

## Experimental College Courses - Fall 2004

### EXP-0001-F. Introduction to Semiotics: Symbols, Signs and Stereotypes

**One Course Credit, Letter-graded.**

**Monday, 5:25-8:05 PM, Pearson 106, Call # 03534**

How did a petroleum advertisement come to symbolize the city of Boston? Why does a green traffic light signify "go?" Why is pink stereotypically a "feminine" color?

Semiotics, the study of signs, can be used to analyze anything that has meaning in a given culture, making it a useful guide for curious students from a range of disciplines. This class will examine fundamental theories of semiotics from the cross-disciplinary fields of communications, literary criticism, anthropology, art history, film and theatre studies. We will not only read written texts, but learn to read all cultural productions as "social texts." Students will learn to interpret social texts (television programs, theatrical spectacles, comic books, paintings, political campaign ads and fashion magazines) by examining the relationships between images, words and the things that they represent. The class will enable students to gain perspective on how symbolic meaning is culturally constructed while, at the same time, challenging them to seek out the ideologies, power struggles and economics behind the signs they encounter daily.

**This course has been approved to count toward Mass Communications and Media Studies minor credit as a Social Sciences elective.**

***Marcy Brink-Danan** recently returned from a year in Istanbul where she conducted ethnographic research as a Fulbright-Hays Doctoral Fellow. A Ph.D. candidate in Anthropology at Stanford University, Marcy taught the Introduction to Cultural and Social Anthropology course, challenging undergraduates to critically examine their assumptions about race, class and gender.*

### EXP-0002-F. Art/Politics: An Insider's View of the Czech "Velvet Revolution"

**One Course Credit, Letter-graded.**

**Wednesday, 6:50-9:30 PM, Olin 101, Call # 03535**

Czechoslovakia. 1989. Artists, writers, and filmmakers lead the non-violent overthrow of a Soviet-puppet, totalitarian regime. How in the world did they do it?

This course provides students with a very special opportunity to work with someone who was part of this movement. And it introduces them to the underground performance, film and video art of the Czechoslovakian "Second Culture."

Students will be challenged to transfer the Czech model to their own solo and collaborative public performances. These new works will explore techniques for the empowerment of people without access to mainstream media, will address specific social or political issues in the American present, and will be documented on video. For students without extensive experience in video, the course will introduce the basic tools and principles of video production.

**This course has been approved by the Art and Art History department to count toward the Arts distribution requirement.**

***Milan Kohout** is originally from the Czech Republic, where he earned his M.S. in Electrical Engineering. He was an independent artist and became a signatory member and activist of the dissident human rights organization Charter 77. He was forced by Czech security police to leave his country in 1986 due to his political art activism and*

*was granted asylum in the U.S. He is a member of the Mobius Artists Group, where he has created many full-scale performances, both collaborative and solo. His work concentrates on the subject of human rights and politics.*

### **EXP-0003-F. The Writer's Craft: Practical and Theoretical Approaches**

**One Course Credit, Pass/Fail.**

**Tuesday and Thursday, 5:25-6:40 PM, Eaton 206, Call # 03536**

This course explores current research in the field of composition. It is designed to provide theoretical grounding to the practice of peer tutoring and the teaching of writing. Students will study writing theory and consider its practical application in the classroom and the writing center.

Topics will include: the role of peer tutors; conferencing techniques; writing in the disciplines; English as a Second Language; and discourse communities. Always, as we explore research on issues pertaining to writing, we will be looking for meaning on a practical as well as theoretical level. Discussions of student papers will be a standard means of applying knowledge acquired through reading to the reality of peer tutoring.

**NOTE: This is a mandatory course for Writing Fellows and Writing Tutors and enrollment is limited to these groups.**

*Nadia Medina is the Director of the Writing, Thinking and Speaking Center at Tufts University.*

### **EXP-0004-F. A Critical Eye on Photography**

**One Course Credit, Letter-graded.**

**Thursday, 5:25-8:05 PM, East 16, Call # 03537**

The photograph is often assumed to display a truthful record of its subject, but this "truth" can be easily compromised by the efforts of the photographer.

In this course we will examine the implications of the fact that, although this distortion is particularly true in the digital age, photography has historically been subject to a variety of manipulations to achieve a desired effect. From portraits to landscapes to documentaries and photojournalism, students will grapple with the subjective impact of the photographer and how it has been a major factor in shaping our understanding of the image.

In addition to discussions and slide lectures, we will create our own photographs to reflect the variety of methods to alter the "objective" photographs. All levels of photography experience are welcome, including those with no previous photography instruction.

*Benjamin Sloat is currently a M.F.A. candidate at the School of the Museum of Fine Arts. In 2003 he won the Yousuf Karsh Prize for Excellence in Photography at the Museum School and has shown his work widely, including at the Boston Museum of Fine Arts and the Bernard Toale Gallery. His work has been written about in the New York Times, Boston Globe, and Boston Herald.*

### **EXP-0005-F. Docu/Drama: Creating Documentary Theatre**

**One Course Credit, Letter-graded.**

**Wednesday, 6:50-9:30 PM, Eaton 123, Call # 03538**

What does it mean to tell someone else's story? How do we accurately portray all the human details revealed?

This class will challenge students to answer these questions as journalists and as actors. Over the course of the semester, participants will create a "documentary theatre" piece, in which actors conduct interviews and then transform themselves to re-tell their subjects' stories. Equal parts journalism and theatre, this course will stimulate students' creativity and intellect.

**Shawn LaCount** is the founder and Artistic Director of Company One, a Boston theatre company that seeks to bring new works to a young and culturally diverse audience. He is also an educator with Stage One, the company's theatre training program, and teaches with the Huntington Theatre Company's education program. He holds a master's degree in Education from Clark University.

