

NEWS AND EVENTS

VOLUME IV, ISSUE I

FALL 2011

DAVID REDLAWSK

WHY IOWA? THE INFLUENCE OF THE IOWA CAUCUSES ON THE PRESIDENTIAL NOMINATION PROCESS.

MONDAY, NOVEMBER 7, 2011, 12:00 PM, BARNUM 008

PRESENTED BY THE DEPARTMENT OF POLITICAL SCIENCE AND THE FRANK C. COLCORD LECTURE SERIES

On Monday, November 7th the Department of Political Science will host David Redlawsk, a Professor of Political Science and Director for the Eagleton Center for Public Interest Polling at Rutgers University in New Brunswick, NJ, who will present *Why Iowa? The Influence of the Iowa Caucuses on the Presidential Nomination Process*.

Professor Redlawsk will discuss why, since 1972, the

Iowa Caucuses have been the kickoff of the presidential nomination campaign. This small, Midwestern state, with 1% of the nation's population, has an outsized influence on the presidential politics, as candidates and the media tromp through cornfields and cities, wind, rain, and snow, in pursuit of the Iowa caucus goer. In this talk, David Redlawsk, co-author of the book *Why Iowa?* will explain how the caucuses

work, the effects of Iowa on the nomination campaigns, and most importantly, why Iowa plays such an important and potentially valuable role in picking American presidents.

Professor Redlawsk received his Ph.D. and M.A. from Rutgers University. He also holds an M.B.A. from Vanderbilt University and a B.A. from Duke Uni-

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ELIZABETH LANDERS, T' 13

*2011 SUMMER IN PARIS WITH THE UMP
UNION POUR UN MOUVEMENT POPULAIRE*

Political Science major Elizabeth Landers spent this past summer in Paris interning for the French political party Union for a Popular Movement or Union Pour un Mouvement Populaire. The UMP has been described as a moderate political party with many political policy reforms to its credit.

Landers describes her happenstance encounter with the UMP and this unique opportunity.

"I am always looking for an excuse to go to Paris. This past summer was no different. How could I convince my parents to let me live in Paris for an extended stay? The answer came miracu-

lously in the form of an internship with the UMP where I would work for Yann Drevet, the National Delegate responsible for the Studies & Research Department and under the eye of Benjamin Lancar, the Director for the Jeunes Populaires of UMP. It was the

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Why Iowa?

How Caucuses and Sequential Elections Improve the Presidential Nominating Process



DAVID P. REDLAWSK, CAROLINE J. TOLBERT, AND TODD DONOVAN

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DAVID REDLAWSK PRESENTS *WHY IOWA?*
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versity. His research focuses on campaigns, elections, the roll of information in voter decision making, and on emotional responses to campaign information. He has received several grants to support his research from the National Science Foundation, and he currently serves on the Board of the American National Election Studies.

Professor Redlawsk’s newest book (with Caroline Tolbert and Todd Donovan) is *Why Iowa? Sequential Elections, Reform and U.S. Presidential Nominations* published by the University of Chicago Press. He has two other recent books, *How Voters Decide: Information Processing in an Election Campaign* (with Richard Lau), published by Cambridge University Press and winner of the 2007 Alexander George Award for Best Book in Political Psychology from the International Society of Political Psychology and an edited volume, *Feeling Politics: Emotion in Political Information Processing* by Palgrave-Macmillan.

Professor Redlawsk’s research has also been published in the *American Political Science Review*, the *Journal of Politics*, and the *American Journal of Political Sci-*

ence, as well as the journal *Political Psychology* among others. He currently serves as co-editor of the journal *Political Psychology* and has just completed a term as a member of the Governing Council of the International Society of Political Psychology. He was Chair of the Political Psychology Organized Section of the American Political Science Association for 2009-2010.

Professor Redlawsk is also interested in civic engagement and service-learning pedagogies. He is editor (with Tom Rice) of *Civic Service: Service-Learning with State and Local Government Partners* published in 2009 by Jossey-Bass which highlights a number of exemplary service-learning projects across institutions and disciplines, all of which partner with local or state government providing reciprocal value to students and government agencies. Redlawsk teaches courses including Survey Research, Local Politics, Political Campaigning, Voting Behavior, Political Psychology, Decision Making, and Experimental Methods.

