

WA State Offensive Plan: Accomodation/Preemption

Objective: Secure passage of statewide preemption/accomodation bill that will be signed by the Governor.

Strategies:

I. Legislative

A. Regulatory Reform: a bill that would establish a statutory legislative oversight committee that can review and suspend regulations promulgated by state agencies. This would allow the legislature to suspend the workplace smoking ban.

1. Work with leadership to ensure language to achieve above is included. Rep. Dyer has introduced the bill, and the language necessary is currently in the bill.

2. Activate grass-roots (NWB& LA) to support legislative effort.

3. Work with business coalitions such as AWB and others to support above legislative effort.

4. Develop (limited) media support.

5. Utilize TASSC principles for possible amendment to Reg Reform bill.

B. Introduce statewide accomodation bill which includes preemption and workplace smoking areas,

1. . PM - discuss draft TI bill with appropriate NYO staff, finalize bill by Jan 30.

2. Industry sign off of bill by Feb. 6. Need TI Management approval of funding for plan by 1/30.

3. Find sponsors for bill (ongoing)

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4. Meet with WRA through NWB&LA to discuss joining effort. (Initial meeting positive)

5. Develop media plan to supplement effort

6. Accommodation mailers/Ads

7. Ongoing development of NWB&LA

Resources

- Continued support of NWB&LA
- Accommodation Mailers/Ads
- Media/Local pr support
- Economic studies/smoking bans
- Consumer mobilizations (NSA)

Objective: Roll-back taxes attached to Health Care Act (40 cents) and/or Puget Sound Water Clean-up (8 cents) and/or Measure 43 (10.5 cents)

Strategies

I. Legislative

A. Work with leadership to ensure that changes/modification to Health Care Reform Act include tax reductions on the product.

B. Puget Sound Water Clean-up program scheduled to sunset in '95., although funding does not sunset, but diverts to general fund. Ensure that tax is repealed, or used to make-up any short-fall created by Health Care Act tax roll-back.

II. Legal

A. Possible Legal Action against the constitutionality of Measure 43 (exceeds single subject rule -- as recently ruled by County judge on unrelated matter.)

B. Pending litigation regarding Dept of L&I's rule on workplace smoking ban.

Resources

- Continued support for WA Center for Tax Policy
- Cross Border studies
- Excise tax/diminishing return graphs
- Consumer/retail mobilizations
- Media Support