**Jessica Ullian** is a journalist currently writing and reporting for The Providence Journal in Providence, Rhode Island. She has covered news, politics, sports, and the arts for newspapers and magazines in New York and Massachusetts, and has been a collaborator on two collections of interviews with Sept. 11 survivors. She holds a master's degree in Journalism from Columbia University.

### **EXP-0013-F. The Analysis of Baseball: Statistics and Sabremetrics**

**One Course Credit, Letter-graded.**

**Monday, 6:50-9:30 PM, Terrace Room, Call # 03540**

With the recent notoriety of such young general managers as Billy Beane and Theo Epstein, the public has become aware of how statisticians are helping to revolutionize major league baseball.

This course will offer students the fundamentals of sabremetrics, the study of baseball analysis and research. It will cover the important concepts in statistics needed to perform sabermetric research and analysis. Students will design and implement their own sabermetric research study. We will discuss baseball not through conventional wisdom and consensus, but by searching for the truth of baseball performance using baseball statistics. Hitting performance, pitching performance, defensive performance will all be analyzed and better understood by looking and analyzing at current and historical baseball data.

**This course has been approved to count toward American Studies major credit.**

**Andy Andres**, Ph.D. (N '99) is an Assistant Professor of Natural Science at Boston University, a Data Analyst at BaseballHQ.com, and a die-hard Red Sox fan.

**David Tybor**, MS (N '03) MPH (M '03), is a Doctoral Candidate in Nutritional Epidemiology at the Friedman School of Nutrition Science and Policy at Tufts University. He is an expert in statistics and statistical analysis and teaches MPH259 Fundamentals of Biostatistics. Surprisingly, he is a Chicago White Sox fan.

### **EXP-0015-MF. Communicating with the World Wide Web**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 2:55-5:25 PM, Braker 02, Call # 03656**

This laboratory-based course explores the World Wide Web as a powerful force for communications and business in the 21st century. Students will gain a historical perspective of the Internet, as well as understanding of its future potential. The course

will explore how the Internet became a major retail store, a purveyor of entertainment (video and music), a significant force in business and finance (online brokerage), how the technology behind it works, and how to create one's own multimedia website.

**This course will count toward Mass Communications and Media Studies credit as a Social Sciences elective and toward the Multimedia Arts minor as a Multimedia Practice course.**

*Leah Cook is an adjunct faculty member in Computer Science at Tufts University.*

### **EXP-0022-F. California: Myth and Reality**

**One Course Credit, Letter-graded.**

**Thursday, 5:25-8:05 PM, Miner 221, Call # 03542**

Why does California epitomize so many aspects of the American Dream? Why does the idea of moving west entice the imagination of so many both from in and outside of America?

This course will explore the unique status of Californian culture through the study, comparison and contrast between the Golden State's two powerful paradigms: Golden Utopia and Mission Myth. From romantic images of the West to awe inspiring natural splendor to an ethos of free-spirited individualism and everlasting innovation, this course will explore the dimensions of "California Dreamin'," how California represents unlimited resources and opportunity available to all. At the same time, we will attempt to reconcile this arcadian vision with a darker vision of California : a history of brutal treatment of Native Americans, large-scale conspiracies to dam water, the exploitation of immigrants and a new modern landscape of chronic traffic and suburban sprawl.

**This course has been approved to count toward American Studies major credit.**

*Stephen Goodman, a native Californian, founded and runs an international strategy consultancy. He has always been a student of all things Californian, including a three-year post as economic policy aide to U.S. Senator Dianne Feinstein. He is a graduate of the Fletcher School of Law and Diplomacy.*

### **EXP-0024-F. Black Feminist Thought**

**One Course Credit, Letter-graded.**

**Monday, 5:25-8:05 PM, Miner 221, Call # 03543**

How do Black women's experiences contribute to our understanding of feminism? How does the perception of Black women result in the characterization of beauty, sexuality and womanhood are adapted by society to redefine Black women?

In this class, we will explore the works and ideas of Black feminists in order to gain a greater appreciation for creating our own self-definition and determine the importance of incorporating Black women's perspectives into feminist philosophy. Works to be examined include writings by J. California Cooper, Nikki Giovanni, and Zora Neale Hurston, songs of Billie Holiday and Nina Simone, and the film adaptation of Alice Walker's *The Color Purple*. In addition, students will attend traditional gatherings during the semester that will give them first-hand experience into the lives of Black women and will interview Black women of older generations about their lives.

**This course has been approved to count toward American Studies major credit.**

**This course also has been approved to count toward Africa and the New World minor credit.**

*Kafia Haile has taught African-American History to children and young adults of all ages and socio-economic backgrounds, including providing legal training material and educational resources to Black women and girls victimized through prostitution. She worked with the late Senator Daniel P. Moynihan and the Southern Center for Human Rights and volunteered with many of the NAACP's efforts in Atlanta, Georgia. She is currently a MALD Candidate at the Fletcher School of Law and Diplomacy.*

### **EXP-0029-F. Hindi/Urdu 1**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 6:50-8:05 PM, Lane 100, Call # 03544**

The southern and southwestern regions of Asia are becoming increasingly important as we move toward the global awareness which will surely characterize the opening span of the twenty-first century.

This course will introduce the basic grammar which is shared by modern standard Hindi and Urdu, the dominant languages of the area, especially India and Pakistan. Students will be expected to become familiar with both Devangari and Urdu scripts and to learn to use them with equal facility.

In addition, the spoken form of Hindustani, as used in India and Pakistan today, will be emphasized.

