

# Course Bulletin

<b>100026</b>	<b>Policy and Strategy in the Origins, Conduct, and Termination of War</b>			
Subject: DHP	Catalog Nbr: P241			
2014 SPRG	Primary	Richard Shultz	richard.shultz@tufts.edu	
<p>This course employs case studies to assess enduring principles of war and their role in defending a nation's interests and objectives. The works of three military strategists and four political theorists are examined to develop an analytical framework for assessing the origins, conduct, and termination of war. This framework is employed to analyze six major historical conflicts: the Peloponnesian War; the Wars of Revolutionary and Napoleonic France; the American Civil War; World War I; World War II; the French-Indo-China War/U.S. war in Vietnam. Spring semester. Richard H. Shultz</p>				

<b>100059</b>	<b>Proliferation-Counterproliferation and Homeland Security Issues</b>			
Subject: DHP	Catalog Nbr: P242			
2014 SPRG	Primary	Robert Pfaltzgraff	robert.pfaltzgraff@tufts.edu	
<p>The 21st-century proliferation setting; alternative approaches to threat reduction; international negotiations and agreements including the Non-Proliferation Treaty; the International Atomic Energy Agency, the Missile Technology Control Regime, the Chemical Weapons Convention, the Open Skies Treaty, the Biological Weapons Convention, and the Comprehensive Test Ban Treaty; approaches to nonproliferation and counterproliferation; issues of homeland security; coping with the effects of weapons of mass destruction; cyber war; technology transfer; the nuclear fuel cycle; the fissile material problem; cooperative security; compliance, verification, and on-site inspection; missile defense; negotiating strategies, styles, objectives, asymmetries, and techniques. Spring semester. Robert L. Pfaltzgraff, Jr.</p>				

<b>100113</b>	<b>Internal Conflicts and War</b>			
Subject: DHP	Catalog Nbr: P243			
2013 FALL	Primary	Richard Shultz	richard.shultz@tufts.edu	
<p>Instability, conflict, and irregular warfare within states due to burgeoning challenges posed by armed groups have proliferated in number and importance since the Cold War ended. With the spread of globalization, the technological shrinking of the world and interdependence of states and regions, these internal/transnational conflicts have taken new dimensions with far-reaching consequences. This seminar examines their patterns and evolution. Topics include examination of: the global strategic environment which armed groups exploit; the causes of internal/transnational conflict; types of armed groups, their operational patterns and strategies; and six case studies. Fall semester. Richard H. Shultz</p>				

<b>100152</b>	<b>Modern Terrorism and Counterterrorism</b>			
Subject: DHP	Catalog Nbr: P244			
2014 SPRG	Primary	James Forest	James.Forest@tufts.edu	
<p>This course examines the nature of terrorism; the spectrum of terrorist motivations, strategies, and operations; the socio-political, economic and other factors that can enable terrorist group activities; the</p>				

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unique threat of WMD terrorism; and the internal vulnerabilities of terrorist organizations. Students will examine current and classic research on terrorism, and explore many of the puzzles that remain unanswered. Finally, the course will analyze these critical issues within the context of policies and strategies for responding to the threat of terrorism with increasing sophistication and success. Spring semester. James Forest

<b>100228</b>	<b>Crisis Management and Complex Emergencies</b>			
Subject:	Catalog Nbr:			
DHP	P245			
2013 FALL	Primary	Robert Pfaltzgraff		robert.pfaltzgraff@tufts.edu
<p>Consideration of crisis management in theory and practice, drawing from recent and earlier crises; theories of crisis prevention, deterrence; escalation, de-escalation, termination, and post crisis management; decision making; bargaining and negotiation; the role of third-parties; the National Security Act of 1947 and decisional approaches in successive U.S. administrations. Emphasis on theoretical literature, as well as the perspective of actual participants in recent crises and utilization of case studies, including cyber crises. The seminar also includes a major weekend crisis simulation exercise, SIMULEX, with outside participants from the official policy community. Fall semester. Robert L. Pfaltzgraff, Jr.</p>				

<b>100342</b>	<b>Civil-Military Relations</b>			
Subject:	Catalog Nbr:			
DHP	P247			
2014 SPRG	Primary	Antonia Chayes		Antonia.Chayes@tufts.edu
<p>Although recent conflict environments entered a grey area that is neither war nor peace, the complexity of civil-military relations is not new. In the last two decades, kinetic activity, wider peacekeeping, peace building and state building have been pursued simultaneously. Cyber attacks and targeted killing outside war zones add to the "grey area." This seminar will analyze how international interveners, both civil and military, deal with such complex environments. Approaches will include themes, such as lack of coordination and planning; negotiation at HQ and in the field among civilian agencies, NGOs, and the military. We will examine cases and themes, as well as theory. Prior to taking this course, students should have taken a course in security studies, negotiation, or international law. Spring semester. Antonia Chayes</p>				

<b>100380</b>	<b>Technology and International Security</b>			
Subject:	Catalog Nbr:			
DHP	P248			
<p>Technology shapes how governmental and private sector organizations conduct their business. While technology is integral to all facets of human interaction, this course examines the relationship between technology and security in the face of globalization and rapid technological change. It develops frameworks for evaluating how defense and commercial technologies influence international security, examines technologies that shaped security historically, and evaluates modern technological developments in information, communications, and space, among others. This course encourages students to think analytically and critically about how technological innovation is altering international security. Not offered 2013-2014. William C. Martel</p>				

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<b>100526</b>	<b>Elements of International Environmental Policy</b>			
Subject: DHP	Catalog Nbr: P250			
2013 FALL	Primary	William Moomaw	william.moomaw@tufts.edu	
<p>This course is designed to provide an introduction to international environmental policy development beginning with the scientific identification of the problem, the assessment of its economic and social impact, and the political forces that shape international agreements. Following a short introduction to some of the basic scientific and economic factors that characterize most environmental problems, the course examines five case studies that illustrate the range of international problems facing diplomats and corporations. Bilateral, multilateral, and commons issues are studied using examples of air, climate, water, fisheries, and forests/biological diversity. Fall semester. William R. Moomaw</p>				

<b>100564</b>	<b>International Environmental Negotiations</b>			
Subject: DHP	Catalog Nbr: P251			
2012 FALL	Primary	William Moomaw	william.moomaw@tufts.edu	
<p>The unique nature of environmental problems has brought a new style to international negotiations, which relies much more heavily on scientific and other technical expertise. Because the scientific knowledge base is constantly evolving, far more flexible, process oriented treaties are being negotiated to address environmental issues than has traditionally been the case in other areas. This course brings together a scientist and a negotiation specialist to examine with students the nature of the international environmental negotiation process and its evolution. Not offered 2013-2014. William R. Moomaw, Lawrence Susskind</p>				

<b>100674</b>	<b>Sustainable Development Diplomacy</b>			
Subject: DHP	Catalog Nbr: P253			
2013 FALL	Primary	William Moomaw	william.moomaw@tufts.edu	
<p>The principle goal of the course is to acquaint students with a thorough understanding of Sustainable Development Diplomacy (SDD) from both a governance and diplomacy viewpoint. By looking at foreign policy through a sustainability and development lens, students will learn of the complexity of the competing claims on natural resources and the role that global natural resources play in national and international security, business relations, and trade policies. The governance and diplomacy lessons are drawn from a range of real-world natural resource policy responses, such as in the field of forests, water, food, and climate change. Fall semester. William R. Moomaw, Patrick Verkooijen</p>				

<b>100762</b>	<b>Climate Change and Clean Energy Policy</b>			
Subject: DHP	Catalog Nbr: P254			
2013 FALL	Primary	Kelly Gallagher	Kelly.Gallagher@tufts.edu	
<p>This course examines how governments respond to the challenges posed by the complex problem of global climate change and how clean energy policies can help countries achieve multiple goals. The latest science,</p>				

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technological developments, economic assessments of costs and opportunities, the role of the media, domestic and international politics, and innovation are all discussed. Policy instruments for climate mitigation, adaptation, and a clean energy economy are introduced and thoroughly analyzed in a comparative way across most of the major-energy consuming countries. In-class exercises including an international negotiation simulation illuminate course themes. The course introduces and strengthens multidisciplinary policy analysis skills. Fall semester. Kelly Sims Gallagher

<b>100836</b>	<b>International Energy Policy</b>			
Subject: DHP	Catalog Nbr: P255			
2013 SPRG	Primary	Kelly Gallagher		Kelly.Gallagher@tufts.edu
2014 SPRG	Primary	Francisco Monaldi		Francisco.Monaldi@tufts.edu
<p>Energy affects every dimension of human society and it is crucial for economic prosperity. Energy is at the heart of economic development strategies, national security challenges, and intractable environmental problems. This review course maps how challenges and opportunities differ among countries, exploring basic differences between industrialized and developing countries. The policies of major energy producers and consumers are compared. The focus is on oil and gas, but renewable energy sources are also considered. Topics include: energy and the world economy, the geopolitics of oil and gas, energy markets, energy policy and economic development, climate change, technological change and the future of energy. Spring semester. Francisco J. Monaldi</p>				

<b>100890</b>	<b>Innovation for Sustainable Prosperity</b>			
Subject: DHP	Catalog Nbr: P256			
2014 SPRG	Primary	Kelly Gallagher		Kelly.Gallagher@tufts.edu
<p>Innovation is the main source of economic growth and improvements in productivity, is a key lever for catalyzing development, reducing environmental harm, improving human health and well-being, and enhances national security. This seminar explores the nature of technology, theories and “stylized facts” about innovation processes, and how to think about innovation systems. A major focus is policy for innovation. Topics include national innovation systems, management of risks, global change, actors and institutions, social innovation, private vs. public, education, cross-country comparisons, competitiveness, technology transfer and diffusion, learning and “catch-up”, IPR’s, and leapfrogging. Case studies are used to understand each topic. Spring semester. Kelly Sims Gallagher</p>				

<b>100927</b>	<b>Corporate Management of Environmental Issues</b>			
Subject: DHP	Catalog Nbr: P257			
2013 FALL	Primary	Ann Rappaport		ann.rappaport@tufts.edu
<p>Explores companies’ responses to pressure from stockholders, regulatory agencies, community and non-governmental organizations to exercise greater responsibility toward the environment. Topics included strategy, staffing and organization, decision making, codes of conduct, resources, program development, product responsibility, corporate environmental policies, pollution prevention, trade associations, accident</p>				

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response, response to laws and regulations, corporate social responsibility, international issues, and foreign operations. Note: This course is cross-listed (UEP 265) with the School of Arts and Sciences – Department of Urban and Environmental Policy and Planning. Fall semester. Ann Rappaport

<b>100964</b>	<b>Clean Energy Technologies and Policy</b>				
	Subject: DHP	Catalog Nbr: P258			
	2013 SPRG	Primary	William Moomaw		william.moomaw@tufts.edu
	2013 SPRG	Primary	Maria Flytzani-Stephanopoulos		mflytzan@tufts.edu
<p>This course identifies the major environmental, security, and economic issues associated with the continued use of traditional energy sources such as fossil fuels. It then explores alternative technologies that are capable of providing essential energy services in both developed and developing countries. Woven into the assessment of each technology is a determination of the present policies and factors that lock-in current technology and lockout new alternatives. Types of regulatory, market, contractual and voluntary policies and practices are identified that can facilitate the introduction of new, clean energy technologies. The major emphasis is on electricity production, transportation, and building energy conservation. Prerequisites: Familiarity with basic science and calculus is expected. Not offered 2013-2014. Maria Flytzani-Stephanopoulos, William R. Moomaw</p>					

<b>101036</b>	<b>Islam and the West</b>				
	Subject: DHP	Catalog Nbr: P260			
	2013 FALL	Primary	Ayesha Jalal		ayesha.jalal@tufts.edu
<p>Going beyond the simplistic notion of a great civilization divide, this course puts the categories 'Islam' and 'the West' under the spotlight of historical and comparative analysis. After providing some essential background, the course concentrates on the colonial and postcolonial encounter between Muslim and Western societies and polities with special, but not exclusive reference to the South Asian subcontinent. Organized along historical and thematic lines, the course focuses on the overlapping domains of culture and politics, thought and practice, to elucidate aspects of dialogue, tension, and confrontation between the worlds of Islam and the West. Fall semester. Ayesha Jalal</p>					

<b>101088</b>	<b>Contemporary South Asia</b>				
	Subject: DHP	Catalog Nbr: P262			
	2013 SPRG	Primary	Ayesha Jalal		ayesha.jalal@tufts.edu
<p>Organized along both historical and thematic lines, the course surveys politics, economy, and society in late colonial India and offers a comparative historical analysis of state structures and political processes in post-colonial South Asia, particularly India, Pakistan, and Bangladesh. Among the themes considered are the reasons for the partition of 1947, the nature of the colonial legacy, the origins of democracy and military authoritarianism, history of development, the shifting balance between central and regional power, the ongoing clash between so-called secular and religiously informed ideologies, and the impact on interstate</p>					

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relations in the subcontinent. Not offered 2013-2014. Ayesha Jalal

<b>101233</b>	<b>The Islamic World</b>			
Subject: DHP	Catalog Nbr: P266			
2014 SPRG	Primary	Ibrahim Warde		Ibrahim.Warde@tufts.edu
<p>This course aims to explain those aspects of the Islamic world—history, politics, economics, society, legal systems, business practices—that are necessary to conduct business or political negotiations in a number of countries. The course will discuss issues of political economy and business of the Islamic world, with a special focus on Islamic networks, business culture, oil, and issues of globalization and governance. Case studies will focus on specific companies and institutions. From a geographic standpoint, the course will focus primarily on Middle Eastern and Persian Gulf countries, although it will also include countries such as Malaysia and Pakistan. For MIB students, this course is one of the regional course options. One-half credit. Spring semester. Ibrahim Warde</p>				

<b>101414</b>	<b>The Strategic Dimensions of China's Rise</b>			
Subject: DHP	Catalog Nbr: P273			
2014 SPRG	Primary	Toshi Yoshihara		Tsunetoshi.Yoshihara@tufts.edu
<p>This course is built around two key questions surrounding China's rise: How will China rise? Where will this rise take China? To address these two deceptively simple questions, this course relies on the concept of strategy. In the broadest sense, strategy is the relationship between ends and means. For the purposes of this course, strategy is understood as the nexus between a nation's long-term goals and the various implements of national power—diplomatic, economic, military, and cultural tools—to achieve those objectives. To sharpen the analytical focus, this course focuses primarily on the “hard” dimensions of China's national power, which encompasses such material factors as geography, resources, economic size, and military power. Spring semester. Toshi Yoshihara</p>				

<b>101451</b>	<b>Politics of the Korean Peninsula: Foreign &amp; Inter-Korean Relations</b>			
Subject: DHP	Catalog Nbr: P274			
2013 FALL	Primary	Sung-Yoon Lee		Sung-Yoon.Lee@tufts.edu
<p>An examination of Korea's modern “evolution” as a state and society. Emphasis on Korea's modern political history, from the origins and theory of statecraft in traditional Korea to the major geopolitical issues of the present day. Topics include Korea's relations with the great powers of the North Pacific and the primacy of international relations in the Korean world: from imperialism and Japanese colonialism, partition of the Korean peninsula and the establishment of two separate Koreas, Cold War politics and the Korean War, economic development and political freedom, to inter-Korean relations. Fall semester. Sung-Yoon Lee</p>				

<b>101503</b>	<b>North Korean State and Society</b>			
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Subject: DHP	Catalog Nbr: P275	2014 SPRG	Primary	Sung-Yoon Lee	Sung-Yoon.Lee@tufts.edu
<p>North Korea is the world's last major hermit society. Since the division of the Korean peninsula in 1945, South Korea has developed into one of the largest trading nations in the world with a vibrant democratic polity, while North Korea has descended into a perpetually aid-dependent state that maintains domestic control through the deification of the ruling family and operation of extensive political prisoner concentration camps. What does the future hold for North Korea? Emphasis on the Kim family continuum, strategy of brinkmanship, human rights, nuclear politics, and the implications of regime preservation or collapse. Spring semester. Sung-Yoon Lee</p>					

<b>101611</b>	<b>China Politics</b>				
Subject: DHP	Catalog Nbr: P279	2014 SPRG	Primary	Elizabeth Remick-Yamamoto	elizabeth.remick@tufts.edu
<p>This seminar covers domestic Chinese politics on center-local relations and state-society relations. Some undergraduate-level knowledge of Chinese politics and recent history is required. Conventional wisdom in the U.S. is that China's post-Mao authoritarian central government has absolute power over society, exercised through efficient and obedient Party and state structures. This seminar asks students to reconsider this interpretation by examining how center, locality, and society interact and vie for influence in the making and implementation of policy. Not offered 2013-2014. Instructor to be announced.</p>					

