

September 18, 1986

MEMORANDUM

TO: Peter G. Sparber
FROM: Susan M. Stuntz *SMS*
Meg Buckley *MB*
RE: Accidental Fire Issue - August 1986 Report

Overview

Meetings with fire departments and associations were the focal point in August. Meetings were conducted with the fire department chiefs in Wilmington, DE; and in New Jersey in Atlantic City, Jersey City, South Plainfield, Trenton, Camden and New Brunswick. Program development meetings were held on the Illinois Chiefs' smoke detector program, Monroe County (NY) Volunteer Firemen's Assn.'s lessons plans for grades K-3 and "Fire Sense." TI also arranged a meeting between the Illinois and New York state fire chiefs' associations.

Highlights

The Tobacco Institute was recognized and thanked by the Prince George's County Fire Department for support given their PSA on recruitment. Atlantic City would like to participate in the model fire safety program. The "Fire Sense" program received support from the California State Fire Prevention Committee. "FireCare" will be reproduced in video format.

In need of attention

1. Model fire prevention program for Prince Georges and Fairfax counties.
2. Pat Mieszala article on the Survey program in the Chicago area.

MONTHLY PROGRESS TOWARDS PLANS

Strategy I: Work with fire officials and other public officials on fire prevention programs.

Reportable Items

Goal:

1. 200 working relationships by 1/1/87.

Current count: 140

Most recent contacts/grants: Macon, MO; Williamsport, PA; Carmichael, CA; Sacramento, CA.

Meeting was held with the Monroe Co. Vol. Firemen's Assn. Fire Prevention Committee chairman and program director 8/27-28. The "Educate Today...Fire Safe Tomorrow" program, which are lessons plans for teachers grades K-3, has received state support. There may be support/distribution from the state of California. The NY State Chiefs have asked for a report for possible endorsement/distribution in the state. TI considering continuation of grant.

A fire safety grant to the PG County Fire Department produced a recruitment PSA. TI was recognized at the viewing 8/29. Considering using the tape as part of our fire safety program.

Tactics:

1. All fire safety products on line by 1/1/86.

"FireCare" Senior Citizens Program

- a. Repackaging in video format. Cost estimates submitted. Production to begin ASAP.
- b. IL Chiefs held successful train-the-trainers seminar 8/25.
- c. NY distribution completed. Article on distribution to appear in the August issue of "Siren." Publication release due in September.
- d. Immediate action on requests for missing materials from the recent distribution of kits. In anticipation of the continuing problem, extra cassettes have been sent to the Illinois and New York State Fire Chiefs and the Pennsylvania Office of Fire Safety.

"Fire Safety Education Evaluation Survey"

Distribution continuing on an "as requested" basis. Positive feedback was received from meetings held in New Jersey. Article not received from P. Mieszala on how the survey was used in the Chicago area. Follow-up needed.

ISFSI Rural Smoke Detector Program

Continuation of train-the-trainers seminars in 3-5 locations on hold.

Illinois Inner City Smoke Detector Program

Meeting held with the president and executive officer 8/28. TI to review manual. Press release was sent to fire service press announcing the program. TI to cover initial reproduction costs and train-the-trainers seminar. To be displayed at the IAFC annual meeting in Dallas, 9/86.

2. Fire Safety for Disabled on line by 10/86.

"FireSense" meetings were conducted with Ron Coleman and the CA State Fire Prevention Committee 8/13-18. Coleman is anxious to work on the video presentation. The Committee accepted offer to help with the program and will approach the state fire marshal's office for support. To be completed by 2/1/87.

3. "New Tools" additions, if any, by 10/86.

No additions for 1986.

4. Model fire program in D.C. area by 12/86.

Meetings need to be set up with D.C. and PG and Fairfax County Fire Departments. Atlantic City, NJ, will be asked to participate.

Strategy II: Increase fire service awareness of industry program.

Reportable Items

Goals:

1. 5 articles by fire service personnel placed in fire journals by 12/31/86.

Article by Granito on "FireCare." Granito first draft received. Redraft has been assigned to S. Ransome.

Article by IL Fire Chiefs on smoke detector program. M. Harrison to submit draft article when project complete.

Article by E. McCormack on ISFSI smoke detector program.
On hold.

(other)

Sparber article for Fire Chief magazine on how to seek private sector support completed and sent to Randleman. To be published in the September issue.

2. 5 mentions per quarter in state and regional fire publications.

Distribution of "FireCare" by the New York State Fire Chief's Association to appear in September issue.

News article appeared in the "Buffalo Evening News" regarding "FireCare" use by the Tonawanda (NY) Fire Department.

3. Two national and five regional conference presentations by 12/31/86.

4. Individual briefings with fire service leaders. Targets: leadership of IAFF, IAFC, NVFC, NFPA, ISFSI and chiefs in key states: NY, CA, NJ, CT, TX, PA.

Sparber and Schaenman met with fire departments in Wilmington, DE. And in New Jersey in Atlantic City, Jersey City, Trenton, Camden, New Brunswick and South Plainfield.

Attendance at the IAFC annual meeting in Dallas, 9/21-24.

Meeting with the NVFC executive directors 9/21.

Attendance at the World Federation of Volunteer Fire Fighters Assn.'s annual meeting 9/6.

Strategy III: Encourage discussion of overall accidental fire problem.

Reportable Items

Tactics:

1. TriData study of US fire education programs.

Continued research and interviews.

2. Distribution and promotion of above study (items identified in plan -- not reportable until study is completed.)
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Unplanned Items

1. U.S. Fire Administration budget. Funding has been restored by Congressional committees. Continued monitoring on an "as needed" basis.
 2. Support to NVFC.
 - . Publicity. Fire service press labels prepared for invitations to press conference re World Federation of Volunteer Firefighters Association's annual meeting.
 - . Logo Trademark. C&B search completed. Five identical NVFC specimens necessary before further action.
 - . Survey. Project complete.
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Completed in 1986

Strategy I. Tactic 1.

"FireCare" reproduction and distribution completed 6/11.
Brochures completed for PA and IL. Presentations at 6 conferences.
ISFSI smoke detector program. All seven seminars completed 3/86.

Strategy II. Goal 1.

Monihan article on NVFC programs for Firehouse magazine submitted.

Strategy II. Goal 2.

Mention of "FireCare" in 6 state/regional newsletters.
An article on "FireCare" distribution in the Great Lakes Region appeared in the IL Fire Chiefs Association's "GONG".

Strategy II. Goal 3.

2/9 presentation at NVFC meeting.
8/10-13 -- Two presentations made at the West Coast Fire Chief's annual fire conference.

Strategy II. Goal 4.

1/7 Meeting with Ed Wall, USFA.
1/28 Meeting with Garry Briese, IAFC exec. director.
1/30 Receipt of IAFF resolution committee members from TriData.
March West Coast trip, meetings with Ely, Harris, Golden, McMullen, Allinson, Haworth.
4/15-18 IAFC meeting in Rotterdam.
4/20 NVFC spring meeting.
4/23 Presentation made at the "World Fire Costs and their Economic Relevance" seminar in Geneva, Switzerland.

5/3-7 Metro Chiefs meeting in Ft. Worth.
5/21 IL Fire Chiefs annual meeting.
6/16-18 NY State Fire Chief's annual meeting.

Unplanned.

Meetings with fire officials re USFA.
House, Senate hearings on USFA.
NVFC letterhead.
NVFC "New Tools" sticker.
3 Juvenile Fire Starter Seminars completed.