**This is the first in a planned three-course Hindi/Urdu language sequence that has been approved to count toward the Foreign Language/Culture Option under Foundation Requirements.**

*Sooda Bhatt holds a Ph.D. in Linguistics and a M.A. in Hindi Literature. He has taught Hindi and Urdu extensively over the past thirty years.*

### **EXP-0031-F. Hindi/Urdu 3**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 5:25-6:40 PM, Lane 100, Call # 03545**

This course continues the study of the Hindi/Urdu languages begun by students who completed Hindi/Urdu 2 in the spring.

The class extends students understanding of the basic grammar which is shared by modern standard Hindi and Urdu, the dominant languages of India and Pakistan.

Students will deepen their familiarity with both Devangari and Urdu scripts and to learn to use them with equal facility. In addition, the spoken form of Hindustani, as used in India and Pakistan today, will be emphasized.

**This is the third in a planned three-course Hindi/Urdu language sequence that has been approved to count toward the Foreign Language/Culture Option under Foundation Requirements.**

*Sooda Bhatt holds a Ph.D. in Linguistics and a M.A. in Hindi Literature. He has taught Hindi and Urdu extensively over the past thirty years.*

### **EXP-0032-F. Shaping Leaders for the New Millennium**

**Half Course Credit, Letter-graded.**

**Tuesday, 4:00-6:40 PM, Large Conference Room, Mayer Campus Center, Call # 03546**

Are you a leader? Were you ever formally trained in "leadership?"



This course is designed for those who lead college or university organizations, to better equip them for the challenges that lay before them. It will provide the critical element of analytical and intellectual examination and reflection of certain core issues in the practice of leadership that is often overlooked. These objectives will be achieved through open discussion, honest self-assessment, experiential exercises, film, other media, and observation of real-life leadership practice.

**Ed Cabellon** is the Assistant Director of Student Activities at Tufts University. He holds a Masters in Educational Leadership with a concentration in College Student Development from Central Connecticut State University.

### **EXP-0033-F. The Evolution of Gastronomy in America**

**One Course Credit, Letter-graded.**

**Tuesday, 6:50-9:30 PM, Crane Room, Call # 03547**

How did we get from iceberg lettuce to a choice of ten different macrobiotic greens in every supermarket? When did chefs become elevated to celebrity status?

This course will explore the path that gastronomy has taken in America, from the bland sustenance of our ancestors to the present age of culinary artistry. We will begin with an overview of gastronomy, from prehistoric times up to the arrival of the first European settlers in America. Expanding upon this base, we will then examine the building blocks of American home cooking, how the ethnic melting pot in America shaped our tastes, how the late 19th century saw the French influence and the rise of haute cuisine in America, and how things chugged along in this manner until the early 1980's, when a revolution began. Finally, special attention will be paid to the wave of new chefs who, borrowing from the old and inventing anew, started using ingredients previously unknown to the American public and, arguably, made food preparation in America an art form and a major element of popular culture.

**This course has been approved to count toward American Studies major credit.**

**Mark DesLauriers** received his formal culinary training under Henry Wenzel, an Austrian Master Chef, learning the fundamentals of classic continental cuisine. In the 1980's, as Chef of the Owensboro Country Club, he was part of the culinary revolution that helped shaped gastronomy in America today. A chef for over 20 years in such settings as the Virgin Islands, Belize, Germany, Holland, Greece, Tunisia and the US, he is currently the Executive Chef at Cardullo's Gourmet Shoppe in Cambridge, MA.

### **EXP-0034-F. International Adoption in the US**

**One Course Credit, Letter-graded.**

**Thursday, 6:50-9:30 PM, East 015, Call # 03548**

As many as thirty-two countries have participated in sending children to the US for adoption, including many in Western and Eastern Europe, South America, The Middle East, the Mediterranean, South Asia, Southeast Asia, and East Asia. What are the forces behind this phenomenon?

This course will provide students with an introduction to the historical, political, social, environmental, economic, and multicultural issues of international adoption in the United States. We will begin with the history of international adoption in the U.S., including which countries have participated and why, and move to current trends and political issues. Students will examine representations of adoption in American culture, including

folk and fairy tales, movies, and books. In addition, we will look at the impact of international adoptions on cultural identity development, and the influence of racial and cultural issues in domestic and international adoption.

**This course has been approved to count toward American Studies major credit.**

***Mi Ok Song Bruining*** was born in Seoul, South Korea and adopted into a white, NJ family when she was five years old. In 1984, she started doing speaking engagements on international adoption issues and has conducted over 80 since. She holds a MSW from Smith College and has written and published poetry as well as a book entitled *Made in Korea: My Life as a Korean Adopted Person in the US*.

### **EXP-0035-F. Rape Aggression Defense**

**Half Course Credit, Pass/Fail.**

**Tuesday, 4:00-6:00 PM, South Hall Basement Lounge, Call # 03549**

The Rape Aggression Defense System (R.A.D.) is based on the philosophy of choices: “to develop and enhance the OPTIONS of self defense, so that they become more viable considerations for the woman who is attacked.” This course will try to strengthen innate survival techniques by making more options available. Preparation through education and training is usually the best way to survive an assault situation. Issues to be addressed include awareness and prevention, sexual assault definitions, patterns of encounter, the decision to resist, basic principles of self-defense, and the defensive mindset. This course will end with realistic simulation training.

***Mark Roche*** and ***Jessica Hale*** are members of the Tufts University Police Department and certified R.A.D. instructors.

