one time when," yet no one had any idea how to qualify what makes a date and what doesn't.

I'll be honest: In trying to define date-status, I was secretly hoping to solve a few pseudodate mysteries of my own, and one in particular has always stuck out in my mind. In last week's column, I suggested a classical music concert as a potential date idea. I still think an orchestra concert can make a pretty awesome date, but when I went to Symphony Hall last semester with a guy I knew from class, I was never sure if it was actually a date or not.

On one hand, we went off-campus, dressed up for the evening and were surrounded by other couples all during the show — pretty date-like circumstances. We were friends but had never hung out one-on-one before, yet I was open to seeing where things could go.

However, we just agreed to go to the concert together after joking around about our music classes; each of us bought our own tickets and shared only an awkward goodbye after we stepped off the Joey.

Were we just two friends out sharing a common interest, or was it a date?

"You should always expect that it can be interpreted as a date," a guy friend offered as advice this week. Basically, my friend argued, if it hadn't been ruled as a "just friends" thing and if you can reasonably assume that it could be a date, the other person is probably also aware of that.

So what about that concert date — did that guy from class consider that it could be a date, too? In the interest of getting to the bottom of the pseudodate mystery (and let's be honest, to satisfy my own curiosity), I finally just asked him about it this weekend.

For the record, he laughed when I asked and said in retrospect that while it seemed like a friend-thing at first, the evening just "felt like a date" by the end. Mystery solved (sort of), and my friend's theory was right: If you're wondering about the situation, chances are the other person has probably stopped to think about it, too.

Does that give you a set of hard-and-fast rules for date definition? Not exactly, but in reality, the date-label doesn't really matter. A date is meant as a way to get to know someone better, but you can do that in non-date-like circumstances, too. Regardless of date-status, if spending time together works out, it can still evolve into a real, unquestioned date in the future.

Emily Maretsky is a senior majoring in engineering psychology. She can be reached at Emily.Maretsky@tufts.edu.

New Esquire issue attempts to marry print and video

ESQUIRE

continued from page 3

and those are now commonly on the mobile phones — such as a camera, a GPS, things like that.”

This gives the viewer a combined image of reality and digital reality.

AR technology has been around for about two decades — the term was coined in 1992 — but has until this year been mostly reserved for large companies able to afford the expensive equipment it required. Only within this past year has AR had a market in less expensive, mobile technology like smartphones. According to MSNBC, only since this past August — not coincidentally following the release of the iPhone 3GS — has AR begun to see widespread use within the United States.

But despite its extreme novelty, Esquire was not the first to pick up on AR, which is most popularly used to trace the virtual, yellow first-down lines in football games.

Yelp.com, the user reviewer website, has also made use of AR technology. Users of Yelp who visit the Web site on their smartphones can drastically expedite the process of searching for nearby venues by eliminating keyword searches and simply holding their phone cameras up to view their surrounding areas. The smartphone's GPS technology, in cooperation with AR capability, automatically displays Yelp information superimposed on the images of the nearby venues that have been reviewed.

While digital features may be less expected in print media (i.e. Esquire) than they are in location-based Web sites like Yelp, they are

actually more easily achieved in print, Perey explained. The reason is simple: “It doesn't require a GPS,” she said.

As far as magazines go, Esquire is the first to incorporate AR into a print issue, but others have tried to lure readers with shiny, new techno-gimmicks before. Entertainment Weekly, for one, included a 40-minute CBS commercial in its September Fall Preview issue by gluing a television screen to one of its pages.

There is no denying these special features are gimmicks, but some — including David Granger, editor-in-chief of Esquire — think that gimmicks are no cause for guilt.

“It is a gimmick, but we're an entertainment medium,” he said, according to the New York Observer.

And gimmick or no gimmick, its purpose — in addition to increasing revenue — is ultimately to augment what is published in print.

“We've been trying to do things that cause people to re-evaluate what a magazine is and get people excited about this thing called print,” Granger said.

Whether other magazines and print publications will follow in Esquire's footsteps remains a mystery. Esquire itself, though, intends to incorporate the new technology in its issues as often as possible, though high costs will bar AR from making a monthly appearance. And for longtime Esquire readers who are not quite as forward with their technology as the magazine evidently is, Esquire is raffling off 50 Webcams through which the AR segments can be viewed.



JAMES CHOCA/TUFTS DAILY

The Reach toothbrush is one of several well-known products that Kreifeldt helped to engineer.

Kreifeldt worked to design several household products while at Tufts

KREIFELDT

continued from page 3

“There was no background to doing this. I think the first design problem my partner Percy Hill and I had was to work with the Gillette company. So we started at that time applying what we knew on how to study things, and I began to understand a little bit about people, [their] reactions to products, what's important to look at and how you go about it,” he said. “I learned a lot from working on these designs for Gillette, and then later DuPont came ... and I had this background from razors and [thought that] maybe I can use that kind of way of approaching problems to toothbrushes.”

By creating his own methodology, Kreifeldt acknowledged that he wasn't concerned about taking the easy route.

“[I] learned the hard way, but I tried to give that to my students,” he said. “I think a lot of them have learned from these techniques that I've developed, and they went on and they taught their students and so on.”

These days, Kreifeldt devotes much of his free time to collecting.

“For a number of years, I've actually been collecting materials from the American Indians, particularly pottery and basketry, and somewhere along in the late 1900s, I took a sabbatical in Borneo,” he said. “I saw textiles that were

woven by the women of the head hunting tribe, and I really got interested in those. Since then, I've been collecting these textiles, and I have a large collection, so most of my time now is spent writing articles about them and I give talks on them.”

With such an impressive résumé, it's not a surprise that Kreifeldt applies the techniques of engineering to many aspects of his life.

“I like to collect and try to organize. Well, maybe that's engineering,” he said. “I liked teaching because I could take materials and try to form it and give it some shape and beginnings and ends, so maybe that's engineering too.”

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CURATOR PROFILE

MFA curator brings innovative ideas to museum's exhibitions

BY ADAM KULEWICZ
Daily Editorial Board

When he began teaching art history courses while completing his graduate studies at Columbia University in 1995, Frederick Ilchman quickly realized something.

"The first semester ... we did the trip to the Metropolitan Museum and I brought the class there and we talked in front of the paintings and the sculpture and had a great time," said Ilchman. "When I got the class evaluations at the end of the semester, they all said that the museum visit was the best class. So then the next semester, I did two museum visits ... and that began to tell me something: that working around original objects could be my life's focus."

Since then, Ilchman, now the Mrs. Russell W. Baker Curator of Paintings at the Museum of Fine Arts, Boston (MFA), has devoted his life to the study of art. In his role at the MFA, he has organized and curated major exhibitions, including the critically acclaimed "Titian, Tintoretto, Veronese: Rivals in Renaissance Venice," which closed at the MFA this past August.

After completing his graduate work at Columbia, Ilchman received two grants that enabled him to conduct research and live in Venice, Italy from 1996 to 2001. He was then hired by the MFA to be a curator for the Art of Europe Department.

In Boston, he took an active role in the museum's exhibition process and several years after joining the MFA he proposed an exhibition on the 16th century Venetian painter Tintoretto to the museum's director, Malcolm Rogers.

As is the general practice, before Ilchman made his proposal to Rogers he put together a fully conceptualized plan of the exhibition, complete with all of the works of art that would need



"Flora" by Titian was one of the paintings in Ilchman's exhibition "Titian, Tintoretto, Veronese: Rivals in Renaissance Venice."

to be borrowed from other museums' collections. While Rogers was interested in the idea, he wanted Ilchman to make the exhibition more innovative than just a single artist show. Faced with a dilemma that is commonly experienced by museum curators — whether to do a show of a single artist or of

an entire group — Ilchman decided to suggest something different: an exhibition with some of the focus of a single artist show and some of the context of a multiple artist show.

This idea led to a focus on three

see **ILCHMAN**, page 7

BOOK REVIEW

Tracy Morgan's memoir not enough, too soon

BY MITCHELL GELLER
Daily Editorial Board

The celebrity memoir is sometimes intriguing, often unnecessary and, in Tracy Morgan's case, a little premature.

I Am the New Black

Anthony Bozza and Tracy Morgan

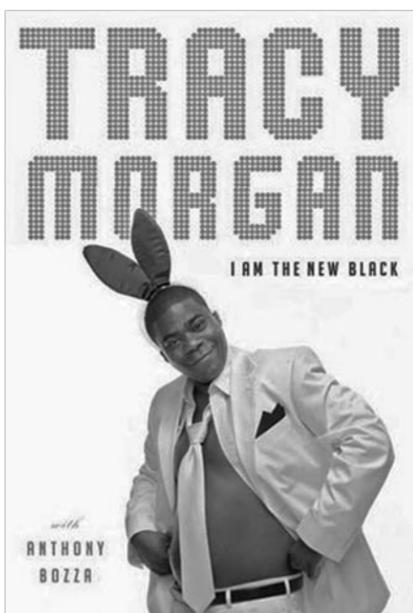


Spiegel and Grau

In his new autobiography, "I Am the New Black," Tracy Morgan tells all, but his story only seems to be starting.

Tracy Morgan is one of the stars of "30 Rock," NBC's smash-hit sitcom about the behind-the-scenes action of a sketch comedy/variety show, à la "Saturday Night Live." Morgan plays Tracy Jordan, an exaggerated, insane caricature of himself. Both Morgan and Jordan are black comedians who play on being from the ghetto and have out-of-control public personas. It's easy to imagine that Morgan shows up on set and hardly has to act, aside from remembering to call the other actors by their character names. In "I Am the New Black," Morgan tries to correct this misconception.

The book is generally well written, but much of it probably can't be attributed to Morgan himself. "I Am the New Black" was penned by Morgan with Anthony Bozza, the guy who likely wrote most of



Morgan's memoir tackles his public persona.

the material provided by Morgan. Bozza, a once-acclaimed writer at Rolling Stone, has also penned autobiographies with Artie Lange, Tommy Lee and Slash; compared to those guys (with the possible exception of Lange), the Tracy Morgan book must have been a pleasure to write.

While the story that Morgan weaves

see **MORGAN**, page 6

MOVIE REVIEW

War comedy worth a long look

BY JORDAN TEICHER
Daily Staff Writer

A disclaimer at the beginning of the opening credits of this film says it all: "More of this is true than you'd believe."

Men Who Stare at Goats



Starring **George Clooney, Ewan McGregor, Jeff Bridges**
Directed by **Grant Heslov**

It is true that the American government set up a secret military unit to explore paranormal and psychic warfare techniques. It is also true that the soldiers in this group tried to kill goats just by staring at them. And it is precisely because of these unbelievable truths that "The Men Who Stare at Goats" succeeds as a comedic war film.

