



FIRE MARSHAL'S ASSOCIATION OF OK.

CONFIDENTIAL:
TOBACCO LITIGATION

TICK 0004184

STATE FIRE MARSHAL
Byron Hollander

State of Oklahoma
Office of State Fire Marshal

4030 LINCOLN BOULEVARD • 424-4371
BUILDING 3 SUITE 100
OKLAHOMA CITY, OKLAHOMA 73105-5285

August 26, 1991

Karen L. Femicola, Issue Analyst
The Tobacco Institute
1875 I Street, Northwest
Washington, DC 20006

Dear Karen:

I am in receipt of your letter dated June 5, 1991, concerning The Tobacco Institute's interest in helping to fund public education programs in the State of Oklahoma. For the past three legislative sessions, I have lobbied for funds not only to establish a public education staff for the State Fire Marshal's Office, but for funds to implement specific public education programs statewide. My efforts have failed and public fire education is a low priority item at our State Capitol.

Oklahoma remains one of the sunbelt States with one of the highest fire death rates in the United States. In 1990, we set an all time record with 143 fire deaths and have averaged over 104 per year for the past 25 years. At the local level, the City of Oklahoma City Fire Department has taken several steps to reduce the fire death rate in Oklahoma City. Of the 143 fire deaths in 1990, only six were recorded for Oklahoma City.

Four years ago, the Oklahoma City Fire Department developed a **"Kid Safe Program"**, utilizing a grant from the Federal Government. It is a Fire Safety Education Curriculum for **Pre-School Children** and it has been well accepted by the Oklahoma City Community and the Oklahoma City Fire Department is to be complimented for their efforts in implementing the program. Their statistics had shown that over 50% of their fires were directly related to juvenile firesetters. The results of their efforts to implement and carry out the "Kid Safe Program" is having a major impact on their annual fire fatalities with only six reported and none were under the age of five. Statewide, 31% of the fire fatalities were five years of age or less.

Through Public Education Conferences held in Oklahoma, the Oklahoma City Fire Department has been able to tell others of their success and have offered the curriculum to anyone interested. As the result of this offer, other fire departments in Texas, Kansas, Arkansas and Florida have now implemented the "Kid Safe Program". The "Kid Safe Program" is a valuable program and it was our intent to obtain funds through the legislative process and implement the same program statewide and our efforts have failed.

Many State fire chiefs, day care owners and public education personnel are aware of this program. They have been to these conferences, have seen the presentations and are aware of the results, however, the majority cannot afford to have the complete curriculum printed for their department or the community they protect. For this reason, **I am requesting your assistance in obtaining a grant through The Tobacco Institute, in the amount of \$7,500.00** for the purpose of having 1,000 copies of the "Kid Safe Curriculum" printed for distribution throughout the State of Oklahoma.

(continued)

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The Oklahoma Department of Corrections, when informed about the "Kid Safe Program", agreed to print the entire curriculum for the cost of materials, which was estimated at \$5.85 per book. (The Oklahoma City Fire Department has these same books printed at a regular print shop at \$25.00 each). The Oklahoma State Penitentiary in McAlester, Oklahoma, has a complete print shop operated by inmates and provide printed envelopes, letterheads, brochures, pamphlets, etc., for many State agencies.

Total expense in printing each book would be \$5.85 times 1,000 which would equal \$5,850.00. The remainder of the funds \$1,650.00, would be use to print several thousand copies of the "pre-and-post test, reward stickers and certificate of completion". Also furnished with this curriculum is a "Kid Safe Program Coloring Book". The curriculum book itself, can be used over and over again.

Your consideration for this grant request is very much appreciated and The Tobacco Institute is to be complimented for their efforts in promoting public fire education programs and the resources available through the Institute's Fire Safety Education Program.

A conference for Early Childhood Burn Prevention is scheduled here in Oklahoma City on November 7 and 8, 1991. The "Kid Safe Program" is the main feature of this conference and hopefully this year, we will be able to present the program and give each participant a complete curriculum when they leave the conference.

If you should need a complete copy of the "Kid Safe Program" curriculum, please let me know and if you have any questions, please do not hesitate to call.

