

February 15, 1991

MEMORANDUM

TO: Martin Gleason
Bob Lewis
Martha Rinker
Susan Stuntz

FROM: Kay Thomas

RE: Proposed BCIA IAQ Workshop

Paul Cammer of BCIA has been working with Mike Forscey to put together an indoor air quality workshop focusing on the impact of proposed federal IAQ legislation and on the merits of the building systems approach to indoor air pollution. The purpose would be to educate attendees on the IAQ issue, to influence the congressional debate on the IAQ legislation, to position BCIA as the lead organization on the IAQ issue and to increase BCIA's membership.

A memorandum from Sparber & Associates outlining the project is attached. As noted on the Sparber memo, the total cost of the project is \$1500, which The Institute has been asked to fund.

A number of speakers are listed on the memo. As you can see, the event would allow presentation of a number of opposing views, including those of Bob Axelrad and CPSC's Sandra Eberle. The correct views would be presented by Gray Robertson, Cindy Douglas and others.

I think the workshop would be quite useful, although I would suggest additional speakers for BCIA's consideration.

BCIA hopes to issue invitations to the workshop as soon as possible (the tentative date is March 13), so I would appreciate your thoughts on the project no later than Monday, if possible.

Let me know if you have questions.

Attachment

TIOK 0008920

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(202) 393-3240

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MEMORANDUM

TO: Kay Thomas

FROM: Joanna Hamilton

RE: BCIA Workshop on the Indoor Air Quality Act

I know that Pete has spoken to you about this, but it's only now that the pieces have come together. This is how it's shaping up.

I Purpose

This workshop would serve two purposes. The first would be to focus industry's attention on the most undesirable element of last year's Senate bill -- the health advisories -- and to educate the attendees on the buildings systems approach to this issue. The second purpose would be to build BCIA's membership and cement its position as the lead industry organization on this issue.

II Agenda

The workshop would consist of two 2-hour panel discussions on (1) the purpose and effect of public information programs such as were provided for in the Senate IAQ Act, and (2) alternative approaches to improving indoor air quality. Audience participation would be an important aspect of these discussions.

III Time/ Location

Wednesday, March 13th at the Washington Marriott: The date was chosen to ensure that BCIA's would be the first event of this type, and that it takes place early enough in the session to have an impact. The Hotel was chosen for its location over the only two others with space available on that date: the Key Bridge Marriott and the J.W. Marriott. (I contacted Leow's L'Enfant Plaza first, but they couldn't accomodate the group.)

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IV Speakers

Paul Cammer has invited the following people. Those with asterisks next to the name have confirmed:

Bob Axelrad, EPA*
Cindy Douglas, OSHA*
Gray Robertson, HBI*
Sandra Eberly, CPSC*
Phil Barnett, House Subcommittee on Health and the
Environment
Jean Gorman, House Subcommittee on Environment
Jeff Peterson, Senate Committee on Environment and
Public Works

Also, Mike Forscey has been asked to suggest some representatives from labor organizations.

V Publicity

All of the relevant BNA publications have said that they would carry an announcement of the event. While there are a number of other publications which might have interested readerships, most will not put out an issue before March. Many of these may simply cover the story themselves for reporting after the event.

These announcements can be sent out as early as Wednesday, February 13.

VI Invitations

BCIA has a fairly extensive list of organizations and companies that have an interest in this issue. Announcements can be sent out to these people as early as Wednesday, February 13.

Also, invitations will be sent to Congressional staff serving on related committees or for key members with respect to this issue. There could be a larger effort to turn out personal staff, although I think it would be of dubious benefit given the likely technical nature of the discussions that will take place.

VII Cost

The total cost for reserving the room and providing light refreshments for up to 100 people will be less than \$1500.

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