### **EXP-0044-F. Science Elementary Education Partners**

**One Course Credit, Pass/Fail.**

**Wednesday, 5:25-6:40 PM, Rabb Room, Call # 03550**

Do you love working with young kids, showing them hands-on activities and that learning can be fun? Are you wondering if teaching might be a career for you? This is your chance to work with 1st through 5th graders in one of our host community schools and effect a change in these students? SEEP is an initiative that emphasizes science experiments and activities to engage young students in their own learning while working with teachers in their classrooms. Tufts students will meet together regularly in a seminar to share experiences, discuss current educational issues, learn effective teaching strategies and work through lots of interesting and fun hands-on science lessons. In addition to the seminar, Tufts students will spend two-to-three hours per week in a host school helping teachers and students with their science activities.

**This course represents a partnership between the University College of Citizenship and Public Service and the Experimental College.**

***Ronnee Yashon*** holds degrees in Biology, Chemistry, Computer Education, and Law. She has taught human genetics and general biology, bioethics and the law for more than twenty years. She is also the author of a series, *Case Studies in Bioethics*, and a book, *Landmark Legal Cases for Scientists*.

### **EXP-0045-F. Greening the Tufts Campus the Sustainable Way**

**One Course Credit, Letter-graded.**

**Monday and Wednesday, 1:30-2:15 PM and Thursday, 2:55-3:40 PM, Miner 110 ,  
Call # 03551**

Throughout the world, in every part of the U.S. where development is happening, and no less here at Tufts, the design of sustainable communities must be understood, at one and the same time, as a social and environmental problem.

Students in the class will be exposed to both sides of this issue and learn about how soil, plants and water can work together to create a better living environment. By using field research, site plan analysis, propagation of native plants, and the basics of managing water in the landscape, students will learn about the hydrology, ecology, and horticulture aspects of critical landscape design. At the same time they will be prompted to pay attention to the all-important community development and public policy considerations. Students will also build up a modest portfolio of project designs, and learn about site management while working in small teams. Each student will have an opportunity to see the inside of environmental consulting: from inventorying needs and problem solving to conducting client interviews and making final presentations.

**This course represents a partnership between the University College of Citizenship and Public Service, the College of Engineering, and the Experimental College. It has been approved to count toward Environmental Science major credit in Track III, Environment and Society.**

*Jeff Licht is an environmental advocate and a pioneer in sustainable landscape design and implementation. He holds a Ed.D. from Boston University and is currently writing a guidebook on adaptable plants for the northeastern United States.*

### **EXP-0047-F. The Politics of Same-Sex Marriage**

**One Course Credit, Letter-graded.**

**Monday, 6:50-9:30 PM, East 015, Call # 03552**

During the past year the issue of same-sex marriage exploded onto the national scene. Where did the issue come from? Why does it engender so much passion?

In order to answer these questions, this course will explore such key dimensions as the history of movement activity surrounding the issue, arguments for and against the extension of marriage rights to same-sex couples, and legal strategies pursued by supporters and opponents of same-sex marriage. In addition, special attention will be paid to the political struggle within the state of Massachusetts.

Finally, we will engage in a comparison of the political struggles surrounding the issue in two countries that have already extended marriage to same-sex couples, Canada and the Netherlands.

**This course has been approved to count toward American Studies major credit.**

*Jeffrey Langstraat is currently doing research on the politics of same-sex marriage (particularly media coverage) for his doctoral dissertation at Boston College, which is tentatively titled, A Boston Marriage: Movements, Media, and the Politics of Same-Sex Marriage. His previous research has focused on issues of sexuality, gay rights, and social movements.*

### **EXP-0050-CF. Media Ethics**

**One Course Credit, Letter-graded.**

**Thursday, 6:50-9:30 PM, Pearson 106, Call # 03553**



This course will present students with a series of concepts regarding the ethical responsibilities of journalists. It will then quickly turn to real-world cases to illustrate how the competing and often messy imperatives that journalists face can complicate matters. Such issues as the fabrication of story material, reporters employing deception to get stories, the battle between the public's right to know and an individual's right to privacy, and the effect of larger and larger media empires on journalistic freedom and fairness will all be explored.

We will also assess the impact of new technologies, ones which can quickly and widely disseminate unsubstantiated information, which can afford the capability to seamlessly alter visual evidence, and which offer journalists enticing and problematic opportunities to become mini-media conglomerates.

**This course has been approved to count toward American Studies major credit. It also has been approved to count toward Mass Communications and Media Studies minor credit as a Social Sciences elective.**

*Mark Jurkowitz became the first full-time media critic at The Boston Globe in 1997. Prior to that he was the Globe's ombudsman for two years and dealt directly with complaints from the public about the paper's ethics. He is currently a regular panelist on the Friday press segment of WGBH-TV's Greater Boston, a news and review program.*

### **EXP-0051-CF. Horse Race: The Press and the Presidential Election**

**One Course Credit, Letter-graded.**

**Wednesday, 5:25-8:05 PM, Olin 102, Call # 03554**

The foundation of America's democracy is what Justice Brennan, citing James Madison, called "the citizen-critic."

This course will use the 2004 presidential campaign and election to assess how the press is performing its most important role, that of providing the public with full and accurate information. We will examine the roots of this idea, beginning with the reasons why Madison and other framers of the Constitution believed that an informed citizenry was the best safeguard against a return to autocracy or unfair rule. We will then explore how and why this job of informing fell to a press which would be free and under no governmental restraint. Students will gain hands-on experience in the basics of political coverage -- interviewing, conducting and interpreting polls, covering debates, dealing with spin, deconstructing political ads and more -- while stepping back to analyze the role of the press within the political process and society.

