

SUCHANA

Ending the Cycle of
Undernutrition in Bangladesh



European Union



Suchana: *Ending the Cycle of Undernutrition in Bangladesh*



Homestead Food Production (HFP) Model in Suchana



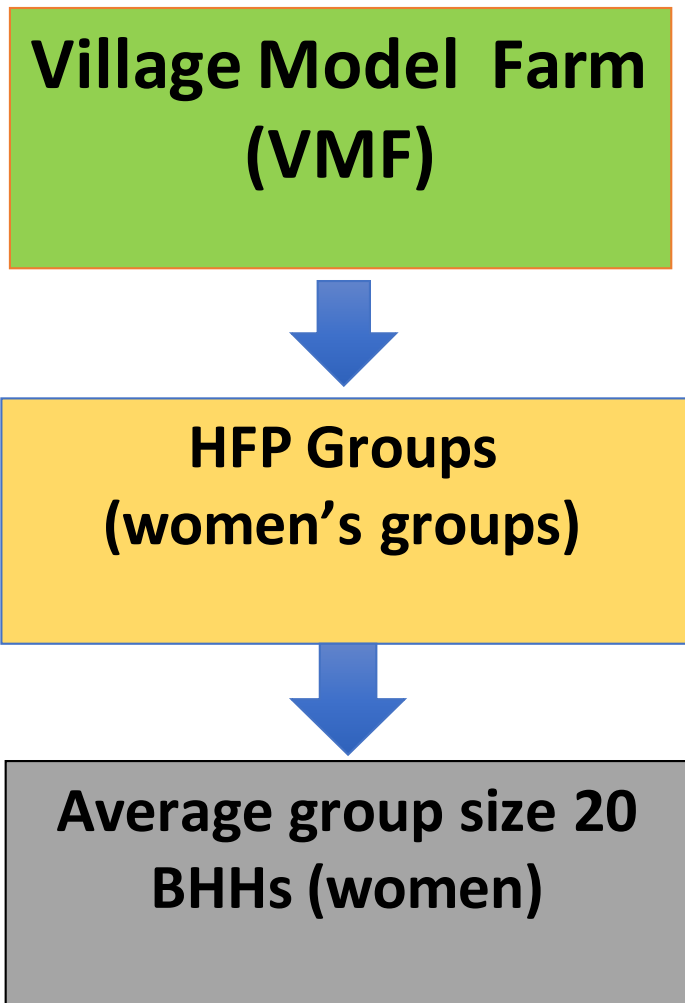
What HFP does for Suchana

- Contributes to increase production & consumption of home-produced nutritious foods through establishing Village Model Farms (VMFs)
- HKI plays overall technical lead on HFP through integrating Gender Equality *throughout Suchana*



How HFP Model works

- Established around 2650 Village Model Farms



Promotion of best practices at community level by VMF

VMFs assist in promoting community practices through:

- **Demonstrate technologies (both methods and results)**
- **Provide input supports to communities, like- quality seeds, seedling**
- **Used as venue for hands-on training for sub-group members**



Community people (Suchana & non-Suchana) are learning carrot cultivation technology from VMF Zeni Begum from Alinagar union, Kamolganj upz.



A group of community male farmers are learning climate resilient technologies from VMF Salma Begum Tajpur union, Osmaninagar upz

Interventions: Horticulture, Poultry and Gender



Key approaches of HFP

Horticulture

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graph TD; A[Horticulture] --> B[Capacity building of field staff & BHHs]; A --> C[Provision of input support]; A --> D[Establish VMFs to demo technologies & diversities]; A --> E[Linkage with public & private sector]; A --> F[Access to quality inputs]; A --> G[ ];
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Capacity building of field staff & BHHs

Provision of input support

Establish VMFs to demo technologies & diversities

Linkage with public & private sector

Access to quality inputs

INTERMEDIATE RESULTS:

- **There has been around six-fold increased in vegetable production in 2018 (6 kgs in 2017 and 33/36 kgs in 2018)**
- **Around 89% BHHs have now access to quality inputs**



Key approaches of HFP

Poultry rearing

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graph TD; A[Poultry rearing] --> B1[Promote local breeds]; A --> B2[Promote healthy housing & hatching]; A --> B3[Dev. community vaccinators]; B1 --> C1[Skill training of staff & BHHs]; B2 --> C2[Early separation of chicks]; B3 --> C3[Linkage with DLS & private sector service providers];
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Promote local breeds