<b>102318</b>	<b>Migration and Transnationalism in Latin America</b>				
Subject: DHP	Catalog Nbr: P290	2013 FALL	Primary	Katrina Burgess	Katrina.Burgess@tufts.edu
<p>This seminar will examine the implications of international migration, migrant remittances, and transnationalism for development and politics in Latin America. The first section addresses alternative theories of migration and reviews global patterns of migration in both sending and receiving countries. The last two sections focus on the impact of international migration and remittances on economic development and politics in sending countries, primarily in Latin America but with some comparative data from other developing countries. Fall semester. Katrina Burgess</p>					

<b>102527</b>	<b>Democracy and State Reform in Latin America</b>				
Subject: DHP	Catalog Nbr: P293	2014 SPRG	Primary	Katrina Burgess	Katrina.Burgess@tufts.edu
<p>This seminar examines how democratization and market reform have interacted to reshape the state and society in Latin America. The first part of the course provides an historical overview of these processes in ten Latin American countries: Brazil, Mexico, Argentina, Chile, Peru, Venezuela, Colombia, El Salvador, Bolivia, and Ecuador. The second part of the course addresses the region's ongoing struggles to deepen democracy in the areas of participation, citizenship, public security, accountability, decentralization, social policy, and civil</p>					

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rights. Spring semester. Katrina Burgess

<b>102593</b>	<b>Political Economy and Business Context of Latin America</b>			
Subject: DHP	Catalog Nbr: P294			
2014 SPRG	Primary	Lawrence Krohn		Lawrence.Krohn@tufts.edu
<p>Examination of the economic and business environment of Latin America and the policies that shape it. Consists of interrelated institutional and structural topics such as financial systems, labor markets, social security regimes, inequality and poverty, foreign direct investment, regional economic integration, privatization, infrastructure, industrial policy, and fiscal federalism, with the controversial role of the state at issue throughout. Analysis often relies on notions of welfare economics, expounded concisely at the outset. Prior command of microeconomics very helpful, but not required. For MIB students, this course is one of the regional options. Complements macro-oriented E250. Offered in English (m01) and Spanish (m02) language sections. One-half credit. Spring semester. Lawrence Krohn</p>				

<b>102731</b>	<b>Politics of Violent Conflict in Africa</b>			
Subject: DHP	Catalog Nbr: P298			
2013 FALL	Primary	Alex DeWaal		Alex.DeWaal@tufts.edu
<p>During this course, students should gain a deeper understanding of the nature of contemporary violent conflict in Africa. Students will be expected to master the key theoretical approaches to violence in Africa, and to become familiar with a number of important case studies. The focus is on the origins and nature of violence, rather than policy responses and solutions. The course is inter-disciplinary and involves readings in political science, international relations, and social anthropology, while also touching on economics, environmental studies, and history. Fall semester. Alex de Waal</p>				

<b>103038</b>	<b>Ph.D. Reading &amp; Research - Full-time Study</b>			
Subject: DHP	Catalog Nbr: 400			
<p>Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor</p>				

<b>103052</b>	<b>Ph.D. Reading &amp; Research - Half-time Study</b>			
Subject: DHP	Catalog Nbr: 401			
<p>Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor</p>				

<b>103066</b>	<b>Ph.D. Reading &amp; Research - Full-time Study</b>			
Subject:	Catalog Nbr:			

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DHP 402

Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor

<b>103103</b>	<b>Diplomacy: History, Theory, and Practice</b>			
Subject: DHP	Catalog Nbr: D200	2014 SPRG	Primary	Alan Henrikson alan.henrikson@tufts.edu
<p>Diplomacy is one of the very constitutive “orders” of the international system, a mainstay of civilization itself. This course examines classical diplomacy and its evolution in the West, the “integration” of regional diplomatic cultures through the League of Nations and United Nations, the establishment of foreign ministries and bilateral embassies, the Vienna Convention on Diplomatic Relations (1961), the professionalization of diplomatic services, “summit” diplomacy and the use of special envoys, diplomatic ceremony and protocol, the nuances of diplomatic language, public diplomacy and social media, educational exchanges and intercultural dialogues, engagement with non-state actors, and the question of the future of formal diplomacy in a networked global society. Spring semester. Alan K. Henrikson</p>				

<b>103396</b>	<b>The Art and Science of Statecraft</b>			
Subject: DHP	Catalog Nbr: D210			
<p>It is easy to develop explanations for foreign policy decision-making; it is quite another thing to act as the policymaker. What are the available tools of influence that an international actor can use to influence other actors in the world? When are these tools likely to work? The goal of this course is to offer an introduction into the world of policymaking and statecraft. Topics include using coercion and inducement; intervening in the domestic politics of another country; the nature of public and private diplomacy; and case studies of notable policy successes and failures from the past. Not offered 2013-2014. Daniel W. Drezner</p>				

<b>103414</b>	<b>The Politics of Statecraft</b>			
Subject: DHP	Catalog Nbr: D211			
<p>Foreign policy is not immune from public debate, political gridlock, or human frailties. Building on The Art and Science of Statecraft, this course examines the political environment in which foreign policy is crafted and implemented. Topics include the role of public opinion, interest groups, bureaucracies, think tanks, and experts in the formulation of policy. Case studies of notable successes and failures of the policy process will be discussed. There will also be frequent in-class exercises in the various arts associated with the promotion of policy. Open to students who have completed D210. Not offered 2013-2014. Daniel W. Drezner</p>				

<b>103448</b>	<b>Essentials of Humanitarian Action in the Field</b>			
Subject: DHP	Catalog Nbr: D213	2014 SPRG	Primary	Peter Walker Peter.Walker@tufts.edu

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This course, run jointly with Harvard and MIT, offers a practical training in the complex issues and skills needed to engage in humanitarian work. Students will gain familiarity with the concepts and standards for humanitarian work and will focus on practical skills, such as rapid public health assessments, GIS mapping, and operational approaches to relations with the military in humanitarian settings. The course includes a separate three-day intensive field simulation of a humanitarian crisis in late April. A \$300 one-time fee is charged to cover camping gear hire, food, and other equipment costs. Spring semester. Peter Walker

<b>103517</b>	<b>Social Networks and Organizations - Part I</b>			
Subject: DHP	Catalog Nbr: D216			
2013 FALL	Primary	Christopher Tunnard	Christopher.Tunnard@tufts.edu	
<p>The prominent use of social media in recent resistance movements and the tracking of bin Laden have fueled a fast-growing interest in understanding social networks of all types. Participants in this course will examine the evolution of the study of networks and will learn how to analyze an array of social, organizational, and professional networks—including their own. Regular blog postings will demonstrate students' understanding of the concepts, as well as the power of a 'networked' class. The final deliverable will be a debate on the importance and future of both social networks and enabling technologies. One-half credit. Fall semester. Christopher R. Tunnard</p>				

<b>103537</b>	<b>Social Networks and Organizations - Part II</b>			
Subject: DHP	Catalog Nbr: D217			
2013 FALL	Primary	Christopher Tunnard	Christopher.Tunnard@tufts.edu	
<p>This course, a continuation of D216m, will be a seminar covering how to do a complete Social Network Analysis (SNA) project, from survey and data collection through analysis. Students can choose to do either a stand-alone SNA project, either individually or in groups, or an individual project as part of their MALD/MIB capstone project or doctoral dissertation. Initial sessions will introduce the major concepts and techniques of designing and completing a successful SNA. Subsequent sessions will be shaped by the actual projects themselves, with individuals and teams sharing their progress. Open to students who have completed D216m or a graduate-level course in SNA approved by the instructor. One-half credit. Fall semester. Christopher R. Tunnard</p>				

<b>103575</b>	<b>Processes of International Negotiation</b>			
Subject: DHP	Catalog Nbr: D220			
2012 FALL	Primary	Nadim Rouhana	Nadim.Rouhana@tufts.edu	
2013 FALL	Primary	Eileen Babbitt	eileen.babbitt@tufts.edu	
2013 FALL	Primary	Jeswald Salacuse	jeswald.salacuse@tufts.edu	
2013 FALL	Primary	Diana Chigas	diana.chigas@tufts.edu	
2013 FALL	Primary	Robert Wilkinson Jr	robert.wilkinson@tufts.edu	
2013 SUMRA	Primary	Anthony Wanis-St. John	Anthony.Wanis-StJohn@tufts.edu	

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This course explores the processes, rather than specific substantive issues, of international negotiation. Using exercises and simulations, it examines the nature of conflict in the international arena; the special characteristics of negotiation in the international setting; negotiation dynamics; the roles of culture, power, and psychological processes; and the strategy and tactics of international negotiation. Special problems of multilateral negotiation, and the follow-up and implementation of negotiated agreements are also examined. Fall semester, four sections with a maximum of 30 students each: Eileen F. Babbitt, Diana Chigas, Jeswald W. Salacuse, Robert Wilkinson

<b>103624</b>	<b>International Mediation</b>			
Subject: DHP	Catalog Nbr: D221			
2014 SPRG	Primary	Eileen Babbitt	eileen.babbitt@tufts.edu	
<p>Mediation is located within the broader family of international intervention approaches, as practiced by individuals, international and transnational organizations, small and large states, and in bilateral or multilateral contexts. This seminar focuses on the ways in which mediators in the international arena carry out their third-party roles. Topics to be covered include: gaining entry; developing a strategy; gaining and using leverage; and challenges of multi-party mediation. The seminar relies on detailed, extensive case study analysis to understand how international mediators operate in real-time, complex environments. Open to students who have completed D220 or equivalent. Spring semester. Eileen F. Babbitt</p>				

<b>103690</b>	<b>Theories of Conflict and Conflict Resolution</b>			
Subject: DHP	Catalog Nbr: D223			
2012 FALL	Primary	Nadim Rouhana	Nadim.Rouhana@tufts.edu	
2013 FALL	Primary	Eileen Babbitt	eileen.babbitt@tufts.edu	
<p>This course offers an overview of theories of conflict and approaches to conflict resolution. It surveys theories of conflict that originate in various disciplines including sociology, political science, international relations, social psychology, and law. It presents multiple levels of analysis to explain both inter-state and intra-state conflicts. It also reviews approaches that seek to settle and to transform the relationships of disputing parties. This course will provide an in-depth and a critical look at leading theories of conflict and conflict resolution and will explore some of the major theoretical debates in the field. Fall semester. Eileen F. Babbitt</p>				

<b>103798</b>	<b>Conflict Resolution Practice</b>			
Subject: DHP	Catalog Nbr: D225			
2013 SPRG	Primary	Eileen Babbitt	eileen.babbitt@tufts.edu	
<p>This seminar focuses on three crucial aspects of conflict resolution practice: conducting a conflict assessment; facilitating discussions and consensus building processes in the context of intergroup conflict; and designing and conducting effective dialogues between contending identity groups. The seminar will emphasize the applied aspects of these processes and will use demonstrations, films, exercises, and guest lecturers. It will culminate with organizing and conducting a problem-solving workshop under the leadership of the instructor.</p>				

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Open to students who have completed D223. Enrollment limited to 25 students. Not offered 2013-2014.  
Eileen F. Babbitt

<b>103941</b>	<b>Protracted Social Conflict: Dynamics, Major Issues &amp; Possible Consequences</b>		
	Subject: DHP	Catalog Nbr: D228	
<p>This module will distinguish protracted social conflict from other types of international and ethnic conflicts. We will review contending frameworks that examine sources of social conflict and its political, economic, societal, and psychological dynamics. In particular, we will examine: the role of social identity; culture and the conditions under which religion plays constructive and destructive roles in conflict escalation and de-escalation; the dynamics of escalation, stalemate, and de-escalation; the political and cultural basis of genocide, mass killings, and ethnic terrorism; and the psychology of perpetrators and bystanders. Some conflict resolution approaches that deal with protracted social conflict will be discussed. One-half credit. Not offered 2013-2014. Nadim N. Rouhana</p>			

<b>103977</b>	<b>Politics &amp; Processes of Reconciliation: Transitional Justice &amp; Multicultural Citizenships</b>		
	Subject: DHP	Catalog Nbr: D229	
<p>This module will examine the processes of reconciliation as distinguished from political settlement and traditional conflict resolution. It will introduce students to major issues that have been emerging in international conflict within states and between states. These include past injustice, historic responsibility, conflicting historical narratives, apology, reparation, recognition of past evil, and eliminating discrimination. The context of transition from totalitarian regimes to democratic order will be the major focus but also the context of oppressed minorities in democratic states will be discussed. The module will also examine the applicability of the various mechanisms in different political and cultural contexts. One-half credit. Not offered 2013-2014. Nadim N. Rouhana</p>			

<b>103990</b>	<b>Humanitarian Action in Complex Emergencies</b>		
	Subject: DHP	Catalog Nbr: D230	
	2013 FALL	Primary	Daniel Maxwell
			Daniel.Maxwell@tufts.edu
<p>This multi-disciplinary course covers a broad range of subjects, including the evolution of the international humanitarian system, the political economy of conflicts and humanitarian aid, analytical and normative frameworks for humanitarian action, and a variety of programmatic topics. By the end of this course you will be aware of the historical, legal, social, political and moral context of both the causes and responses to complex humanitarian emergencies, and have a working knowledge of the principles and standards for performing humanitarian response to complex humanitarian emergencies. This course is cross-listed with the Friedman School of Nutrition Science and Policy. Fall semester. Daniel Maxwell</p>			

<b>104022</b>	<b>Gender, Culture and Conflict in Complex Humanitarian Emergencies</b>		
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# Course Bulletin

Subject: DHP	Catalog Nbr: D232				
2013 FALL	Primary	Elizabeth Stites		elizabeth.stites@tufts.edu	
2013 FALL	Primary	Dyan Mazurana		Dyan.Mazurana@tufts.edu	
<p>This course examines situations of armed conflict, civilian experiences of these crises, and the international and national humanitarian and military responses to these situations from a gender perspective and highlights the policy and program implications that this perspective presents. Topics covered include gender analyses of current trends in armed conflict and terrorism, and of the links among war economies, globalization and armed conflict; the manipulation of gender roles to fuel war and violence; gender and livelihoods in the context of crises; masculinities in conflict; sexual and gender-based violations; women's rights in international humanitarian and human rights law during armed conflict; peacekeeping operations; peacebuilding; and reconstruction. Case studies are drawn from recent and current armed conflicts worldwide. This course is cross-listed with the Friedman School of Nutrition Science and Policy. Fall semester. Dyan Mazurana, Elizabeth Stites</p>					

<b>104163</b>	<b>Introduction to Research Methods</b>				
Subject: DHP	Catalog Nbr: D235				
2013 SPRG	Primary	Karen Jacobsen		karen.jacobsen@tufts.edu	
<p>This course is intended for students who are new to research, and is an introduction to designing, conducting and writing up a research project. We begin with identifying your main research question—how it is drawn from and relates to the broader field of scholarship and theory. Then we explore the design of research protocols, how the choice of methods relates to the research question, and the art of data collection and field work. Course objectives are to increase your: (1) understanding of methodologically sound and theoretically relevant field research; (2) skills in conducting field work; (3) critical awareness of the ethical and practical problems of field research; (4) ability to evaluate the scientific merits of published materials; and (5) understanding of how research relates to policy and the work of practitioners. Spring semester. Karen Jacobsen</p>					

<b>104200</b>	<b>Nutrition in Complex Emergencies: Policies, Practice and Decision-Making</b>				
Subject: DHP	Catalog Nbr: D237				
2014 SPRG	Primary	Erin Boyd		Erin.Boyd@tufts.edu	
<p>The course will introduce students to the concept of Public Nutrition and examine its central role in complex emergencies. The implications of the Public Nutrition approach for assessment and analysis, policy development, program design and implementation will be examined. This will provide an understanding of; the causes and nutritional outcomes of humanitarian crises and complex emergencies (malnutrition, morbidity and mortality). The course has a field oriented focus based on a wide range of recent and past food and nutrition crises ranging. The course reviews international response strategies, nutrition programmes and relevant policies; and incorporates relevant applied research. The course provides the opportunity for active class participation drawing upon the actual work experience of the students and applying a range of up-to-date case-study materials based on current humanitarian crises. This course is cross-listed with the Friedman School of Nutrition Science and Policy. Spring semester. Erin Boyd</p>					

