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PROP. 188 - WHAT IT MEANS TO YOU

Prop. 188 is the common sense answer to the hysterical hype that the "political correct" moralists, who want government intrusion and regulations of our lives, have packaged in as Assembly Bill AB 13. AB 13 means a virtual 100% smoking ban in all hotel restaurants, dining rooms, and in all banquet facilities where food is served starting in four months. The law also calls for smoking to be completely banned in all bars and bar areas of restaurants on January 1, 1997.

As the Executive Director of the San Francisco Hotel Association I am in constant contact with hotel and motel owners and General Managers throughout the state. The majority of these hotel operators have great concerns regarding the impact of th state-wide smoking ban. The largest concern is the ability to accommodate all of our guests, especially our foreign visitors. Without the flexibility to allow smoking in our restaurants, banquet rooms, and bar we will be at a disadvantage compet ing for the foreign and domestic tourism dollar.

The California tourism industry can not afford any more regulations tha will drive customers away. This pas year, due to the Los Angele's smokin ban, Los Angeles lost a \$10 million convention that instead chose to move its 1995 meeting to Illinois where they do not ban smoking.

There is a solution. It's called PROPOSITION 188 and it is on the November election ballot. PROP. 18 is endorsed by thousands of hotels, restaurants and bar owners and managers throughout California. PROP. 188 is not a total prohibition on smoking. It is a uniform statewide smoking law that still allows Gener al Managers some measure of choice to provide a separate smoking and non-smoking section in their dining rooms, and will continue to allow smoking in bars and bar areas of restaurants if the property so desires.

---HELP US NOW---

For election materials and question phone 415/98-NCTRA (986-2872).

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