Skill training of staff & BHHs

Promote healthy housing & hatching

Early separation of chicks

Dev. community vaccinators

Linkage with DLS & private sector service providers

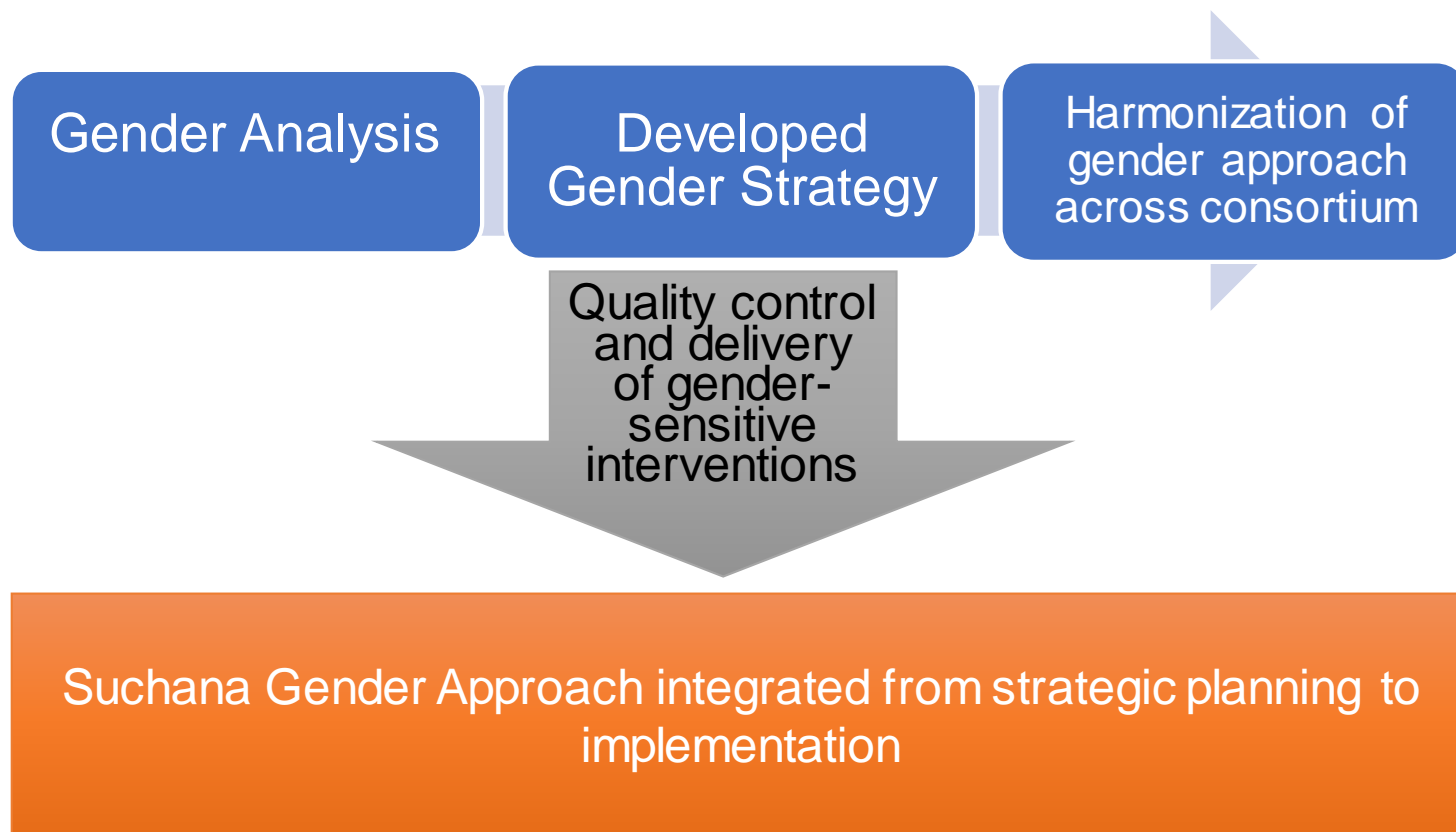
INTERMEDIATE RESULTS

- **90% of the BHHs are involved in poultry rearing while baseline was 52%**
- **62% BHHs are using improved hatching pot in ph-2 working areas. (from RM)**
- **62% of the BHHs have vaccinated their poultry birds (RM)**
- **Average income from selling eggs BDT 250 per month per BHH (RM-3)**