The film introduces the audience to Bob Wilton (Ewan McGregor), a journalist who is content with his small-town life. When his wife leaves him for his one-armed boss, Bob feels a need to jump start his life. He travels to Kuwait during the Gulf War looking for a story. What he finds is the mysterious Lyn Cassady (George Clooney), a man who is part of a strange psychic military unit. After some hassling and begging, Wilton convinces Cassady to let him tag along on a psychic mission

see **GOATS**, page 6

DEREK SCHLOM | I BLAME POP CULTURE



Shining a harsh light

The events and circumstances that fall under the umbrella of popular culture have the ability to shine light on human opinion and emotion: How we react to certain scenarios we see in a television show, how we respond when particular buttons are pushed by events in a film or song lyrics, what we see of ourselves or others in a work of art. But what happens when feelings that should be kept in the dark are pushed into the light by cultural provocation?

I was recently goaded into seeing the new Lars von Trier film, "Antichrist" (2009), which caused several audience members to faint when it premiered at the Cannes Film Festival in May (and earned a 3.5-star review in the Oct. 29 Tufts Daily). The plot concerns a couple that attempts to cope with the death of their son by retreating to a seemingly idyllic cabin ironically named Eden. There, the wife descends into madness through a twisted interpretation of the thesis she has been writing about the nature of women — namely, that the gender is inherently evil.

It's no spoiler to say that the manner in which she proceeds to torture her husband (and ultimately herself) is utterly shocking and excruciatingly gruesome (one sequence takes the term "torture porn" to horrific new "heights," if that's the right word). It's all gorgeously shot and there's plenty of vague religious subtext to convince the sensible viewer of some sort of redeeming message, but what I saw was misogyny at its despicable nadir. "She" — the character has no name — is convinced that women are fated to carry out iniquity and the film does little to attempt to prove her wrong.

The night before I saw "Antichrist," I watched Rihanna's "20/20" interview about the details of her beating at the hands of Chris Brown. I remembered hearing some bizarre poll results a while ago regarding the violent altercation and, after seeing "Antichrist," I dug up the specifics. A Boston Public Health Commission survey released in March found that nearly half of Boston-area teens polled blamed Rihanna for the assault. I've learned enough in my Data Analysis class to know that you need a representative sample in order to extend the results of a poll to the general population, but a cursory YouTube.com search finds hundreds of videos condemning Rihanna and making excuses for her erstwhile boyfriend's behavior.

"Antichrist" was an outlet for von Trier's own well-documented feelings about women (see "Dogville" (2003) — or, rather, don't — for proof that "Antichrist" was hardly an isolated incident), and one can only hope that simple rationality would suppress any misogynistic impulses evoked by the film. Still, if that Boston Public Health Commission poll is any indication, pop culture can illuminate despicable, illogical notions buried deeply in one's psyche and particularly in the minds of the impressionable.

A television show featuring a loving mother often reminds me to appreciate all that my own does for me and films about genocide or the Holocaust sadden and anger me. If a decent chunk of teenagers think that Rihanna was "asking for it," what will they think of a movie that lays claim to the notion that historical annihilations of women are the implementation of divine will? I understand that "Antichrist" is just a movie and von Trier has a right to his opinion — as do those Boston teenagers who think that there's an excuse for domestic violence. I obviously have no right to make a sweeping statement about the degradation of society and the role of women, but I think that we might be heading down a slippery slope. Pop culture can shine brightly on human nature, but sometimes I wish I could find an "off" switch.

Derek Schlom is a freshman who has not yet declared a major. He can be reached at Derek.Schlom@tufts.edu.



ROTTENTOMATOES.COM

Is this the United States army or a themed party?

Clooney shines in 'Goats', McGregor's acting lags

GOATS

continued from page 5

and the two men try to stay alive and keep their sanity.

A parallel storyline, narrated by McGregor, reveals the development of this New-Age military unit. During the Vietnam War, Bill Django (Jeff Bridges) leaves the army for the hippie movement. While partaking in some serious drug use, Django starts to believe that he can train peaceful soldiers by teaching them psychic abilities. For some reason the government lets him pursue this endeavour, and what results is arguably the craziest true military story ever.

First-time director Grant Heslov does not employ any flashy techniques or

stylish shots in the narrative. He lets the actors' performances and the hilariously outrageous story control the film's flow, and for the first hour or so this works well. When the plot enters the final act and the two storylines connect, the film gets too silly for its own good and sputters across the finish line.

Some unnecessary social commentary about American-Muslim stereotypes also weakens the film. The comments aren't numerous enough to become preachy, but they add no new spin and do nothing to advance the story.

These problems aside, strong acting drives the film. Clooney's portrayal of Cassady is the best part of the movie and makes it worth the price of admis-

sion. He may not be the main character, but his deadpan demeanor and bizarre interactions amp up the comedic value. Bridges utilizes the same laid-back hippie persona from his character in "The Big Lebowski" (1998) to create another impressive performance.

McGregor does not add much to the film besides solid narration; his character remains bland throughout the entire story. With Clooney on board, McGregor does not have to carry the film, but it's still disappointing to see him without the fire that fueled his strong roles in hits like "Big Fish" (2003) and "Trainspotting" (1996).

There is another actor in this film that audiences will recognize — although he's unfortunately miscast here. Kevin

Spacey has a minor role as Larry Hooper, a psychic soldier who becomes jealous of Cassady's success. His acting is up to par, but the role is pretty pointless and wastes Spacey's great talent.

What makes the movie worthwhile on top of some solid, big-name acting is the story itself. This tale is fascinating, wacky and so preposterous that it inspires as many questions as it does laughs. What is really going on behind closed doors in the army? If this story is true, what other crazy programs exist? A welcome departure from the dramatic war epic, "The Men Who Stare at Goats" manages to surprise, entertain and — at the very least — make viewers stop and stare.

'30 Rock' star discards outrageous public persona in autobiography

MORGAN

continued from page 5

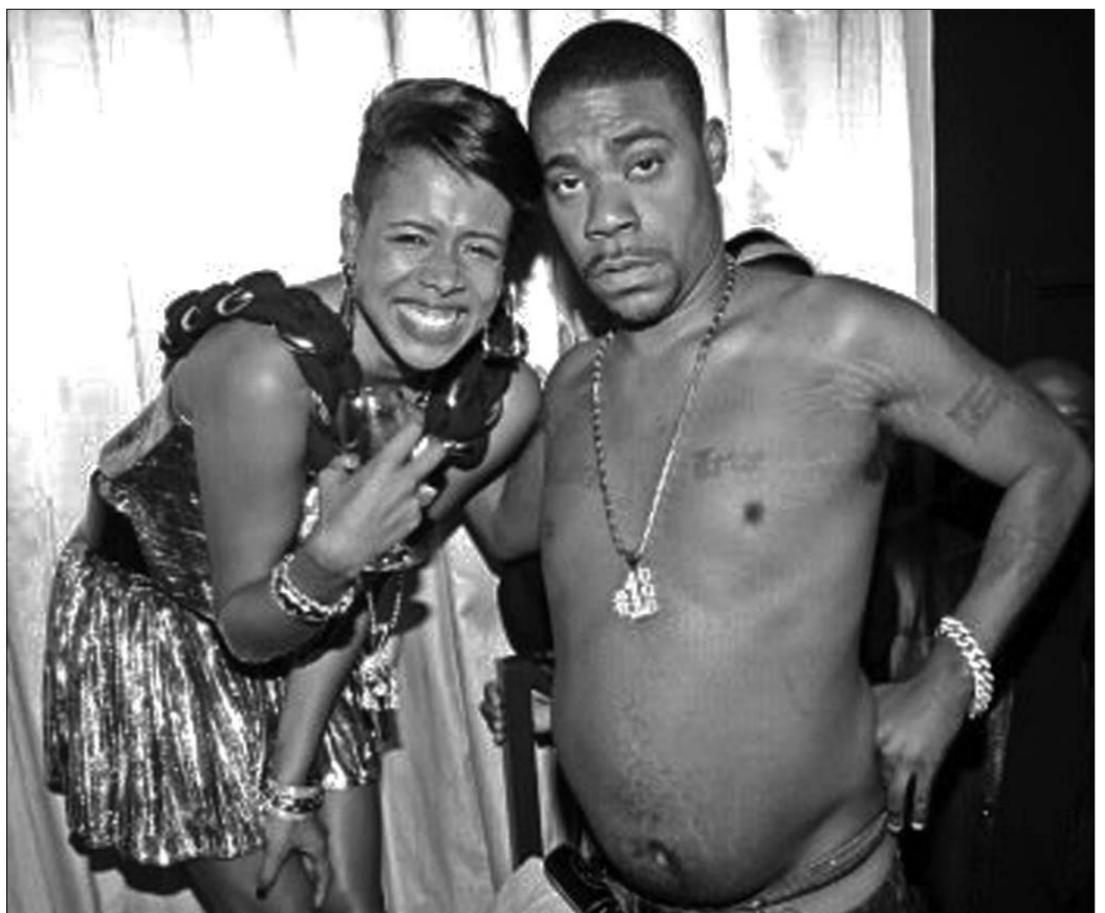
— his childhood in a broken family in Brooklyn and the Bronx, his stint as a small-time drug dealer slinging marijuana, cocaine and crack in his neighborhood, his work on "Saturday Night Live," his battle with alcohol and his current job on "30 Rock" — is entertaining, a book doesn't seem like the best outlet for this story. Morgan is mostly known for his public persona — a crazy, absurd egomaniac — but none of that comes off in the book. He dissects his public mask and disowns it, and it should be clear to any half-competent reader that the real Morgan isn't as insane as he had led people to believe.

The book doesn't really hit on any major revelations. No one will read "I Am the New Black" and immediately start worshipping at the altar of Morgan, and it's unlikely that anyone who isn't already a Morgan fan will even bother to pick his book up. While it's interesting to get a peek into the minds of celebrities, Morgan's story isn't exactly unique enough to warrant a book — not yet, at least.

"I Am the New Black" is a quick, fun read, but it often feels as if it was published just to cash in on Morgan's recent

success on "30 Rock." It would be a lot more interesting to see this book in 10 or 20 years, after Morgan has done more. Morgan is currently on one of the hottest shows on TV, his film career is just now starting to pick up, and he admits in the book that he believes it could take another 50 years before producers really begin to utilize his talents. That said, this book won't age well at all: There are too many contemporary references that will mean nothing in five years — like jokes about the ShamWow and the Slap Chop and musings on Michael Jackson's recent death.