# Course Bulletin

<b>104373</b>	<b>Forced Migration</b>			
Subject: DHP	Catalog Nbr: D239			
2013 SPRG	Primary	Karen Jacobsen		karen.jacobsen@tufts.edu
<p>The course is an exploration of how forced displacement, which includes trafficking, and other forms of involuntary migration, relates to the broader spectrum of migration stemming from persecution, development, natural disaster, environmental change, and impoverishment. We begin with an analysis of the root causes of migration, then review the international legal framework, and analyze asylum and refugee policies in different national contexts. The course will explore a range of critical issues including current controversies about climate change and migration, urbanization, trafficking, and new approaches to humanitarian assistance and protection. The course focuses on refugee and IDP movements, but adopts a wider perspective so as to address all kinds of global movements. Spring semester. Karen Jacobsen</p>				

<b>104406</b>	<b>Water Dip. III: Synthesis of Science, Policy, Politics of Boundary Crossing Water Problems</b>			
Subject: DHP	Catalog Nbr: D250			
2013 FALL	Primary	Shafiqul Islam		Shafiqul.Islam@tufts.edu
2013 FALL	Primary	Nancy Gleason		Nancy.Gleason@tufts.edu
2013 SPRG	Primary	William Moomaw		william.moomaw@tufts.edu
<p>This course is a synthesis of science, policy and politics of water and builds on the concepts and methodologies covered in Water Diplomacy I and II. It will focus on water conflicts, negotiations and cooperation, and integrate scientific origins of water conflicts from emerging ideas from theory and practice of complexity and negotiation. It will emphasize both quantitative and qualitative approaches to analyzing water conflicts through negotiations using recent advances in collective actions in managing common pool resources with mutual gains approach within an analytical framework of water diplomacy. Students will test their understanding of these principles and approaches by participating in complex negotiation simulation exercises on water cooperation and conflicts we call, Indopotamia. Fall semester. Nancy Gleason; Shafiqul Islam</p>				

<b>104530</b>	<b>Southwest Asia: History, Culture, and Politics</b>			
Subject: DHP	Catalog Nbr: D260			
2014 SPRG	Primary	Andrew Hess		andrew.hess@tufts.edu
<p>This course is a survey of Southwest Asian institutional history from the middle of the 18th century to modern times. The course is designed for professional students. It examines the complexity of the region, with special emphasis on the impact of the Industrial Revolution. Topics include Great Power competition in the region; the influence of Turko-Muslim culture on contemporary events, Colonialism, the regional context for the formation of nation states, post WWII Globalization, the regional impact of explosive change in the Digital era, Fundamentalism, and chaotic conditions at the turn of the 21st century. Spring semester. Andrew C. Hess</p>				

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<b>104672</b>	<b>The Arabs and their Neighbors</b>			
Subject: DHP	Catalog Nbr: D263			
2013 FALL	Primary	Leila Fawaz		leila.fawaz@tufts.edu
2013 FALL	Primary	Ibrahim Warde		Ibrahim.Warde@tufts.edu
<p>With a particular focus on the Arab world and the Levant, this course examines the evolution of nation-states in the Middle East from colonial rule to the present. Themes addressed include the rise of nationalism and pan-Arabism, ideologies of internal unity and regional tensions, Islam as a political force, globalization, reform and radicalism, the current Arab revolts, and the search for new alternatives. Fall semester. Leila Fawaz, Ibrahim Warde</p>				

<b>104726</b>	<b>Globalization of Eurasia: The Turks and the Politics of Eurasia</b>			
Subject: DHP	Catalog Nbr: D264			
<p>An historical survey of the Turks designed to emphasize the geopolitical importance of the Eurasian steppe. Topics examined are: formation of Eurasian steppe empires; the era of Turko-Mongol invasions; decline of classical Islamic civilization; conversion of the Turks to Islam; the rise of Turko-Muslim empires; decline of Byzantium and the conquests of the Ottoman empire; expansion of Russia and the absorption of Turko-Muslims; modernization movements among the Turks; the emergence of modern Turkey; Soviets and Central Asian society; the collapse of the USSR and the emergence of modern nationalism in Central Asia; China and the New 'Great Game.' Not offered 2013-2014. Andrew C. Hess</p>				

<b>104764</b>	<b>The Globalization of Politics and Culture for Iran, Afghanistan and Pakistan</b>			
Subject: DHP	Catalog Nbr: D265			
2013 FALL	Primary	Andrew Hess		andrew.hess@tufts.edu
<p>This course explores the consequences of accelerated technological change in the geopolitically important region of Southwest Asia that includes the modern states and societies of Iran, Afghanistan, and Pakistan. A special effort to understand this region's problems of transition from pre-modern practices will concentrate attention on the difficulties of building new institutions in radically new contexts. Along with examining changing internal conditions there is parallel need to assess the major impact of foreign involvement in the politics of each of these states and in turn what the overall effect of both large and small scale military actions have had on the attempt to build modern states and societies. Specific topics studied are modern development, ethnic and sectarian violence, modern educational change, social and cultural reaction to radical urbanization, creation of a modern legal system, transfer of modern technology, religious fundamentalism, foreign policies of major state and non-state powers. Fall semester. Andrew C. Hess</p>				

<b>104814</b>	<b>The Globalization of Central Asia and the Caucasus</b>			
Subject: DHP	Catalog Nbr: D267			
2013 FALL	Primary	Andrew Hess		andrew.hess@tufts.edu

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The course establishes a basis for understanding modern political and cultural changes in Central Asia and the Caucasus. A major effort will be made to describe how the role of external factors in combination with internal conditions framed the problems new leaders had to confront when the Soviet Union collapsed. Special attention will be devoted to the place of ethnic and sectarian violence and the root causes of such conflict. Other topics studied are: economic development; transfer of modern technology and its environmental impact; ethnic politics; fundamentalism as a response to rapid change; the global politics of oil gas and water; and the new 'Great Game' in Central Asia. Fall semester. Andrew C. Hess

<b>104937</b>	<b>Int'l Relations of the U.S. and East Asia: 1945 to the Present</b>			
Subject: DHP	Catalog Nbr: D271			
2014 SPRG	Primary	Sung-Yoon Lee	Sung-Yoon.Lee@tufts.edu	
An examination of the international relations of the United States and East Asia since the end of World War II, principally U.S. interactions with China, Japan, and Korea, and secondarily, with Vietnam and Southeast Asia. Focus on fundamental concepts and realities of international politics governing interactions between the U.S. and East Asian nations, as well as the major geopolitical issues of the day. Study of the continuing patterns of interaction among the U.S. and East Asian states—the dynamics of wars, ideologies, political, economic, and cultural issues. Spring semester. Sung-Yoon Lee				

<b>105112</b>	<b>U.S. - European Relations Since the Fall of the Berlin Wall</b>			
Subject: DHP	Catalog Nbr: D283			
2014 SPRG	Primary	Klaus Scharioth	Klaus.Scharioth@tufts.edu	
The seminar examines U.S.-European relations since a peaceful revolution brought down the Berlin Wall in November 1989. The seminar looks at various common challenges in the period thereafter and how they were dealt with, both from the U.S. and the European perspective: the unification of Germany, Bosnia and Kosovo, the enlargement of NATO, NATO/Russia, 9/11 and the threat of violent extremism, Afghanistan, Iraq, Iran and nuclear non-proliferation and disarmament, among others. The emphasis is on practical skills rather than theory. Students will practice to write short memos for political leaders and to give very short oral presentations. One-half credit. Spring semester. Klaus Scharioth				

<b>105146</b>	<b>European Union Diplomacy and Foreign Policy</b>			
Subject: DHP	Catalog Nbr: D285			
2013 FALL	Primary	Alan Henrikson	alan.henrikson@tufts.edu	
2013 FALL	Primary	Erwan Lagadec	Erwan.Lagadec@tufts.edu	
2013 FALL	Primary	Michail Psalidopoulos	Michalis.Psalidopoulos@tufts.edu	
With support from the European Commission, this course examines the EU's External Action Service – the overarching diplomatic service created by the 2009 Lisbon Treaty – and the Common Foreign and Security Policy. The coming years will be critical to both, as the EU tackles organizational challenges, while adapting to an evolving landscape—economic crisis, unstable neighborhood, and shift in power away from the West. In				

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addition to a module taught by Fletcher's Europeanist faculty, the program includes seminars with EU leaders and experts, providing students with professional opportunities among EU institutions. Fall semester. Erwan Lagadec, Alan K. Henrikson, Michalis Psalidopoulos

<b>105256</b>	<b>The Foreign Relations of the United States to 1917</b>			
Subject: DHP	Catalog Nbr: H200	2012 FALL	Primary	Alan Henrikson alan.henrikson@tufts.edu
<p>The history of American foreign relations from the Revolution to the First World War. The transformation of the former colony into a "world power," noting the internal dynamics of this remarkable development, as well as its external causes. The evolution of major U.S. foreign policies—non-entanglement, the Monroe Doctrine, the Open Door, and Dollar Diplomacy—and the relationships of these policies to westward expansion, post-Civil War reconstruction, and industrialization and urbanization. The national debate following the Spanish-American War over "imperialism." The leadership of Theodore Roosevelt and Woodrow Wilson and their contrasting ideas of American power, interest, and purpose. Not offered 2013-2014. Alan K. Henrikson</p>				

<b>105333</b>	<b>The Foreign Relations of the United States Since 1917</b>			
Subject: DHP	Catalog Nbr: H201	2014 SPRG	Primary	Alan Henrikson alan.henrikson@tufts.edu
<p>The history of U.S. foreign relations from the First World War to the present day. Woodrow Wilson and the Versailles Treaty. American responses to the Bolshevik Revolution, European fascism, and Japanese imperialism. The presidency of Franklin D. Roosevelt, the Neutrality Laws, and U.S. involvement in the Second World War and major wartime conferences. The postwar "revolution" in American foreign policy—the Truman Doctrine, Marshall Plan, and NATO. The conduct of the Cold War and the management of crises in the Caribbean and other regions. The Vietnam conflict, Nixon-Kissinger "Detente," the Carter Doctrine, the Gulf War and "New World Order," 9/11 and the Global War on Terror, the Arab Spring, worldwide financial instability, and the question of America's future global engagement. Spring semester. Alan K. Henrikson</p>				

<b>105399</b>	<b>Maritime History and Globalization</b>			
Subject: DHP	Catalog Nbr: H202	2013 FALL	Primary	John Perry johncurtis.perry@tufts.edu
<p>A study of world history over the past 500 years from a salt-water perspective. The course will examine the ocean as avenue, arena, source, and cultural metaphor, analyzing major themes such as the impact of changing technologies and modes of warfare, evolving patterns of trade, and differing cultural perceptions. The format will be lecture, with some discussion. Fall semester. John Curtis Perry</p>				

<b>105453</b>	<b>The International Relations of the South China Seas</b>			
Subject: DHP	Catalog Nbr: H203			

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2012 FALL	Primary	John Perry	johncurtis.perry@tufts.edu
<p>The region this course examines is now the world's commercial maritime center. The course offers, within a global salt water perspective, the opportunity to explore strategic, environmental, economic, or cultural problems, depending on individual student interests. Course format is lecture and discussion, with two short written exercises and an oral report leading to a final paper of journal article length. Writing and speaking skills receive considerable attention. No prerequisites other than a lively curiosity. Not offered 2013-2014. John Curtis Perry</p>			

<b>105489</b>	<b>Classics of International Relations</b>		
Subject: DHP	Catalog Nbr: H204	2014 SPRG	Primary Daniel Drezner Daniel.Drezner@tufts.edu
<p>Most graduate courses in international relations focus on "cutting edge" research. Without a working knowledge of Thucydides, Kant, or Schelling, citizens and policymakers are unable to place new theoretical propositions into a historical context. This course surveys the history of international relations theory through a close reading of 10-15 classic works in the field. Among the questions that will be addressed: how far has IR theory developed since Thucydides? How closely do theories of international relations mirror the era in which they were written? In what ways are these widely cited works simplified or misstated in the current era? Spring semester. Daniel W. Drezner</p>			

<b>105647</b>	<b>War and Society in the Middle East in Historical Perspective</b>		
Subject: DHP	Catalog Nbr: H261	2013 FALL	Primary Leila Fawaz leila.fawaz@tufts.edu
<p>One hundred years ago this Fall, the Ottoman Empire deployed for combat one final time. Four years later, the contours of the modern Middle East began to take shape. The end of the Ottoman Empire and the emergence of successor states in search of internal ideologies and regional influence have shaped the region to this day. This course addresses the Middle East and the broader topic of struggle and survival during cataclysmic events such as the World War. It is a research-based class in which students will learn how to develop a thematic approach to the study of conflict. This course is cross-listed (HST. 212) with the School of Arts and Sciences – Department of History. Fall semester. Leila Fawaz</p>			

<b>105722</b>	<b>The United States and East Asia</b>		
Subject: DHP	Catalog Nbr: H270	2013 FALL	Primary Sung-Yoon Lee Sung-Yoon.Lee@tufts.edu
<p>An examination of the American experience in China, Japan, and Korea, from the centuries of sporadic encounter between the two distinctly disparate and seemingly antithetical worlds of Euro-America and Northeast Asia to the aftermath of the end of the Pacific War. Focus on the late nineteenth century, when mutual images begin to take form and the evolving pattern of the unequal relationship during the first half of the twentieth century. Topics include East Asian cultural traditions, Christianity, imperialism, wars, and modernization. Emphasis on ideas, national mythologies, and images. Fall semester. Sung-Yoon Lee</p>			

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<b>105987</b>	<b>International Relations: Theory and Practice</b>			
Subject: DHP	Catalog Nbr: P200			
2013 FALL	Primary	Robert Pfaltzgraff	robert.pfaltzgraff@tufts.edu	
<p>Traditional, behavioral, and post behavioral theories of international relations, and the nature of theory in international relations; the role of normative theory; levels of analysis, structure-agent relationships, and concepts of foreign policy behavior and decision making; utopian/neo-liberal and realist/neo-realist theory, and democratic peace theory; theories of power and its management; theories of integration, cooperation, conflict, war, and geopolitical and ecological/environmental relationships; constructivism; systems theory; regime analysis; the relationship between theory and the international system in the early 21st century; traditional and contemporary paradigms of the international system. Fall semester. Robert L. Pfaltzgraff, Jr.</p>				

<b>106022</b>	<b>Comparative Politics</b>			
Subject: DHP	Catalog Nbr: P201			
2013 FALL	Primary	Hikmet Bulutgil	Zeynep.Bulutgil@tufts.edu	
<p>This course is designed to introduce students to the study of comparative politics. The first two weeks of the course will familiarize students with the type of questions that comparative political scientists tackle and the methodological tools that they employ. This week will also concentrate on issues such as concept formation and theory development. The rest of the course will be structured around key research areas in the field of comparative politics such as state formation, nationalism, constitutional structure of states, origins and persistence of political regimes, emergence of political parties and voting, religion and politics, political culture, and political violence. Fall semester. H. Zeynep Bulutgil</p>				

<b>106078</b>	<b>Leadership in Public and Private Sector Organizations</b>			
Subject: DHP	Catalog Nbr: P202			
2013 SPRG	Primary	William Martel	william.martel@tufts.edu	
<p>Leadership involves guiding individuals and public and private sector organizations and making decisions about highly complex problems. This course examines how leadership is defined, theoretical models for evaluating leadership, why certain practical approaches to leadership succeed while others fail, and evaluates various leaders and leadership styles. It draws on case studies of diverse leaders from government and business, including presidents, prime ministers, CEOs of major corporations, governors, and mayors. It helps the student develop frameworks for evaluating leadership styles while thinking systematically about challenges facing contemporary leaders. Not offered 2013-2014. William C. Martel</p>				

<b>106107</b>	<b>Analytic Frameworks for Int'l Public Policy Decisions</b>			
Subject: DHP	Catalog Nbr: P203			
2014 SPRG	Primary	Carolyn Friedman	Carolyn.Gideon@tufts.edu	

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Introduction to the basic tools of policy analysis and decision making, providing students with analytic skills to make policy decisions in many types of organizations. The course includes an introduction to public policy objectives, decision making, and the role of analysis. Students then learn powerful analytic decision-making techniques, including decision trees, Bayes theorem, utility theory, prospect theory, game theory, benefit-cost analysis, and tipping models. Case studies are used to learn the policy analysis tools while applying them to real world policy problems. Cases come from developed and developing countries, and cover many different policy fields. No background in economics or statistics is required. Fall semester; Spring semester. Carolyn F. Gideon