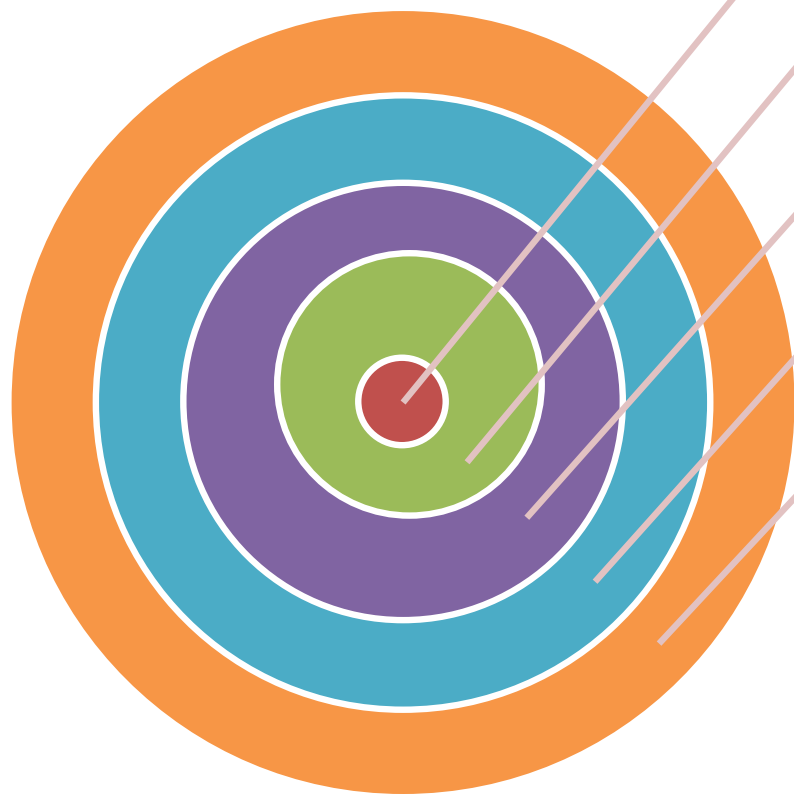
Gender integration in Suchana

GENDER INTREGRATION STRATEGY



Gender integration strategy

“ I believe, if we work together, we can contribute to make gender discrimination free society and ensure adequate nutrition for our upcoming generation.” Md. Anisur Rahman; Upazilla Nirbahi Office, Osmaninagor



Individual Level

(Women and men, girls and boys)

Family Level (Influential family members i.e. husbands and Mothers in Law)

Community Level (Key community members including religious leaders)

Organizational Level

(Organizational staff, Suchana staff)

Policy Level (Government, donors)

Progress of gender integration works

- ✓ All training modules/manuals (nutrition, horticulture, fisheries, poultry, market development, Adolescent curricula) developed and inclusive of gender sensitive aspects.
- ✓ Gender Advisory Group and Gender Working Groups formed & running.

STAFF CAPACITY BUILDING

- ✓ Conducted 3-day orientation for IPs staff , 2-day orientation for TPs staff and 1-day orientation for Govt officials (Upz level)

BHH LEVEL INTERVENTION

- ✓ Male Group session and cultural shows (known as *Palagaan*) at community level



Initiatives on creating access to services

- **Conduct regular linkage meeting with DAE and DLS**
- **Visit DAE officials and participate in training program**
- **Capacity building of private-sector inputs sellers/vendors**
- **Surplus produces sold (through group marketing approach)**
- **122 VMF become sales agent**
- **60 vaccinator become local Business Advisor (LBA)**
- **A total 3004 BHHs have received Krishi Cards other support from DAE**
- **Support letter from Director General Office , DAE , Dhaka**

“I have a plan to build a community group with non-Suchana households for scaling up VMF activities. I believe that my department will like my initiative.”

- Someone Sub-Assistant Agriculture Officer (SAAO) Osmaninagar Upz. Sylhet

Climate resilient technology



PROMOTED SAC GARDENING IN LOW LYING LAND



SEEDLING PRODUCTION WITH EXCLUSIVE CARE



PROMOTE TOWER GARDEN IN LOW LYING AREAS



PROMOTE FLOATING GARDENS IN LOW LYING AREAS



FATIHA BEGUM, A SUCHANA BENEF IS HAPPY ON HER PRODUCTION









COMMUNITY MASS VACCINATION EVENT



HAPPY FACE OF NAZNIN & SAZIA ON GETTING MORE EGGS





Thank you