There's no question about whether or not Morgan is a talented actor or a good comedian. None of Morgan's devoted followers will regret reading his book, but those who aren't big fans may feel a little bored. The tone is engaging and conversational — what one can imagine chatting with Morgan for a few hours would be like — but the story as it stands now would be much better suited as an "E! True Hollywood Story" than a memoir. To Morgan's credit, he wrote a book that pushes everything he believes in: hard work, dedication, commitment and, on nearly every page, a good, hearty laugh.



BESTWEEKEVER.TV

Tracy Morgan is famous for his trend-setting styles. Here we see his spring look, "stretch-marked beer belly."

Ilchman aims to bring creativity to his 2012 project on Spanish artist Goya

ILCHMAN

continued from page 5

artists: Titian, Tintoretto and Veronese — some of the most influential painters of the Italian Renaissance. As with any major exhibition, even after the proposal was approved, the next several years were spent refining the checklist of works, negotiating loans from other museums and coordinating logistics and finances.

During this process, Ilchman worked with his colleagues in the Art of Europe Department at the MFA and at the Musée du Louvre in Paris, with which the MFA partnered to stage the exhibition.

“Our contacts in America helped the Louvre get things and the Louvre’s contacts in France helped us get things,” said Ilchman. “That’s the kind of cooperation that makes a big difference.”

Although he declined to speak about the specific costs of the show, Ilchman stressed that bringing a work of art from Europe can be pricey. “You have to be sure you really want it in the show,” he said. Ilchman also said that a significant expense was involved in reconfiguring the gallery to house the paintings.

“The museum rarely makes a lot of money out of something like this,” said Ilchman. “We do an exhibition because it’s important to bring to the public and to advance scholarship, not to just drive your bottom line.”

In March 2009, “Titian, Tintoretto, Veronese: Rivals in Renaissance Venice” opened to critical acclaim. It was comprised of over 50 paintings from museums in Europe and the



Mark Ilchman opened an exhibition at the MFA that received much critical acclaim.

BOSTON.COM

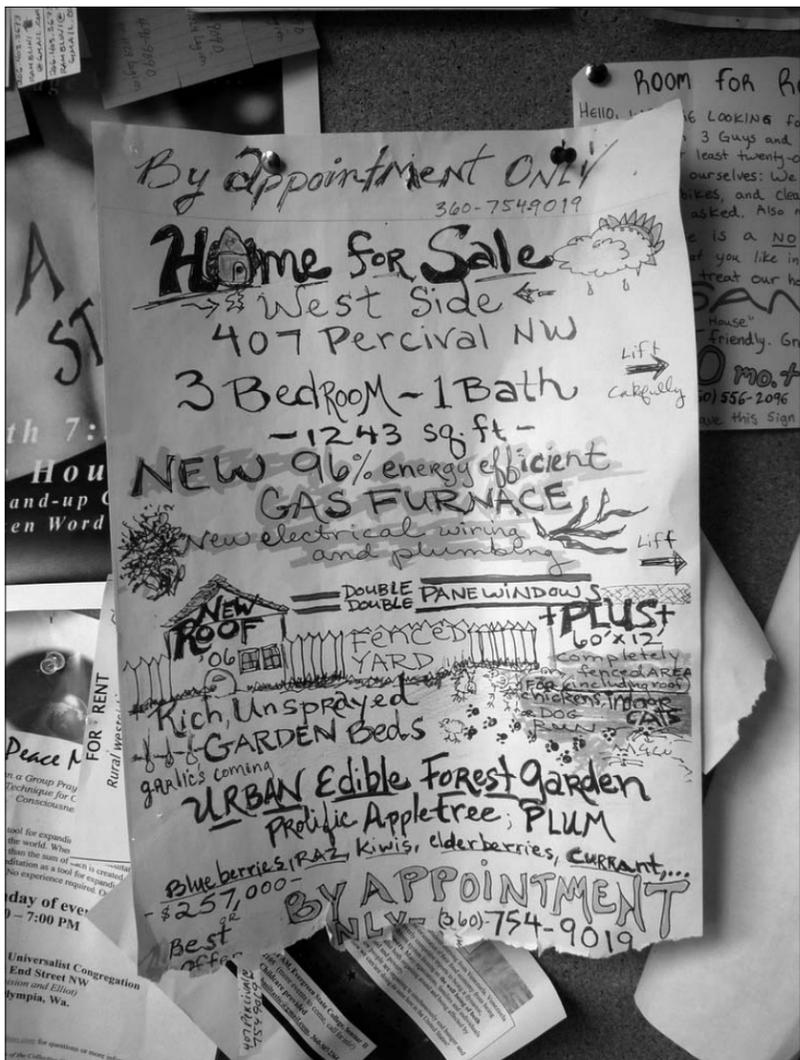
United States and among its many memorable aspects was a painting by Tintoretto displayed on the gallery’s ceiling.

Although the painting had been customarily displayed on

museum walls, it was originally created for a ceiling and the curators planned accordingly by creating a new frame and a temporary ceiling display the work.

The exhibition has now moved to the Louvre in Paris, but Ilchman is already at work on his next project, a major exhibition of the Spanish artist Goya for the spring of 2012.

“I’ve got to think of something that’s going to make as much impact as putting a painting back on the ceiling, so I’ve put my thinking cap on,” said Ilchman.



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EDITORIAL

Health care reform not a referendum on abortion

The health care reform bill that the U.S. House of Representatives passed on Saturday acts to restrict women's access to abortion. An amendment tacked onto the bill at the last minute will prevent women who receive a health care tax credit from purchasing an insurance plan that covers abortion. Ironically, a bill meant to expand Americans' access to health care is restricting a procedure that women have a Constitutional right to access. Anti-abortion advocates cannot justly use the health care reform bill as a means to limit access to a legal medical procedure. As President Obama said yesterday in an interview with ABC, "This is a health care bill, not an abortion bill."

Under the proposed health care reform, people would purchase insurance from one of several competing private insurers and possibly from a "public option." The federal government would provide subsidies to those who cannot afford to purchase insurance on their own. The abortion amendment, known as the Stupak amendment, states, "No funds authorized under this Act ... may be used to

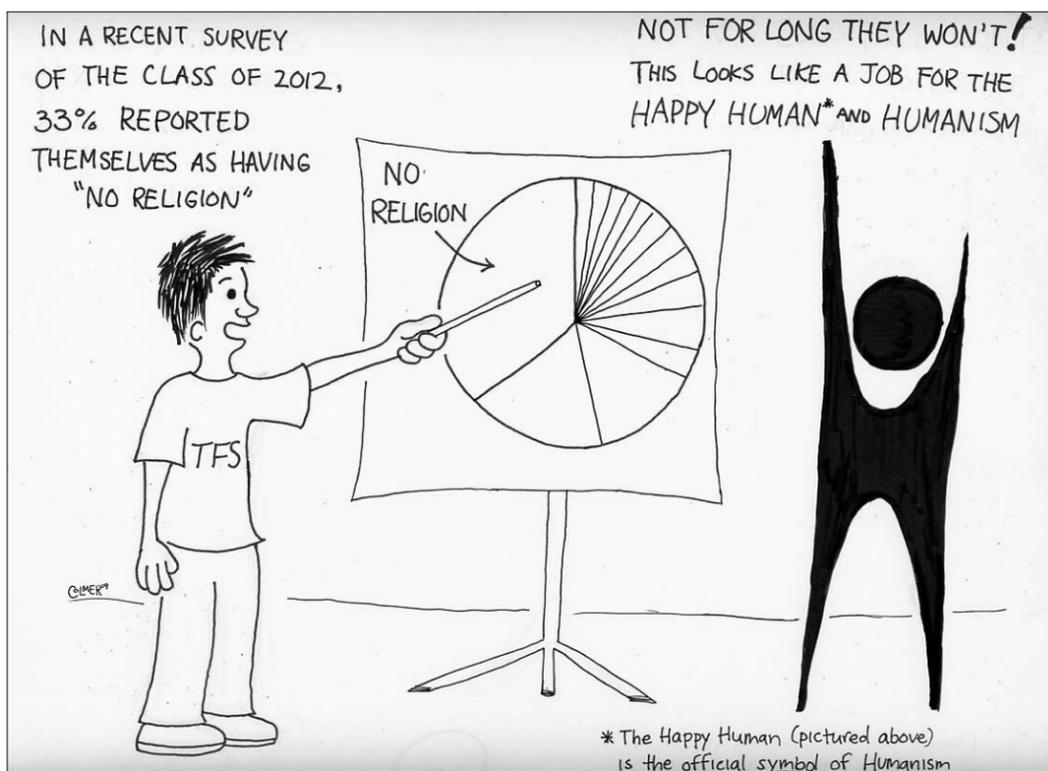
pay for any abortion or to cover any part of the costs of any health plan that includes coverage of abortion," unless the procedure is being used in situations of rape, incest or to save the mother's life. No one who receives any level of federal subsidy to pay for her insurance will be able to choose a plan that covers elective abortion, and the public option will not provide coverage for abortion. Women will have the option to abstain from using federal money and buy a plan that does cover elective abortions. But this is not an avenue that is open to the most financially needy, whom health care reform is targeting. Furthermore, abortion is not something most women plan on needing, so making them choose whether to spend more on a plan that offers abortion is inherently unfair.

House Speaker Nancy Pelosi put the Stupak amendment up for a vote in order to garner support for the bill from moderate and conservative Democrats. The amendment also benefited from strong support from the U.S. Conference of Catholic Bishops, a lobbying group in favor of

improved access to health care but strongly opposed to abortion rights. If members of the House or outside parties wish to change the laws about access to abortion in this country, they should follow the proper legislative process necessary to overturn the right to abortion established in *Roe v. Wade*. The health care reform bill is not the place for anti-abortion legislators and lobbying groups to launch an insurgent attack on abortion access. A woman's right to an elective medical abortion is Constitutionally protected, and most Americans consistently voice support for it. The government's health care plan ought not to force access to abortion out of reach for low- and middle-income women who cannot afford health insurance on their own.

Health care reform is intended to extend medical insurance to those who are currently unable to afford it, not to make normative judgments about who should receive which procedures. The Stupak amendment to the House's bill jeopardizes the integrity and purpose of legislation meant to improve Americans' access to medical care.

DEVON COLMER



EDITORIAL

Humanist chaplain could play important role

Adolescents often find themselves being pulled in two opposing directions: one toward belonging to a group and the other toward establishing a unique sense of self. In addition to academics, finding the correct balance between those two desires is an important part of a college student's education.