The Eagleton Center for Public Interest Polling, for which David Redlawsk is Director,

manages the Rutgers-Eagleton Poll, established in 1971 as one of the nation’s first university-based statewide public opinion polls. The Center also undertakes other survey research in the public interest and designs opportunities for undergraduate and graduate student to learn how to read, analyze, design, and administer polls. For more information on the ECIIP visit <http://eagletonpoll.rutgers.edu/>.

The talk will begin at noon in Barnum 8 on the Medford campus and a buffet lunch will be provided. This event is open to the Tufts community.

The Frank C. Colcord Lecture is made possible by a generous endowment left to the Department of Political Science by beloved friend and professor Dr. Frank C. Colcord. Professor Colcord was instrumental in building a modern political science department at Tufts University.

If you have any questions regarding this event please contact Jeannine Lenehan, Communications Coordinator for the Department, at Jeannine.lenehan@tufts.edu.

We look forward to seeing you there!

ATTENTION POLITICAL SCIENCE SENIORS

The internal deadline for ALL degree sheets to the Department of Political Science is NOVEMBER 7th. Please meet with your advisor. You’ll need two signatures: one on the second page of the degree sheet and the other on the PS major concentration form. Please submit a signed copy of the PS major concentration checklist, an unofficial transcript from SIS, and copies of ALL approved petitions and transfer credits. Also, please retain a copy of your signed degree sheet for your own records. Once signed and approved by the Chair, your degree sheets will then be delivered to Dowling Hall for processing by the Department of Political Science. Deliver your Degree Sheets to Paula Driscoll, Packard Hall, Rm 110, door mailbox. NOTE: If you need to secure approvals for exemptions or transfers of language, now is the time to do so. Please, do not wait until after your degree sheet has been submitted.

ELIZABETH LANDERS, T '13, 2011 SUMMER IN PARIS WITH THE UMP
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perfect marriage of my political science studies, my French language skills, and my deep fascination with *la vie Parisienne*. In addition, my timing for my grand entrance into French politics could not have been timed any better. With Dominique Strauss-Kahn making headlines in the United States, French banks cutting deals over Greek debt, Christine Lagarde's candidacy as IMF (Internal Monetary Fund) Director, and French presidential elections gearing up for April 2012, my five week stage or internship promised to be rewarding and timely.

The UMP headquarters are situated on the rue de Boetie in the 8th arrondissement, a quieter street that runs into the clamorous Champ-Elysees. My first day in the office was a debriefing from Benjamin and his assistant Pierre-Henri. As I would later come to realize, Benjamin was in and out of the office of Jeunes Populaires. Pierre-Henri ran the day-to-day logistics. I was introduced to the other interns in the office, all young men who were studying political science at the prestigious Science Politique, France's premier university for aspiring lawyers, diplomats, and of course, politicians. There was a certain camaraderie in the office, and as I honed my French language skills, we joked, discussed current

events, and enjoyed leisurely hour-long lunches in the dining area.

The UMP hosted many events and organized debates. On one of my first days at the office I accompanied Benjamin for an early morning debate at the Assemblée Nationale. Unbeknownst to me at the time, I found out this building is not open to the public, which made the experience even more unique. I watched in the Green Room as Benjamin debated the merits of gay marriage with the Youth Director of the *Partie Socialiste*, the UMP's main opposition. Gradually, I began to formulate my perception of the party: one that is socially conservative and fiscally liberal, considered to be right-wing amongst the many socialists and leftist parites in the French political realm.

Later that week, I attended what would be the first of many conferences or forums organized by the Party in various locations around Paris. Each addressed a specific issue in French society, and experts and party officials were called upon to present facts and incite discussion. As I continued to attend more of these events, the faces in the crowd became familiar. I began to pick out the UMP Senate members, the interns who worked for Jean-Francois Cope, and the big-wig donors. After a while, I began to feel a part of the French political circuit, show-

ing up for the events, straining my ears to catch all of the French spoken, and scribbling notes in a French-English mixture about the Party's platform. Some of the subjects included the place of women in society, the government and unions, e-commerce, and immigration. Through the e-commerce, panelists featured the French Director of Facebook and a Google employee. This three hour-long heated debate on immigration was most interesting. As French Minister of the Interior, Claude Geant, spoke on capping the number of illegal immigrants allowed into France each year, I was mentally comparing and contrasting with our domestic policies in the United States.