<b>106193</b>	<b>Decision Making and Public Policy</b>			
Subject: DHP	Catalog Nbr: P205			
2014 SPRG	Primary	William Martel		william.martel@tufts.edu
<p>The challenge for policymakers in all public and private organizations is to make informed decisions about complex problems. This interdisciplinary course studies how the policymaking process operates, considers domestic and international influence decisions, examines interpretive models for understanding the theory and practice of policymaking, and studies governmental interagency processes. It uses case studies to evaluate the theory and practice of policymaking. Students prepare several policy memoranda on national security and domestic issues, and participate in simulated meetings of the U.S. National Security Council. This course encourages students to think analytically and critically about the theory and practice of policymaking. Spring semester. William C. Martel</p>				

<b>106247</b>	<b>Foundations of Policy Analysis</b>			
Subject: DHP	Catalog Nbr: P206			
2012 FALL	Primary	William Martel		william.martel@tufts.edu
<p>This interdisciplinary course examines the instruments of policy analysis and strategic planning for public and private sector organizations. It develops a qualitative framework for policy analysis, which is the analytical process by which decision makers define problems, generate and evaluate alternatives, and select options to make the best possible decisions. The course also examines how strategic planning permits organizations to connect policy analysis to future policies and decisions. Broadly, this course develops frameworks and tools to help students think analytically and critically about the role of policy analysis and strategic planning in public policy. Not offered 2013-2014. William C. Martel</p>				

<b>106314</b>	<b>GIS for International Applications</b>			
Subject: DHP	Catalog Nbr: P207			
2014 SPRG	Primary	Patrick Florance		Patrick.Florance@tufts.edu
2014 SPRG	Primary	Barbara Parmenter		Barbara.Parmenter@tufts.edu
<p>This course introduces students to the use of geospatial technologies, data, and analysis focusing on applications in the international context. The course gives primary emphasis to the use of geographic information systems (GIS) for data creation, mapping, and analysis. It will also cover the use of global</p>				

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positioning systems (GPS) for field data collection and mapping; cartography for high quality visualization; and the use of map mash-ups and crowd sourcing in the international arena. Final projects are large-format poster info-graphics. More detailed course information is available at: <https://wikis.uit.tufts.edu/confluence/display/GISINT/Home>. Enrollment limited to 26 students. Spring semester. Patrick Florance, Barbara Parmenter

<b>106716</b>	<b>Research Design and Methodology</b>			
Subject: DHP	Catalog Nbr: P210			
2013 FALL	Primary	Hikmet Bulutgil		Zeynep.Bulutgil@tufts.edu
<p>This course covers the basics of research design and methods in political science. The first part of the course is devoted to developing a research question, constructing testable theories, understanding the advantages of quantitative and qualitative methods, and concept formation. The second part of the course focuses on specific research methods (historical analysis, statistical methods, field research, archival research, and experiments) and their relative strengths and weaknesses. The final section of the course addresses the ways in which scholars combine different methods to study political phenomena. Open to PhD students only or with permission of instructor. Fall semester. H. Zeynep Bulutgil</p>				

<b>106840</b>	<b>Field Seminar in Comparative Politics and International Relations</b>			
Subject: DHP	Catalog Nbr: P211			
2013 SPRG	Primary	Hikmet Bulutgil		Zeynep.Bulutgil@tufts.edu
2014 SPRG	Primary	Daniel Drezner		Daniel.Drezner@tufts.edu
2014 SPRG	Primary	Nancy Hite		Nancy.Hite@tufts.edu
<p>In this seminar, students will analyze classic and contemporary work in comparative politics and international relations from a methodological perspective. The readings will cover the major themes and theories that dominate these fields. They will also include both exemplary and less successful applications of both theory and methods, with the goal of students learning how to better develop their own research strategies. Participants will be required to produce and present a draft dissertation proposal by the end of the course. Open to PhD students only or with permission of the instructors. Spring semester. Nancy F. Hite, Daniel W. Drezner</p>				

<b>107131</b>	<b>The Evolution of Grand Strategy</b>			
Subject: DHP	Catalog Nbr: P214			
2013 FALL	Primary	William Martel		william.martel@tufts.edu
<p>As shifts in the global order continue to cascade upon each other, policymakers need to be asking: How do we formulate a grand strategy for managing a world that shows signs of increasing disorder? What principles should govern foreign policy? What choices should societies make? How do we create some order out of the emerging disorder? To better understand these questions, this course explores the problem of strategy. To help scholars and policymakers define more carefully and precisely what they mean by strategy, the course examines the existing scholarly and policy literature on strategy, focusing on the more critical theorists and</p>				

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strategists who have contributed to decisions about problems confronting the state. It encourages the student to think analytically about strategy and to understand how scholars and policymakers tackle the problem of formulating strategies to guide the policies of the state. Fall semester. William C. Martel

<b>107332</b>	<b>Global Political Economy</b>			
Subject: DHP	Catalog Nbr: P217			
2012 FALL	Primary	Nancy Hite		Nancy.Hite@tufts.edu
2013 FALL	Primary	Katrina Burgess		Katrina.Burgess@tufts.edu
2014 SPRG	Primary	Daniel Drezner		Daniel.Drezner@tufts.edu
<p>What determines the direction, magnitude, governance, and fluctuation of international economic exchange? This course surveys the theories and issue areas of the global political economy, both in the current day and in the past. Different analytical models are presented to explain the variations in economic exchange over time. The issue areas that will be examined include: world trade, monetary orders, global finance, and foreign investment. Current topics that will be covered include: the effects of the 2007–2008 financial crisis, the rise of the BRIC economies, the future of the dollar, and the future of global economic governance. Fall semester–Katrina Burgess; Spring semester–Daniel W. Drezner</p>				

<b>107470</b>	<b>Political Economy of Development</b>			
Subject: DHP	Catalog Nbr: P219			
2014 SPRG	Primary	Katrina Burgess		Katrina.Burgess@tufts.edu
<p>This class offers a survey of some of the key debates and issues in the political economy of development. First, we examine alternative approaches to development and how they have informed policies in developing countries since the 1950s. Second, we compare different patterns of interaction among the state, political parties, interest groups, and civil society and examine how they have affected development outcomes. Third, we address current topics such as the rise of China and India, new approaches to poverty alleviation, and the impact of global financial crises on developing countries. Spring semester. Katrina Burgess</p>				

<b>107544</b>	<b>Understanding Mass Atrocities</b>			
Subject: DHP	Catalog Nbr: P220			
2014 SPRG	Primary	Bridget Conley		Bridget.Conley@tufts.edu
<p>The study and development of policy related to “genocide” and mass atrocities are highly contested in terms of the universe of cases, key definitions, and thresholds of violence that should trigger action. This course provides an overview of the debates by introducing the key concepts, contexts and policies related to mass atrocities. Beginning with the introduction of the term “genocide,” we will explore a range of terminologies and frameworks for defining and explaining mass violence against civilians. Spring semester. Bridget Conley-Zilkic</p>				

<b>107736</b>	<b>Development Aid in Practice</b>			
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Subject:	Catalog Nbr:			
DHP	P222			
2012 FALL	Primary	Peter Uvin		No Email on file.
2013 FALL	Primary	Robert Wilkinson Jr		robert.wilkinson@tufts.edu

This course provides an overview of the operational and professional world of development. It covers choices, key concepts, and the main tools in the practice of development. There will be a focus on management and leadership challenges that development professionals face, both from the policy and practitioner perspective. Students will not learn technical knowledge in education, health, infrastructure, etc., but they will learn about cross-cutting issues that appear in all fields of development cooperation. Fall semester. Robert Wilkinson

<b>107801</b>	<b>Political Violence: Theories and Approaches</b>			
Subject:	Catalog Nbr:			
DHP	P223			
2013 SPRG	Primary	Consuelo Cruz		ccruz01@granite.tufts.edu

Political violence haunts the globe. Varied in form and scale, such violence ranges from assassination and suicide-delivered massacre, to civil war, state-sponsored repression, genocide, and inter-state aggression. This course seeks to understand the origins and logic of political violence, and considers possible approaches to its prevention, containment, or termination. To these ends, the course explores theories of political violence, pausing at intervals to extract the policy implications of the theoretical literature in conjunction with empirical cases mainly drawn from the Latin American Experience. Not offered 2013-2014. Instructor to be announced.

<b>107921</b>	<b>Cultural Capital and Development</b>			
Subject:	Catalog Nbr:			
DHP	P224			
2014 SPRG	Primary	Miguel Basanez		M.Basanez@tufts.edu

The influence of cultural values, beliefs, and attitudes on the evolution of societies has been shunned by scholars, politicians, and development experts. It is much more common for the experts to cite geographic constraints, insufficient resources, bad policies, or weak institutions. But by avoiding values and culture, they ignore an important part of the explanation why some societies or ethno-religious groups do better than others with respect to democratic governance, social justice, and prosperity. They also ignore the possibility that progress can be accelerated by (1) analyzing cultural strengths and weaknesses, and (2) addressing cultural change as a purposive policy to apply through families, schools, churches, media, leadership, and/or the law. Fall semester; Spring semester. Miguel E. Basáñez

<b>108022</b>	<b>Design and Monitoring of Peacebuilding and Development</b>			
Subject:	Catalog Nbr:			
DHP	P225			
2013 FALL	Primary	Cheyenne Church		Cheyenne.Church@tufts.edu

The course explores core components of the program cycle, beginning with peacebuilding theories that underpin program design and ending with the development of high-quality indicators for monitoring. The core concepts of design and monitoring will be applied primarily to international development and peacebuilding programming. This practical course is intended for students who wish to obtain a strong skill set in Design,

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Monitoring, and Evaluation (DME) and work in peacebuilding or international development. Enrollment limited to 35 students. One-half credit. August Pre-Session. Cheyanne Scharbatke-Church

<b>108117</b>	<b>Evaluation of Peacebuilding and Development for Practitioners and Donors</b>			
Subject: DHP	Catalog Nbr: P226			
2014 SPRG	Primary	Cheyanne Church		Cheyanne.Church@tufts.edu
<p>The course provides an in-depth, very practical preparation for work in the final stage of the program cycle, namely evaluation; it also goes beyond evaluation as a discrete event and explores processes that facilitate learning. The core concepts will be applied primarily to international development and peacebuilding programming. This practical course should be taken by any student wishing to work in the development or peacebuilding field. Open to students who have completed P225m. Note: P226m is a prerequisite for P228m. Enrollment limited to 35 students. One-half credit. August Pre-Session; January 2014. Cheyanne Scharbatke-Church</p>				

<b>108168</b>	<b>Advanced Development and Conflict Resolution</b>			
Subject: DHP	Catalog Nbr: P227			
2014 SPRG	Primary	Diana Chigas		diana.chigas@tufts.edu
2014 SPRG	Primary	Robert Wilkinson Jr		robert.wilkinson@tufts.edu
<p>This seminar is an in-depth and cutting-edge discussion of what development and conflict resolution practitioners currently do together on the ground in conflict situations on all continents. It deals with methodologies (conflict analysis, program development, etc.), issue areas (reconciliation, security sector reform, demobilization, disarmament, and reintegration), and context (political economy of peacebuilding, relations with the military). Open to students who have completed D223, P222 or with permission of the instructors. Spring semester. Diana Chigas, Robert Wilkinson</p>				

<b>108312</b>	<b>Development and Human Rights</b>			
Subject: DHP	Catalog Nbr: P229			
<p>Until recently, development and human rights practitioners lived in splendid isolation from each other. This has now changed, and development practitioners give a more central role to human rights in their work. This course analyzes the tools, the policies and the programs, and the lessons learned so far. How do we re-conceptualize development work in terms of human rights? What do we concretely do differently as a result? Are there any insights from scholarship that can guide us? Open to students who have completed L210 or with permission of the instructor. Not offered 2013-2014. Robert Wilkinson</p>				

<b>108411</b>	<b>International Communication</b>			
Subject: DHP	Catalog Nbr: P231			

# Course Bulletin

2013 FALL	Primary	Carolyn Friedman	Carolyn.Gideon@tufts.edu
<p>The course covers international communication from three perspectives: its governance, its many-dimensional relationship with governments, and policy issues. Students explore different theories and examples of how different types of communication content and technology interact with sovereignty, politics, security, international relations, culture, and development. The course provides the foundations of this field with a structural approach. Topics covered include freedom of speech, global media and international journalism, public diplomacy, propaganda, media in democracies and totalitarian states, media influence on foreign policy, digital divide, intellectual property, privacy, convergence, security, media and political conflict and economic development. Fall semester. Carolyn F. Gideon</p>			

<b>108470</b>	<b>Communication Policy Analysis and Modeling</b>		
Subject: DHP	Catalog Nbr: P232		
2013 SPRG	Primary	Carolyn Friedman	Carolyn.Gideon@tufts.edu
<p>Students will learn the important political and economic characteristics of communication policy and markets, and will practice using basic analytic tools through case studies and examples from different countries to enhance their understanding of communication policy issues. Students will study the general background and trends in communication policy in different parts of the world. This is followed by in-depth exploration of several issues of telecommunications policy, media policy, and policy issues of the Internet and newer technologies. Open to students who have completed either E201 or E211 or the equivalent. Not offered 2013-2014. Carolyn F. Gideon</p>			

<b>108516</b>	<b>Information and Communications Technology for Development</b>		
Subject: DHP	Catalog Nbr: P233		
2012 FALL	Primary	Shawn O'Donnell	No Email on file.
<p>This course explores models for deploying information and communication technologies (ICTs) for the promotion of economic and political development. We will examine the changing role of ICTs in developing economies and review case studies of successful applications of ICTs in education, health services, banking, economics, and political development. We will explore the transformation of ICTs from state-driven industries to more responsive, demand-driven markets. Students who have completed the course will have sufficient understanding of ICTs and economics to participate intelligently in policy debates and in the development of business plans for NGO or commercial projects. Students familiar with development models will gain a broader perspective, which will enhance their ability to effectively engage in development projects, whether in government agencies, NGOs, industry, or start-ups. Students should be comfortable with the fundamental concepts of microeconomics. Spring semester. Instructor to be announced.</p>			

<b>108828</b>	<b>The Role of Force in International Politics</b>		
Subject: DHP	Catalog Nbr: P240		
2013 FALL	Primary	Richard Shultz	richard.shultz@tufts.edu
<p>This core International Security Studies course presents an examination of the role of force as an instrument</p>			

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of statecraft. Topics covered include: 1) military power and the role of force in contemporary world politics; 2) the causes of war and the moral/ethical constraints on armed violence; 3) instruments and purposes of coercion force: military power and strategic non-violent action; 4) national security policy formation and process; 5) the modes and strategies of military power (nuclear, conventional, internal conflict); 6) the structure of the post-Cold War and post-9/11 international security environment. Fall semester. Richard H. Shultz

<b>109551</b>	<b>Petroleum in the Global Economy</b>			
Subject: EIB	Catalog Nbr: B284			
2013 FALL	Primary	Bruce Everett		Bruce.Everett@tufts.edu
<p>This course covers the structure of the international petroleum industry and its role in the international economy. The first half will address the technical, commercial, legal, economic and political basis of the industry, and the business models for key segments, including exploration and production, refining, marketing and natural gas. Drawing on this knowledge base, the second half will consider key issues of the petroleum industry, including the resource base, pricing, environmental impacts, alternative energy sources, and geopolitics. Open to students who have basic Excel skills and have completed either E201, B200 or equivalent. Enrollment limited to 60 students. Fall semester. Bruce M. Everett</p>				

<b>109605</b>	<b>Non-Profit Management: Important Ideas for Motivating Leadership Change</b>			
Subject: EIB	Catalog Nbr: B292			
2013 SPRG	Primary	Hannah Bowles		No Email on file.
<p>Aspiring leaders in today's global community of non-profit organizations face an extraordinary set of opportunities and challenges—appealing to divergent stakeholders, leading diverse and often dispersed teams, transforming social networks into coalitions, and aligning collective values and resources with targeted strategic objectives. The aim of this course is to increase students' non-profit management and leadership potential by expanding their repertoires of motivational strategies, enhancing their competence in building global teams, sharpening their analysis of social networks, strengthening their command of nonprofit management practices, and deepening their understanding of how management and leadership decisions contribute to organizational performance and strategic coherence. Not offered 2013-2014. Instructor to be announced.</p>				

