

ANNUAL PU. WPS

COMMENTS
PUBLIC AFFAIRS DIVISION
FOR THE STAFF PRESENTATION
AT THE MEETING OF
THE TOBACCO INSTITUTE BOARD OF DIRECTORS

PUBLIC SMOKING ISSUE

DECEMBER 7, 1989
NEW YORK CITY, NEW YORK

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TI DN 0022680

{COMMENTS ON THE PUBLIC SMOKING ISSUE}

THANK YOU, BOB.

OUR RESOURCE STRENGTH ON THE PUBLIC
SMOKING ISSUE LIES IN THE QUALITY OF
OUR EXPERT WITNESSES -- FROM THE
SCIENTIFIC COMMUNITY AS WELL AS THE
INDOOR AIR QUALITY ARENA ... ALONG WITH
OUR STRONG TIES TO ORGANIZED LABOR.

BEGINNING WITH THE NEW YEAR, WE ARE
LAUNCHING A NEW MEDIA ATTACK ON ANTI-
SMOKER CLAIMS THAT E-T-S REPRESENTS A
HEALTH HAZARD TO NONSMOKERS.

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WORKING WITH OUR TEAM OF 14 CONSULTING
SCIENTISTS ... WE ARE TAKING A
COMPREHENSIVE SCIENTIFIC BRIEFING BOOK
TO REPORTERS WHO REGULARLY COVER THIS
ISSUE ... TO URGE THEM TO LOOK HARD AT
THE SCIENCE BEFORE THEY REPORT ON THE
ANTI-SMOKER CLAIMS.

WE PLAN ONE-ON-ONE BRIEFINGS WITH KEY
PRINT JOURNALISTS, AS WELL AS
PRESENTATIONS ON THE ISSUE TO STATE
CHAPTERS OF THE RADIO AND TELEVISION
NEWS DIRECTORS ASSOCIATION.

(PAUSE)

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WE HAVE JUST SPENT, THIS YEAR,
RECRUITING AND RECENTLY COMPLETED
TRAINING FOR A DOZEN NEW, RESPECTED,
ACADEMIC SCIENTISTS ... WHO WILL BEGIN
TO PUBLISH ARTICLES ... PARTICIPATE IN
SCIENTIFIC CONFERENCES ... AND
REPRESENT THE INDUSTRY BEFORE
REGULATORY BODIES SUCH AS THE EPA AND
OSHA.

GRAY ROBERTSON HAS CHANGED THE NAME OF
HIS COMPANY TO HEALTHY BUILDINGS
INTERNATIONAL ... TO BETTER REFLECT THE
SERVICES HE PROVIDES. AND BEGINNING
WITH THE FIRST OF THE YEAR ... HE IS
OPENING REGIONAL OFFICES ... FIRST IN
CALIFORNIA AND IN NEW ENGLAND.

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IN ADDITION TO HIS TRADITIONAL INDOOR
AIR MONITORING ACTIVITY ... HE HAS
BEGUN TO OFFER ASSISTANCE TO COMPANIES
WHO ARE GRAPPLING WITH EFFORTS TO
IMPLEMENT A SMOKING POLICY.

OUR CADRE OF ECONOMIC CONSULTANTS ARE
PREPARING OP-EDS AND OTHER MATERIALS TO
PROMOTE NEWLY PUBLISHED RESEARCH ON
WORKPLACE PRODUCTIVITY.

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AMONG OUR ALLIES ... WE ARE COUNTING ON ORGANIZED LABOR TO SUPPORT US IN OUR EFFORTS TO PULL INDOOR AIR JURISDICTION AWAY FROM EPA ... AND TO CONTINUE TO OPPOSE FEDERAL GOVERNMENT ATTEMPTS TO IMPOSE SMOKING BANS IN GOVERNMENT BUILDINGS.

THIS YEAR ... A VARIETY OF LOCAL UNIONS WON LAWSUITS OVERTURNING BANS IMPOSED WITHOUT COLLECTIVE BARGAINING.

AND AMONG FEDERAL EMPLOYEES ... THE EPA'S OWN INDOOR AIR QUALITY PROBLEMS HAVE BECOME A RALLYING POINT FOR WORKERS WHO ARE BEGINNING TO UNDERSTAND THAT THE GSA SMOKING BAN DID NOT CLEAN UP THEIR WHITE COLLAR OFFICES.

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AND WORKING THROUGH THE LABOR MANAGMENT
COMMITTEE, WE WILL SUPPORT STATE
ACTIVITIES WITH THE RETENTION OF LABOR
COUNSEL IN THE RUST BELT STATES, ALONG
WITH NEW YORK AND NEW JERSEY ... AND
THE TIMBER REGION.

(PAUSE)

ON THE BUSINESS END OF THE SPECTRUM
... THE BUSINESS COUNCIL ON INDOOR AIR
CONTINUES ITS ACTIVE ROLE AS A
SPOKESMAN FOR INDUSTRY CONCERNED ABOUT
EFFORTS TO CLEAN UP THE WORKPLACE
THROUGH SOURCE CONTROL.

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BCIA WAS SUCCESSFUL IN BLOCKING COMMITTEE EFFORTS TO MARK UP AN INDOOR AIR QUALITY BILL AS CONGRESS WAS RUSHING TO ADJOURN. THEY ALSO ARE A SOURCE OF INFORMATION FOR ACTIVITY WITHIN THE EPA.

IN THE COMING YEAR ... WE BELIEVE WE CAN TAKE TO CONGRESS THREE SEPARATE TEAMS OF LOBBYISTS AND CONSULTANTS ... FOR MEMBER BRIEFINGS ON INDOOR AIR ISSUES.

FROM THE INDUSTRY ... WE WILL DEVELOP SHORT PRESENTATIONS FOR INSTITUTE AND COMPANY LOBBYISTS ... AND OUR INDOOR AIR CONSULTANTS AND SCIENTISTS -- SUCH AS LARRY HOLCOMB, GRAY ROBERTSON, AND DAVID WEEKS.

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WE WILL DEVELOP SIMILAR PITCHES FOR THE
BCIA AND ONE OF THEIR INDOOR AIR
EXPERTS ... AND FOR LABOR LOBBYISTS AND
THEIR SCIENTISTS.

THE RESULT WILL BE THREE PERSPECTIVES
... TAILORED TO THE BRIEFER ... TO
ENSURE THAT THE MEMBER HEARS THE PITCH
THAT MAKES THE MOST SENSE FOR HIM.

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