

May 6, 1989

**MEMORANDUM**

To: Ogilvy & Mather  
Savarese & Associates

From: Susan M. Stuntz *SS*

Re: LCLAA, CLUW, APRI

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Please consider this memorandum a delayed response to your March 17 memo, suggesting future opportunities for cooperation between the LMC and some of the labor support groups:

You correctly note the importance of the LMC continuing its support of LCLAA, APRI and CLUW. As you know, LCLAA support continues at \$2,000 per month; APRI and CLUW receive \$10,000 annually, in two installments. The first installment was sent shortly after my return from Florida, although I have received no acknowledgement from their group. In addition, we continue to welcome your suggestions as to opportunities for additional support.

Even more important, we expect to hear regular suggestions from you as to how we can involve these groups in our issues.

In general, I would suggest that you consider opportunities to take an excise tax message to the various regional and state groups with whom you successfully shared the IAQ message last year. Perhaps that means a couple of tax impact studies targeted to your audiences. That issue should be raised with Debbie Schoonmaker.

I would appreciate more specifics as to how you propose to follow up on the IAQ presentations as well. Printed material is a start, but a distribution mechanism is needed. Also, I would appreciate specifics as to regional and state strengths among these groups, particularly as the LMC moves deeper into support of the field staff.

*file -  
LMC - CLUW*

TCAL0057393

I have several thoughts to add to your memo. Once you have had a chance to review them, I would recommend a meeting with the issue managers to get their authorization to proceed.

#### A. PHILIP RANDOLPH INSTITUTE

I have no problem with the LMC continuing to make presentations to APRI regional meetings. I would, however, like representatives to begin to explore the feasibility of involving the state APRI chapters. We can certainly brief LMC representatives on specific state issues prior to their travel.

In Bal Harbour we spoke briefly with Norm Hill about his willingness to work with SWAC and AFGE on the IAQ in government buildings issue. I would like that pursued further -- discussions still need to move forward, I gather, on the future of SWAC. Please consider APRI a logical candidate for future participation. I would like a further report on that.

As you explore future cooperation with state chapters on IAQ issues, I would expect that you could do the same on taxes. We could use guidance from you as to where APRI is particularly strong -- that will help us as we attempt to find ways to assist field staff on all issues.

I also would like you to explore opportunities to involve APRI in the privacy project we are beginning to undertake at the request of Philip Morris.

Finally, I have no problems with a general informational brochure on APRI issues.

#### COALITION OF LABOR UNION WOMEN

In general, see comments above.

An informational campaign on workplace safety and health issues, including IAQ, makes a great deal of sense. I would like know more about the prospects as soon as possible.

As to the recommendation that we consider an excise tax study ... that's a question for Debbie Schoonmaker and one that you're free to raise at any time.

Again, I see potential for CLUW involvement in the privacy project.

LABOR COUNCIL FOR LATIN AMERICAN ADVANCEMENT

Again, see APRI comments.

You note that Otero has given you a list of speaking opportunities. I would suggest that you share it, along with your recommendations, with John Lyons and Kay Thomas as soon as possible. They are in the best position to determine which opportunities make the most sense.

We have no problem with providing informational materials to LCLAA's audiences. I would like to know how you are "working on maximizing opportunities with LCLAA's publication."

Again, a potential audience for the privacy project.

Attachment

cc: Martin Gleason  
John Lyons  
Debbie Schoonmaker  
Kay Thomas

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TCAL0057395

March 17, 1989

MEMORANDUM

From: Ogilvy & Mather  
Savarese and Associates

To: Susan Stuntz

Subject: LCLAA, CLUW, APRI/IAQ, Excise Taxes

As you know, we have come a long way in developing a solid coalition relationship between the Labor Management Committee and the three AFL-CIO support groups: APRI, CLUW and LCLAA. These organizations have provided substantive assistance on the excise tax and indoor air quality issues. When called upon, they have provided letters to Members of Congress, congressional and NEC testimony, and opportunities to reach directly their memberships.

As we shape the next phase of activities with these groups, it must be kept in mind that each group has deep roots within the labor movement. They are, in essence, coalitions themselves and provide unique access to virtually every segment of the labor movement. As such, they are important vehicles to carry the IAQ and excise tax messages to organized labor.

What follows are some ideas on the direction LMC efforts should take with these groups in the coming months. It is also important for the Committee to continue its policy of supporting these organizations in areas unrelated to its agenda. This will continue to strengthen the coalition.

After you have had a chance to review this document, we would like to meet with you in order to develop a complete plan.

A. PHILIP RANDOLPH INSTITUTE

Indoor Air Quality

We would like to continue offering IAQ presentations before regional and national APRI meetings. Norm Hill has offered us the opportunity to address the organization's regional conferences in Omaha, Portland, Little Rock, Syracuse and Atlanta. This will give us a chance to reach some new people with the introductory message.

