

September 18, 1986

MEMORANDUM

To: Peter Sparber  
From: Susan Stuntz *MS*  
Re: Coalitions Progress Report

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Following is the August progress report for the general coalitions plan. Many related activities are reported as part of the issues reports.

Strategy I: Improve working relations with all major segments of the tobacco industry. Broaden the tobacco family coalition to include new members.

Reportable Items:

Tactics:

1. Maintain and improve basic communications, e.g. The Tobacco Observer.

- . Proposed examination of TTO pending completion of May issue. No progress to date.
- . September issue now in preparation.
- . Consideration being given to revising Newsletter along issues lines.

2. Replace current TAN insert in TTO.

State Activities Division is producing one national newsletter at year's end, along with regional newsletters monthly in April, May and June.

3. Support to National Tobacco Education Council.

Philip Morris and RJR are attempting to revive in some other form. NTEC will continue as a line item in 1307 budget.

4. Support member company communications efforts.

No further progress to date.

- . PR, federal relations coordinating project to improve relations with staff members of Congressional Black Caucus representatives. Six meetings have been completed to date:

- . Osborne and Marcus have met with senior legislative assistant to Rep. Gray (D-Pa.), legal counsel to Rep. Leland (D-Tx.), special assistant to the treasurer, Democratic National Committee.
- . Osborne, Millman (Philip Morris) have met with legislative director to Rep. Leland.

2. Continue to establish working relationships with women's groups.

- . TI will provide media training assistance for National Center for Policy Alternatives; O&M to coordinate.
- . Stuntz, Osborne met 8/4 with Marjorie Siegel, director of National Assn. of Business and Professional Women.
- . TI is assisting Women's Campaign Research Fund in development of its newsletter. O&M is coordinating production work, at WCRF request. Follow up meeting held 8/21.
- . TI has purchased a table at 9/11 National Women's Political Caucus Good Guys Awards dinner.

3. Continue to build relations with airline officials and associations.

- . Meeting held 8/6 with government affairs reps from Pan Am, Delta, re RJR briefcase efforts. Proposal to conduct onboard testing sent to ATA 8/12. Follow up is continuing.
- . Stuntz provided background and advance information to ATA prior to 8/13 release of NAS cabin air quality study. Follow up with ATA is continuing.

4. Cooperate with member companies to design and implement a structured suppliers contact program for the corporate relations program....

No progress to date.

- . Presentation at National Newspaper Publishers Assn. midwinter workshop.
- . Sponsorship of breakfast and attendance at NNPA annual meeting in Winston-Salem.
- . Circulation Experts alerted NNPA members on NBCSL mailing of Clarence Mitchell brochure on excise taxes.
- . First edition of Tobacco Bulletin produced and mailed.
- . Labor-Management Committee held formal meeting 1/30. Minutes produced and distributed.
- . Second formal meeting of Labor Management Committee held 6/25. Minutes completed and distributed.
- . Assist BC&T with publicity, sponsor pre-dinner cocktail party for BC&T centennial celebration in Pittsburgh.
- . Committee supported New York State AFL-CIO efforts re New York City smoking restriction proposals.
- . Committee assisted Michigan Assn. of Police in commissioning ventilation study of Madison building in Detroit; final report recommends that smoking ban be rescinded.
- . Completed and forwarded to National Restaurant Assn. proposed revisions to brochure advising members on accommodation of smoking and nonsmoking patrons.
- . Ross, Osborne attended NRA annual meeting and issues seminar in Chicago.
- . Test survey of restaurateur attitudes toward smokers in New York City.
- . Meeting arranged by Portland Skanner editor Bernie Foster, held March 27 with Osborne, regional vp Alex King, community leaders. Follow up with workplace materials.

Strategy II:

- . Osborne coordinated and attended 7/17 reception for National Urban League.

- . LULAC approved workplace smoking restriction statement 7/13.
- . Opportunities Industrialization Centers of America have generated letters opposing GSA regulations.
- . Meetings with Congressional Black Caucus staff members from Reps. Dymally, Rowland offices, and from CBC headquarters.
- . Sparber, W. Buckley attended AFL-CIO convention in Bal Harbour, Fla., 2/16-19.
- . Host and attend press reception at NAACP convention in Baltimore.
- . Attendance at benefit for Young Ideas, Inc. Representatives from bricklayers, teachers unions also at TI table.
- . Meeting with Women's Campaign Research Fund held 2/21.
- . Osborne, White attended women's campaign fund progressive dinner 5/7.
- . Stuntz, Osborne met with Women's Campaign Fund president, research director 5/27.
- . Osborne, Ross met with National Women's Political Caucus 5/28. Follow up letter, materials mailed.
- . TI hosted reception for NCSL Women's Network 8/1. Osborne attended.
- . Meeting with USAir government affairs director held 2/24.
- . Briefing for Philip Morris International on airline issues completed 2/20.
- . Briefing of ATA staff on RJR briefcase studies completed. Separate meetings held with government affairs directorss of USAir, Delta.
- . Meeting with Airline Pilots Assn. legislative affairs director completed; he is interested in working with us on air quality, smoking restriction issues.

- . Meetings with American Assn. of Affirmative Action board of directors held March 11-12 in Atlanta. Follow up mailings, contacts completed March 30.
- . Meeting with Communication Workers of America 4/28.