One such self-defining decision is choosing whether to become affiliated with a religious group, thereby enjoying benefits such as an established set of beliefs to rely on, a community in which to feel welcomed and a source of guidance for everyday problems. Today, however, the Daily reports that approximately one-third of current Tufts sophomores said in a survey last year that they had no religious affilia-

tion, according to survey results provided by freshman Yulia Korovikov of the Tufts Freethought Society (TFS). It would be a wise step to hire a Humanist chaplain, who could provide guidance and even introduce a fresh sense of spirituality to students who are not members of any particular religion.

If Tufts does implement such a position, it will present the university with no small task: ensuring that students too secular to even consider crossing Goddard Chapel's threshold in most circumstances feel comfortable going — motivated to do so, even. What will serve as the bridge between the student body at large and this new, mysterious "chaplain?" Will he or she be affiliated with the TFS' already

sizeable student population? Surely a well-planned outreach initiative would be needed to help this person infiltrate Tufts' secular population, largely accustomed to living in isolation from spiritual institutions.

Still, Humanism presents a very potent alternative to religion for secular students, in large part due to its emphasis on human rights and activism. While a multitude of community service organizations already exist on campus, a group that offers moral guidance and promotes ethical discourse without an emphasis on religion could fill a significant void at Tufts. If the university is willing to put a serious effort toward the initiative, the Daily is strongly in favor of the establishment of a Humanist chaplain.

Clarification

An article in the Oct. 5 issue of the Daily entitled "New TCU policy limits performance groups' fundings, makes shows free to Tufts students" contained inaccurate implications about the TCU budget policy for student groups. The change in policy does not limit the performance groups' budgets, but rather does not require groups to bring in money from ticket sales to supplement their budget and makes up the difference based on past budgets. Student group Spirit of Color represents a unique case, as it must rent Cohen Auditorium, one of the most expensive performance spaces on campus.

White people: We can do better

BY ALEXI PARASCHOS

I am writing in response to Michael Hawley's Nov. 5 op-ed outlining the "ugly side" of Black Solidarity Day and to the attitudes expressed by his piece.

Let me first say that I am a white, male Tufts alum who just graduated in May and has not been on campus since the academic year started. I was not present for this year's Black Solidarity Day event, although I have attended in the past, and do not know what was actually said by anyone there.

But because Hawley has chosen to judge an entire event and the sentiment expressed by it after walking past it twice, I'll do an equally distant job defending it and those who participated in it because, frankly, I think black Tufts students have better things to do with their time than to have to defend, over and over again, events that validate who they are and their presence on Tufts' campus.

Hawley's op-ed is certainly not the first of its kind to express angst and displeasure at a community event hosted by a cultural group and a feeling of being targeted, singled-out and victimized by it. Unfortunately, his feelings are all-too-common for many whites at Tufts, as evidenced by the variety of white individuals, often male, who have alluded to these feelings in past campus opinion pieces as well.

Frankly, Hawley missed the point. If he had attended the entire event, he would have had the appropriate context in which to interpret all that was being said. I was not there and do not know if Professor Peniel Joseph did in fact make the single and completely isolated statement that "black people have been here longer than anyone" — which I think we all can agree would have been misinformed to say the least — but neither of us can say for sure what was meant by such a statement because neither Hawley nor I attended the event.

The same holds for the statement "black people are more willing to bleed for this country than anyone else," although there is historical evidence that certainly supports that claim, since beginning in the 1970s, blacks enlisted in the military at much higher rates than their white counterparts. That's not to say that Hawley's friends in the ROTC should not have been offended because, again, without the appropriate context of the statement and this historical data, it would be easy to misinterpret it. But to call it "ignorant" and "racist" for a professor to claim



AALOK KANANI/TUFTS DAILY

that whites are less likely to serve in the military is nothing short of uninformed racism on Hawley's part, when, in fact, whites are ... less likely to serve in the military.

I do not know if Professor Joseph called to white students only to come and listen; I have heard varying takes on it. But let's just assume that he did indeed call out "you white folks" to join the rally. To then jump to a claim of "victimhood" on Hawley's part shows nothing but his sheer ignorance of the event and why it — and those like it — are held in the first place. For it is his very claim of victimhood — a claim made by three white males at a white institution with white professors and people in power who will listen to them, white males who may have gotten called to form a rally on the campus center patio one single day out of their entire Tufts careers — that proves the very need for rallies like it.

Because real victimization comes from the invalidation of your history and culture by the institution that was meant to educate you, rather than an institution in which you end up speaking about and educating your uninformed white classmates about the black experience. Real victimization is the everyday othering through the multitude of subtle instances that occur to black students at Tufts — whether it's being asked consistently about their hair, self-segregation or any other number of questions that pick apart every different aspect of their experience. Real vic-

timization is when you hold a rally to celebrate the incredible struggles and accomplishments of your ancestors that have gotten you to where you are today, against all odds and institutions of oppression, only to have an ignorant white student write an op-ed saying how offended he was by it. When he overheard it. Passing it by.

Hawley's last claim about the discussion of police brutality in a Black Solidarity Day rally, claiming that it says nothing about "either race" and how anecdotal evidence about blacks victimizing whites is just as easily accessible, demonstrates his profound lack of knowledge when it comes to the reality of how the judicial system and police forces as a whole operate; it in fact says everything about both races. Namely, how cops with guns protecting white institutions can shoot and kill unarmed black males with no consequences. There is a whole list of names you can Google — Sean Bell, Amadou Diallo or Patrick Dorismond to start — to learn more about how this still continues today. (Or for example, how the poem that initiated the rally's conversation about police brutality in the first place was written by a girl whose brother was gunned down by a white cop.)

Hawley's question as to why a rally "truly about solidarity and unity with other communities" would "so prominently feature commentary and stories such as these" and his request for an explanation by Professor Joseph strikes the core of what this

is all about. Why would a rally about unity with other communities address issues of white-on-black police brutality? It makes perfect sense to me, as I think it should to most whites. Unless of course, we see those acts of violence by whites against black and brown people as representative of us whites as a group. If that's the case, why keep our robes and hoods in the closet? If not, instead of walking past those rallies, it is our responsibility to stand with members of those groups that we have — for too long — marginalized and dehumanized, letting them know that white does not mean racist.

I speak on this now after having graduated, which affords me the privilege of commenting from a distance on something I wasn't there for. But something must be said, whether from a current white student or a former one, disagreeing with Hawley's sentiments. The only "brand of racism" Tufts is nurturing is one that reflects much of the world outside our bubble. It's time we, as whites, honestly encourage the dismantling of racism, even if only in our own Tufts bubble, and redefine what white means to us.

I'll choose fighting against racism instead of trying to uphold it.

Alexi Paraschos graduated from Tufts University in 2009 with a degree in American studies. He was a member of S-Factor and the Tufts Third Day Gospel Choir and the co-founder of the Social Justice Arts Initiative.

Black solidarity in the Obama age

BY PENIEL JOSEPH

The recent Daily op-ed regarding Black Solidarity Day and my keynote speech provides an important opportunity for fostering dialogue around race relations on campus and nationally. Of course we all remember the recent controversy surrounding Harvard Professor Skip Gates and the Cambridge police, an event that thrust President Obama into a larger ongoing national conversation that, unfortunately, always progresses in fits and starts around racial incidents both real and imagined.

My Black Solidarity Day speech drew from my historical work on the Black Power Movement as well as my forthcoming book, "Dark Days, Bright Nights: From Black Power to Barack Obama." Contrary to popular misunderstanding and misconceptions regarding Black Power as an angry and violent movement that dragged down struggles for civil rights, I argued that the movement should be understood as one that endeavored to transform American democracy at the local, national and international level. The thrust of my speech underscored both the singularly unique and universal nature of the black freedom struggle as well as the necessity to build cross-racial alliances. On this score, at one point I invited students who were not black to listen to the day's events.

It is a pointless exercise to try to write a point-by-point refutation of the many mischaracterizations presented in the op-ed. There were enough students, faculty and staff there to attest to the rally's positive spirit of self-determination, democracy and community empowerment.

This minor controversy offers a valuable and, yes, teachable moment in contemporary race relations both on and off campus. We live in an age when, too often, those willing to discuss America's troubling and continuous history of racism can provoke discomfort and anger. The idea that Black Solidarity Day is nothing more than a quaint relic of the 1960s reflects an ignorance of American history and politics that plagues institutions of higher education as well as the larger society. In this age of Obama we have a lot of work to do to fulfill the Civil Rights-Black Power era dreams of racial, social, political and economic justice for all. A good place to begin, at least on this campus, may be by talking and listening to one another in good faith.

Peniel Joseph is a professor of history at Tufts University.

A response to 'TCU senators should set example for Tufts students'

BY BRANDON RATTINER

Leadership is a learning process, challenging students to mature and grow throughout their terms. Early into my own growing process, I erred and acted irresponsibly during the school year's first Senior Pub Night. Please know that the very next day, I voluntarily met and spoke with multiple administrators and students that were involved in the planning of the

pub night and that are involved in the larger discussion regarding alcohol on campus. I apologized to them all, and each one accepted my apology and happily continues to work with me in order to improve the alcohol policy here at Tufts. I did not apologize to the student body at large because I thought that such an apology would be inappropriate and unwarranted.

All students make mistakes, and in light of mine, I ask you to continue

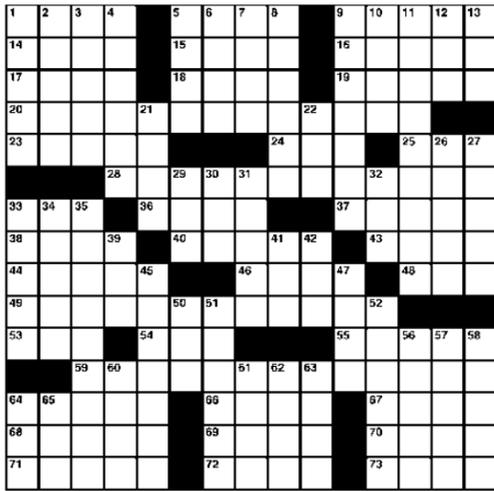
to trust that I am working extremely hard to ensure Tufts adopts a safe, fair and responsible alcohol policy. I still approach all of my work with the student body's interest at heart, and to presume that one mistake renders me incapable of representing students or unwilling to act on everyone's behalf is simply incorrect. If you still have concerns, I encourage you to speak with me personally, as I am available in the Tufts Community Union

(TCU) Senate office every Monday and Wednesday from 3 to 5 p.m. If you want to know more about the great work that multiple TCU senators are working on, please refer to Oct. 26 op-ed, "Campus alcohol debate: Outlining the TCU Senate strategy."

