

# Californians for Common Sense

22 BATTERY STREET, SUITE 404, SAN FRANCISCO, CALIFORNIA 94111 • (415) 392-3304

June 22, 1978

Mrs. Gloria Kanner,  
Continental Can Company,  
Post Office Box 2097  
Santa Ana, California 92707

Dear Ms. Kanner:

Thank you for calling Californians for Common Sense yesterday requesting information on the smoking prohibitions initiative which will be on the November General Election ballot in California.

Enclosed is an information kit containing the full text of the initiative, a (Q&A) fact sheet highlighting some of the proposition's provisions and a sample of currently available campaign materials. Also enclosed are a few endorsement cards.

Californians for Common Sense is the broadly based statewide organization formed to conduct the campaign to defeat the proposition. It is composed of public officials, labor, business, law enforcement officers, and concerned citizens. The Co-Chairmen are John Henning, head of the California Federation of Labor and Houston Fluornoy, former candidate for Governor and now Dean of the Center for Public Affairs at the University of Southern California.

After you have reviewed the enclosed material we hope that you and your associated will conclude as we have that the proposition abridges individual rights, imposes an excessive financial burden on the business community for compliance, and will be difficult and costly to enforce. Then we hope you will complete the enclosed endorsement cards and send them to CCS.

We will be in direct contact with you very soon. Meanwhile should you have any questions or need any additional information please do not hesitate to call.

Sincerely,



A. Ruric Todd

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