

CALIFORNIA FOLLOW-UP

A. Probability of 1980 Ballot Measure Sponsored By Yes On 5

1. Proponent literature, meetings, etc. (DL).
2. Legislative program and its probability of success (DL).
3. Events, activities, etc., that could accelerate momentum for 1980 ballot measure (). Burn
4. Possibility of Yes On 5 contacts to political firms (DWR).

B. Strategy of Preemptive Measure Analyzed

1. Content of Constitutional amendment
2. Other alternative strategies
3. Pros
 - a. Probability of deterrent
4. Cons
 - a. Effect on allies
 - b. Costs
 - c. Effect on other states

SDK

*Report
summary
address*

*Wait 6
Cons
Kerry
Redwood
M.D. returns*

5. Components to reach conclusion
 - a. Survey
 - b. Discussion with allies (DL)
 - c. Basic precepts of content (All)

c. TAN Organization and Projects

1. Basic organization and structure (BH)
2. C.A.B. petitions (DL & BH)
3. Spirit of 13 (DL, BH, JHH, TMG & DWR)
 - a. Realtors (DMcL & DWR)
 - b. Chamber (DL, BH & JHH)
 - c. Cal Roundtable (DMcL & VGN)
 - d. CFIB (_____ & JHH)
 - e. Russo Watts (DL, BH, JHH, & TMC)
 - f. Farm Bureau (_____ & JHH (VGN))

VGN
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 in
 JHH

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Hal -
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D. Contact With Key Persons

1. Public relations

- a. Woodward & McDowell (VGN)
- b. Winner Wagner (DWR) *SCM*
- c. Solem & Associates (VGN)
- d. Mike Meyers (~~DWR~~) *SDK*
- e. Todd (~~VGN~~) *SDK*
- f. Porter (DL)

2. Labor

- a. Jenkins - Tromell (~~VGN~~) *DLL*
- b. Cinquemani - Marcuse (DMcL & DWR)
- c. Warne (~~DMcL~~) *DMcL* DWR
- d. Solem & Associates (VGN)
- e. Browne (BH & DL)

3. Restaurants (~~DL~~ & JHH)

4. Allied Industries & Subsidiaries (DMcL, DL, BH & _____) *Subsidiaries (SDK)*

5. Blacks, Browns, Minorities (_____)

6. Elected officials (DL)

7. Chairmen/Spokespersons

- a. Flournoy (VGN)
- b. Henning (_____)
- c. Dunlap (_____)
- d. Kranwinkle (DWR)

*What's happening
PUMP FOR
SPIRIT 13*

e. Furth (VGN)

8. Business (to formulate strategy)

a. Todd (VGN)

b. Spirit of 13

c. Allied Industries & Subsidiaries

d. CEOs while in state

e. Retailers (DL)

f. Manufacturers (DL)

g. CALPASS (DWR)

Stanley } *Howe*
Manager

9. Law Enforcement *(DMV)*

Charlie Oster - DC

E. Company Activity In California

1. Information flow

2. Contributions (political, civic, charity, etc.)

3. Requests from allies
4. Visits in and to California

F. Campaign Contributions

1. TACPAC
2. United for Cal

more info

Dana will call me -