**This course has been approved to count toward American Studies major credit. It also has been approved to count toward Mass Communications and Media Studies minor credit as a Social Sciences elective.**

*Phil Primack (A '70) is a longtime journalist who has covered politics, the economy and a range of other public policy topics. His work has appeared in The New York Times, The Boston Globe, CommonWealth, Boston, Columbia Journalism Review and elsewhere. He has also been a policy adviser to elected officials, including former Rep. Joseph P. Kennedy II and has taught journalism at a number of area universities.*

### **EXP-0053-CF. Producing Films for Social Change**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 10:25AM-12:40PM; Lab Wed 7-8, Rabb Room, Call # 03555**

Are you ready for an intensive, hands-on course in which students will produce their own news documentaries? Do you care about such social issues as poverty, education, the environment, health care, human rights, gender, and race? Are you interested in covering local community issues and using documentary to help inform the public? This course will address the powerful role of video journalism as an advocacy tool to shape public perceptions of policy and society. Students will learn the basic principles and techniques of documentary and TV news magazine journalism including directing, camera work, and editing. In doing so, special emphasis will be given to the role of media ethics, First Amendment principles, and current news events. The course will also emphasize the values of citizenship, the importance of active community leadership, and creative approaches to inspire civic engagement. Class enrollment will be limited to sixteen students.

**This course represents a partnership between the University College of Citizenship and Public Service and the Communications and Media Studies program.**

**This course will count toward Mass Communications and Media Studies minor credit as a Media Practice elective and toward Film Studies minor credit as a Film Practice elective. It also has been approved to count toward American Studies major credit.**

*Roberta Oster Sachs is an Emmy Award winning network news producer who has worked at NBC's Dateline, CBS' Street Stories with Ed Bradley, and in the ABC News documentary unit. She directs the Media and Public Service Program for CMS and the University College at Tufts.*

### **EXP-0054-CF. Understanding and Creating TV News**

**One Course Credit, Letter-graded.**

**Wednesday, 1:30-3:45PM, Tisch 310, Call # 03556**

Like it or not, the large majority of Americans receive the news by watching it on TV. What is the appeal? How are nightly news programs and weekly news magazines put together? What are the creative and ethical decisions that go into a news broadcast? One way to answer these questions is to learn by doing.

And that is exactly what this course is offering students. They will have an opportunity to develop the basic reporting, producing, and writing skills required to produce a quality news broadcast. Students will generate story ideas, conduct research and interviews, and learn various roles in the news studio while, at the same time, exploring such key issues as ethics in journalism, civic engagement, and media and public service.

Students will then use these skills to produce weekly news shows that will be broadcast on TUTV. Class enrollment will be limited to 10 students.

**This course represents a partnership between the University College of Citizenship and Public Service and the Communications and Media Studies program.**

**This course will count toward Mass Communications and Media Studies minor credit as a Media Practice elective. It also has been approved to count toward American Studies major credit.**

*Roberta Oster Sachs is an Emmy Award winning network news producer who has worked at NBC's Dateline, CBS' Street Stories with Ed Bradley, and in the ABC News*

documentary unit. She directs the Media and Public Service Program for CMS and the University College at Tufts.

### **EXP-0055-F. Making a Magazine: From Conception to Publication**

**One Course Credit, Letter-graded.**

**Tuesday, 5:25-8:05 PM, Eaton 123, Call # 03557**

What really happens behind the scenes at a magazine? In this course, students will learn the ins and outs of magazine publishing the best way there is: by producing a magazine themselves. Taking on all aspects of production, students will create a publication that fits a unique niche on the Tufts campus. In editorial meetings, they will choose a mix of stories, report them, edit them, and lay them out for a magazine to be published on campus and distributed to their peers. Along the way, they will learn what makes a good story, how to edit pieces, how to come up with catchy headlines, and other skills that can only be learned by doing.

**This course has been approved to count toward Mass Communications and Media Studies minor credit as a Media Practice elective.**

*Michael Blanding is a senior writer at Boston Magazine, where he writes features on people, politics, and urban culture. He has also been published in The Nation, Salon, The Boston Globe, The Boston Phoenix, and Conde Nast Traveler. In 2003, he was a finalist for the prestigious Livingston Awards for Young Journalists.*

### **EXP-0056-F. Reporting on Science and the Environment**

**One Course Credit, Letter-graded.**

**Monday, 5:25-8:05 PM, Eaton 123, Call # 03558**

Energy. Medicine. Space. Natural Resources. These are only a few on the extremely complicated issues of science and the environment that the public encounters primarily by way of the media.

This course will explore the challenges involved in communicating these stories to the general public, dealing with such questions as what makes this type of reporting unique and why it plays such a critical role in the contemporary world. At the same time, students will be given the opportunity to practice this specialized kind of journalism. In an effort to help students hone their reporting and writing skills, particular attention will be paid to the key journalistic elements in science and environmental reporting, not the least of which are ethical and legal considerations, as well as how to present material for expert audiences and for the public at large.

**This course has been approved to count toward Environmental Science major credit in Core 3. It also has been approved to count toward Mass Communications and Media Studies minor credit as an Humanities elective.**

*Cynthia Graber is an Associate Producer at NPR's Living on Earth where she covers a wide variety of science and environmental stories. She is also a freelance writer and has published stories in such venues as The Boston Globe, Scientific American, Explorations, Wildlife Conservation Magazine, and Duke Magazine.*

### **EXP-0058-F. The Art and Science of Marketing**

**One Course Credit, Letter-graded.**

**Thursday, 6:50-9:30 PM, Eaton 203, Call # 03559**

From Kleenex to Coke to BMWs to the Nike “swoosh,” to the iPod, marketing has become a major feature of modern life for well over a hundred years.

