

# THE TOBACCO INSTITUTE

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## MEMORANDUM

November 14, 1989

TO: T.I. Legislative Counsel  
T.I. Regional Vice Presidents and Regional Directors

FROM: Diana Avedon 

RE: USA Today Editorial and Bureau of National Affairs (BNA)  
Report on Workplace Smoking

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While in the past, USA Today and the Bureau of National Affairs (BNA) have been tough on our industry, two new articles have recently been published which present a more balanced viewpoint.

USA Today's editorial on November 7, states that stopping public smoking entirely is unrealistic. While we certainly do not endorse the whole editorial, overall, it is a more balanced opinion than past anti-tobacco diatribes.

In contrast to the BNA's critical report in 1987, a new report released October 23, is even handed. The Tobacco Institute is quoted numerous times on how to balance smokers' rights in the workplace.

There is also a strong labor influence in the piece. The first statement in the Analysis Section states; "U.S. labor unions continue to hold to the position that the best workplace smoking policies are ones that are negotiated." This is due in large part by work done by the industry's Labor Management Committee.

The USA Today editorial and the BNA Analysis Section of their workplace report are attached. The full BNA report is available if you would like a copy.

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### Attachments

cc: Bill Cannell  
Kurt Malmgren  
George Minshew  
Walter Woodson

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