

THE TOBACCO INSTITUTE

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SAMUEL D. CHILCOTE, JR.
President

September 14, 1982

Timing
9/16

Fred Norman
AC would like your
view + comparison with
earlier mail - at the mtg
you attended

BS

TO: Messrs. Edward A. Horrigan, Jr.
Charles A. Tucker
James C. Bowling
Hugh Cullman
K.v.R. Dey, Jr.
Doctor I. W. Hughes
Messrs. Curtis H. Judge
Ernest Pepples
Robert B. Seidensticker
Arthur J. Stevens

FROM: Samuel D. Chilcote, Jr. Sam

RE: Program Proposal for Discussion September 16
"Program in Support of Firefighters and Fire Safety"

At the August 26 meeting of the Communications Committee, staff presented a document outlining the proposed program in support of firefighters and fire safety.

Attached is a revised program proposal reflecting recommendations from various Communications Committee members. The program -- as described in this paper -- has been cleared by our consultant, Philip Schaeffer, as well as by Covington & Burling and Shook, Hardy & Bacon.

I hope to discuss this program with you at our meeting Thursday evening.

Creative materials in support of the program were distributed to your representatives on the Communications Committee. Be assured we will have additional copies of that material for you on Thursday.

Once again, thank you for your consideration and support.

SDC:dlt

Attachment

CC: Mr. Stanley L. Temko
TI Senior Staff

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