In this course, we will delve deeply into the seemingly obvious but, in the long run, rather slippery question of what is marketing? we will pay close attention to the variety of constructs used in marketing today in an effort to determine whether it's just fancy ads and hype or, in fact, a set of clearcut processes for creating powerful brands and builds successful companies.

The course will explore those questions and others in an attempt to define both the art and science of great marketing.

**This course has been approved to count toward Mass Communications and Media Studies minor credit as a Media Practice elective. This course also has been approved to count toward Entrepreneurial Studies minor credit.**

*Richard Cleveland* (A '81), is a marketing professional with over 20 years of experience in building new businesses and marketing some of the best-known brands in the world. His experience includes marketing management positions with several companies including Grey Advertising, Hasbro, and Putnam Investments, where he is currently Senior Vice President, Director of Marketing.

### **EXP-0059-F. Contemporary Korean Film**

**One Course Credit, Letter-graded.**

**Monday, 6:50-9:30 PM, Miner 225, Call # 03560**

What do movies say about people? What do movies say about a certain people?

Through viewing and analyzing Korean movies made around the turn of the millennium, we will search for the physiognomy of contemporary Korean culture. we will look at film as a medium that captures precise nuances of human comportment and expressivity.

Our goal will be to approach the particularity of one culture as a model for finding a human and scholarly method that attends to the uniqueness of any culture.

In-class viewings of contemporary Korean popular music videos will augment the weekly assignments of films and readings.

**This course has been approved to count toward the World Civilizations foundation requirement. It also has been approved to count toward Mass Communications and Media Studies minor credit as an Humanities elective and toward Film Studies minor credit as a Film Studies elective.**

*Chris Choi* is a bi-cultural Korean-American who translates and writes on Korean literature and culture. She holds degrees from MIT and Harvard in engineering and humanities. She is also a classically trained musician who has performed with classical as well as popular music groups. In addition to planning a Korean film festival and conference, she is currently working on her doctoral dissertation on Hangul, the Korean alphabet, and poetry written in it.

### **EXP-0063-F. Portrayal of Women in Islam**

**One Course Credit, Letter-graded.**

**Monday and Wednesday, 5:25-6:40 PM, East 016, Call # 03561**

Too often, in the west, the common picture of a Muslim woman is the stereotype of a woman hidden behind a veil, bereft of rights, a voiceless, silent figure who is oppressed by Islamic culture, religion and patriarchy.

This course will introduce students to Islam and women's status and role in its religious and historical context. We will investigate the real portrayal and position of women in Islamic law, sacred texts, religious practice and Islamic history. Then we will examine the relationship between cultural and religious attitudes toward gender in Muslim societies and gender rights in the Qur'an and Hadith will be explored. Working to unpack stereotypes of women in Islamic societies, readings will focus on local settings in order to examine particular conditions, including the political, economic, social and religious rights, as well as their identities. Students will engage with Islamic theory and philosophy to better understand and explore Muslim women's right and politics in Islamic and non-Islamic societies. Moreover, this course will help students understand the impact of globalization and post-modernity in the Muslim world.

**This course has been approved to count toward the World Civilizations foundation requirement.**

***Serap Kantarci** is the Assistant Coordinator of the International Students Activities Program at Harvard University and a Ph.D. candidate in the "Law and Public Policy" Program at Northeastern University.*

### **EXP-0064-F. Turkish Foreign Policy and Identity**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 5:25-6:40 PM, Miner 112, Call # 03562**

Throughout modern history, Turkey identified itself with the west, especially with Europe, and established close relations with the US, while she maintained a very low profile in her relations with the rest of the world. Why do Turkish decision-makers think that the identification with the West can maximize Turkey's gains? What is the relationship between Turkish identity and Turkey's western-oriented foreign policy? How does Turkish foreign policy reveal itself when it is observed through the lens of the Turkish identity debate?

In this course, we will explore this fundamental inclination towards the west and attempt to see whether or not it can be defined as a temporary foreign policy preference aimed at thwarting off a threat against Turkey's security, or one that shows a surprising continuity. We will look at how, the idea of integrating itself into the west was strongly tied to Turkey's new "western identity" constructed in the years following the Independence War. And we will pay particular attention to Turkey's foreign policy during and after the Cold War period in order to see the effects of identity on the formulation of Turkey's foreign policy preferences

**This course has been approved to count toward the World Civilizations foundation requirement.**

***Emre Kayhan** is currently a Ph.D. candidate at the Fletcher School of Law and Diplomacy at Tufts University and worked as a consultant to the Turkish Ministry of Foreign Affairs during the 77th IMO-Maritime Safety Conference.*

### **EXP-0065-F. Colombia: Guerillas, Drugs, and Civil War**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 5:25-6:40 PM, East 015, Call # 03563**

During the past 50 years, guerrilla warfare has escalated in Colombia. What caused this political and social crisis to become what it is today? Is it a drug business? Is it the



guerilla and paramilitary groups? Is there a way out? Is drug legalization the solution? Is the current president's strong rightist approach a possibility? What can the US do? Does it share any responsibility in the situation?

This course is designed with these questions in mind. It will help students understand the political, social, and economic factors that cause and might explain the current Colombian conflict. We will cover the 19th century briefly to provide students with a general historical background. Then we will take an in-depth look at the last sixty years that have shaped and influenced today's Colombian political crisis. Special topics include the beginning of the violence, the rise of leftist guerilla groups, the National Front, the rise of the drug cartels, corruption, paramilitary groups, and the rightist government.

