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ROBERT S. McADAM
Vice President
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MEMORANDUM

November 26, 1991

TO: TI Management Committee

CONFIDENTIAL:
MINNESOTA TOBACCO LITIGATION

FROM: Bob McAdam

SUBJECT: Oregon Tax Initiative

As you recall the proponents of the 1990 tax initiative fell short of the required number of valid signatures necessary to qualify the initiative for the ballot. While a substantial amount of preparatory work was done in anticipation of that initiative, we were fortunate not to have to execute and fund a complete campaign.

There is substantial discussion within the medical establishment and health communities in Oregon about launching a tax initiative this year. Their coalition has had several meetings, and they have conducted some initial polling to determine the proper content of the initiative. They have not yet officially launched their drive, but many believe it is likely within the next 30 days.

There have been some discussions between the proponents of this issue and Governor Barbara Roberts, who assisted us in our opposition to a previous initiative. She has discouraged the proponents from proceeding with this issue in light of other budget and policy priorities within the state.

Should the proponents go forward with their drive, they have until July 3, 1992 to submit 66,771 signatures to the Secretary of State. While there is no legal deadline for the beginning of circulation of a petition, as a practical matter, it would be unlikely that they would launch a drive anytime after February or March.

In anticipation of this initiative, I have been working with the various company representatives in the region including Mark Nelson, who has managed several of our past efforts in Oregon, to come up with a preliminary plan for consideration and in anticipation of the coming initiative. If you concur with me, I will formalize our relationship after this meeting.

RSM/mln

Attachment

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