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To: Bernie Robinson
From: Bruce Johnston BJ.
Subject: New Jersey Update

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Strategy

The T.I.'s strategy is to continue to try and delay the Public Health Council until the legislature can act on Senate Bill 1322. It is the T.I.'s belief that S.1322 will have the effect of preempting the Public Health Council from enacting the regulations.

The T.I.'s strategy is to have a low keyed campaign in influencing the legislature. It is their belief that an aggressive lobbying effort would have a negative effect on the legislature and do little to influence the Public Health Council. It should be noted that we do not believe that S.1322 will preempt the Public Health Council.

On Tuesday, February 5th, the Public Health Council will receive Judge Goldman's report. The Public Health Council will probably send the report to a subcommittee for further study. If this is the case, there will probably be a delay until May. If the Public Health Council does substantial re-drafting, then a ruling must be made as to having another hearing--in effect, to repeat the entire process anew.

Proposed Activities:

1. Increase direct lobbying of Public Health Council members utilizing supportive pressure groups such as hotel and restaurant association members.
2. Jim Hedden, New Jersey TAI Director, to coordinate accelerated in-direct lobbying activities of Public Health Council members. Hedden will coordinate radio call-ins and letters to the editor by company personnel.
3. New Jerseyans For Free Choice will carefully be expanded in such a manner as not to lose control.
4. Judge Goldman will formally issue his findings on February 5th. The T.I. is trying to obtain an advance copy of the report. If unfavorable, as we expect, a rebuttal will be prepared and a press briefing will occur on February 5, 1979. Obviously, several releases will be drafted in advance of that date.
5. New Jerseyans For Free Choice will submit a rebuttal of the New Jersey Department of Energy Report to the Public Health Council prepared by Kallen & Hemelson (an Engineering and Consulting firm).

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