**This course has been approved to count toward Latin American Studies minor credit. This course also has been approved to count toward the World Civilizations foundation requirement.**

*Veronica Echeverri earned a Law Degree with a minor in History from Los Andes University in Bogotá Colombia and a Masters Degree in International Affairs from Columbia University. As a native Colombian, she has lived with and been influenced by the social, political and economic events that shaped its current situation.*

#### **EXP-0074-F. Genetics, Ethics, and the Law**

**One Course Credit, Letter-graded.**

**Monday, 5:25-8:05 PM, Miner 224, Call # 03564**

With recent pioneering discoveries in the field of genetics, a Pandora's box of questions has been opened regarding the efficacy and legality of genetic engineering. What are the impacts of such processes as the cloning of the human embryo, DNA testing, and mapping of the human genome? In this course, we will cover the scientific principles at work in such fields as genetic testing, human genetic defects, assisted reproduction, and biotechnology. At the same time, we will explore the legal and ethical issues raised by these new fields including confidentiality, insurance implications, DNA forensics, informed consent, the future of the Human Genome Project, and genetic screening. In addition, questions about paternity and family law problems involved with fertility engineering and surrogate motherhood will be examined. Finally, we will consider what new roles may emerge for attorneys involved in genetic cases.

**This course has been approved by the Biology department to count toward the Natural Science distribution requirement.**

*Ronnee Yashon holds degrees in Biology, Chemistry, Computer Education, and Law. She has taught human genetics and general biology, bioethics, and the law for more than twenty years. She is also the author of a series, "Case Studies in Bioethics," and a book, "Landmark Legal Cases for Scientists."*

#### **EXP-0079-F. Intellectual Property in Business and Society**

**One Course Credit, Letter-graded.**

**Thursday, 6:50-9:30 PM, Braker 226, Call # 03565**

Who owns an idea? Does a song, a photograph, or a line of software code belong to its creator, to the company who publishes it, or to its audience? Does it really matter to anyone what files are on your personal hard drive or mp3 player? Why do companies

charge so much more for brand-name sneakers, drugs, and soda when identical generic versions are readily available? And why do consumers continue to buy them? This course will explore these and other current issues central to intellectual property law. We will review the basic legal rights, and their limitations, in this area, and then examine how these rights are used and challenged in practice. We will look at current lawsuits, legislation, and consumer and artist advocacy groups seeking to expand artistic independence, as well as industry proposals intended to protect intangible assets. Brand development and marketing will be explored, as will the social and economic impact of "brand loyalty," "luxurification," and other ramifications of high-technology consumer capitalism. Students with an interest in science and technology, journalism, music and fine arts, communications, or sociology, as well as the law, are encouraged to attend.

**Emily Durand** (J '96) is an attorney at Hologic, Inc., a medical instrument company in Bedford, MA, where she handles intellectual property matters for the in-house law department. She has worked previously at several Boston-area biomedical and technology firms, after graduating from Northeastern University School of Law in 2000. She is a member of the Massachusetts and American Bar Associations, the Future of Music Coalition, and the Electronic Frontier Foundation.

#### **EXP-0084-F. Organizations, Group Dynamics, and Team Building**

**One Course Credit, Letter-graded.**

**Thursday, 5:25-8:05 PM, Braker 222, Call # 03567**

What is a team? How do teams function? Why do some teams excel while others fail? This course offers students from a variety of backgrounds an in-depth exploration of the "team" concept -- both as a literal reality and as a model for organizational dynamics. We will employ a variety of instructional techniques to define and explore the roles of teams, the stages of team development, and contemporary issues associated with teams. Students will examine models of decision making in various team settings as well as the positive and negative contributions of conflict. Students will learn about diagnostic instruments used to identify issues within teams, and develop and deliver team-building exercises aimed at improving team performance.

By participating in activities and modeling the information presented, students will gain a heightened understanding of team dynamics in order to become more effective team players, both in academic settings and the business world.

**Lori Personte** is a Professional Development Specialist at a large Boston-based law firm. She holds a Master's degree in Human Resource Education from Boston University.

#### **EXP-0085-F. The Hidden Forces Behind Consumer Behavior**

**One Course Credit, Letter-graded.**

**Wednesday, 5:15-7:55 PM, Miner 224, Call # 03568**

Why do we buy "stuff"? What motivates us? What makes us feel like we need the new iPod when the one we bought last year is working perfectly well?

This course address questions that are relevant not only to us as consumers but also to the producers of goods and services, advertisers, and retailers who need to have a clear understanding of how their customers reach a buying decision so that they could

formulate suitable business plans of their own and survive in today's highly competitive environment. We will examine how the buying choices of people are influenced by a number of factors: individual values, beliefs in cognitive and emotional processes and their demographics. In doing so, we will study the application of concepts and theories from various social sciences to develop models of buyer behavior. Case studies, exercises, and experiential projects will help students to understand the complexity of consumer behavior given intra-personal, interpersonal, and situational influences.

**This course has been approved to count toward Mass Communications and Media Studies minor credit as a Social Sciences elective.**

***Madhav Kacker** has done extensive research and teaching in the field of marketing, consumer behavior and retailing. He holds a D.B.A. in marketing from Michigan State University and has served as marketing faculty in various universities in the Boston and NY area. Kacker had been a senior Fulbright Fellow at Bernard College, CUNY, a visiting fellow at the Institute for Retail Studies in Illinois and at the Australian Center for Retail Studies in Melbourne.*

### **EXP-0090-AF. Teaching an Exploration Seminar**

**1.5 credit, Pass/Fail.**

**Monday, 12:00-12:50 PM or Thursday, 9:25-10:15 AM, Miner 112, Call # 03577**

This course is designed to facilitate the team-teaching done by undergraduates leading first-semester seminars for entering students. Weekly group meetings are held in which student teachers are exposed to a range of teaching techniques and learning theories, asked to articulate their course goals, and given a forum for discussing the unique problems that inexperienced teachers often encounter. Students teaching in the Explorations program will be required to keep journals as an aid to reflection concerning their teaching.

