

MONTHLY PROGRESS TOWARD PLANS

Strategy I: Work with fire officials and other public officials on fire prevention programs.

Reportable Items

Goal:

1. Working relationships in 225 localities by 1/1/88:

Current count: 200

Most recent contacts/grants: St. Louis Fire Dept. (MO); City of Richmond Dept. of Public Safety (VA); City of Worcester Fire Dept. (MA); Shreveport Fire Dept. (LA); John Hopkins School of Public Health, (MD); Whitesboro Fire Dept. (NY); Castleton Fire Co. Inc. (NY); Illinois Office of the State Fire Marshal; National Fire Information Council; St. Vincent Hospital Burn Unit (MT); Amsterdam Fire Dept. (NY); Montclair Fire Dept. (CA).

TI's participation in the D.C. Fire Department's "Smoke Detectors Save Lives" campaign is concluded with support toward purchase and dissemination of smoke detectors to low income residents.

The San Francisco Fire Department's smoke detector campaign (PSA's aimed at the Chinese community) premiered at the May NFPA meeting. A plan to introduce it to cities with large Chinese populations is under consideration.

C. Perroni article on the Indianapolis Professional Firefighters Union's "Survive Alive" village, is being approved by the union. In August union officials will try to place the article in two local magazines.

The Pan Educational Institute's fire safety education program for pre-schoolers, Project L.I.F.E., is being pilot tested in the Blue Springs School District in Missouri. The district includes 10 elementary schools with approximately 12,000 students.

TI's fire prevention education program will be introduced to students of the Texas A&M Fire Protection Training Program, July 20-24.

Materials available through the Institute's program were presented during the Florida Firefighter Association's annual meeting, June 23-26 and the Maryland State Firemen's Association state meeting, June 15-16.

Tactics:

1. All pending fire safety products on line by 3/1/87.

"Fire Safety Education Evaluation Survey"

Distribution continuing on an "as requested" basis. The Chicago Fire Department is using the P. Mieszala summary of FSEES use in Chicago to promote the necessity of public education to the city's school system. Other potential uses being reviewed.

Illinois Inner City Smoke Detector Program

Brochures are being distributed to selected fire service organizations throughout the Great Lakes region. TI continues to provide Illinois Fire Chiefs Association with information to help distribute materials nationwide.

"FIRE SENSE" A Fire Safety Program for the Hearing Impaired

Program manual and video tapes have been received and reviewed. A meeting to discuss promotion and dissemination of the program was discussed in late June. Numerous requests for "Fire Sense" have already been received. The promotion plan is under consideration.

A meeting to introduce program to Gallaudet College Department of Safety and Security, was canceled. We are working through the D.C. Fire Department to reschedule.

New Tools for Volunteer Fire Fighters

The Willard Scott psa's, updated and new ads, and fire prevention tips page have been reviewed and approved by the NVFC. The ads, and fire prevention tips page were completed through Production Services in June. The NVFC plans to launch promotion of the revisions in September.

A TI sponsored membership brochure designed to recruit new members was also approved. Production of the brochure has resumed after photos from the NVFC were secured. The brochure is scheduled for completion by the first week in August. Initial distribution is planned for the IAFC annual meeting, August 16-19.

2. Fire safety programs on line by 1/1/88.

Juvenile Firesetter Training Program

TI sponsored training workshops were completed in Montana through the State Fire Marshal's office and Pennsylvania through the State Fire Commissioner's office in May. TI will support 2-4 more workshops throughout the year. Locations and departments to be discussed by TI and Pat Mieszala.

ISFSI Rural Smoke Detector Program

We have offered to fund 2-3 train-the-trainers seminars. We are awaiting ISFSI, executive director, Ed McCormack's response to our offer.

Model fire program in D.C. area by 12/87

During a June 3 meeting with the D.C. Fire Department and TI, both groups agreed to work together to develop a model program for the nation's capitol. We are meeting with the Community Relations Department July 10, to familiarize dept. officials with TI programs.

If appropriate, the Atlantic City, NJ and Fairfax County, VA departments will be contacted for participation.

The Fairfax County Fire Department has asked TI to support a smoke detector campaign. A meeting to discuss the department's proposal is scheduled for July 6.

Strategy II: Increase fire service awareness of industry programs.

