Ogilvy Adams & Rinehart

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April 27, 1993

MEMORANDUM

TO:

Karen Fernicola Suhr

FROM:

James Savarese

LABOR MANAGEMENT COMMITTEE MARCH ACTIVITY REPORT

Public Affairs Activities

- * agency developed promotional plan for National Council of Senior Citizens (NCSC) fair tax study; agency drafted press advisory and press release for NCSC press conference.
- * agency held discussions with NCSC staff regarding press conference logistics; agency drafted statement for NCSC executive director and assembled press kits for NCSC press conference; agency developed media list, contacted media, and distributed press advisory for press conference.
- * agency drafted a letter from NCSC to Members of Congress as part of the distribution plan for the NCSC tax study.
- * agency developed targeting strategy for NCSC satellite news interviews; agency coordinated and conducted satellite news interviews following NCSC press conference.
- * agency placed media calls and arranged mailings following NCSC press conference; agency forwarded follow-up memo to client.
- * agency representatives attended NCSC "Salute to Seniors" Congressional reception.
- * agency held discussion with Bruce Fisher of the Strategy Group, regarding preparation of NCSC op-ed on tax study.
- * agency met with NCSC staff to discuss possible revisions of NCSC video to include discussion of Clinton health care plan.

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- * agency met with AFL-CIO staff to discuss financing of health care reform package.
- * agency representative attended AFL-CIO Industrial Union Department legislative conference, and spoke with International Ladies Garment Workers Union president, Amalgamated Clothing and Textile Workers Union president, and several other union officials, including administrative assistant to Trade Ambassador, Mickey Kantor.
- * agency developed and forwarded memo to client regarding request from Coalition of Labor Union Women (CLUW) for support for women's health care convergence in Cleveland, OH.
- * agency met with client and CLUW national president to discuss upcoming CLUW health care conference in Cleveland, OH, and other CLUW activities.
- * agency representative traveled to New York, NY, to participate in planning meeting with organizers of health care convergence; agency sent follow up memo to client.
- * agency drafted preliminary CLUW press release detailing results of abortion rights survey.
- * agency continued discussions with Pennsylvania LMC consultant regarding April labor meetings in Philadelphia, PA.
- * agency met with A. Philip Randolph Institute (APRI) staff regarding development of advertisement and update of membership brochure.
- * agency attended March 3 AFL-CIO task force on indoor air quality (IAQ) and forwarded follow up memo to client.
- * agency monitored progress of proposed smoking ban in conjunction with collective bargaining agreement of United Garment Workers in Tennessee.
- * agency held follow up discussion with BC&T regarding March 18 AFL-CIO OSHA committee meeting.
- * agency assisted LMC executive director with preparation for annual LMC meeting in Washington, D.C.; agency representatives attended meeting and met with various speakers and guests regarding ongoing LMC programs.

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- * agency contacted TILMC state consultants to discuss upcoming presentations and state legislation on taxes and health care; agency completed March calendar of LMC presentations and forwarded to client.
- * agency representative traveled to Hartford, CT, to participate in board meeting of Taxpayers Alliance to Serve Connecticut (TASC); agency assisted in development of TASC legislative strategy for 1993.

■ Grassroots Activities

- * agency continued discussions with labor allies, including Sheet Metal Workers International Association and Bakery, Confectionery & Tobacco Workers, concerning indoor air quality legislation in the new Congress.
- * agency drafted BC&T position statement regarding legislation pending in Maryland legislature on tobacco taxes and public smoking issues.
- Special Activities: Tax Presentations
- Grassroots Activities
 - * agency representative traveled to Norfolk, VA, to make a health care financing presentation to the Virginia Council of the International Association of Machinists and Aerospace Workers (IAM); agency drafted IAM petition opposing increased tobacco excise taxes and secured signatures at event; agency developed cover letter for Virginia congressional delegation and president Clinton, and forwarded to Virginia IMC consultant; agency provided follow up memo to client.
 - * agency representative traveled to Tucson, AZ, to deliver a health care financing presentation before the Labor Council for Latin American Advancement (LCLAA) annual meeting; agency provided follow up memo to client.

cc: Susan Stuntz

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