In between these fascinating events, I conducted research for Yann on U.S. laws on live-streaming video, Internet restrictions, and campaign tactics. Through this research I was more than a little surprised to find out that, except for a few applications, live-streaming media is illegal in France. There is currently a council called Hadopi that regulates media sites in France and collects a user's IP address. In addition, Yann invited me to join weekly Monday meetings of the *Pole-tude*, a small group of dedicated individuals who essentially volunteered their time to create party policy on issues that apply to a younger generation. The final meeting

I attended featured a former top aide to President Sarkozy; he had reviewed much of Poletude's proposals and gave critical feedback to the group.

The French political world and was rocked by the DSK scandal when allegations of rape erupted against former IMF Chief Dominique Strauss-Khan (www.euronews.net). When the IMF sought out a new Chief, I had the opportunity to see Christine Lagarde speak to a group of lawyers in a Georgetown Law School-organized event in Paris. A week before she was named Director, 150 people gathered in the exquisite Mitterrand building, the former U.S. Embassy on the rue de Rivoli overlooking the Place de la Concorde. The good-humored Langarde took the podium and began her speech in French. The Anglo crowd drew in its breath before she laughed and seamlessly switched to English. She effortlessly combined her strength of law and finance, discussing a greater need for defined and fair regulation of global markets. At the end of her speech I ran to grab a personal quote from her, though I was run over by mainstream French news station TV5, clamoring to get an interview as well.

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NPR BOSTON INTERVIEWS ELIZABETH HERMAN, A '10 9/11 TAUGHT DIFFERENTLY AROUND THE WORLD

*"IF THE
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STATES."*

On September 8, 2011 NPR Boston interviewed Tufts graduate and Political Science major Elizabeth Herman on her continuing research on how 9/11 is taught around the world.

A few years ago, when Herman visited her former high school, Newton South, Newton, MA, she was surprised to find that the textbooks already included sections on the 9/11 attacks. She began to wonder how other countries were describing these events in their textbooks, a topic that eventually became her thesis project at Tufts.

Herman, a Fulbright Scholar, is continuing her research. Currently, she has analyzed textbooks from thirteen countries and described to

NPR Boston how a country's relationship with the United States often influences how it teaches the attacks of 9/11.

"If the country's relationship with the United States was a little bit more tense, you saw a much more critical view of the United States," said Herman. "So, for example, I was able to analyze the textbooks in Brazil, India, and China. In those three nations, relationships with the United States are a little tense. All of those spoke about the audacity of the United States and its actions post-9/11 and the illegality of the war, specifically the Iraq War."

Herman believes there is a right way to teach the 9/11 attacks. "I think the best thing that you can do is provide as

many perspectives as possible and help students learn how to synthesize those narratives themselves."

Herman's goal is to create a curriculum that presents all of the different viewpoints. "Originally, I did set out on this project imagining that I could come up with the right way to teach this in schools. Over time I realized there's no way to do that. What I'd really like to do is have all of these narratives from all these different countries...I think that's the only way we can actually reach a new understanding of this event."

For the complete story visit <http://www.wbur.org/2011/09/08/911-taught-differently>.

CAREER SERVICES FALL 2011 EVENTS

Career Services is hosting a series of events this fall. Some of the programs that may be of interest to our political science majors are:

Job Search Boot Camp, Friday, November 4, 10:00 am until 3:30 pm, Dowling Hall. For seniors taking a first step in the job search.

LinkedIn Lab, Wednesday, October 12, 12:00 pm until 1 pm, Eaton Hall, rm 208. In this interactive lab discover how social media

tools can advance your job search.

Dining for Confidence, Friday, November 18, 12:00 pm until 2:00 pm, Chase Center. Learn professional dining etiquette and networking tips over a four course lunch.

Internship Grant Information Sessions, Tuesday, October 18, 3:00 pm until 4:00 pm, Dowling Hall, Rm 754A. Learn how to apply for summer funding through the Career Services Internship Grant Program.

Internship Workshops, Wednes-

day, October 19, 12:00 pm until 1:00 pm and Wednesday, November 9, 12:00 pm until 1:00 pm, Dowling Hall, Rm 745A. Learn about the internship search process.

Sophomore Career Seminar, Friday, November 18, 9:00 am until 12:30 pm, Dowling Hall, Rm 745. This mini-course will address finding a summer internship, networking with alumni, and more.

