

M E M O R A N D U M

TO: Bob Hanrahan
FROM: Rick Seely
RE: Minnesota Clean Indoor Air Act Study

May 16 1983
RECEIVED
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THE TOBACCO INSTITUTE
ROBERT P. HANRAHAN
Vice President

In Michigan, a clean indoor air act has been proposed and introduced a total of four times since late 1981 and a total of six times since 1979.

The 1981 Governor's Citizens' Panel on Smoking and Health recommended a clean indoor air act modeled after Minnesota's as a means to deal with the "most preventable cause of death and illness in Michigan".

Since that time, Minnesota has been consistently pointed to by proponents of this legislation as the paradise for non-smokers where all citizens gleefully comply with the law.

Senator Jack Faxon said of SB486 at a press conference to introduce that bill in October 1981, "the Michigan Clean Indoor Air Act will cost nothing to enforce because the people will enforce it like they do in Minnesota". He has held strongly to that statement ever since. ✓

As our health arguments have grown ineffective and now fall on deaf ears, we need a strong defensive point to hang our hat on. That defense would be evidence of strong negative effects of Minnesota's bill or spokespersons from Minnesota to address the issue of the failings of their legislation.

Walt Maner, Mike Brozek, Dave Krongseng and I have tried unsuccessfully to acquire someone from Minnesota to testify against these bills and have been led on time consuming, wild goose chases which have left us empty handed in the final analysis.

We will be faced with this type of legislation over and over again in Michigan. We simply cannot afford another wild goose chase because if our opponents ever wise up and learn from their failed attempts we will be in deep trouble.

The Minnesota Clean Indoor Air Act holds an almost religious-like symbolism for anti-smokers and the purpose of our research study should be to destroy that image or at least render it ineffective as a model for enacting further legislation anywhere.

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If I can clarify them or answer any other questions, please
let me know.

Best regards,

A handwritten signature in cursive script, appearing to read "Rick".

RPS:jm
attachments