

PUBLIC AFFAIRS PROGRAM

I. Indoor Air Quality (Labor) Program

The purpose of our labor relations program extends beyond the scope of the Comprehensive Public Smoking Plan (CPSP). It's benefits have been seen in such diverse areas as sampling and taxes. The program outlined in this section is designed to support both the CPSP and our normal legislative activities.

A. Goals

There are 5 goals connected with our labor activities. These include:

1. Introduction of a broad spectrum of labor leaders and members to the indoor air quality issue.
2. Development of broad-based support for the positions advanced by the industry with regard to indoor air quality and environmental tobacco smoke.
3. Adoption of resolutions supportive of industry positions on indoor air quality and environmental tobacco smoke by various union locals, central labor councils and state organizations.
4. Development and presentation of testimony before various local and state legislative bodies in support of industry positions on IAQ.
5. Development of union sponsored legislation supportive of industry IAQ objectives.

In support of these goals, we have accomplished a number of positive activities. These have included the development of ongoing relations with the Massachusetts State AFL-CIO, resolutions supporting our IAQ positions, participating in union activities.

During the upcoming year we will be expanding our labor efforts to support our legislative program in the six New England states. This expansion will include the following plan.

II. Massachusetts Expansion

During the remainder of 1988, the primary focus of our labor program will be the development and introduction of indoor air quality legislation for the 1989 session. This effort will include:

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- A. Legislative drafting and introduction
 - 1. Initial draft
 - a. (Mike Forsey - in consultation with T.I. field staff, labor counsel, lobbyists, and Massachusetts AFL-CIO)
 - 2. Review and edit
 - a. T.I. field staff
 - b. T.I. lobbyists
 - c. T.I. labor counsel
 - d. Massachusetts AFL-CIO
 - e. T.I. headquarters staff
 - f. T.I. legal counsel
 - 3. Introduction
 - a. Labor union sponsor identification
 - b. Presentation to AFL-CIO executive board
 - c. Legislative sponsors
 - d. Profile by first Wednesday in December

The following activities will begin during the last quarter of 1988 and continuing into 1989.

- A. Education
 - 1. Labor union education
 - a. IAQ presentations to selected central labor councils
 - (1) Greater Boston
 - (2) Greater Brockton
 - (3) Berkshire
 - (4) Fall River
 - (5) Holyoke
 - (6) Greater Lawrence-Haverhill
 - (7) Greater Lowell
 - (8) Greater New Bedford
 - (9) Norfolk County
 - (10) North Shore
 - (11) North Worcester County
 - (12) Northampton
 - (13) Springfield
 - (14) Worcester
 - b. IAQ presentations to selected building and construction trades councils
 - (1) Massachusetts State
 - (2) Berkshire County
 - (3) Boston
 - (4) Brockton

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- (5) Fall River
- (6) Framingham-Newton
- (7) Fitchburg
- (8) Merrimack
- (9) Greater New Bedford
- (10) North Shore
- (11) Pioneer Valley
- (12) Quincy-South Shore
- (13) Taunton
- (14) Worcester

- c. IAQ presentations to selected labor groups
- (1) United Food & Commercial Workers
International Union
 - (2) International Ladies Garment Workers
 - (3) N.E. Area Council Insurance Workers
International Union
 - (4) International Association of Machinists
& Aerospace Workers (District Lodge 38)
 - (5) United Paperworkers International Union
 - (6) Massachusetts Police Association
 - (7) American Postal Workers Union of
Massachusetts
 - (8) Railway, Airline & Steamship Clerks,
Freight Handlers, System Board #11
 - (9) Retail, Wholesale & Department Store Union
 - (10) N.E. Joint Council Service Employees
International No. 42
 - (11) Massachusetts Police Coalition
 - (12) Massachusetts Public Employees Council,
State, County & Municipal Employees #93
 - (13) Massachusetts Teachers Association
 - (14) Massachusetts Federation of Teachers

B. Legislation

1. Legislative education

- a. Creation of a local labor union IAQ information team
- (1) Prepare IAQ presentation materials
 - (2) Meet with selected legislators
 - (3) Prepare hearing testimony

2. Media education program

- a. Use IAQ information team to:
- (1) Meet with selected reporters
 - (2) Meet with selected editorial boards
- b. This effort will be supported by T.I.
retained public relations counsel

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2. Media education program

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- (1) Meet with selected reporters
 - (2) Meet with selected editorial boards
- b. This effort will be supported by T.I.
retained public relations counsel

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3. Grassroots contact program
 - a. Use rank-and-file members of interested unions to contact legislators
 4. Lobbying program
 - a. Use AFL-CIO legislative counsel to directly lobby the bill
 - b. Use lobbyists for affected union to lobby issue
- C. Public Relations
1. Develop schedule of media contacts
 2. Utilize local IAQ team and materials to generate positive stories and coverage

These diverse elements, combined with T.I. counsel and legislative efforts should lay the groundwork for expansion of the program into the other five New England states.

III. Other States

The expansion of the labor program in the other five New England states will be implemented in the following manner.

A. Education

We will attempt to begin and then expand the labor communities' contact with the IAQ issue. This expansion will follow the following schedule:

1. Connecticut
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee
 - b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations
 - c. Meet with selected "central labor councils"
 - (1) Greater Hartford
 - (2) New Haven
 - (3) Bridgeport
 - (4) Southern Area
2. Maine
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee

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 4. Lobbying program
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 - b. Use lobbyists for affected union to lobby issue
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- b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations

- c. Meet with selected "central labor councils"
 - (1) Augusta
 - (2) Portland
 - (3) Bangor

- 3. Rhode Island
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee

 - b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations

 - c. Meet with selected "central labor councils"
 - (1) Providence
 - (2) Warwick

- 4. Vermont
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee

 - b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations

 - c. Meet with selected "central labor councils"
 - (1) Burlington
 - (2) Central Vermont
 - (3) Rutland

- 5. New Hampshire
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee

 - b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations

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- b. Meet with state AFL-CIO leaders
 - (1) Private sessions
 - (2) IAQ presentations

- c. Meet with selected "central labor councils"
 - (1) Augusta
 - (2) Portland
 - (3) Bangor

- 3. Rhode Island
 - a. Meet with selected key labor leaders
 - (1) Local affiliates of the Labor Management Committee

 - b. Meet with state AFL-CIO leaders
 - (1) Private sessions
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- 4. Vermont
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B. Resolution

As we develop each relationship in each state, we will attempt to introduce resolutions supporting industry positions on IAQ. Resolution will be developed at the smaller possible unit of the labor community and then expanded until we enjoy statewide support.

Resolutions supporting industry positions on sales to minors, advertising, and excise taxes.

C. Legislation

As our program matures, there will be an attempt to have interested unions introduce legislation in key areas:

1. Indoor air quality
2. Advertising
3. Taxes

This labor program is designed to both support on regular defensive activities as well as promote on "pro-active" programs.

D. Budget

The described activities will not require additional State Activities expenditures. However, like the business-related portion of the program there will be Comprehensive Public Smoking Program specific allocations associated with the effort. These include:

Public Affairs staff travel	\$ 5,000.00
LMC travel.....	50,000.00
Local labor counsel travel.....	20,000.00
Printing	5,000.00
Mailing.....	1,500.00
NEMI/ACVA analysis.....	10,000.00
Telephone.....	1,000.00
Miscellaneous administrative.....	<u>2,500.00</u>
TOTAL	<u>\$95,000.00</u>

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