

MEMORANDUM

August 25, 1987

To: Regional Vice Presidents/Directors
From: Walter Woodson *W*

During August the first "Truth Squad" media appearances will take place in Miami. Media tours are tentatively scheduled next month in Portland, OR, and Chicago. As you recall, the truth squad consists of Drs. Jack Peterson and David Weeks.

Truth squad appearances will operate in a manner similar to the Gray Robertson media tour -- with State Activities and other division input, Media Relations will direct the two scientists to areas deemed suitable for such visits. An outside public relations firm will handle arrangements, lining up media events, hotels/flights, the sharing of press clippings and transcripts of radio/TV shows, etc.

Enclosed is the truth squad media kit. You may find the fact sheets within useful in other ways. Please give me a call if you have questions about this program.

Enclosures

cc: Brennan D. Moran (w/o enclosure)
Susan M. Stuntz (w/o enclosure)
State Activities Staff

TIOK 0015359