## Ogilvy & Mather Public Affairs

These regional meetings will help us develop working relationships with key state and local leaders. Eventually, this can enable us to call upon state APRI networks for assistance we may need on IAQ at the state level, such as letters to state legislatures and perhaps written testimony. To date, we have not fully utilized the individual APRI chapters. We may find that there are limitations here, but it is worth exploring.

California offers a special opportunity with respect to IAQ and APRI. As Norm indicated at our Bal Harbour meeting, he believes he can introduce us to members of the Los Angeles Central Labor Council and key union leaders in Oakland. He can help facilitate IAQ presentations in these areas.

At the federal level, we will work with you to assess the appropriate time for APRI letters and other activities on IAQ legislation.

An IAQ article has been submitted for the APRI national publication and we expect it to run in May or June. We will pursue other opportunities to place IAQ articles in APRI publications.

We may consider assisting APRI with the production of a general informational brochure, in which our issues are listed as top agenda items for the group.

### Excise Taxes

APRI will continue to be a valuable ally in the battle to defeat excise tax initiatives at the federal level. As in the past, APRI will be called upon to send letters to Congress, provide testimony, write op-eds and perform other lobbying activities when appropriate. APRI could be used to reinforce members of the Congressional Black Caucus when tax issues arise.

As with IAQ, we would also like to consider using APRI's state networks on the excise tax issue. Norm Hill would be able to give us a sense of which state organizations would be most helpful. With direction from the national headquarters, we believe a letter-writing campaign could be initiated in targeted states. Again, this may prove to be a limited resource, but it should be explored.

APRI's California chapters could be part of any tax fairness coalition which we develop. The meetings in California could be used as a forum for tax presentations, if appropriate, to discuss both federal and state tax issues.

## Ogilvy & Mather Public Affairs

### COALITION OF LABOR UNION WOMEN

#### Indoor Air Quality

To expand our reach within this group on IAQ, we recommend developing some CLUW-sponsored materials. These materials would be devoted to IAQ and would primarily focus on the health and safety aspects of the issue as they relate to working women.

CLUW stands to gain from these materials because the piece will help the organization in its recruitment efforts. This is an important health and safety issue and CLUW would be seen as out in front on it.

At the same time, the Committee would benefit from the increased exposure of the IAQ issue within the working women's network. As CLUW-sponsored documents, they would have important credibility within this network.

An IAQ article will be appearing in the CLUW News which is going out next week.

#### Excise Taxes

We will continue to utilize CLUW on the excise tax issue at the national level through congressional testimony, letters, op-eds and other activities. As with APRI, we may also want to consider CLUW state chapters as allies on the issue at the state level. Joyce Miller may be able to activate a letter-writing campaign in a targeted state. Obviously, we would need a good deal of advance notice on this and it would need to be part of a broad fair tax appeal.

To develop CLUW efforts on the excise tax issue, we recommend looking into a study on the impact of excise tax increases on working women. A document of this type would energize the organization and could form the foundation for press events and op-ed articles.

CLUW's California chapters could serve as part of any tax fairness coalition which is formed.

### LABOR COUNCIL FOR LATIN AMERICAN ADVANCEMENT

#### Indoor Air Quality

Jack Otero has provided us with an extensive list of upcoming LCLAA board meetings and conferences at which we would be able to continue the educational process with the organization's members.

Though we did an IAQ presentation before the LCLAA national convention last year, we would like to offer presentations at several of the organization's regional conferences. As an example, the Western regional conference is in California in August and would be one place to begin developing a grassroots effort with labor in the state.

Otero also provided us with an extensive list of national Hispanic organizations to which LCLAA has strong ties. They provide new forums for the Committee to address IAQ. Among the organizations he cited are: National Council of La Raza, U.S. Catholic Conference, and Southwest Voter Registration Project. We will work with Jack in developing a plan for raising the visibility of IAQ with the organizations. In addition to providing help at the national level, they may provide assistance at the state level as well.

One of Jack's recommendations is the development of LCLAA-sponsored materials on IAQ for distribution in the Hispanic community. The benefits here for LCLAA and the Committee are similar to those identified with respect to CLUW-sponsored materials.

LCLAA's newsletter runs four times a year to a mailing list of 5000 including Members of Congress, international unions, Hispanic organizations and the Hispanic community. We will work on maximizing our opportunities with LCLAA's publication.

#### Excise Taxes

At the national level, LCLAA will continue to be another strong ally on excise taxes. As with the other labor support groups, we will call on LCLAA for congressional support at the appropriate time. At the state level, we believe LCLAA's state network can be helpful in the excise tax effort in producing letters and written testimony. We will work with Jack in developing this initiative.

Jack also recommended LCLAA-sponsored excise tax materials. These would be valuable for excise tax efforts at both the national and state levels. We will also look to the other national organizations Jack cited for assistance on the excise tax issue.