Brandon Rattiner is a senior majoring in political science and philosophy. He is the TCU Senate president.

CROSSWORD

- ACROSS**
 1 Labor union foe
 5 1999 Ron Howard film
 9 Clunker of a car
 14 Building passage
 15 Retired Cunard flagship, for short
 16 Atlanta campus
 17 Diva's number
 18 Samovars
 19 Love, to Luigi
 20 One-hit wonder
 23 Stylistic judgment
 24 Fishing aid
 25 Hitter's stat
 28 Controversial school subject
 33 Deface
 36 It may be copped in court
 37 VCR successors
 38 Coddles
 40 Miles, in Spain
 43 Soccer immortal
 44 Like thick carpets
 46 Beehive State college team
 48 No-goodnik
 49 President's selective rejection
 53 Finale
 54 European toy dog, briefly
 55 Enter, as data
 59 Pact addressing nuclear proliferation
 64 Gemologist's weight
 66 Perjurer
 67 "___ and Away": 1960s hit
 68 Hit from a tee, and word that can follow the first words of 20-, 28-, 49- and 59-Across
 69 Rim
 70 Trim with a knife
 71 Hood's scheme
 72 Halloween cover-up
 73 IRS IDs
- DOWN**
 1 Mine passage
 2 "Cheers" waitress
 3 Fictitious name
 4 Explosions



By Donna S. Levin

11/10/09

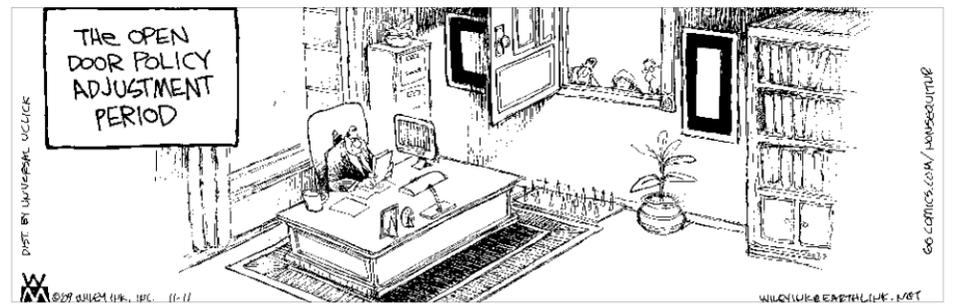
MONDAY'S SOLUTION

C	C	S	C	R	A	Z	Y	S	A	W	T	O	
R	A	T	R	A	T	I	O	C	L	E	A	R	
U	M	A	O	R	O	N	O	A	D	L	I	B	
M	A	G	I	C	E	I	G	H	T	B	A	L	L
B	R	E	W	S	O	A	S	T	S	E			
S	O	S	O	A	E	S	O	P	H	O	P	E	
	J	O	U	S	T	R	A	D	I	O			
T	R	I	C	K	Q	U	E	S	T	I	O	N	
S	E	E	M	S		F	A	K	E	R			
L	E	D	A	H	E	F	T	Y	G	A	L	E	
R	N	A	R	E	X		W	E	B	E	R		
I	L	L	U	S	I	O	N	C	O	L	L	A	R
I	D	E	A	L	S	T	Y	R	O	A	D	A	
T	O	R	M	E	T	O	P	A	Z	Z	E	N	
A	L	T	A	R	S	E	D	G	Y	E	N	D	

- 5 Prefix with lateral
 6 Actor Bruce
 7 Windshield option
 8 Four-armed Hindu deity
 9 Eagerly look advantage of, as an opportunity
 10 Jane Austen novel
 11 Song with the lyric "I'm crossing you in style"
 12 NHL legend Bobby
 13 TV's "Science Guy"
 21 Dickens schemer Uriah
 22 Common Mkt.
 25 When repeated, Yalie's cheer
 27 Map in a map
 29 T-shirt sizes
 30 Eternally, in poems
 31 Bit of information
 32 Bit of advice
 33 Canada's national tree
 34 Do-or-die poker bet
 35 There and back
 39 Mao -tung
- 41 Off-road ride, briefly
 42 Observe
 45 Cool cat
 47 Mix
 50 Wee one
 51 The Democrats' donkey, for one
 52 Outdoes
 56 Half of the "California Dreamin'" singers
- 57 One-eighty
 58 Works on a keyboard
 60 laic site
 61 Verdi's slave girl
 62 Pestors
 63 Difficult journey
 64 Swine flu watchdog agcy.
 65 Coach Parseghian

DOONESBURY

BY GARRY TRUDEAU



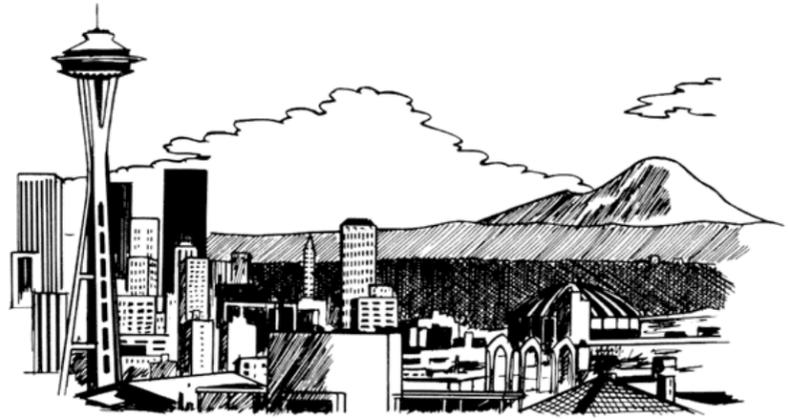
NON SEQUITUR

BY WILEY



MARRIED TO THE SEA

Though it's universally accepted today as a common mode of expression, being a dick was originally invented in Seattle.



www.marriedtothesea.com

JUMBLE

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

GEBOF
 [] [] [] [] [] [] [] []
 ©2008 Tribune Media Services, Inc. All Rights Reserved.
 BODUT
 [] [] [] [] [] [] [] []
 CONARY
 [] [] [] [] [] [] [] []
 ENGOBY
 [] [] [] [] [] [] [] []

THAT SCRAMBLED WORD GAME

by Mike Argirion and Jeff Knurek



Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

Print answer here: []

Yesterday's | Jumbles: VIXEN AGONY MODIFY BEFALL
 Answer: For a traffic court judge, it's always a — "FINE" DAY

SUDOKU

Level: Playing Sudoku in a 50-person lecture class.

						2		
			6	2	4	8	7	9
					8	4		
	5			1			2	
		9	5		7	3		
	8			3			4	
		2	3					
9	3	6	2	8	1			
		5						

Monday's Solution

9	3	7	8	6	5	2	1	4
1	5	2	4	9	3	8	7	6
8	4	6	1	2	7	9	5	3
4	1	8	9	3	2	5	6	7
5	7	3	6	4	8	1	9	2
2	6	9	7	5	1	4	3	8
7	8	4	3	1	9	6	2	5
3	9	5	2	8	6	7	4	1
6	2	1	5	7	4	3	8	9

LATE NIGHT AT THE DAILY



Grace: "You never put the whole ball in the mouth."



Please recycle this Daily

VOLLEYBALL

Jumbos host second straight NCAA Regional

BY BEN KOCHMAN
Daily Staff Writer

This weekend Tufts University will host the NCAA New England Regional branch of the Division III National Volleyball Tournament. The Jumbos, who made it to the second round last year before being dispatched in a five-set nail-biter by the Wellesley Blue, begin their tournament Thursday afternoon against the Lady Mariners of Maine Maritime Academy. Last Saturday, the Mariners won their third straight North Atlantic Conference title, dominating their competition.

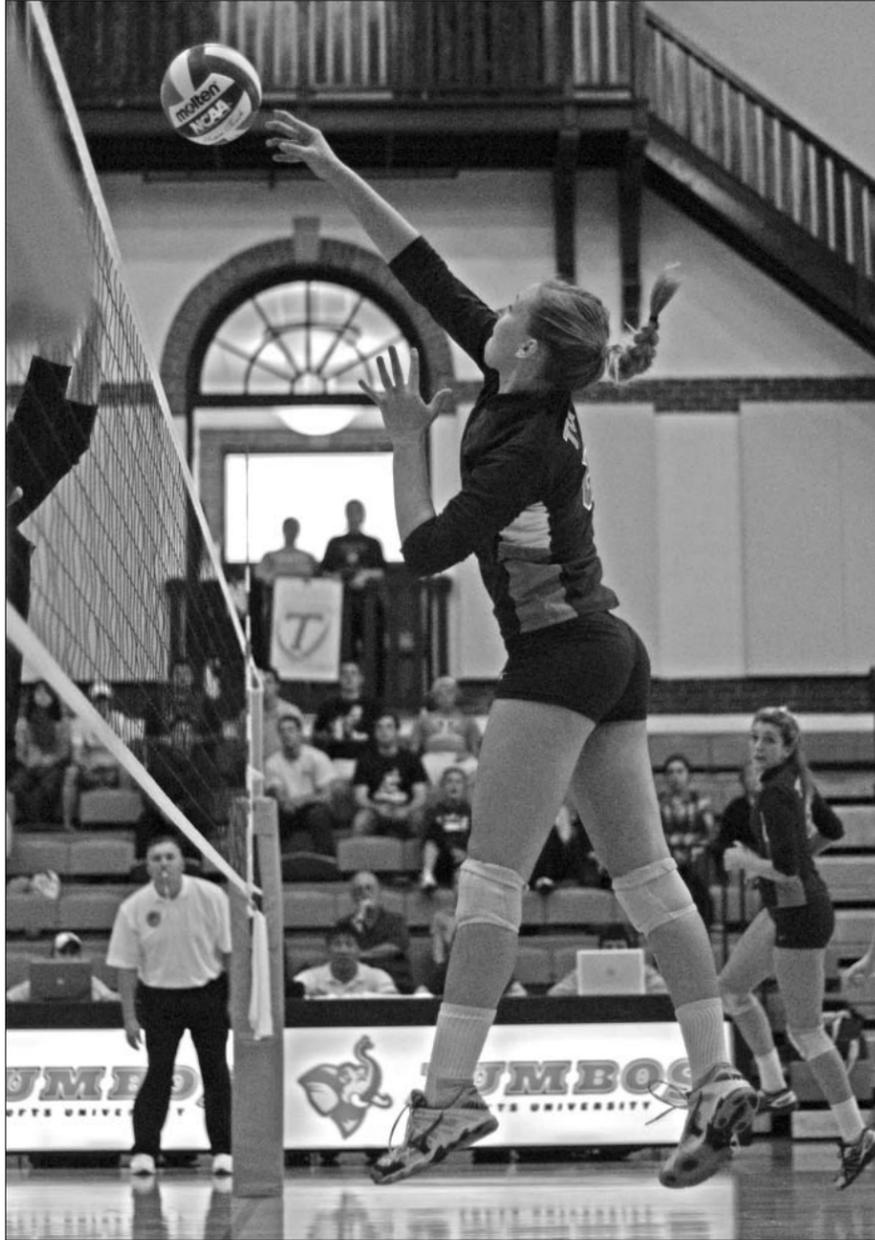
"I think that we are very lucky, and have a great bracket," senior Jumbo co-captain Brogie Helgeson said. "We've never seen Maine Maritime, and we're excited to play them."