**NOTE: 90AF is a mandatory course for students leading Explorations seminars and enrollment is limited to these student-teachers.**

***Robyn Gittleman**, Director of the Experimental College and Associate Dean of Undergraduate Education, coordinates the Exploration program.*

### **EXP-0090-BF. Teaching a Perspectives Seminar**

**1.5 credits, Pass/Fail.**

**Monday, 12:00-12:50 PM or Thursday, 9:25-10:15 AM, Terrace Room, Call # 03576**

Similar to the Explorations Seminar, this course supports the students teaching in the Perspectives program, who all work under the umbrella topic: movies as art and industry. Extensive use of web-based teaching tools will be employed.

**NOTE: 90BF is a mandatory course for students leading Perspectives seminars and enrollment is limited to these student-teachers.**

***Howard Woolf**, Associate Director of the Experimental College and **Cindy Stewart**, Assistant Director of the Experimental College coordinate the Perspectives program.*

### **EXP-0091-AF. Inquiry Teaching Group**

**One Course Credit, Letter-graded.**

**ARR, ARR, Call # 03575**

Inquiry is a global-issues simulation for high school students from across the country and internationally. It forms an integral part of the year's activities for EPIIC (Education for Public Inquiry and International Citizenship), a program of the Institute for Global Leadership at Tufts.

Students in this course will help design and plan a culminating simulation to be held during the Spring 2005 semester. They will mentor (in person, via email, and through an ongoing discussion group) a high school delegation - helping them understand the materials and issues, as well as preparing them for the simulation. They will assist in the research and preparation of materials and Internet resources.

Students in Inquiry will receive one course credit for the full academic year

**Steve Cohen** is a faculty member in the Education department at Tufts.

**Heather Barry** is the Associate Director of the Institute for Global Leadership at Tufts.

### **EXP-0091-F. EPIIC: Oil and Water**

**One Course Credit, Letter-graded.**

**Tuesday and Thursday, 4:00-6:30 PM, Barnum 104, Call # 03574**

Oil and water have been critical to the development and sustainability of civilizations, states, and communities. As world population expands, as economies and industries grow, what is the future of these vital resources?

How finite are oil and water? Is oil or water scarcity imminent in certain regions in the next half century? In the next decade? Are there or will there be technological innovations to redress scarcity or address maldistribution? How extensive or irreversible is resource degradation?

We will be investigating both petropolitics and hydropolitics, as oil and water provide opportunities for both cooperation and conflict.

**Sherman Teichman** is Director of the Institute for Global Leadership at Tufts and the founding director of EPIIC (Education for Public Inquiry and International Citizenship). He holds a M.A. from the Hebrew University in Jerusalem.

### **EXP-0095-F. TILIP**

**One Course Credit, Letter-graded.**

**Wednesday, 4:00-6:00 PM, 96 Packard Avenue , Call # 03657**

**Sherman Teichman** is Director of the Institute for Global Leadership at Tufts and the founding director of EPIIC (Education for Public Inquiry and International Citizenship). He holds a M.A. from the Hebrew University in Jerusalem.

### **EXP-0096-F. Auditing for Breadth**

**0.5-1.0 Credit , Pass/Fail.**

**ARR, ARR, Call # 03573**

This program is intended to provide students with an opportunity to broaden their education by attending courses in which they might not otherwise enroll. Students may elect to audit any three full-credit university courses (or the equivalent) during their tenure as undergraduates at Tufts. Students select their own courses to audit but must have the approval of course instructors. One course credit is awarded upon completion of the three audits.

**NOTE: Graduating seniors may audit two courses and receive one-half credit.**

*For more information about this program and an application, contact Robyn Gittleman at the Experimental College office, Miner Hall, x73384.*

### **EXP-0099-CF. Media Internships**

**One Course Credit, Pass/Fail.**

**Call # 03572**

The Communications and Media Studies program provides academic credit for media-related internships. Students can arrange to work at newspapers, magazines, film companies, advertising and PR firms, or TV and radio stations. Interns are required to work 150 hours during the semester, keep a journal, and meet biweekly with the Associate Director. They receive one course credit on a Pass/Fail basis.

**This course has been approved as a Media Practice elective for the Mass Communications minor and as a Film Practice elective for the Film Studies minor.**

*By consent only. For information on eligibility and registration, contact Susan Eisenhower, Associate Director of Communications and Media Studies, Miner 13, x72007.*

### **EXP-0190-AF/CF. CMS Senior Colloquium**

**Half Course Credit, Pass/Fail.**

**Call # 03571 /Call # 03570**

All CMS seniors thinking about doing the Senior Project must register for one of the two sections of the CMS Senior Colloquium. The colloquium aids seniors in developing their ideas, provides them with a forum for sharing resources and work strategies, and trains them in the scheduling and time management procedures necessary for successful completion of projects.

***EXP-0190-AF will meet Wednesdays, 11:50am-12:40pm in Miner 112. EXP-0190-CF will meet Thursdays, 9:25-10:15am in Miner 112.***

***Register for one of these sections in person with CMS Director Julie Dobrow on Tuesday, Sept. 7, 9:00-2:00 in Eaton 105.***

***Julie Dobrow*** is Director of Communications and Media Studies. She holds a Ph.D. in Communications from the Annenberg School at the University of Pennsylvania.

***Leslie Goldberg*** (J '84) is the founder of Blue Sun Communications, a corporate communications consulting firm. Among her clients are the Tufts University College of Engineering. She holds a M.S. in Mass Communication from Boston University.