

*Rebo*  
*Postcard*

MEMORANDUM

3/15/86 Sat 13:00:30

TO: WILLIAM KLOEPFER  
FROM: FRED PANZER  
SUBJECT: TAX QUESTIONS FOR PACKWOOD PROPOSAL

Following is a sequence of three questions that might be used in a quick-strike poll on the Packwood tax plan. ~~I believe they would detect a significant movement of the public opinion needle in opposition to his regressive proposal.~~

~~After reading them, let's discuss getting them asked and publicized. The coalition group just formed Friday may be interested.~~

*how to proceed, CAPA*  
*W. J. J.*  
*Bill Lee*

1. Some people say that the Federal government should raise taxes in order to increase government spending for programs and services. Other people say that the Federal government should cut back on spending for government services and programs in order to keep taxes down.

*programs?*

Which comes closer to your position? ~~The Federal government should increase taxes to finance government spending or reduce government spending to keep taxes down?~~

*Raise*  
*cut*  
*programs*

2. Basically there are two kinds of taxes. ~~First, there are taxes on consumption, such as sales and excise taxes on the things people spend money for. Second, there are taxes on income that is the money that people get from salaries, investments, stocks, bonds, real estate and business profits.~~

*And the*

*Consumer products and services*

If taxes have to be raised to finance government programs, would you generally favor a tax on consumption or a tax on investment? *W. J. J.*

3. Now let me ask you about a specific tax reform plan. To pay for the lowering the top rate on business and individuals and other reforms, ~~Sen. Packwood proposes changes that would result in higher excise taxes on gasoline, tires, beer, wine, whiskey, tobacco, airplane tickets, telephone calls, and many other consumer products.~~

Would you say you supported or opposed this proposal for tax reform?

cc: Peter Sparber  
8.34

*If the term proposed to the Senate to raise*

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