If the Jumbos make it past the Lady Mariners in the first round, a likely repeat of last year's regional semifinal versus Wellesley awaits. The Blue knocked off MIT in straight sets last Saturday to win its second New England Men's and Women's Conference (NEWMAC) volleyball championship in three years, improving its record to 23-9 on the year. The Jumbos have not faced Wellesley at all this season and a possible rematch on Friday could be a game to remember.

"We haven't seen them all year, but we know that Wellesley is a good team," Helgeson said.

Lurking on the other side of the New England bracket is perennial contender Williams, which dispatched the Jumbos 3-0 in the final of the NESCAC Tournament on Sunday afternoon, as well as the Little East Conference champs UMass Boston. The Jumbos are very familiar with these two teams and have faced both of them numerous times this season. The Ephs and the Beacons have shared time with Tufts at the top of the regional rankings this season and a potential semifinal matchup on Friday between them would feature two of the four teams that have beaten the Jumbos this season.

Rounding out the field are the underdog Emerson College Lions, who received an automatic bid after being crowned victors



ANDREW MORGENTHAUER/TUFTS DAILY

Cousens Gym will play host to its second straight Div. III New England Regional in volleyball starting Thursday. Tufts will open up first round play against Maine Maritime.

see **VOLLEYBALL**, page 14

FIELD HOCKEY

Tufts earns home-field advantage in NCAA Tournament

BY SAPNA BANSIL
Daily Editorial Board

In 2008, the field hockey team practically rewrote the program's record books on its way to a 19-2 season. However, two accomplishments — a NESCAC championship and a national championship — wound up a tad out of reach.

The encore to that historic season has thus far been a different story. On Sunday, Tufts captured its first-ever conference crown, knocking off host and top seed Trinity 3-2 in the title match. Having subsequently earned an automatic bid to the NCAA Tournament, the Jumbos turned their attention to the other piece of hardware that eluded them a year ago: the walnut and bronze trophy awarded to the NCAA champion. Yesterday, they learned what awaits them in their road to the title.

Tufts received a first-round bye and home-field advantage through the national quarterfinals, the NCAA Tournament committee announced yesterday morning. Thanks to their sterling 16-1 record and their success in arguably the nation's toughest conference, the Jumbos earned the right to host second- and third-round contests on Bello Field this weekend.

The team's pursuit of the NCAA crown will begin Saturday morning at 11 a.m., when it takes on the winner of tomorrow's first-round contest between MIT and Nichols.

"The first thing I thought about when I woke up [yesterday] morning was if we were hosting or not," senior co-captain Amanda Russo said. "So it was really exciting to find out that we are."

Participating in the NCAA Tournament for the third straight season, an experienced Tufts squad will look to do one better than last year's finish, when it dropped a painful double-over-time decision to Bowdoin in the title game.

see **FIELD HOCKEY**, page 15

Men's and women's cross country both finish eighth at ECACs

With the top runners for the men's and women's cross country teams sitting out in order to rest for the upcoming New England and NCAA National Championships, the two Tufts squads called on their JV runners to step up this past Saturday at the Eastern College Athletic Conference (ECAC) Championship, hosted by Williams at Mt. Greylock High School in Williamstown, Mass.

Both teams performed equally well, with the men coming in eighth out of 43 and the women coming in eighth out of 39.

For the men, Saturday was the day of the four-year veterans and the first-year newbies. Senior Matt Tirrell led the men's team with a 27:45.8 time across the 8,000-meter course en route to a 29th place out of 296 runners. After Tirrell came freshman Dan Kirschner, who came in 36th overall with a time of 27:53.7.

Two more seniors, Jason Hanrahan and Billy Hale, finished in the Jumbos' three-four slots with a 28:18.5 for 57th overall and a 28:43.3 for 81st overall, respectively. Freshman Brandon Severson rounded out the top five, completing the course in a time of 28:44.6, good for

84th place.

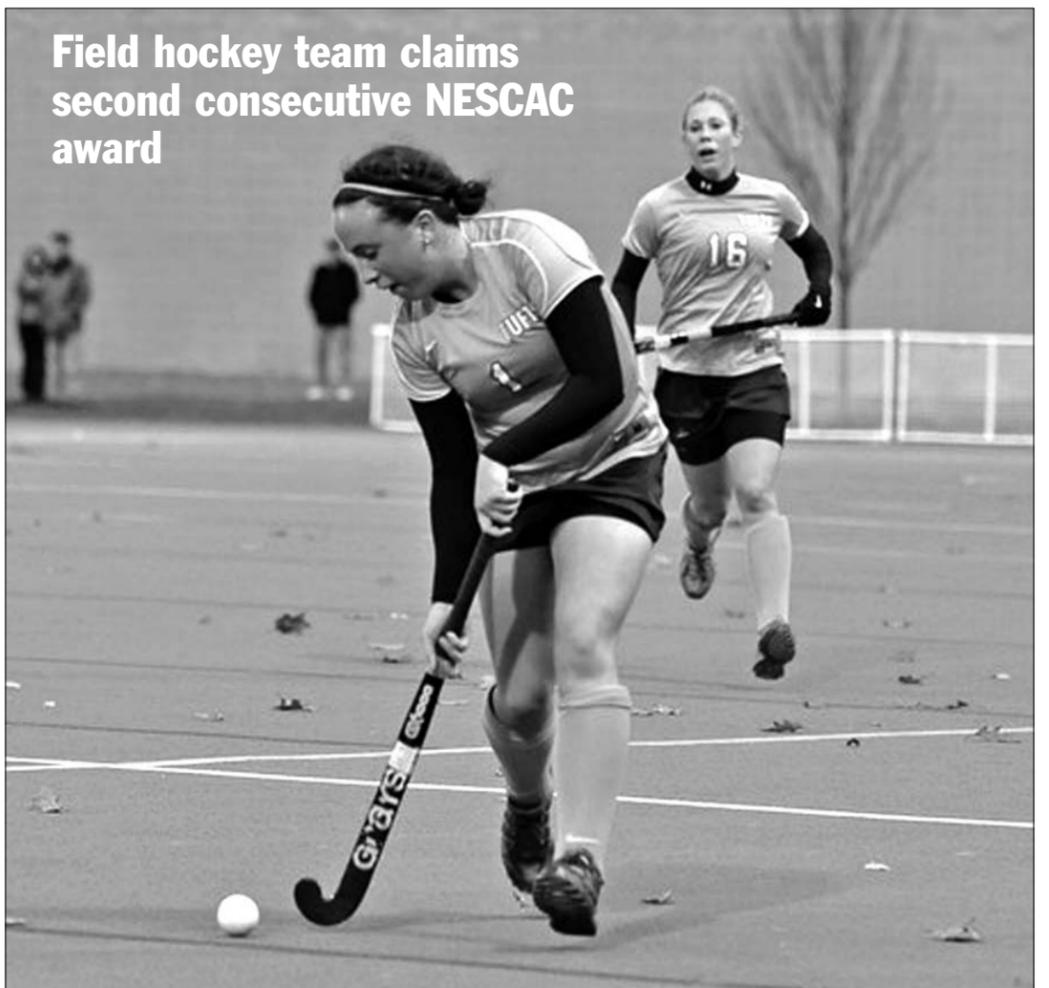
The women's team, in contrast, had no seniors leading the way, but rather featured a group of young runners looking to make their mark on the collegiate cross country circuit. Sophomore Sadie Lansdale dominated the 6,000-meter course in a time of 24:48.8, leading her to a first-place finish for Tufts and a 24th place finish overall out of 275 runners. First-year Lilly Fisher got her feet wet with a 25:03.1 time and a 28th place overall finish.

Junior Elana Davidowitz, the eldest of the bunch, came in third for the Jumbos and 60th overall in a time of 25:49. Rounding out the top five were freshmen Brittney Veeck, who ran a 25:54.5 for a 63rd place finish, and Ali Maykranz, close on her heels, in a time of 26:00.4 and a 66th place finish overall.

Next weekend, the top runners will be back in the field for the NCAA New England Championship at Southern Maine, where last year the men's squad finished 11th and the women finished sixth out of 49 teams. The following weekend is the NCAA Championship in Hanover, Ind.

— by Phil Dear

Field hockey team claims second consecutive NESCAC award



COURTESY BOB KELLY

After celebrating the Tufts field hockey team's first-ever NESCAC championship this weekend, junior defender Jess Perkins can add another accomplishment to her name: a NESCAC Player of the Week award. Perkins, whose two goals paced the Jumbos to a 3-2 win on Sunday over top seed Trinity, is the second straight Tufts player to take home the conference award after junior forward Tamara Brown earned it last week.

Programming Board's

FALL week of FUN 2009



Monday, Nov. 9th

OFF-CAMPUS HOUSING INFO SESSION

7:30pm ~ Hotung Cafe

Sponsored by Sophomore Class Council

Thursday, Nov. 12th

BROTHER ALI & the COOL KIDS

10:00pm ~ The Cage @ Gantcher Center

TICKETS ON SALE NOW

AT THE CAMPUS CENTER INFO BOOTH!

Sponsored by Concert Board

Friday, Nov. 13th

STUMP TRIVIA NIGHT

8:00pm ~ Hotung Cafe

Come play in teams of five!

Prizes for 1st and 2nd place teams!

Sponsored by Junior Class Council



Saturday, Nov. 14th

The Office's BJ NOVAK

8:00pm ~ Cohen Auditorium

TICKETS ON SALE NOW IN COHEN!

Sponsored by Entertainment Board



Questions? For more info, email TUPBOARD@gmail.com
or check out www.facebook.com/tuftsjumbo!