If appropriate, the regional conferences and training sessions could serve as forums for presentations on the federal and state tax issues.



SUSAN M. STUNTZ  
Vice President  
Issues Management  
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Jim Savarese

Here's Frank Vento's resume.  
Brozek really wants the guy. If you  
can come up w/ alternatives, we'll let  
him know. And if USWA says no  
(as Archie reports) we'll have to attribute  
to USWA.

But -- like who knew -- unless  
there are major objections to the guy,  
we should find a way to sell him.

Shades

SmS  
9/14

1875 I Street, N.W. Washington, D.C. 20006

TCAL0057400

Frank Vento  
821 East Pearson Street  
Milwaukee, WI 53202  
(414) 276-6375

### BACKGROUND

1966 Elected Union Steward - USWA-- AFL-CIO  
1968 Elected divisional Chief Steward  
1971 Elected divisional Grievance Representative  
1975 Chaired various grievance committees  
Elected to Union Bargaining Committee  
1975 Delegate to all AFL-CIO state conventions  
to Active in local legislative and city political  
present campaigns  
Lifelong resident of Milwaukee, WI

### ASSOCIATES

Raymond Fularczyk  
Secretary/Treasurer  
Teamsters General Local 200  
6200 W. Blue Mound Road  
Milwaukee, WI

Patty Cashmore  
Editor  
Milwaukee Labor Press  
633 South Hawley Road  
Milwaukee, WI

Vince Gallo, III  
President  
Restaurant Employees and  
Bartenders Union Local 122  
231 West Wisconsin Avenue  
Milwaukee, WI

September 8, 1988

MEMORANDUM

VIA ELECTRONIC MAIL

TO: Walter Woodson  
Susan Stuntz

FROM: Michael Brozak

RE: Wisconsin Labor Consultants  
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Susan and Walter, as it was quite evident from our telephone conversation, there are certain procedures that need to be standardized and followed in our efforts to recommend a labor consultant in the state of Wisconsin. I would like to address that and other issues involving labor assistance in the state of Wisconsin in this communication. Additionally, as you suggested, I have discussed some of these matters by phone with Jim Savarese and gave a report to Jim via conference call with our Minnesota lobbyist David Horazdovsky, Dan Nelson and labor consultant Wes Lane.

First of all let me say that dealing with midwestern labor persons is, in itself, a unique undertaking. On one end of the spectrum, we have the Teamsters and on the other end of the spectrum, we have AFSCME. Our ability to deal with such a diverse grouping is predicated on professional, social, familial and situational relationships. In the midwest, the Teamsters, albeit a smaller group in comparison to other unions, is unusually strong and politically motivated. In short, Teamsters are a group that the legislature and Milwaukee Common Council listens to with absorbed interest. Raymond Fularczyk, the Secretary-Treasurer for that union, is an immensely powerful and influential leader in the legislative halls and the executive branch. I know of several Milwaukee legislators who will not decide a labor issue without talking to Mr. Fularczyk.

With regard to our strategy for workplace smoking issues and clean indoor air problems, the Hotel Employees and Restaurant Employees Local 122 is crucial to any proactive success in the city of Milwaukee, or, for that matter, larger metropolitan areas in the state of Wisconsin.

Patsy Cashmore, editor of the Milwaukee Labor Press, has a media forum that truly speaks for itself.

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TCAL0057402

September 8, 1988  
Woodson/Stunts  
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Our recommendation for 1989-1990 in the Wisconsin legislature and selected city councils is a concerted effort to gain access to an extremely high percentage of "labor sensitive" legislators and city council persons. This program was outlined in writing in our memo to Paul Erick on August 25, 1988 regarding targets for proactive efforts. Additionally, many other items concerning this program were given verbally to Paul Erick in order to further "elaborate" on some of the more discreet aspects of such a program.

In short:

- . Labor is essential to our success in the next biennium for the state of Wisconsin.
- . A labor consultant is crucial during these pre-legislative months and during the ensuing Milwaukee Common Council meetings later this fall.
- . We understand that we are already using resources for a labor consultant in the state of Minnesota. As Wisconsin is a larger and even more labor-intensive state, we strongly urge that we be allowed to progress with a labor consultant for this state.
- . Finally, during the next few weeks culminating with its state meeting in October, the AFL-CIO is formulating its platform for its state convention. Even though we have no agreement with a labor consultant, we have been receiving help, pro bono, from Mr. Frank Vento, in Wisconsin.

Mr. Vento's resume is not a fancy or slick document. As a matter of fact, it's the resume of a working man with strong labor connections during the past 25 years. What is important in his resume is his list of references; references that were mentioned previously in this document. Simply put, Frank Vento is your typical "working stiff" with heavy duty friends and multiple routes of access.

So the scenario is clear: three of the state's most powerful labor types want us to hire Frank Vento.

NFB/jar

cc: Paul Erick