<b>109665</b>	<b>Introduction to Economic Theory</b>			
Subject: EIB	Catalog Nbr: E201			
2013 FALL	Primary	Carsten Kowalczyk		carsten.kowalczyk@tufts.edu
2014 SPRG	Primary	Lawrence Krohn		Lawrence.Krohn@tufts.edu
<p>This course provides the foundation of modern economics with an emphasis on its applications. Topics include demand and supply analysis, consumer theory, theory of the firm, welfare economics, monopoly and antitrust, public goods, externalities and their regulation, unemployment, inflation and economic growth, national income determination, monetary and fiscal policy. This is an introductory course for non-specialists.</p>				

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Enrollment limited to 60 students (fall semester). Fall semester—Carsten Kowalczyk; Spring semester—Lawrence Krohn

<b>109833</b>	<b>Quantitative Methods Module</b>			
Subject: EIB	Catalog Nbr: E210			
2013 FALL	Primary	Michael Klein	michael.klein@tufts.edu	
<p>This module presents the mathematical methods that are used widely in economics, including logarithms, exponential functions, differentiation, optimization, constrained optimization, and an introduction to dynamic analysis. The mathematical material is presented in the context of economic applications and examples that illustrate the bridge between mathematics and economics. One-half credit. Fall semester. Michael W. Klein</p>				

<b>109892</b>	<b>Microeconomics</b>			
Subject: EIB	Catalog Nbr: E211			
2013 FALL	Primary	Shinsuke Tanaka	Shinsuke.Tanaka@tufts.edu	
<p>The goal of this course is to teach you how economics offers a way to explain how individuals and firms make market decisions, and how governments can sometimes improve outcomes when markets fail. The topics cover consumer theory (how individual and market-wide demand are determined), producer theory (how production and cost determine supply), and their interactions in a range of market environments, including competitive markets, monopoly, and oligopoly. Throughout the course, we put special emphasis on applications of economic models to the fields of business and public policy. Open to students who have completed E201. Students are also required to have completed or be concurrently enrolled in E210m. Fall semester. Shinsuke Tanaka</p>				

<b>109932</b>	<b>Macroeconomics</b>			
Subject: EIB	Catalog Nbr: E212			
2014 SPRG	Primary	Lawrence Krohn	Lawrence.Krohn@tufts.edu	
<p>Intermediate level course in macroeconomic theory and practice oriented toward industrial economy issues, with explicit, frequent reference to the global economic and financial turbulence of the last five years. Begins with rigorous coverage of national income accounting and definitions of the most important macroeconomic variables. Covers short-run Keynesian underemployment equilibria, money and financial assets, labor markets, inflation, economic growth and technological change, monetary and fiscal policy, the origins of the financial crisis of 2007-08. Includes interpretation of the most important macroeconomic indicators. Prerequisite: Comfort with basic economic principles at level of E201 or equivalent. Spring semester. Lawrence Krohn</p>				

<b>109948</b>	<b>Econometrics</b>			
Subject: EIB	Catalog Nbr: E213			

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2013 FALL	Primary	Jenny Aker	Jenny.Aker@tufts.edu
2014 SPRG	Primary	Julie Schaffner	Julie.Schaffner@tufts.edu
<p>This course introduces students to the primary tools of quantitative data analysis employed in the study of economic and social relationships. It equips students for independent econometric research and for critical reading of empirical research papers. The course covers ordinary least squares, probit, fixed effects, two-stage least squares and weighted least squares regression methods, and the problems of omitted variables, measurement error, multicollinearity, heteroskedasticity, and autocorrelation. Prerequisites include familiarity with (1) basic probability and statistics (B205), and (2) basic concepts of functions and derivatives (E210m or an introductory calculus course). Fall semester–Jenny C. Aker; Spring semester–Julie Schaffner</p>			

<b>110013</b>	<b>International Economic Policy Analysis</b>		
Subject: EIB	Catalog Nbr: E214		
2013 FALL	Primary	Michael Klein	michael.klein@tufts.edu
<p>This seminar teaches skills that enable students to bridge the gap between coursework in economics and the types of economic analysis used in both government and private sector settings. These skills and tools build on material taught in Econometrics. The topics addressed in the seminar include a range of timely and policy-relevant issues in international economics and macroeconomics. The seminar will also focus on the use of empirical analysis for writing concise, effective policy memorandums. Open to students who have completed E213, which may be taken concurrently. Fall semester. Michael W. Klein</p>			

<b>110046</b>	<b>Empirical Topics in Globalization</b>		
Subject: EIB	Catalog Nbr: E215		
<p>The course examines evidence on the extent of globalization and its consequences. We will look at whether the evidence supports the notion that the last few decades have, in fact, seen an unprecedented rise in the globalization; the effects of expanding trade on economic inequality, and the environment, and the effects of greater capital market liberalization on economic growth. Open to students who have completed E210m and either E201 or E200. E213 is recommended, but not required and may be taken concurrently. One-half credit. Not offered 2013-2014. Michael W. Klein</p>			

<b>110089</b>	<b>Managerial Economics</b>		
Subject: EIB	Catalog Nbr: E217		
2013 FALL	Primary	Daniel Richards	dan.richards@tufts.edu
<p>This course is a brief introduction to management issues presented from the perspective of economics. The focus is on the strategic responses a firm can make regarding both its internal organization and its external interaction with both consumers and other firms. Students will learn the role of economic analysis in determining organizational design and developing competitive strategies whether the organization is a for-profit firm or a non-profit enterprise. One-half credit. Fall semester. Daniel Richards</p>			

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<b>110102</b>	<b>International Trade and Investment</b>			
Subject: EIB	Catalog Nbr: E220			
2014 SPRG	Primary	Carsten Kowalczyk	carsten.kowalczyk@tufts.edu	
<p>This course investigates why nations trade, what they trade, and the distribution of the gains from trade. Topics include trade and economic growth, technology, the product cycle, multinationals, international labor integration, tariffs, regional economic integration, dumping and international competitiveness of firms and nations. Special attention is given to analyzing the effects of various policy instruments. Open to students who have completed E211. Spring semester. Carsten Kowalczyk</p>				

<b>110118</b>	<b>Advanced International Trade and Investment</b>			
Subject: EIB	Catalog Nbr: E221			
2013 FALL	Primary	Carsten Kowalczyk	carsten.kowalczyk@tufts.edu	
<p>This seminar explores current issues in trade policy reform and institutions. Topics include subsidies, agriculture, market access and reciprocity, the WTO Doha Development Round, preferential integration, dispute settlement, World Bank and IMF trade policy measures, trade and income distribution, and trade and the environment. The course is open to students who have completed E220 or have permission of instructor. Fall semester. Carsten Kowalczyk</p>				

<b>110224</b>	<b>International Finance</b>			
Subject: EIB	Catalog Nbr: E230			
2013 FALL	Primary	Michael Klein	michael.klein@tufts.edu	
<p>This course examines the determination of income, the exchange rate, and the trade balance in economies that trade goods and services, as well as assets, with the rest of the world. Theory is developed and employed to study current events, as well as historical experience. Issues studied include exchange rate determination, monetary and exchange rate policy, the causes and consequences of external imbalances, international policy coordination, financial crises, and the global capital market. Open to students who have completed E201 or equivalent. E210m is suggested, and may be taken concurrently, but is not required. Fall semester. Michael W. Klein</p>				

<b>110337</b>	<b>Finance, Growth and Business Cycles</b>			
Subject: EIB	Catalog Nbr: E233			
2014 SPRG	Primary	Michael Klein	michael.klein@tufts.edu	
<p>In this module we consider the potential role played by financial markets and the role of financial intermediation. We also study the actual structure and performance of banks, stock markets, and bond markets across a range of countries, and the extent of worldwide financial integration. There will be a focus on the worldwide financial and economic crisis that began in 2008. This module should appeal to students with interests in economic policy, financial and portfolio management, and international business. One-half credit. Spring semester. Michael W. Klein</p>				

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<b>110485</b>	<b>Development Economics: Macroeconomic Perspectives</b>			
Subject: EIB	Catalog Nbr: E240			
2014 SPRG	Primary	Steven Block	steven.block@tufts.edu	
<p>This course provides an introduction to several central themes in development economics. The organizing framework is pro-poor economic growth. By combining economic models and case studies, one can draw lessons regarding what approaches have worked to alleviate poverty. The course also pays particular attention to situations that have led to economic crises, and develops models of macroeconomic management and structural adjustment. Lectures and assignments presume a background in economics at the introductory level. Open to students who have completed E201 or equivalent. Fall semester; Spring semester. Steven A. Block</p>				

<b>110546</b>	<b>Development Economics: Policy Analysis</b>			
Subject: EIB	Catalog Nbr: E241			
2013 FALL	Primary	Julie Schaffner	Julie.Schaffner@tufts.edu	
<p>This course adapts the basic tools of economic analysis for study of development and demonstrates how to apply the tools in systematic and comprehensive analysis of development problems and policies. The first half of the course examines the decisions, markets and institutions that shape development outcomes. The second half analyzes practical policy questions related to cash and food transfers, agricultural pricing, infrastructure, education, agricultural technology, microfinance, and health. Emphasis is on rigorous reasoning, careful synthesis of empirical evidence, and effective communication of policy analysis results. Open to students who have completed E201 or the equivalent. Fall semester. Julie Schaffner</p>				

<b>110561</b>	<b>Development Economics: Micro Perspectives</b>			
Subject: EIB	Catalog Nbr: E242			
2014 SPRG	Primary	Jenny Aker	Jenny.Aker@tufts.edu	
<p>This course teaches students how to use microeconomic theory and econometric skills to analyze issues in low-income countries, develop policy interventions to address those issues, and measure the impact of such interventions in a rigorous empirical manner. It then addresses the issues that constrain and support development, particularly in sub-Saharan Africa: health and education, labor, agriculture, financial services, and institutions. Open to students who have completed E211 or an intermediate microeconomic theory course. E213 is strongly recommended. Spring semester. Jenny C. Aker</p>				

<b>110617</b>	<b>Agriculture and Rural Development in Developing Countries</b>			
Subject: EIB	Catalog Nbr: E243			
2013 FALL	Primary	Steven Block	steven.block@tufts.edu	
<p>This seminar examines a range of issues relating to agriculture and food policy in developing countries. Within</p>				

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a broad analytical framework that emphasizes the interactions between the production, consumption, and marketing of food in developing countries, central topics will include: famine, the role of agriculture in poverty alleviation, global food crises, technology, political economy perspectives, food price policy analysis, and agriculture's contribution to economic growth. Open to students who have completed E201 or its equivalent. Fall semester. Steven A. Block

<b>110665</b>	<b>The Political Economy of Reform, Growth, and Equity</b>			
Subject: EIB	Catalog Nbr: E244	2014 SPRG	Primary	Steven Block steven.block@tufts.edu
<p>This seminar explores the insights and critiques of rational political economy in explaining the determinants of reform, growth, and equity in developing countries. This approach applies tools of economic analysis to understanding political processes. In particular, the seminar will apply theories of "public choice" and collective action in explaining development policy outcomes in relevant areas including: rational delay of reform, history and institutions, the macroeconomic effects of elections, the interaction of equity, democracy, and growth, and the political economy of failed states. Students are encouraged to have completed E240. One-half credit. Spring semester. Steven A. Block</p>				

<b>110723</b>	<b>Environmental Economics</b>			
Subject: EIB	Catalog Nbr: E246	2013 SPRG	Primary	Shinsuke Tanaka Shinsuke.Tanaka@tufts.edu
<p>This course is designed for students interested in learning theoretical approaches and empirical tools economists use to analyze environmental problems and policies. Topics include 1) Modeling environmental problems from an economic perspective, using market theory, a public goods model, and externality theory; 2) Analyzing regulatory policies and pollution-control instruments based on command-and-control approach and the market-based approach; and 3) Assessing the costs and benefits of environmental goods and policies using contingent valuation and hedonic pricing methods. Open to students who have completed E201. One-half credit. Fall semester. Shinsuke Tanaka</p>				

<b>110762</b>	<b>Econometric Impact Evaluation for Development</b>			
Subject: EIB	Catalog Nbr: E247	2014 SPRG	Primary	Jenny Aker Jenny.Aker@tufts.edu
<p>The course will cover econometric impact evaluation theory and empirical methods for measuring the impact of development programs (including randomization, difference-in-differences, regression discontinuity, and propensity score matching). The curriculum will combine theory and practice. The primary objectives of the course are to provide participants with the skills to understand the value and practice of impact evaluation within development economics, design and implement impact evaluations and act as critical consumers of impact evaluations. Econometrics (at the level of E213) is a strict prerequisite and may not be taken concurrently. Enrollment limited to 40 students. Fall semester; Spring semester. Jenny C. Aker</p>				

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<b>110848</b>	<b>Economic Problems of Latin America</b>			
Subject: EIB	Catalog Nbr: E250			
2013 FALL	Primary	Lawrence Krohn	Lawrence.Krohn@tufts.edu	
<p>Examines the diverse reasons for which many middle-income nations have failed to realize their potential in terms of economic growth and stability over the past quarter century. Emphasis placed on macroeconomic policies and their responsibility for middle-income nations' many crises. Perspective decidedly economic, but the course never loses sight of the role played by political institutions in shaping economic policy, thus national well-being. Each problem illustrated with cases drawn from recent Latin history. Emphasis on Argentina, Brazil, and Mexico within 18-nation universe. Prior mastery of basic macroeconomic theory essential; familiarity with the Latin region helpful, but not required. Fall semester. Lawrence Krohn</p>				

<b>110949</b>	<b>The Economics of Global Health in Developing Countries</b>			
Subject: EIB	Catalog Nbr: E262			
2013 SPRG	Primary	Shinsuke Tanaka	Shinsuke.Tanaka@tufts.edu	
<p>This course examines economic aspects of public health issues in developing countries. As such, the course is structured into three parts. Part I illustrates an overview of current status of global health and examines the returns of health to economic development. Part II investigates constraints in demand for health that lead to suboptimal investments into health, including externalities, credit/liquidity constraint, pricing, education, and gender bias and intra-household resource allocation. Part III covers issues related to supply of health: health care delivery, quality of health care, and roles of political economy. Whereas applications to modern health issues include HIV/AIDS, malaria, air pollution, water pollution, worms, anemia, and early childhood health, this course emphasizes statistical tools and research designs used in empirical development economics. Open to students who have completed E201. E213 is strongly recommended. Not offered 2013-2014. Shinsuke Tanaka</p>				

<b>110969</b>	<b>History of Financial Turbulence and Crises</b>			
Subject: EIB	Catalog Nbr: E270			
2013 FALL	Primary	Michail Psalidopoulos	Michalis.Psalidopoulos@tufts.edu	
<p>This course uses the analytical tools of economic history, the history of economic policy-making, and the history of economic thought to study episodes of financial turbulence and crisis spanning the last three centuries. It explores the principal causes of a variety of different manias, panics, and crises, as well as their consequences, and focuses on the reactions of economic actors, theorists, and policy-makers in each case. Emphasis is placed on the theoretical framework used by contemporary economists to conceptualize each crisis, as well as the changes in theoretical perspective and/or policy framework that may have been precipitated by the experience of the crises themselves. Fall semester. Michalis Psalidopoulos</p>				

<b>116915</b>	<b>Ph.D. Reading &amp; Research - Full-time Study</b>			
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Subject: EIB	Catalog Nbr: 400
Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor	

<b>116935</b>	<b>Ph.D. Reading &amp; Research - Half-time Study</b>
Subject: EIB	Catalog Nbr: 401
Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor	

<b>116956</b>	<b>Ph.D. Reading &amp; Research - Part-time Study</b>
Subject: EIB	Catalog Nbr: 402
Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor	

<b>117076</b>	<b>Foundations in Financial Accounting and Corporate Finance</b>			
Subject: EIB	Catalog Nbr: B200			
	2013 FALL	Primary	Laurent Jacque	laurent.jacque@tufts.edu
	2013 SUMRA	Primary	Philipp Uhlmann	Philipp.Uhlmann@tufts.edu
An introductory course to corporate finance from the perspective of the chief financial officer (CFO). The first part of the course deals with financial planning and budgeting, financial analysis, and short-term financial management. The second part of the course develops a valuation framework for making investment decisions (capital budgeting) for new equipment, the launch of new products, mergers and acquisitions and LBOs... and the funding/financing decisions to be coordinated with those investment decisions. Special attention is given to the cost of capital and valuing stocks, bonds, convertible and preferred. Fall semester. Laurent L. Jacque				