Reportable Items

Goals:

1. 5 articles by fire service personnel placed in fire journals by 12/31/87.

Article by Granito on "FireCare." Ransome draft needs editing. Program users being identified. Osborne to re work as time allows.

IL Fire Chiefs (i.e. Marcie Harrison) article on smoke detector program. After passing the state House and Senate, the Illinois bill requiring all residents to install and properly maintain smoke detectors, awaits the governor's signature. Marcie Harrison is being instructed to proceed with the proposed article.

Article by E. McCormack on ISFSI smoke detector program. On hold.

Articles being prepared by P. Mieszala on FSEES, targeted for Sept./Oct. issue of the Journal of Burn & Rehabilitation.

Osborne article re TI's fire prevention program appeared in Spring edition of NFPA's public education newsletter. Since article appeared TI has responded to over 22 requests for additional information about program.

2. 5 mentions per quarter in state and regional fire publications.

Following presentation's on TI's fire prevention programs, the Alabama Firefighters Association and the Florida Firemen's Association have asked TI to submit articles for the associations' trade publications.

We will prepare an article for the Alabama Firefighter by the Sept. 1 deadline for the Fall issue. We are awaiting word from the fire fighters in Maryland for more details.

3. Two national and five regional conference presentations by 12/31/87.

Osborne's June 30 address to the Alabama Fire Fighter Convention Conference, re: TI's fire prevention program, was well received. The association has invited TI to participate in next year's conference in Birmingham.

4. Individual briefings with fire service leaders.
Targets: leadership of IAFF, IAFC, NVFC, NFPA, ISFSI
and chiefs in key states: NY, CA, NJ, CT, TX, PA.

Osborne met with IAFC re superfund, hazmat, and potential programs. Information re superfund and hazmat received. We await IAFC proposal on potential programs.

Osborne and Schaenman met with fire chiefs, fire marshal's, and public educators in Portland, Eugene and Salem re TI program and fire issue in June. The meeting was successful in dispelling wrong impressions some Oregonians had concerning TI and its fire prevention program.

Osborne and Schaenman attended ISFSI's National Fire and Burn Education Conference in Pittsburgh in June. The "Fire Sense" program attracted the largest number of conference attendees. Other TI-sponsored programs including the "Barriers" report, Monroe County's "Educate Today...Fire Safe Tomorrow, and the Pan Educational Institute's "Project Life" were touted as innovative and enlightening.

Osborne and Schaenman also attended the Southeastern Association of Fire Chief's Conference in June. During the conference workshop on fire safety education, a Winston-Salem assistant fire marshal said TI's grant for smoke detectors helped launch the city's smoke detector campaign.

Two of the three TI sponsored public education programs -- the Chinese language smoke detector psa, and the NVFC recruitment psa, -- scheduled for the National Fire Academy's June Fire Incident Command Teleconference, aired. The third, "Fire Sense" will air during the Academy's September telecast addressing fire safety education for the elderly and handicapped.

Materials available through the Institute's fire prevention program were presented at the Florida Fire Fighter's and Maryland State Firemens' Associations' meetings in June.

Schaenman and Osborne will talk about TI's program during the Texas A&M Fire Protection Seminar in July.

Strategy III: Encourage discussion of overall accidental fire problem.

Reportable Items

Tactics:

1. TriData study of US fire education programs.

The "Barriers" final report should be available for public dissemination by mid July although preliminary results have already garnered fire service attention.

Plans to promote and distribute the report are being discussed.

2. Distribution and promotion of above study.

Very favorable responses to and numerous requests for the "Barriers" study continue to pour in from fire service throughout the country.

Schaenman is scheduled to brief Carrie Brown, special assistant to Rep. Walgren (D-PA) and staff member of the House Committee on Science and Technology, on the "Barriers" report, July 13.

Schaenman gave a plenary session talk on "Barriers" at the ISFSI Natl. Fire and Burn Educators conference, in June. The conference keynote speaker called the report, "a landmark; hard-hitting and clear."

Schaenman has been asked to give a talk on "Barriers" to the Maryland Fire and Rescue Institute in January.

During Southwest Chief's Conference, Ron Ely, president of the IAFC, agreed to assist in disseminating the "Barriers" report.

Upon reviewing preliminary results of "Barriers" U.S. Fire Academy is considering moving Academy curriculum toward fire prevention and public education.