Sincerely



Byron Hollander
State Fire Marshal
STATE OF OKLAHOMA

BH/wp

THE TOBACCO INSTITUTE

1875 I STREET, NORTHWEST
WASHINGTON, DC 20006

086726	THE RIGGS NATIONAL BANK 2101 WASHINGTON, D.C.	153 540
CHECK NO	CHECK DATE	AMOUNT
086726	12/10/91	\$ 1,653.00

PAY IN DOLLARS

TO THE ORDER OF

*****ONE THOUSAND SIX HUNDRED FIFTY AND 00/100*****

FIRE MARSHAL'S
ASSOCIATION OF OKLAHOMA

NON-NEGOTIABLE

⑈086726⑈ ⑆054000030⑆ ⑆2⑈062⑈9752⑈

DETACH BEFORE DEPOSITING NO OTHER RECEIPT REQUIRED

THE TOBACCO INSTITUTE

1875 I STREET, NORTHWEST
WASHINGTON, DC 20006

086726	12/10/91	086726
VENDOR NUMBER	CHECK DATE	CHECK NUMBER

FIRE MARSHAL'S

DOCUMENT DATE	DOCUMENT NO.	P.O. NUMBER	REFERENCE NO.	DOCUMENT AMOUNT	DISCOUNT	NET AMOUNT
12/07/1991	1000000001	1305-7501-1000	0110030207	1653.00		1653.00
				1653.00		
				1653.00		1653.00

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THE TOBACCO INSTITUTE, INC.

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CHECK REQUEST

N

DATE: Dec. 9, 1991

AMOUNT: \$1,650.00

PAY TO: Fire Marshal's Association of Oklahoma *SSLG*

EXPLANATION: The Tobacco Institute's Fire Safety Education Program

RECEIVED

DEC 10 1991

DISTRIBUTION OF CHARGES

ACCOUNTING

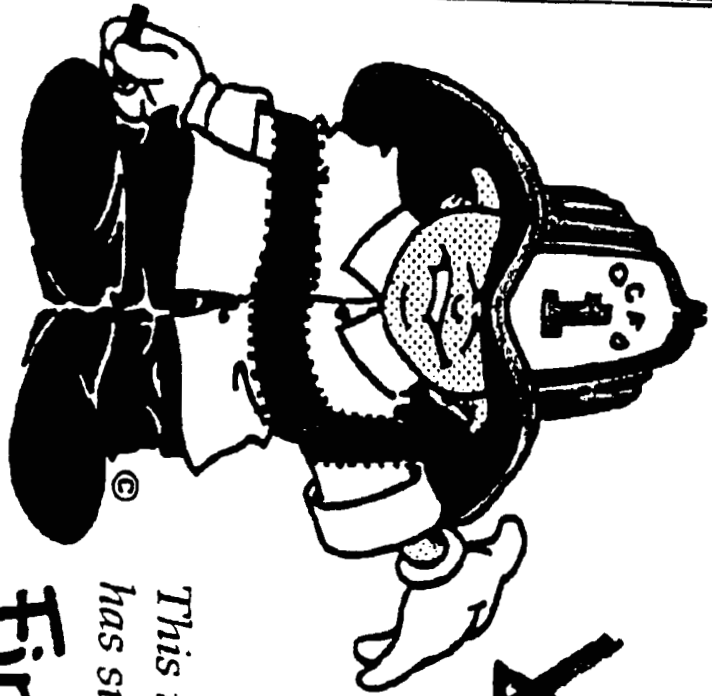
COST CENTER NUMBER	ACCOUNT NUMBER	JOB COST NUMBER	EXPLANATION	AMOUNT
1306	7501		Printing of pre- and post-tests, reward stickers and certificates of completion for fire safety education program of Oklahoma State Fire Marshal's Office.	\$1,650.00

Requested By: Karen Fernicola Suhr

Approved By: *[Signature]*

Mail check to vendor: _____ Return check to: Karen Fernicola Suhr

Specify date the check is to be mailed: Dec. 17, 1991



KID SAFE



This is to certify that _____
 has successfully completed The Kid Safe

Fire Safety Education PROGRAM



Company Officer _____

Fire Station _____

Center _____

Date _____

Instructor _____



COLORING BOOK

Parent Fire Safety Kit