INSIDE THE NFL

With labor troubles looming, NFLPA institutes new financial education program

BY ETHAN LANDY
Daily Editorial Board

Sports fans often feel that the life of a pro athlete is glamorous. But behind the scenes, athletes are forced to deal with problems that arise from their money and fame.

That is where a company like California-based Financial Finesse comes in. The financial education firm, founded in 1999, has recently partnered with the NFL Player's Association (NFLPA) to offer players and their families financial guidance.

It is the culmination of numerous attempts by the NFLPA to join with Financial Finesse to develop a program to help its players. It comes at a time when NFL players are in a precarious position, dealing with the reality of a potential lockout for the 2011 season. As stated in the press release for the program, the NFLPA and its Executive Director DeMaurice Smith felt that the players needed financial education in preparation for what could be coming in the foreseeable future.

"We have actually been talking to them [the Player's Association] for a while," Nancy L. Anderson, a Certified Financial Planner™ at the firm, told the Daily. "At Financial Finesse we only do education — we are a financial education firm. The NFL already has programs where advisors work with the players. They were looking to add a piece with education that is completely unbiased."

The potential of a looming lockout, coupled with the reality that NFL players do not receive guaranteed contracts, is enough to cast some doubt on the financial security of these players. And while the average salary of a player is \$1.1 million, many NFL players find themselves in precarious positions once they leave the game of football; 78 percent of players are in some financial turmoil — going either bankrupt or suffering from the financial burdens of unemployment or divorce — within two seasons after retiring, according to a March 2009 issue of Sports Illustrated.

"First of all, if you think about an NFL player, as you can imagine it is highly competitive," Anderson said. "When you think about this player all of a

see NFL, page 15



Former New Orleans Saints running back Deuce McAllister is one of several NFL players who encountered financial troubles in the last few years. A new program is providing education for the league's players.

ALEX PREWITT | LIVE FROM MUDVILLE



Nine years later

Nine years ago, on Oct. 26, 2000, New York Yankees closer Mariano Rivera induced a fly ball to center field from New York Mets catcher Mike Piazza, setting off a raucous celebration at Shea Stadium and giving the Yankees the first World Series championship of the new millennium with a 4-2 victory over their Subway rivals.

This year, on Nov. 4, Rivera induced Philadelphia Phillies outfielder Shane Victorino into a ground ball to second base, setting off a raucous celebration at Yankee Stadium and giving New York the last World Series championship of the decade with a 7-3 victory over the City of Brotherly Love.

In that near-decade separating championships, there were heartbreaking ALCS comebacks, Luis Gonzalez's bloop hit and even one year with a missed postseason. But nine years later, New York is back on top and, interestingly enough, not too much has changed.

Nine years ago, the Yankees were led by a core of four players, all of whom came up together in 1995 through the minors. Shortstop Derek Jeter, not yet a captain, led the team in batting average, runs and hits. Catcher Jorge Posada was a rock behind the plate. Pitcher Andy Pettitte had a team-high 19 wins, and Rivera was quickly on his way to becoming the best closer of all-time.

This year, the Yankees were led by a core of four players, all of whom came up together in 1995 through the minors and have continued to tear apart the Major Leagues ever since. Jeter, now a captain and a legend of New York, led the squad in the same categories. Jorge Posada was still a rock, Pettitte set the record for most post-season wins and series-clinching wins, and Rivera quickly cemented his place as the top game-ender ever (although some might argue he has held this title for years).

Nine years ago, Alex Rodriguez was the lone superstar left in Seattle, still playing shortstop and on the outside looking in after the Mariners were ousted from the playoffs by the Yankees. This year, Rodriguez was just one of many superstars in New York, playing third base and winning the first championship of his storied career.

Nine years ago, Hideki Matsui won the MVP of the Japanese Central League, led the Yomiuri Giants to a title, was tops in the league in home runs and RBIs, and contemplated a move to the United States. This year, six years after coming to America, Matsui joined a club of Yankee elite, becoming just the third player to bat above .500 and hit three homers in the same World Series. The other two? Babe Ruth and Lou Gehrig. Oh yeah, and he won the MVP award too.

Nine years ago, the Los Angeles Lakers won their first NBA title in 12 years, Britney Spears' "Oops! ... I Did it Again" was the highest-grossing album, and mad cow disease ripped its way through the United Kingdom. This year, the Lakers won the NBA trophy again, Britney Spears still makes me want to harpoon my ear drums, and the world is still having trouble with animal-related illnesses.

Nine years ago, I was 4-foot-10, 82 pounds, scared to death of talking to girls, and watched "Arthur" every day after school. This year, I'm 5-foot-10, 182 pounds, still afraid of talking to girls and, yes, still watching "Arthur" more frequently than should be allowed by law.

Nine years ago, one of my best friends delivered an expletive-ridden tirade (the first time I heard the "f" word, by the way) about how much the Yankees suck because they beat his beloved Braves. This year, he has still told me, with a much more diverse cuss-word vocabulary, that the Yankees suck.

I'm not going to pretend that nine years is a long time, because it sure beats 86. But, just like in 2000, I don't care, because the trophy has been brought back home to New York.

And look at how little has changed in the process.

Alex Prewitt is a sophomore who has not yet declared a major. He can be reached at Alexander.Prewitt@tufts.edu.

DAILY DIGITS

40

Passes attempted by Indianapolis Colts quarterback Peyton Manning in the first half of his team's 20-17 win over the Houston Texans on Sunday. Manning became the first quarterback since Rich Gannon in 2002 to throw at least 40 passes in an opening half of a game. Manning also became the first player to pass for 40,000 yards in a single decade, and his 318 passing yards were instrumental in helping the Colts stay undefeated at 8-0 heading into next week's game against the New England Patriots.

1

Number of times Trinity sophomore goal-keeper Gina Dinallo had allowed more than two goals in a game heading into Sunday's NESCAC Tournament final versus Tufts. The Jumbos came out firing on all cylinders, however, and notched three first-half goals. Tufts held on in the second half and left Hartford with a 3-2 victory and the team's first ever NESCAC championship.

1,229

Total yards in 15th-ranked Houston's 46-45 win over Tulsa on Saturday. The teams combined for 91 points in a thrilling game that saw Heisman trophy darkhorse Case Keenum complete 40 of 60 passes for 522 yards on the day. Houston avoided the upset with a 51-yard field goal by freshman Matt Hogan as time expired, keeping its overall record at 8-1 on the season.

.900

Winning percentage for the Tufts volleyball team versus Williams in the regular season over the last three years. The Jumbos had lost just one set versus the Ephs all year heading into their NESCAC Tournament Final matchup, but quickly fell behind and eventually lost 3-0. The defeat was a disappointing end for the Jumbos, who have been knocked out of the conference tournament by the Ephs each of the last four seasons.

4

Number of starters the New Jersey Nets were missing in their 86-76 loss Saturday against the Boston Celtics. The starting backcourt of point guard Devin Harris and shooting guard Courtney Lee was sidelined, with both players nursing groin injuries. In addition, the frontline was hampered by power forward Yi Jianlian's knee sprain that kept him out of the lineup and Chris Douglas-Roberts' case of the H1N1 virus. Center Brook Lopez was the only Nets starter to play in the game.

31

Total points scored, outside of the homecoming game against Bowdoin, by Tufts football heading into last Saturday's matchup against Colby. The Jumbos had seven or fewer points in five of their six contests before the game, but they exploded on offense for a season-high 31 points. Unfortunately for Tufts, the defense could not stop the Mules in the second half, and the Jumbos fell to 2-5 on the season with the 34-31 loss.

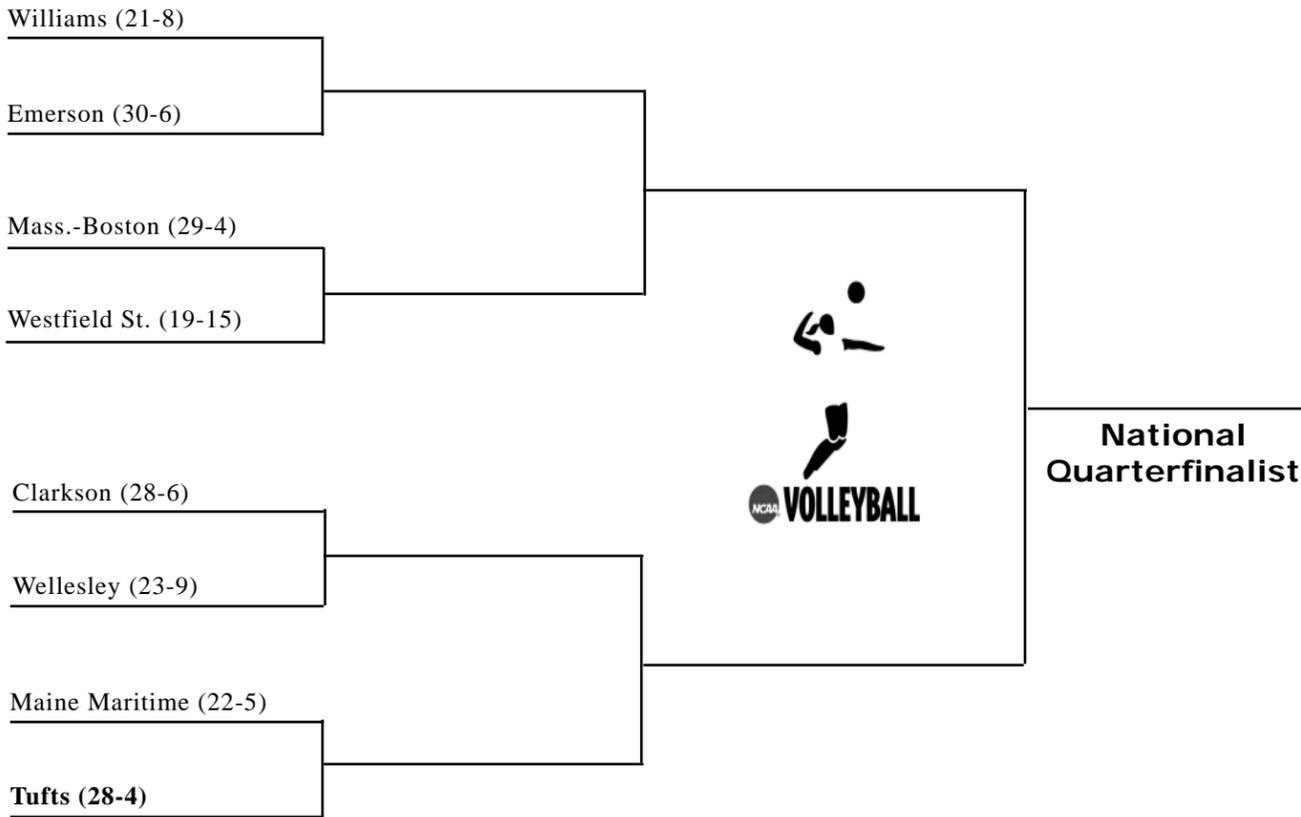
2009 NCAA DIVISION III VOLLEYBALL REGIONAL CHAMPIONSHIP

at Cousens Gymnasium
Tufts University, Medford, Mass.