Career Services is also offering Parent's Weekend Pro-

grams. *Life After Tufts: Coaching a New Generation for the Workplace*, Friday, October 28, 2:40 pm until 3:30 pm, Alumnae Lounge. Also, *Parents as Professionals: Informal Networking for Students*, Friday, October 28, 3:30 pm until 4:30 pm.

Career Services also offers individual career advice through counseling appointments, mock interviews, and contacting alumni for advice. For a complete list of events and services visit <http://careers.tufts.edu>.

ELIZABETH LANDERS, T '13, 2011 SUMMER IN PARIS WITH THE UMP
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It has always been my firm, personal belief that the best way to learn a language is to work, live, and immerse yourself in the environment. My new take on this idea is that the

best way to learn a political system, a living system so rife with its own nuances that you could spend a decade trying to figure them all out, is simply to live it. By living in Paris and working at the UMP, I

developed a real understanding of French politics that is rooted in faces and conversations, not essay-writing and research.

Even though I'm back in the United States, my Twitter

feed and news searches are now replete with French political news that I read daily to stay current in hopes of finding yet another excuse to return to Paris."

HISTORIAN NIAL FERGUSON PRESENTS
THE FINANCIAL CRISIS AND THE DECENT OF THE WEST
THURSDAY, OCTOBER 13TH, 4:30 PM, DISTLER PERFORMANCE HALL

On Thursday, October 13th the Office of the President will host a Snyder Presidential Lecture with historian Niall Ferguson who will present *The Financial Crisis and the Decent of the West*.

Niall Ferguson, MA D.Phil., is a Lawrence A. Tisch Professor of History at Harvard University. He is also a Senior Research Fellow at Jesus College, Oxford University, and a Senior Fellow at the Hoover Institution, Stanford University.

Born in Glasgow, Scotland in 1964, he was a Demy at Magdalen College and graduated with First Class Honours in 1985. After two years as a Hanseatic Scholar in Hamburg and Berlin, he took up a Research Fellowship at Christ's College, University of Cambridge in 1989, subsequently moving to a Lectureship at Peterhouse. He returned to Oxford in

1992 to become Fellow and Tutor in Modern History at Jesus College, University of Oxford, a post he held until 2000, when he was appointed Professor of Political and Financial History at Oxford. Two years later he left for the United States for the Herzog Chair in Financial History at the Stern Business School, New York University, before moving to Harvard University in 2004. Until 2011 Ferguson had a joint appointment at Harvard and was concurrently Tisch Professor of History and William Ziegler Professor of Business Administration at the Harvard Business School.

Ferguson's first book, *Paper and Iron: Hamburg Business and German Politics in the Era of Inflation 1897-1927* (Cambridge University Press, 1995), was short-listed for the History Today Book of the Year award, while the collection of essays edited, *Virtual History: Alternatives and Counterfactuals*

(Macmillan, 1997), was a UK bestseller and subsequently published in the United States, Germany, Spain and elsewhere.

In 1998 he published to international critical acclaim *The Pity of War: Explaining World War I* (Basic Books) and *The World's Banker: The History of the House of Rothschild* (Penguin). The latter won the Wadsworth Prize for Business History and was also short-listed for the Jewish Quarterly/Wingate Literary Award and the American National Jewish Book Award. In 2001 he published *The Cash Nexus: Money and Power in the Modern World, 1700-2000* (Basic), following a year as Houblon-Norman Fellow at the Bank of England.

Ferguson is a weekly columnist for *Newsweek* and a contributing editor for Bloomberg TV as well as an adviser to leading financial institutions. Ferguson divides his time between the

United States and the United Kingdom.

Controversial, expansive, and eloquent, Ferguson has been called "the most talented British Historian of his generation". The ambitious themes he explores in his work have urgent relevance to the present as well as the past. In 2004 *Time* magazine named him one of the world's hundred most influential people.

Established in 2004 the Richard E. Snyder President's Lecture series is intended to invigorate the intellectual environment on campus by providing a forum for the presentation of provocative points of view on matters of national and international importance.

Tickets are available at Dowling Hall.

For more information on Niall Ferguson visit <http://www.niallferguson.com/site/FERG/Templates/General2.aspx?pageid=5&cc=GB>.

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FACULTY AND STUDENTS ARE
ENCOURAGED TO SHARE THEIR
STORIES AND THEIR IDEAS.

