

MEMORANDUM

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general*

CONFIDENTIAL

August 21, 1987

To: George Minshew
Michael Brozek

From: Roger L. Mozingo



At the Executive Committee meeting on August 20, many questions were asked about Minnesota. In a nutshell, the focus was what might we do to better prepare for continuing legislative battles in that state.

I assured the Executive Committee that we had put forth one of our best efforts in Minnesota. My report (it's good I could remember some of this stuff) focused on:

1. our lobbying team
2. grassroots efforts
3. industry participation
4. member company involvement

With the kind of concern and interest I witnessed, it will be wise for us to proceed immediately to do the following:

1. Prepare a comprehensive report on the forces at work, i.e., governor, legislators, health commissioner, etc. that makes Minnesota so anti-tobacco
2. Outline and elaborate on our efforts in the state during 1987. This report should cover all aspects of our legislative program.
- ✓ 3. Develop a comprehensive plan which focuses on all aspects of our current resources in the state and what we need to do in all areas to significantly shore up our ability to "survive" in Minnesota.

This is a big order, but one I am confident can be handled in good order. Needless to say, the timetable is immediate but one which allows time for a thorough job.

We will discuss this matter next week. In the meantime, your usual good effort will be appreciated. All headquarters personnel and resources will be at your disposal in developing #3.

RLM:gc

cc: Samuel D. Chilcote, Jr.
Peter G. Sparber
Daniel A. Milway
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