<b>117347</b>	<b>Data Analysis and Statistical Methods</b>			
Subject: EIB	Catalog Nbr: B205			
	2014 SPRG	Primary	Robert Nakosteen	Robert.Nakosteen@tufts.edu
This course provides an overview of classical statistical analysis and inference. The language and methods of statistics are used throughout the Fletcher curriculum, both in the classroom and in assigned readings. In addition, the language and methods of statistical analysis have permeated much of academic and professional writing, as well as media reporting. The goal is to present a broad introduction to statistical thinking, concepts, methods, and vocabulary. Fall semester; Spring semester. Robert Nakosteen				

<b>117468</b>	<b>Data Analysis and Statistical Methods for Business</b>			
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Subject: EIB	Catalog Nbr: B206	2014 SPRG	Primary	Robert Nakosteen	Robert.Nakosteen@tufts.edu
<p>This course provides an overview of classical statistical analysis and inference. The goal is to provide you with an introduction to statistical thinking, concepts, methods, and vocabulary. This will give you some tools for dealing with statistical methods you may encounter in your coursework or research while at The Fletcher School, especially "regression analysis," which is covered at the end of the course. In addition, this section of the course has a particular emphasis on business applications. Students who plan to or have completed B205 are not permitted to take this course. Spring semester. Robert Nakosteen</p>					

<b>117529</b>	<b>Financial Statement Management</b>				
Subject: EIB	Catalog Nbr: B207	2013 FALL	Primary	Lawrence Weiss	Larry.Weiss@tufts.edu
<p>Accounting is an economic information system, and can be thought of as the language of business. Accounting information provides individuals with a starting point to understand and evaluate the key drivers of the firm, its financial position and performance. This can then be used to enhance decisions, as well as help predict a firm's future cash flows. The present (or current) value of those cash flows provides an estimate for the value of the firm. This course will cover the basic vocabulary, concepts, procedures and mechanics of financial and managerial accounting and the role of accounting information in society. Fall semester. Lawrence A. Weiss</p>					

<b>117583</b>	<b>Financial Statement Analysis</b>				
Subject: EIB	Catalog Nbr: B208	2014 SPRG	Primary	Lawrence Weiss	Larry.Weiss@tufts.edu
<p>This course will provide participants with an understanding of the techniques used to alter and evaluate the key competitive value drivers of a firm and assess the nature and likelihood of future cash flows. We begin by reviewing the basics and remembering the limits of accounting information. Next we deepen our examination of ratio analysis and extend our analysis to build pro-forma (as if, or future) financial statements. Then, we look at certain accounting choices and their impact on financial statements and analysis. Finally, we will study the nature of bankruptcy and how creditors assess this possible end game. Spring semester. Lawrence A. Weiss</p>					

<b>117664</b>	<b>Managerial Accounting</b>				
Subject: EIB	Catalog Nbr: B209	2013 FALL	Primary	Lawrence Weiss	Larry.Weiss@tufts.edu
<p>Management accounting goes beyond the traditional accounting model to integrate dispersed information into a form that is relevant to many of the decision-making, planning, and control activities of the organization. This course has two major objectives: (1) to develop an understanding of the traditional methods of collating and preparing this information; and (2) to develop an understanding of its usefulness in facilitating the decision-making process within organizations. We will cover the basic vocabulary, concepts,</p>					

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procedures and mechanics of managerial accounting, the design of management accounting systems for different operations, and the role of management accounting information in firm operations. One-half credit. Fall semester. Lawrence A. Weiss.

<b>117679</b>	<b>Governmental and Non-Profit Accounting</b>			
Subject: EIB	Catalog Nbr: B210			
2014 SPRG	Primary	Lawrence Weiss		Larry.Weiss@tufts.edu
<p>This course is designed to demystify accounting and its processes for those with no prior experience in accounting or finance. Accounting information provides individuals with a starting point to understand and evaluate the key drivers of an organization, its financial position and performance. We will examine the nature of accounting information and how it is used for external reporting, managerial decision making, and to control and align the actions of the members of an organization. By the end of the course, participants will have the ability to interpret accounting information effectively in the government and not for profit sector. Spring semester. Lawrence A. Weiss</p>				

<b>117748</b>	<b>Starting New Ventures</b>			
Subject: EIB	Catalog Nbr: B212			
2013 FALL	Primary	Amarnath Bhide		Amar.Bhide@tufts.edu
<p>The course seeks to prepare students to start businesses in which they have a significant equity interest. It focuses on the necessary knowledge, skills, and attitudes in two areas: how to analyze opportunities quickly and cheaply; and how to secure resources (money, customers, and people) in the early stages of an enterprise. The primarily cased based course also has several guest experts and (in lieu of in-class lectures) extensive pre-class readings. Fall semester. Amar Bhide</p>				

<b>117764</b>	<b>Managing the Growing Enterprise</b>			
Subject: EIB	Catalog Nbr: B213			
2013 SPRG	Primary	Amarnath Bhide		Amar.Bhide@tufts.edu
<p>The Managing Growing Enterprise (MGTE) examines the challenges of transforming the fledgling enterprise into a larger more resilient entity that can function without the day-to-day intervention of its proprietors and cope with changes in its environment. Few new businesses start off being 'built to last.' Rather, most ventures start with marginal concepts, weak staff, and limited cash. Their early profits often derive from the founder's personal skills and hustle. Complementing the course, Starting New Ventures (SNV), MTGE prepares students to start and nurture their own businesses. It also seeks to develop what has been variously called the general management point of view—an integrative capacity to lead and manage an organization as whole. Not offered 2013-2014. Amar Bhide</p>				

<b>117839</b>	<b>Global Financial Services</b>			
Subject:	Catalog Nbr:			

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EIB	B220			
	2014 SPRG	Primary	Laurent Jacque	laurent.jacque@tufts.edu
<p>The focus is on the determinants of competitive performance of financial institutions including commercial banks, insurance companies, hedge funds, investment banks, and private equity firms. Review of bank management principles emphasizes asset liabilities management, interest rate risk management and Value at Risk (V@R). Discussion of international commercial banking will focus on international trade financing, syndicate lending, project finance, and international securitization. Open to students who have completed B200 or B221 or equivalent. Spring semester. Laurent L. Jacque</p>				

<b>117859</b>	<b>International Financial Management</b>			
	Subject:	Catalog Nbr:		
	EIB	B221		
	2014 SPRG	Primary	Laurent Jacque	laurent.jacque@tufts.edu
<p>This course develops a conceptual framework within which the key financial decisions faced by multinational corporations can be analyzed. The traditional themes of corporate finance, including working capital management, capital budgeting, mergers and acquisitions, and funding strategies, are revisited in the context of volatile exchange rates, different regulatory environments and segmented capital markets. Focus on foreign exchange risk management including the appropriate use of new hedging instruments such as currency options, swaps, and derivatives. Case studies emphasize how international financial management should be integrated with corporate strategy and operating decisions. Open to students who have completed B200 or equivalent. Spring semester. Laurent L. Jacque</p>				

<b>118022</b>	<b>Corporate Finance and Banking: A Comparative Asian Perspective</b>			
	Subject:	Catalog Nbr:		
	EIB	B225		
	2014 SPRG	Primary	Patrick Schena	patrick.schena@tufts.edu
<p>This course explores major themes in corporate finance and banking in Asia drawing on the diverse experiences of regional actors. Systemic issues dominate the first third of the course, specifically the legacy of bank-centric finance, trends in financial deregulation and internationalization, and crisis. The balance of the course will examine decisions at the firm-level on issues such as corporate ownership, performance, and governance, and capital structure management, across both public and private debt and equity and balance sheet management through the use of derivatives and asset-backed securities. Open to students who have completed B200. One-half credit. Spring semester. Patrick J. Schena</p>				

<b>118089</b>	<b>Large Investment and International Project Finance</b>			
	Subject:	Catalog Nbr:		
	EIB	B226		
	2013 FALL	Primary	Philipp Uhlmann	Philipp.Uhlmann@tufts.edu
<p>A case study approach to employing the latest techniques for structuring transactions, including risk mitigation by financial intermediaries. This course stresses decision-making and prioritization of tasks, policy formulation, the selection of world-class partners and on-the-ground operational skills necessary to ensure timely completion of construction, budget adherence and efficient start-up. Large investment projects across</p>				

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a variety of geographic regions, industrial sectors, and stages of project execution are examined, including data on default and loss characteristics. Contrasts differences in risk between domestic and export sector projects, including foreign exchange issues and the role of host governments. Fall semester. Phil Uhlmann.

<b>118183</b>	<b>Islamic Banking and Finance</b>			
Subject: EIB	Catalog Nbr: B227			
2014 SPRG	Primary	Ibrahim Warde	Ibrahim.Warde@tufts.edu	
<p>The course is a comprehensive introduction to Islamic banking and finance. In addition to providing religious and historical background, the course discusses the political and economic context of the creation and evolution of Islamic institutions. The course will explain how Islamic products (murabaha, mudaraba, musharaka, ijara, sukuk, takaful, Islamic mutual funds and derivatives, etc.) work. The final part of the course will discuss Islamic finance in the context of the “war on terror” and the recent global financial meltdown. Spring semester. Ibrahim Warde</p>				

<b>118240</b>	<b>Risk Management for Financial Institutions</b>			
Subject: EIB	Catalog Nbr: B228			
2012 FALL	Primary	Hugh Bessis	No Email on file.	
<p>Never before has risk management been so important in the post-financial crisis banking industry. Finance discovered how risks were transferred, with derivatives, before they were measured. Regulators corrected this bias by imposing stringent quantifications of risks. The course starts from the sources of risks: Lending, investing, trading, funding. It moves on to understanding how liquidity risk, interest rate risk, credit risk and market risk, were measured, with such as exposure, value-at-risk, potential losses. Banks’ practices follow. With such building blocks, sources, measures and controls, the course covers, in a non-technical manner, the essentials of risk management in banking. One-half credit. Not offered 2013-2014. Hugh-Joel Bessis</p>				

<b>118287</b>	<b>Global Investment Management</b>			
Subject: EIB	Catalog Nbr: B229			
2013 FALL	Primary	Patrick Schena	patrick.schena@tufts.edu	
<p>This course investigates the global dimensions of investment management. The course combines technical and theoretical tools with practical illustration and application of critical investment concepts. The course will open with an overview of global institutional investors and the business of investment management. Following sessions will focus on developing an understanding primary asset classes, including foreign exchange, global equities, global fixed income securities, alternative investment vehicles, and derivatives. On this foundation, subsequent class sessions will focus on introducing and developing portfolio skills in the areas of risk management, investment performance and attribution, and finally portfolio construction and asset allocation. Open to students who have completed B200 and B221 or a strong finance background. Fall semester. Patrick J. Schena</p>				

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<b>118355</b>	<b>Strategy and Policy for Competitive Advantage</b>			
Subject: EIB	Catalog Nbr: B230			
	2013 SPRG	Primary	Jonathan Brookfield	Jon.Brookfield@tufts.edu
<p>This course introduces fundamental issues in the strategic management of firms. The aim of the course is to provide students with some basic theoretical perspectives and practical tools for understanding firm performance over time. The course considers both business and corporate strategy, and particular emphasis is given to industry analysis, competitive rivalry, organizational structure, company growth, and diversification. The course is open to all students. E201 and B200 or their equivalent are strongly recommended (and may be taken concurrently). Not offered in 2013-2014. Jonathan Brookfield</p>				

<b>118380</b>	<b>International Business Strategy and Operations</b>			
Subject: EIB	Catalog Nbr: B231			
	2014 SPRG	Primary	Jonathan Brookfield	Jon.Brookfield@tufts.edu
<p>This course surveys issues related to the internationalization of firms and the strategic management of multinational enterprises. The aim of the course is to expose students to a variety of theoretical perspectives and managerial practices related to international business. In particular, this course considers the internationalization process, organizational design, modes of foreign investment, and global strategy. It also explores questions related to globalization and the cross-border flow of people, goods, ideas, and money, and reflects on issues related to political risk, country analysis, comparative economic organization, and emerging markets. Spring semester. Jonathan Brookfield</p>				

<b>118499</b>	<b>Best (or more plausibly, widely used) Practices</b>			
Subject: EIB	Catalog Nbr: B233			
	2014 SPRG	Primary	Amarnath Bhide	Amar.Bhide@tufts.edu
<p>When sensible people are faced with tasks that are new to them, they don't try to reinvent the wheel. Rather they try to draw on approaches others have developed in similar circumstances. The "best practices" course addresses the general issue of how to use and acquire existing knowledge mainly through the inductive process of studying readings on specific "how-to" topics. These range from individual challenges—how to run a meeting, give presentations or look for a job—to broader, organizational tasks—how to outsource, start a school, and (drawing on Gene Sharp's handbook) how to overthrow a dictatorship. Spring semester. Amar Bhide</p>				

<b>118528</b>	<b>Strategic Management in Privatizing and Deregulating Industries</b>			
Subject: EIB	Catalog Nbr: B234			
	2013 FALL	Primary	Jonathan Brookfield	Jon.Brookfield@tufts.edu
<p>This seminar surveys the literature related to privatization, considering both theoretical perspectives and practice. It also explores current issues shaping debates about how to structure the boundary between public and private sector activity in a comparative and interdisciplinary manner. The seminar examines key concepts</p>				

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and policy issues related to privatization and deregulation, looks at different national experiences, and explores the impact of privatization from an industry perspective. Students should come away from the seminar with a deep appreciation of the challenges confronting executives and policymakers dealing with changes to public sector – private sector boundaries in a variety of different settings. Fall semester. Jonathan Brookfield

<b>118577</b>	<b>Managing the Global Corporation</b>			
Subject: EIB	Catalog Nbr: B235			
2013 FALL	Primary	Gordon Thoman	No Email on file.	
<p>The course will analyse the major elements required to direct the global corporation from an overall management perspective. Hence, while the course will touch the key issues in finance, human resources, marketing, manufacturing, and other areas, the emphasis will be on integrated, cross functional management decisions and issues, rather than on the detailed technical aspects of each separate area. The course will also focus on the management of change and its related issues. It will draw on readings, cases, and the experience of the Professor. Fall semester. G. Richard Thoman</p>				

<b>118720</b>	<b>Strategy and Innovation in the Evolving Context of International Business</b>			
Subject: EIB	Catalog Nbr: B236			
2014 SPRG	Primary	Bhaskar Chakravorti	Bhaskar.Chakravorti@tufts.edu	
<p>This course will prepare students with conceptual frameworks and practical approaches to addressing several questions: What constitutes, sustains or disrupts competitive advantage for international pure-profit and social enterprises? How does the international context create distinct sources of competitive advantage? If innovation involves new market spaces, then how does the rise of emerging markets change the opportunities for innovation and its influence on the strategic choice set? What are the challenges facing innovators? The course progresses in four phases. The first phase lays the foundations of strategy and innovation. Subsequent phases build on it by considering the global context, how innovation expands the strategic choice space, and how emerging markets expand it even further. Spring semester. Bhaskar Chakravorti</p>				

<b>118760</b>	<b>Field Studies in Global Consulting</b>			
Subject: EIB	Catalog Nbr: B237			
2014 SPRG	Primary	Christopher Tunnard	Christopher.Tunnard@tufts.edu	
<p>The goal of this course is to provide an introduction to consulting as it is practiced worldwide and across sectors. Students will achieve this goal by undertaking a consulting engagement for a real-world client. The first part of the course will include an introduction to and practice in the essential skills that form the core of professional development for consultants at top level firms. Students will then put these skills to the test by completing a team consulting project for a sponsoring company. Open to students who have completed B225 or B230 and/or B200 or with permission of the instructor. Class size will be limited by the number of projects confirmed by external sponsors with a maximum of eight projects, or forty students, being accepted. Input for</p>				

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the project grade will come primarily from the client; team self-evaluations will be reflected in individual final grades. Note: Students are limited to only one “field study” type of course during their career at The Fletcher School. This also includes courses taken outside of Fletcher that are considered field study courses. Spring semester. Christopher R. Tunnard

<b>118853</b>	<b>Strategic Management</b>			
Subject: EIB	Catalog Nbr: B238			
2013 FALL	Primary	Bhaskar Chakravorti		Bhaskar.Chakravorti@tufts.edu
<p>Effective strategists can: size up the dynamics of the external environment of a firm, covering its economic, political, and social contexts; take a holistic view across all functions and configure all of a firm’s internal choices to give it a competitive advantage; sustain this advantage over time and leverage it into adjacent business and geographic opportunities; use acquisitions and alliances when these are the more effective approaches to support a strategy; create the right organizational context to execute the chosen strategy efficiently; ensure the continuous renewal of the firm in anticipation of and adapting to its changing environment. The objectives of this short course are to master the field’s core concepts and to build the skills needed to be an effective strategist. One-half credit. August Pre-Session. Bhaskar Chakravorti.</p>				

