

THE TOBACCO INSTITUTE
Memorandum from
ROGER L. MOZINGO

3/3

Mr. Jowdell

Note on Minutes.

File plz
Roger

Work to discuss with
Roger and Blucher.

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To: Roger Mozingo
From: Larry Horist
Re: Minnesota

According to Joe Robbie's secretary, they are not aware of any legislative activity at this time---either to strengthen or weaken the current law.

As I had reported previously, there are some who feel that the unequal enforcement provision (vis a' vis, the division of responsibility between the state health authority over offices and commercial business and the labor department jurisdiction over factories, etc.) opens the possibility of having the law thrown out by the courts. Chum Bohr, of the hospitality industry, is one of the leading proponents of this view. He already has one of his members pledged to donate \$10,000 to the legal battle.

On the other hand, Oliver Perry, of commerce and industry, speaks in favor of a legislative initiative. He feels that the above mentioned "flaw" in the original legislation could lead to reopening the matter in the legislature. Perry does admit, however, that there may be some difficulty in finding a sponsor. (Our one staunch supporter was recently defeated in the primary).

Though Perry is partisan to our viewpoint, he feels somewhat constrained by the fact that many of his members favor the existing law.

[He has been out of town for a couple weeks, so I have not yet had an opportunity to talk to him about a poll of his membership--- though I am inclined to think he will cooperate.] ?

Since we are not interested in involving the industry in the court action---except by way of moral support---and since Robbie sees little hope in the legislative route, I see little optimism in the short run.

Longer range opportunities, I believe, will depend on the effectiveness of TI activity in cooperation with Robbie in his dual role of association executive and lobbyist---or a re-evaluation of that relationship.

As you know, I have not been satisfied with the support we are receiving from several of our association people---and this is a case in point. Robbie is personally a delightful and highly competent individual. He is well liked in the Minnesota community and respected by the association members. With regard to TI programs, however, I sense a lack of commitment and enthusiasm.

Without the active attention of his office, TI necessarily has to take a much responsibility for local activities---to the detriment of other duties. To date, of course, we have not done that.

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I plan to be in Minneapolis fairly soon to see if we might generate more help with Bill Dwyer's upcoming visit by sitting on their doorstep. This is doubly wasteful since I have to travel to do things which they could be doing on our behalf---and in consideration of our financial contribution to the effort.

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