First Round
November 12

Regional Semifinals
November 13

Regional Finals
November 14



Tufts looking to rebound in NCAA Tournament

VOLLEYBALL

continued from page 11
of the Great Northeast Athletic Conference and two teams celebrating their first-ever time dancing on the big stage in the Div. III National Tournament: Westfield State, winners of the Massachusetts State College Athletic Conference, and Clarkson University, which received an at-large bid after posting an impressive record of 28-6.

“We don’t know a lot about [the Mariners] ... We know that they are a lower seed, but those things don’t matter once you get into the tournament.”

Brogie Helgeson
senior co-captain

The Jumbos are hoping to rebound this weekend from their disappointing loss to Williams on Sunday and to reassert their position at the top of the New England rankings, a spot that they have held for the bulk of the season. While Tufts struggled at the end of the season in the NESCAC Tournament, the team knows that it is crucial to put that behind it and maintain its focus on Maine Maritime, a team which may not be familiar but could be potentially be dangerous.

“We don’t know a lot about [the Mariners],” Helgeson said. “We know that they are a lower seed, but those things don’t matter once you get into the tournament.”

2009 NCAA DIVISION III FIELD HOCKEY CHAMPIONSHIP

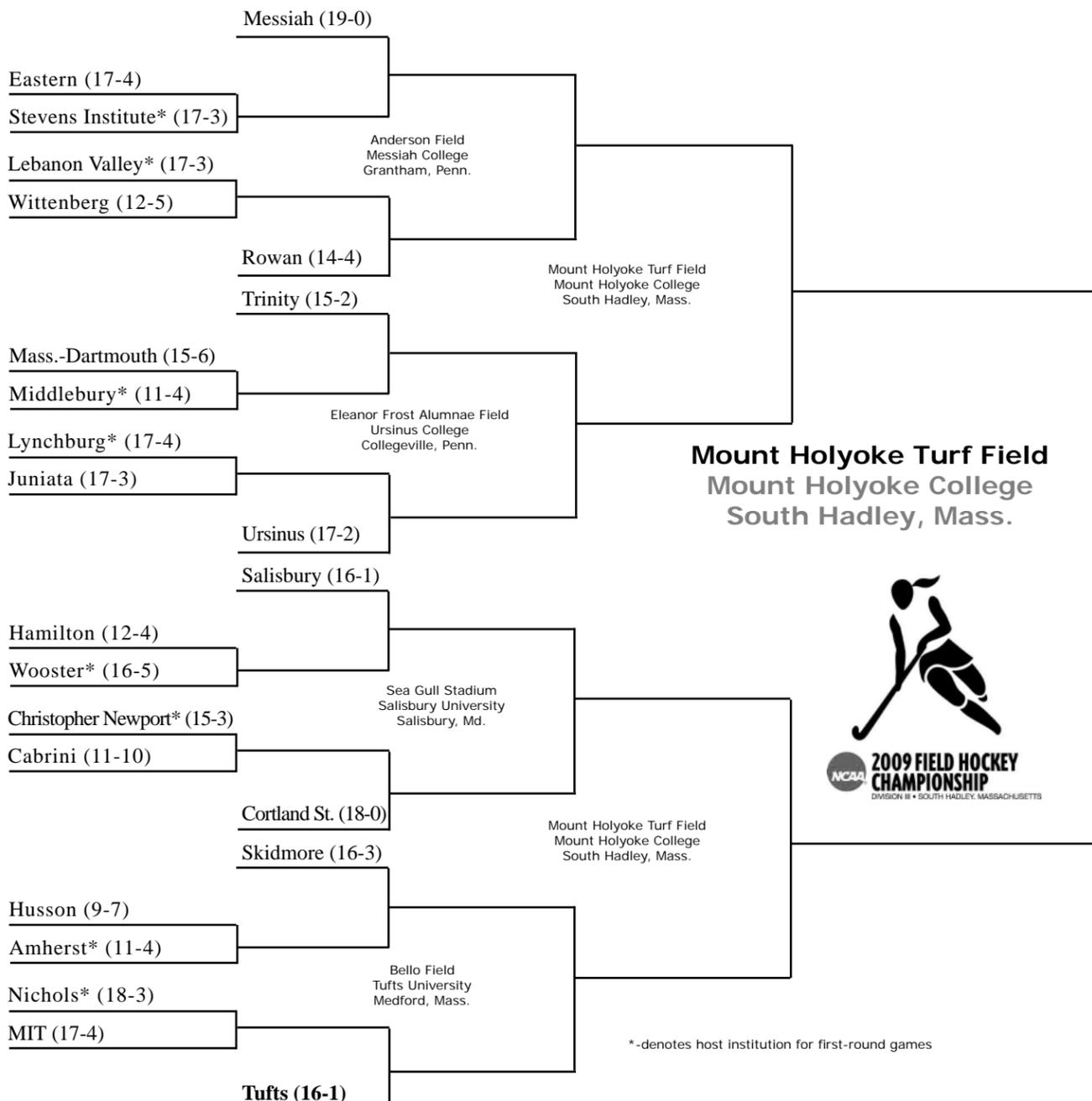
First Round
November 11

Second Round
November 14

Third Round
November 15

Semifinals
November 21

National Championship
November 22



*-denotes host institution for first-round games

Event	Housing	Housing	Housing
Chaplain's Table - Living Faith at Tufts MacPhie Conference Room/ Dewick Dining Hall November 12th - 5-7 PM Muslim Student Association Samina Hossain, E'10	Three to Six Bedrooms Available! Available for next year's school year, June 2010-May 2011. Shop now and get what you want. Very convenient to school. Call for appointment now: (617) 448-6233	5 Bedroom Apt. Available Jun 1, 2010 Spacious 1st floor 5 bedroom with large closets, 2 full bathrooms and finished basement. Excellent condition, off Capen St., 7 min walk to campus. Large front porch, living room, modern kitchen, new windows, dishwasher, refrigerator, hardwood floors, tiled baths and kitchen, nice large deck and backyard, 1 driveway spot. Free washer dryer. Gas heat with new furnace. \$2800/mo plus utilities. Call Carole at (781) 608-0251 or email at carole.lubin@tufts.edu	Across from Professors Row! (2) 6 bedroom, 2 bathroom Apts. w/ living room, hardwood floors throughout, ceramic tile eat-in-kitchen, dishwasher, refrigerator, washer/dryer, front and rear porches, 4 car off street parking for each apt. \$4650/mo incl. heat and hot water. Avail 9/1/10. Call (781) 249-1677

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Jumbos among four NESCAC teams seeking national title

FIELD HOCKEY

continued from page 11

"I really think our experience from last year is going to be key to our success this year," Russo said. "It's easy to get caught up in the excitement and novelty of just being in NCAAs, and now it's easier to break it down and look at it more as just another field hockey game."

For the second consecutive year, the NESCAC will be sending four teams to the NCAA Tournament. Tufts will be joined in this year's field by at-large selections Amherst, Middlebury and Trinity.

Despite finishing as the top-ranked team in the New England West region and as the NESCAC's regular season champion, the Bantams were given a tough tournament draw, with a road to the Final Four that includes the traditional heavyweight Panthers and national No. 3 Ursinus. Amherst, meanwhile, would head to Tufts for a second-round clash against No. 9 Skidmore if it gets past Husson tomorrow afternoon.

"Obviously it's great that four teams from our [conference] made it into the tournament," Russo said. "That says a lot about the strength of our schedule."

Conspicuously absent from this year's tournament, however, are the two-time defending national champion Bowdoin Polar Bears, whose season is over after finishing sixth in the NESCAC and enduring its first conference tournament loss since 2004.

See Thursday's Daily for a complete preview of Tufts' second-round matchup.



COURTESY BOB KELLY

Sophomore defender Taylor Dyer and the Tufts field hockey team will be hosting the second and third rounds of the NCAA Tournament this weekend on Bello Field.

Financial Finesse preparing players for life after football

NFL

continued from page 13

sudden making hundreds of thousands of dollars ... some of the problems they run into [are] spending the money when they don't have it, identity theft, fraud and different business opportunities that were put together when they don't understand how to look at a business opportunity to compare it."

With NFL careers being fleeting — the average career lasts less than four seasons — the NFLPA also hopes that Financial Finesse can prepare its players for their life after football. Many of the players' financial problems stem from poor investments or money mismanagement.

The NFL has had its fair share of prominent players who have suffered financially, from former New Orleans Saints running back Deuce McAllister's bankrupt car company to former NFL running back Travis Henry's myriad child support payments to former wide-out Raghieb "Rocket" Ismail's numerous poor investments. But the league is hoping that more information will prevent such problems in the future.

"These guys have their peak earning years early when it is really hard to realize how much money that is, so if they can save half of that, it can be a huge win for their future," Anderson said. "Every NFL player needs to start their career thinking about how they will transition into their second career, and that is something where we have some steps for them and resources for them on the financial learning center."

The financial learning center that Anderson alludes to is a computer program that, through Financial Finesse, allows both players and their families to log on and input their unique personal information to help determine what steps they must take to keep their finances in check. Anderson says that the goal of the learning center is to get

players to develop good spending habits early on in their careers so as to avoid problems further down the road.

"It is really important for them to have both [the] basic and planning tools they need to really understand about living on a budget," Anderson said. "One of the things we are encouraging players to do is to save 25 percent of their income this year and 25 percent next year. They should be doing it anyway, and what they are doing is to have the players have extra cash if there is a lockout."

"We are providing tools for them to figure out how to put together a budget and how to save and where to save," she continued.

"These guys have their peak earning years early when it is really hard to realize how much money that is, so if they can save half of that, it can be a huge win for their future."

Nancy L. Anderson
Certified Financial Planner™

With athletes' lives off of the playing field becoming increasingly more scrutinized, the NFL is doing something to try to keep its players out of the headlines for any off-field exploits, particularly when it comes to financial circumstances.

"You think of the NFL player, and you don't usually think of financial problems," Anderson said. "You think they are making hundreds of thousands of dollars, and they have it made, but it is really important for the players to take the best advantage of that money."



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