<b>119021</b>	<b>Microfinance and Financial Inclusion</b>			
Subject: EIB	Catalog Nbr: B241			
2014 SPRG	Primary	Kimberley Wilson		Kimberley.Wilson@tufts.edu
<p>This course explores financial solutions to eradicate poverty. It sheds light on how financial services to the poor began with microcredit and slowly evolved into an industry that includes mainstream financial institutions, global payment and transfer systems, as well as NGOs and microfinance institutions. The course examines this changing industry from commercial, anthropological, humanitarian, and social service perspectives. The course has no prerequisites. Spring semester. Kim Wilson</p>				

<b>119309</b>	<b>International Marketing</b>			
Subject: EIB	Catalog Nbr: B260			
2013 FALL	Primary	Bernard Simonin		bernard.simonin@tufts.edu
<p>This course introduces students to the fundamentals of marketing in a global environment. It addresses the problems encountered by all organizations—small and large, for profit and non-profit—as they operate in an international environment. The full range of marketing activities is covered: marketing research, product policy, branding, pricing, distribution, advertising and promotion, customer service, planning, organization, and control. While internationally oriented in nature, the aim of the course is also to build a significant understanding of classic marketing management principles. Non-traditional aspects of international marketing (e.g., nation branding) will also be considered for a variety of constituencies. Fall semester. Bernard L. Simonin</p>				

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<b>119333</b>	<b>Advanced Topics in Marketing</b>			
Subject: EIB	Catalog Nbr: B261			
<p>This course offers comprehensive coverage of both fundamental and emerging issues in the fields of marketing that continue to capture marketers' time and attention. The first three modules of the course (market orientation; customer orientation; learning orientation) follow a classic marketing paradigm centered on best marketing practices and superior organization performance. Issues will be examined with respect to various contexts (e.g., for-profit vs. non-profit; organizational vs. individual behavior). The fourth module co-designed and moderated by students, will be centered on students' specific interests. Not offered 2013-2014. Bernard L. Simonin</p>				

<b>119358</b>	<b>Marketing Research and Analysis</b>			
Subject: EIB	Catalog Nbr: B262			
2013 FALL	Primary	Bernard Simonin	bernard.simonin@tufts.edu	
<p>This course adopts a comprehensive hands-on approach to designing and conducting research. From classic opinion research to social media analytics, a wide range of contexts, problem areas, and methods are covered that are relevant across disciplines and fields of study. Students will be exposed to the various stages of the research process from recognizing the need for research and defining the problem to analyzing data and interpreting results. Proper design of research methods, fieldwork, questionnaires, and surveys (e.g., online surveys) is covered. Both qualitative (e.g., focus groups, projective techniques) and quantitative approaches (e.g., cluster, discriminant, and factor analysis) are presented. Various analytical techniques are introduced "hands on" via a series of computer exercises and cases (using SPSS and Excel). Fall semester. Bernard L. Simonin</p>				

<b>119375</b>	<b>Marketing Management</b>			
Subject: EIB	Catalog Nbr: B263			
2013 SPRG	Primary	Nathalie Laidler-Kylander	Nathalie.Laidler_Kylander@tufts.edu	
2014 SPRG	Primary	Bernard Simonin	bernard.simonin@tufts.edu	
<p>The course addresses the managerial, organizational, ethical, societal, environmental, and global dimensions of marketing decision making. The main objectives of the course are to sharpen your skills in marketing decision-making, problem diagnosis, and management skills; to understand and apply some fundamental marketing concepts; to improve your familiarity and understanding with institutional marketing knowledge, terminology, and practice; and to provide you with a forum for formulating, presenting, and defending your own marketing ideas and recommendations. Note: Students having completed or planning to take B260 are not eligible to enroll in this course. One-half credit. Spring semester. Bernard L. Simonin</p>				

<b>119407</b>	<b>Strategic Marketing for Non-Profit Organizations</b>			
Subject: EIB	Catalog Nbr: B264			

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2014 SPRG	Primary	Bernard Simonin	bernard.simonin@tufts.edu
2014 SPRG	Primary	Nathalie Laidler-Kylander	Nathalie.Laidler_Kylander@tufts.edu
<p>This course offers a comprehensive coverage of the fundamental issues in marketing and branding in nonprofits. The aim of this course is to arm students with the analytical skills and knowledge necessary to make, evaluate, and critique marketing and branding strategy decisions facing nonprofit organizations in an increasingly global arena. The course addresses how to craft a nonprofit marketing strategy; implement a coherent marketing plan and optimize the use of marketing resources, develop brand identity and positioning statements; leverage brand alliances and partnerships; and perform financial brand valuations. Spring semester. Bernard L. Simonin, Nathalie Laidler-Kylander</p>			

<b>119472</b>	<b>Business Groups in Asia</b>		
Subject: EIB	Catalog Nbr: B270		
2014 SPRG	Primary	Jonathan Brookfield	Jon.Brookfield@tufts.edu
<p>While Asian economies are increasingly important to the world, a full understanding of how such economies are organized is difficult to achieve without some consideration of business groups. This seminar looks at business groups in a number of economies, including Japan, the Republic of Korea (South Korea), the Republic of China (Taiwan), Hong Kong, Singapore, and the People's Republic of China (PRC). The goal of the seminar is to put Asian business groups in their historical, political, and economic context, and then to examine current conditions in an effort to give some insight into future trends. One-half credit. Spring semester. Jonathan Brookfield</p>			

<b>119517</b>	<b>The Political Economy and Business Environments of Greater China</b>		
Subject: EIB	Catalog Nbr: B272		
2014 SPRG	Primary	Jonathan Brookfield	Jon.Brookfield@tufts.edu
<p>This course will expose students to similarities and differences in the business environments of Greater China. At the end of the course, students should have a better understanding of Chinese business and the context in which business occurs in Hong Kong, Singapore, the Republic of China (Taiwan), and the People's Republic of China (PRC). For MIB students, this course is one of the regional course options. One-half credit. Spring semester. Jonathan Brookfield</p>			

<b>119567</b>	<b>The Global Food Business</b>		
Subject: EIB	Catalog Nbr: B280		
2014 SPRG	Primary	James Tillotson	james.tillotson@tufts.edu
<p>The purpose of the course is to introduce the student to the rapidly expanding global food business. The growing, processing, distribution, and marketing of food are major and necessary economic endeavors of the world's people. Today, the international food industry is increasing at historically high rates of growth paralleled by increasing world trade in agricultural commodities, motivated by new multinational trade agreements. The course focus will be to introduce the student to the management, business strategy,</p>			

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marketing, research, and analytical skills required in the international food business. Spring semester. James Tillotson

<b>119631</b>	<b>Managing Operations in Global Companies: How the World's Best Companies Operate</b>			
Subject: EIB	Catalog Nbr: B281	2013 FALL	Primary	Thomas Hout
				Thomas.Hout@tufts.edu
<p>A management-oriented, case study-based course on how companies design, manage, and measure operations around the globe today. The core topics will be: the exercise of competitive advantage through operational capability; business process design; supply chain management; lean operations; disruptive operations innovations; operations networks and connectivity; talent management; the managerial metrics revolution; etc. Readings and cases will focus on both the operations themselves and the management issues surrounding them. One-half credit. Fall semester. Thomas Hout</p>				

<b>123499</b>	<b>Ph.D. Research &amp; Reading - Full-Time Study</b>			
Subject: ILO	Catalog Nbr: 400			
<p>Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor</p>				

<b>123519</b>	<b>Ph.D. Reading &amp; Research - Half Time Study</b>			
Subject: ILO	Catalog Nbr: 401			
<p>Noncredit directed reading and research in preparation for PhD comprehensive examination or dissertation research and writing on the subjects within this division. By consent of the professor</p>				

<b>123556</b>	<b>The International Legal Order</b>			
Subject: ILO	Catalog Nbr: L200	2013 FALL	Primary	Michael Glennon
				Michael.Glennon@tufts.edu
<p>This introductory course deals with structural aspects of the international legal system, including the jurisprudence of international law and differing cultural and philosophical perspectives; the history of the international legal system; customary international law; treaty law; statehood and recognition; the United Nations and international organizations; and the relationship of the international legal system to domestic legal systems, using the United States as a primary example. Fall semester. Michael J. Glennon</p>				

<b>123569</b>	<b>Public International Law</b>			
Subject: ILO	Catalog Nbr: L201			

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2014 SPRG	Primary	Michael Glennon	Michael.Glennon@tufts.edu
<p>This course will offer an introduction to the international legal system's principal subfields, including international dispute resolution, the law of state responsibility, the use of force and counter-terrorism, the law of war, international criminal law, human rights, and jurisdiction and immunities. Time permitting; we may also cover selected issues in arms control, international environmental law, and international economic law. We will also explore how these subfields relate to domestic law, focusing on the U.S. legal system as the primary example. Open to students who have completed L200 or equivalent. Spring semester. Michael J. Glennon</p>			

<b>123612</b>	<b>International Law in International Relations</b>		
Subject: ILO	Catalog Nbr: L203		
2013 SPRG	Primary	Joel Trachtman	joel.trachtman@tufts.edu
2013 SPRG	Primary	Ian Johnstone	ian.johnstone@tufts.edu
<p>Structured as a workshop for the presentation of scholarly work, this seminar will examine the reasons why states and individuals turn to international law, and the impact of international law on international conflict and cooperation. After three introductory sessions in which we develop a base of understanding of the nature, causes and effects of international law, the subsequent eight meetings will focus on presentations by guest scholars of their current work in various areas of international law. Students will engage with the scholars' presentations, both in writing and in discussion, and will prepare their own research papers for discussion during the last two meetings of the seminar. Students should have a basic background in international law prior to taking this seminar. Not offered 2013-2014. Ian Johnstone, Joel P. Trachtman</p>			

<b>123819</b>	<b>International Treaty Behavior: A Perspective on Globalization</b>		
Subject: ILO	Catalog Nbr: L209		
2013 FALL	Primary	Antonia Chayes	Antonia.Chayes@tufts.edu
<p>This seminar examines treaty behavior over a broad spectrum of subject areas—including security, environment, trade, and human rights. Approaches to international agreements affect economic, security, and foreign policy in this interdependent world. The seminar examines IL and IR theories of compliance. It explores exceptionalism in treaty behavior—American and other nations. A simulation will familiarize students with the process of treaty negotiation and drafting. The seminar offers students the opportunity to do research in depth on one or more treaties, or the behavior of a given nation or group of nations under several treaties. Prior law courses helpful but not required. Fall semester. Antonia Chayes</p>			

<b>123947</b>	<b>International Human Rights Law</b>		
Subject: ILO	Catalog Nbr: L210		
2013 FALL	Primary	Hurst Hannum	hurst.hannum@tufts.edu
2013 SUMRA	Primary	Kathleen Hamill	kathleen.hamill@tufts.edu
<p>An introductory survey of international human rights law and procedures, including detailed examination of global, regional, and national institutions to protect human rights. The course traces the development of</p>			

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contemporary concepts of human rights, including issues of universality, whether or not certain categories of rights have priority over others, and the means of creating and enforcing human rights law. The role of non-governmental organizations in fact-finding and publicizing human rights violations is also addressed. Fall semester. Hurst Hannum

<b>123964</b>	<b>Current Issues in Human Rights</b>			
Subject: ILO	Catalog Nbr: L211			
2014 SPRG	Primary	Hurst Hannum	hurst.hannum@tufts.edu	
<p>This seminar analyzes in greater depth a limited number of issues that are of contemporary interest in the field of international human rights law. While specific topics vary, those addressed in recent years have included equality and non-discrimination; democracy; economic and social rights; business and human rights; and humanitarian intervention. The seminar requires a substantial research paper that analyzes a human rights issue in depth, the topic to be determined in consultation with the instructor. Open to students who have completed L210 or equivalent. Spring semester. Hurst Hannum</p>				

<b>124009</b>	<b>Nationalism, Self-Determination and Minority Rights</b>			
Subject: ILO	Catalog Nbr: L212			
2013 FALL	Primary	Hurst Hannum	hurst.hannum@tufts.edu	
<p>This seminar explores the evolution of the concepts of self-determination and minority rights from the nineteenth century to the present. The focus is on changing legal norms, including interpretation of the principle of self-determination by the League of Nations and United Nations; protection of the rights of ethnic, religious, and linguistic minorities; and the articulation of the rights of indigenous peoples. The seminar requires a substantial research paper that analyzes a contemporary situation in which these issues are significant. Open to students who have completed L200, L210 or equivalent. Fall semester. Hurst Hannum</p>				

<b>124114</b>	<b>International Criminal Justice</b>			
Subject: ILO	Catalog Nbr: L213			
2012 FALL	Primary	Robert Sloane	No Email on file.	
2014 SPRG	Primary	John Cerone	John.Cerone@tufts.edu	
<p>Demands for accountability for mass atrocities have triggered the development of international criminal justice, which is becoming a significant phenomenon in international relations. This course reviews mandates and operations of contemporary international and hybrid courts, including the permanent International Criminal Court, the UN tribunals for Rwanda and the former Yugoslavia, and the special courts (Sierra Leone, Cambodia, and Lebanon). It considers how they confront impunity for war crimes, crimes against humanity and genocide, by trying individual leaders, including heads of state. It analyzes the tension between state sovereignty and international criminal justice, and how the latter is challenged for being selective. Spring semester. John Cerone</p>				

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<b>124164</b>	<b>Transitional Justice</b>			
Subject: ILO	Catalog Nbr: L214	2013 FALL	Primary	Louis Aucoin
				louis.aucoin@tufts.edu
<p>This seminar deals with the choices facing countries attempting to establish accountability for past abuses of human rights in the aftermath of mass atrocities. It considers the related philosophical, moral and political issues, as well as the mechanisms available for post conflict justice including international tribunals, truth and reconciliation commissions, and other mechanisms which incorporate local custom, such as the gacaca courts in Rwanda. Students will also study the reconstruction of justice systems, examining non-criminal sanctions and considering the challenge of reconciliation in these contexts. Fall semester. Louis Aucoin</p>				

<b>124286</b>	<b>International Humanitarian Law</b>			
Subject: ILO	Catalog Nbr: L216	2013 FALL	Primary	John Cerone
				John.Cerone@tufts.edu
<p>This seminar offers an introduction to international humanitarian law, the body of law regulating armed conflicts. It retraces its evolution, focusing on efforts to mitigate human suffering in war and on the protection of civilians. It considers the challenges posed to the application of IHL by contemporary armed conflicts and the changing nature of war. The topics discussed include: the principles underpinning IHL, the definition of armed conflicts, the distinction between combatants and civilians, the regulation of private military and security companies, humanitarian action during armed conflict, the use of child-soldiers, rape as a 'weapon of war', and other war crimes. Fall semester. John Cerone</p>				

<b>124471</b>	<b>International Organizations</b>			
Subject: ILO	Catalog Nbr: L220	2013 FALL	Primary	John Cerone
				John.Cerone@tufts.edu
		2013 SPRG	Primary	Ian Johnstone
				ian.johnstone@tufts.edu
<p>This course provides an introduction to the theory and practice of international organizations (IOs). Its central theme is the interaction between international law and politics, illustrated through an in-depth examination of the United Nations and a secondary focus on selected regional organizations. After a number of classes on theory and crosscutting institutional issues, the bulk of the course is devoted to the substantive work of IOs in three principal areas: peace and security, human rights, and engagement with non-state actors. It concludes by considering reform of IOs from the perspective of the 'democratic deficit'. The format of the course is primarily lectures and structured discussion. Fall semester. John Cerone</p>				

<b>124524</b>	<b>Actors in Global Governance</b>			
Subject: ILO	Catalog Nbr: L221	2013 FALL	Primary	Ian Johnstone
				ian.johnstone@tufts.edu
<p>This seminar is designed to explore in a comparative mode various actors in global governance: global organizations, regional organizations, groupings of states, non-governmental organizations, private sector</p>				

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actors, and networks. The first part of the seminar is devoted to theoretical, institutional, and legal issues. Each student then develops and presents to the class an outline for a "Reform Report" on an institution of their choice, taking stock of its performance and offering a vision for the future. Based on feedback from the class, constituted as the 'senior management group' of the institution, the report is finalized and submitted as the major assignment for the course. Fall semester. Ian Johnstone