Unplanned Items

1. Support to National Volunteer Fire Council.

- . Publicity. C. Perroni continues to contribute an average of one article per month to NVFC for NVFC column in various fire publications.

Articles published thus far this year include:

- "Substance Abuse Program A Challenge for Volunteer Fire Departments." (Jan.)
- "Superfund-Inspired Programs to Affect Volunteer Departments." (Feb.)
- "Legislation, Tax Rules Need Attention From Volunteer Department Chiefs" (March)
- "Fire Fighter of the Year Award, Election of Officers Highlight NVFC Annual Meeting in Plantation" (April)
- "Changes in NFPA on Campus Courses to Benefit Volunteers" (May)
- "Volunteers Considering Impact of NFPA 1500" (June)

- . Support to NVFC membership drive and development of NVFC Foundation.
 - Draft, design and graphics for membership brochure completed. Brochures to be completed by August 16-19, IAFC meeting.
 - Sparber to continue discussion of proposed NVFC foundation during IAFC meeting.
 - . Logo trademark completed and presented at NVFC meeting.
2. Support to the International Association of Fire Chiefs.
 3. Support to International Association of Fire Educators.
 4. Support to Burn Concerns, Pat Mieszala

Completed in 1987

Strategy I. Goal 1.

Monroe County Vol. Firemen Assn.'s "Educate Today...Fire Safe Tomorrow" fire education curriculum.

Strategy II. Goal 3.

Schaenman introduced preliminary results of Barriers report at Washington State Public Fire Educators Conference.

Sparber address to closed session of NVFC state directors during annual Council meeting re: forming a foundation.

Sparber briefing to Eastern Association of Fire Chiefs
May meeting, re TI fire prevention program.

Strategy II. Goal 4.

Osborne and Sparber meeting with NVFC re "New Tools"
revisions, membership drive and development of a NVFC
foundation.

Osborne and Schaenman meeting with Indianapolis
Professional Firefighters Union, the Professional Fire
Fighters Union of Indiana, and the Fire Chief of
Indianapolis to exchange ideas on fire prevention
programs.

Osborne and Schaenman meeting with Washington Public
Fire Educators Association and International Association
of Public Educators at Western Public Educators
Conference.

Osborne and Schaenman attendance at Tri State Fire
Inspectors meeting in Fontana, Wisconsin and
Pennsylvania Bi-annual Fire Awareness Symposium.

Osborne meeting with Illinois Fire Chiefs Association
president, Chief Jim Clark, re update on TI fire
prevention program and use of TI sponsored "Smoke
Detectors Save Lives" campaign.

Osborne meeting with Chicago Fire Department
Commissioner Louis Galante and public educators re
update of TI program.

Osborne, Lundquist, and Sparber attendance at NVFC
annual meeting in Plantation, FL.

Stuntz, Osborne, and Schaenman attended the Metropolitan
Fire Chiefs of the IAFC Conference in Hartford. The TI
representatives were for the first time, acknowledged
from the floor of the conference, and solicited for more
information about TI's fire prevention program.
Schaenman address a closed business session during the
meeting.

Osborne and Schaenman attended the Southwestern Chiefs
Division Conference of the IAFC. During this meeting a
number of contacts were made with chiefs in localities
seemingly unfamiliar with TI's efforts in fire
prevention.

As part of TI support, Phil Schaenman participated in union's fundraising meeting with Lilly Endowment, May 8.

Strategy III. Tactic 2.

Washington Post article on U.S. fire problem featured information from international studies. The Detroit News and CNN feature of international reports.

Schaenman and Sparber briefing to LA TIMES.

Schaenman "Barriers" presentations:
Consumer Product Safety Commission and U.S. Fire Administration.
Center for Fire Research Seminars at NBS.
Alliance of Fire and Burn Prevention Organization.
Pennsylvania Bi-annual Fire Awareness Symposium.
California State Conference on Excellence in the Fire Service.
Closed session at Metro Chiefs meeting.

Unplanned.

January article for NVFC.

Revisions and re-printing of membership brochure completed; 30,000 copies sent to IAFC.

Pat Mieszala attendance at Third Annual Midwest Region Public Fire Education Conference.
Reproduction of newsletter and production of membership/promotional brochure completed; 15,000 copies forwarded to IAFE.