STUDENT RESEARCH BRIEFING SERIES

The Department of Political Science recently introduced the *Student Research Briefing Series*. The Series is designed to cover a broad range of topics in American Politics, Comparative Politics, International Relations, and Political Theory & Philosophy. The briefings are also intended to enhance student appreciation of student research completed in the Department of Political Science. In addition, the publication hopes to serve as outreach to interested undergraduates and prospective students considering a major in Political Science.

If you are a student interested in contributing to the Student Research Briefing Series or a professor, within the Department of Political Science, and have a student paper you would like to highlight, please contact jeannine.lenehan@tufts.edu or visit <http://ase.tufts.edu/polsci/studentresearch/> to learn more.

HERBERT SCOVILLE JR PEACE FELLOWSHIP

This competitive, national program provides college graduates the opportunity to work in Washington, DC with one of the twenty-seven participating public-interest organizations focusing on international security issues. The Fellowship lasts six to nine months and provides a stipend, health insurance, and travel costs to Washington. Scoville Fellows may undertake a variety of activities, including research, writing, education, and advocacy in support of the goals of their host organization and may attend coalition meetings, policy briefings, and Congressional hearings. For more information visit www.scoville.org.

IN THE NEWS VISIT [HTTP://ASE.TUFTS.EDU/POLISCI/NEWS](http://ase.tufts.edu/polsci/news) FOR FULL ARTICLES

USA Today reports Killings boost Obama's national security credentials and quotes Associate Professor Richard Eichenberg. In the October 1, 2011 issue of *USA Today* Richard Wolf questions whether the killing of another major terrorist will burnish President Obama's "credentials as a strong leader on national security" for the 2012 election, or will it matter at all?

"If nothing else," says Richard Eichenberg, "Obama's success removes a perennial Republican argument that Democrats are weak on national security. In fact, it has the potential to highlight the lack of experience that the Republicans (running for president) have on national security issues."

Professor and Dean James Glaser quoted in a September 20, 2011 Boston Globe article on President Obama's call for a tax hike on the richest Americans. In the September 20th issue of *The Boston Globe*, *Obama urges tax hike, talk of veto*, Donovan Slack and Theo Emery reported on the President's call for a "variety of tax increases on the richest Americans." This key element of his \$3 trillion deficit-reduction plan has reignited his battle with congressional Republicans.

"With support sagging from party loyalists, his poll numbers at record lows, and the 2012 election season beginning in earnest, the President wants to show strong leadership and that will reverberate throughout his party," said James M. Glaser. "So coming out and shaking his fist at the other side a little bit—that's not a bad thing for him to be doing right now."

In the September 15, 2011 issue of the MinnPost.com, Robert Marquand reported Denmark's election and litmus test for Europe's far-right politics and quoted Associate Professor David Art. A study of Denmark's media campaigns showed thousands of examples of Muslims "painted in a poor light", helping to make Denmark the hub of the Scandinavian radical right and signaling "the start of a long accommodation by mainstream Scandinavian politics to halt the impact of Muslims on European culture..."

"The DDP's [Danish People's Party] winning formula, imitated by Wilders and others, is to align itself with the main Danish party, share power and press for results, but avoid any responsibility to govern," says Art, "They are the prototype. They get credit for leading, but don't suffer the responsibility of incumbency."

World Politics Review explores Associate Professor Kelly Greenhill's views on Foreign Policy and Fiction. On September 7, 2011 the *World Politics Review* explored the relationship between foreign policy and fiction including Associate Professor Greenhill's paper *Unconventional Sources of Threat Perception and Proliferation* which explores the impact fiction has on strategic thought. "Greenhill's paper, part of a larger book project, is one of a growing family of academic literature to study the interaction of popular culture and state policy," Robert Farley of WPR writes.

On October 4, 2011 WBUR's Deborah Becker reported After Poll Brown's Re-Election Position Debated and asked Professor Jeffrey Berry to weigh in. Harvard Law School professor Elizabeth Warren, hasn't officially announced her candidacy for a MA U.S. Senate seat, yet she appears to be gaining traction with voters.

Analysts' reaction to the poll Tuesday was mixed. Jeff Berry says this election won't be just a contest against Brown. "The Democrats are going to nationalize this election and they're not going to focus so much on Scott Brown, who your poll shows is quite likeable," Berry said. "But [they'll] rather ask the voters this question: 'Do you want to help the Republicans take over the Senate too and give the Tea Party the right to run the government?' So they're going to run against the Tea Party, more than they're going to run against Brown."