<b>124593</b>	<b>International Environmental Law</b>			
Subject: ILO	Catalog Nbr: L223			
2013 FALL	Primary	David Wirth	No Email on file.	
<p>This course addresses the nature, content, and structure of international environmental law. The course commences with an introduction to international environmental problems, together with basic principles of international law and environmental regulation. Specific topics include global warming, stratospheric ozone depletion, and exports of hazardous substances. Other topics may include marine pollution, transboundary pollution, trade and environment, and development and environment. The course evaluates the role of international and non-governmental organizations; the interrelationship between international legal process and domestic law; and the negotiation, conclusion, and implementation of international environmental agreements. Fall semester. David Wirth</p>				

<b>124670</b>	<b>Peace Operations</b>			
Subject: ILO	Catalog Nbr: L224			
2014 SPRG	Primary	Ian Johnstone	ian.johnstone@tufts.edu	
<p>This course looks at peace operations both as instruments for the management of conflict, and as a lens for understanding major issues in contemporary international affairs. Combining a thematic and case study approach, we consider the law, politics and doctrine of peacekeeping. Select cases are examined to draw out recurring themes and dilemmas, such as sovereignty v. intervention, peace v. justice and the UN v. regional organizations. In addition to lectures and structured discussion, the format of the course includes student presentations and a simulation exercise. Spring semester. Ian Johnstone</p>				

<b>124815</b>	<b>International Business Transactions</b>			
Subject: ILO	Catalog Nbr: L230			
2013 FALL	Primary	Joel Trachtman	joel.trachtman@tufts.edu	
<p>This course provides an examination of private and public law aspects of international business transactions, including conflicts of law and comparative law issues. It examines the selection of the optimal business format for international operations, including branch, subsidiary, joint venture, technology license and distributorship; international commercial law, including sales contract, and commercial documents; international contracts and dispute resolution issues, including governing law, and choice of forum, force majeure, and treaty issues; and the United States Foreign Corrupt Practices Act. Fall semester. Joel P. Trachtman</p>				

# Course Bulletin

<b>124869</b>	<b>International Investment Law</b>			
Subject: ILO	Catalog Nbr: L232			
2013 SPRG	Primary	Jeswald Salacuse	jeswald.salacuse@tufts.edu	
2014 SPRG	Primary	Joel Trachtman	joel.trachtman@tufts.edu	
<p>This seminar examines the laws, policies, and legal institutions influencing cross-border investments, with special emphasis on emerging markets and developing nations. It studies the nature of international investment and multinational investors, the international legal framework for international investment with particular emphasis on rapidly evolving treaty law, such as bilateral investment treaties (BITs), NAFTA, and the Energy Charter Treaty, as well as arbitration and judicial decisions applying them. It also considers national regulatory frameworks for foreign investment, the contractual and legal mechanisms for structuring, financing, and protecting international investments, and methods for settling investment disputes. Spring semester. Joel P. Trachtman</p>				

<b>124903</b>	<b>International Financial and Fiscal Law</b>			
Subject: ILO	Catalog Nbr: L233			
2013 SPRG	Primary	Joel Trachtman	joel.trachtman@tufts.edu	
2014 SPRG	Primary	John Burgess	John.Burgess@tufts.edu	
<p>This course is intended to introduce students to the legal and regulatory context of international finance. It covers selected domestic and international aspects of (i) corporate law relating to finance, (ii) bank financing and regulation, (iii) securities financing and market regulation and (iv) insolvency law. It also addresses the process of innovation in international financial law, with coverage of emerging market debt, swaps and other derivatives, privatizations, and securitization. These topics will be reviewed from the standpoint of domestic law of the United States and other selected jurisdictions, as well as from the standpoint of applicable international law and practice. Spring semester. John A. Burgess</p>				

<b>124948</b>	<b>International Intellectual and Property Law and Policy</b>			
Subject: ILO	Catalog Nbr: L234			
2013 FALL	Primary	Tara Clancy	No Email on file.	
<p>This course will provide an introduction to basic principles of intellectual property law concepts, specifically patents, trademarks, and copyrights. We will examine examples of how intellectual property is infringed and various defenses available to an accused infringer. We will also consider how licensing plays a role in intellectual property business development and disputes. From there, the course will examine the impact of various international conventions and treaties on intellectual property rights. Particular attention will be paid to the protection of intellectual property rights in selected legal regimes; and to the competing interests of intellectual property owners in global commercial transactions. The rapid development and widespread adoption of Digital Technology and the Internet pose serious challenges to long accepted doctrines of copyright and trademark law, and these will also be addressed. Fall semester. Tara Clancy, Thomas F. Holt, Jr.</p>				

# Course Bulletin

<b>125026</b>	<b>Securities Regulation: An International Perspective</b>			
Subject: ILO	Catalog Nbr: L236			
2013 SPRG	Primary	John Burgess	John.Burgess@tufts.edu	
<p>This module will review the evolution of securities regulation regimes in North American and European jurisdictions. We will evaluate differing models relating to the regulation of public offering of debt and equity securities, issues of securities disclosure and enforcement, and the regulation of investment banking and broker/dealer activities across borders. In addition to comparing different substantive approaches, we will review and analyze the increasing convergence in international disclosure and accounting standards and their implications for international markets, as well as continuing challenges relating to the regulation of markets and their participants on a worldwide basis, particularly in light of the global financial crisis. One-half credit. Not offered 2013-2014. John A. Burgess</p>				

<b>125087</b>	<b>Mergers and Acquisitions: An International Perspective</b>			
Subject: ILO	Catalog Nbr: L237			
2013 FALL	Primary	John Burgess	John.Burgess@tufts.edu	
<p>This seminar reviews the structuring, negotiation, and implementation of cross-border merger and acquisition transactions, taking into account applicable issues of international law, and national practice. The seminar discusses alternative forms of transaction structure and the underlying tax and legal considerations considered for choosing particular approaches. We will also analyze different forms of acquisition agreements, review the role and application of key transactional concepts, and analyze how they are addressed in the context of specific transactions. We will take the opportunity to review the typical areas of negotiation in the acquisition of private and public companies, and evaluate how those negotiations are affected by international regulatory, legal, and fiscal considerations. The seminar will review trends in deal terms drawing on recent transactions involving North American, European, and Asian companies. Fall semester. John A. Burgess</p>				

<b>125237</b>	<b>Legal and Institutional Aspects of International Trade</b>			
Subject: ILO	Catalog Nbr: L240			
2013 FALL	Primary	Joel Trachtman	joel.trachtman@tufts.edu	
<p>This course examines the law of international trade in goods and services, focusing principally on the law of the World Trade Organization and its General Agreement on Tariffs and Trade, as well as on the foreign trade law of the United States. This sector of international law includes specialized negotiation and dispute settlement processes, as well as particular types of rules, restraining national restrictions on trade. These rules address tariff and non-tariff barriers, discrimination, regionalism, anti-dumping duties, countervailing duties and safeguards measures. This course will pay particular attention to how this legal system manages various facets of globalization. Fall semester. Joel P. Trachtman</p>				

<b>125417</b>	<b>Law and Development</b>			
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# Course Bulletin

Subject: ILO	Catalog Nbr: L250	2013 FALL	Primary	Jeswald Salacuse	jeswald.salacuse@tufts.edu
<p>This seminar examines the role of law and legal systems in the economic and social development of developing nations, emerging markets, and countries in transition. It explores how law may both inhibit and foster change and the ways that legal institutions may be organized to achieve national goals. It first considers the nature of law, the nature of development, and the theoretical relationships of law to the development process. It then explores the links between law and development through case studies on land tenure, foreign investment, environment, governance, constitutionalism, corruption, judicial reform, enterprise organization, and the rule of law. Fall semester. Jeswald W. Salacuse</p>					

<b>125429</b>	<b>Comparative Legal Systems</b>				
Subject: ILO	Catalog Nbr: L251	2014 SPRG	Primary	Louis Aucoin	louis.aucoin@tufts.edu
<p>This course covers the two principal legal traditions in the world—the common law and the civil law traditions with exposure to the Islamic tradition and European Union law as well. It is intended for diplomats, international civil servants, business executives, and lawyers. Students will study the historical evolution of the traditions in comparative perspective with emphasis on France and Germany in the civil law and on the United States and the United Kingdom in the common law. The methodology entails study of the underlying legal philosophies of these traditions through analysis of the sources of law, judicial process and judicial review, and through learning constitutional law, contracts, and criminal and civil procedure. Spring semester. Louis Aucoin</p>					

<b>125449</b>	<b>Rule of Law in Post Conflict Societies</b>				
Subject: ILO	Catalog Nbr: L252	2012 FALL	Primary	Malcolm Russell-Einhorn	No Email on file.
<p>This course studies methodologies used by international actors in promoting the rule of law post conflict. It focuses on eight aspects: constitutional development, code reform, legal drafting, judicial reform, accountability for past abuses, fighting corruption, democratic policing, and local custom. These are strategies for building the basic institutional framework strictly necessary for the maintenance of peace and security in the immediate aftermath of conflict. The course will therefore deal with the restoration/reestablishment of the justice sector and only minimally with economic issues. It includes case studies of East Timor, Kosovo, South Africa, Cambodia, Rwanda, Iraq, and Afghanistan. Not offered 2013-14. Louis Aucoin</p>					

<b>125576</b>	<b>Foreign Relations and National Security Law</b>				
Subject: ILO	Catalog Nbr: L262	2014 SPRG	Primary	Michael Glennon	Michael.Glennon@tufts.edu
<p>This course deals with the intersection of international law and United States constitutional law, focusing upon the separation of powers doctrine and the allocation of decision-making authority, international law as</p>					

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part of United States law, treaties and other international agreements, the war power and terrorism, the appropriations power, federalism, the role of the courts, and current national security issues. Open to students who have completed L200 or its equivalent, or with permission of the instructor. Enrollment limited to 18 students. Spring semester. Michael J. Glennon

<b>126951</b>	<b>Corporate Finance &amp; Global Financial Markets</b>			
Subject:	Catalog Nbr:			
GMA	B200			
2013 FALL	Primary	Laurent Jacque	laurent.jacque@tufts.edu	
This module addresses the topics of valuation, emerging capital markets, project finance, international banking, and securitization.				

<b>126995</b>	<b>Leadership: Leading and Managing Strategically</b>			
Subject:	Catalog Nbr:			
GMA	D210			
2013 FALL	Primary	Bernard Simonin	bernard.simonin@tufts.edu	
2013 SUMRA	Primary	Deborah Nutter	deborah.nutter@tufts.edu	
This module explores the global strategic and managerial challenges that decision-makers increasingly face in both public and private sectors. It attempts to reconcile their evolving role and competency requirements with the new global business imperative. In particular, the module aims at benchmarking best practices from the disciplines of strategy, management, and marketing, and transposing them to the field of action of the "new diplomat". This reengineering of skills constitutes an invitation to challenge established organizational wisdom and to adopt new strategic and managerial orientation with respect to a variety of issues (e.g., planning, strategy formulation, internationalization, decision-making, human resource management, customer and stakeholder satisfaction, innovation, image persuasion, and knowledge management).				

<b>127014</b>	<b>International Negotiation</b>			
Subject:	Catalog Nbr:			
GMA	D220			
2013 FALL	Primary	Eileen Babbitt	eileen.babbitt@tufts.edu	
2013 FALL	Primary	Diana Chigas	diana.chigas@tufts.edu	
This course explores the processes, rather than specific substantive issues, of international negotiation. Using exercises and simulations, it examines the nature of conflict in the international arena; the special characteristics of negotiation in the international setting; pre-negotiation and the problems of inducing parties to negotiate; negotiation dynamics; the roles of culture and power; and the strategy and tactics of international negotiation. International mediation, arbitration, special problems of multilateral negotiation, and the follow-up and implementation of negotiated agreements are also examined.				

<b>127053</b>	<b>International Trade Econ &amp; Investment</b>			
Subject:	Catalog Nbr:			
GMA	E220			

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2014 SPRG	Primary	Carsten Kowalczyk	carsten.kowalczyk@tufts.edu
<p>This course investigates why nations trade, what they trade, and the distribution of gains from trade. Topics include trade and growth, technology, the product cycle, multinationals, international labor migration, tariffs, dumping, regional economic integration, and international competitiveness of firms and nations. Throughout the course there will be special emphasis on which policies affect which outcomes.</p>			

<b>127073</b>	<b>International Macroeconomics</b>		
Subject: GMA	Catalog Nbr: E230	2014 SPRG	Primary
	Lawrence Krohn	Lawrence.Krohn@tufts.edu	
<p>This section presents frameworks for understanding the performance of economies that are linked to the rest of the world through trade in assets as well as through trade in goods and services. The course will teach models of the determination of exchange rates, trade balances, and other macroeconomic variables. These models are then used to analyze general issues, such as the choice of exchange rate regime, the performance of the international monetary system, and the role of international capital markets, as well as specific current topics, such as the single currency in Europe, the Asian financial crisis, and the policy debate over capital controls.</p>			

<b>127093</b>	<b>International Organizations</b>		
Subject: GMA	Catalog Nbr: L220	2013 SPRG	Primary
	Ian Johnstone	ian.johnstone@tufts.edu	
	John Cerone	John.Cerone@tufts.edu	
<p>The theory and practice of international organizations (IOs) is a dynamic and increasingly important dimension of world politics. This course provides an introduction to the field, focusing on the interaction between international law and politics in international organizations. It begins by briefly exploring the role of international institutions from the perspective of international relations and international legal theory. We then proceed to an overview of the international legal order as embodied in the United Nations and regional organizations, with a special focus on the function of international organizations as makers and interpreters of the law. The bulk of the course is devoted to the substantive work of the UN and other organizations in three principal areas: peace and security, human rights and humanitarian affairs, and sustainable development. We conclude by stepping back to look at questions about the legitimacy of international organizations: who wields power within the organizations, how is that power wielded, to whom are those wielding power accountable and on what basis.</p>			

<b>127115</b>	<b>Int'l Econ &amp; Business Law</b>		
Subject: GMA	Catalog Nbr: L240	2013 SUMRA	Primary
	Joel Trachtman	joel.trachtman@tufts.edu	
<p>This course provides an introduction to the legal context of international commerce. It examines the international legal system, and focuses on international trade law as a major component of the international legal system, with great relevance for international commerce. It examines selected issues within the</p>			

# Course Bulletin

international trade law system, including tariffs, discrimination, protectionism, health and environmental protection. It also examines selected issues of the regulation of international business, including the scope of jurisdiction, taxation and bribery. It examines contractual forms and legal constraints in private international commercial relations, including the formation of contracts, letters of credit, and international loan agreements. Finally, the course concludes with an examination of the application of some of these concepts to international internet-based commerce.

<b>127132</b>	<b>International Politics</b>			
Subject:	Catalog Nbr:			
GMA	P202			
2013 FALL	Primary	Annamaria Seleny	Anna.Seleny@tufts.edu	
<p>International Politics considers contemporary political and economic developments at both the levels of the international system and the nation-state in the context of their historical antecedents. The course also weighs contradictory interpretations of these events; it focuses on "big picture" visions of current events and developments, attempts to extract any essential truths these may contain, and tries to apprehend the historical, political, economic, and cultural factors that militate against them. Part I introduces each topic and is intended to raise questions and provoke discussion during the residency period. Part II delves into each topic in greater detail, sometimes by focusing on multi- or supra-national institutions, and sometimes by examining particular regions and countries that exemplify the trends and counter-trends discussed in Part I (e.g., France in the context of the EU; Iran; Iraq; Latin America; Russia; Eastern Europe).</p>				

<b>127269</b>	<b>Security Studies</b>			
Subject:	Catalog Nbr:			
GMA	P240			
2013 FALL	Primary	Jeffrey Taliaferro	jeff.taliaferro@tufts.edu	
2014 SPRG	Primary	Richard Shultz	richard.shultz@tufts.edu	
2014 SPRG	Primary	Robert Pfaltzgraff	robert.pfaltzgraff@tufts.edu	
<p>Security Studies examines current issues in international security and the United States national security policy. It aims to provide an intellectual foundation and the tools needed to analyze contemporary security issues. The section reviews some of the key theories and concepts that form the basis of security studies as a distinct area of study in international relations. It examines debates about national security doctrine, military transformation, and conventional force structure. This module will analyze the causes of terrorism and other asymmetric threats; the prospects for conflict across the Taiwan Straits; nuclear, biological, and chemical (NBC) proliferation; third party intervention in ethnic conflicts; the problem of "nation building;" and the security implications of epidemic disease, border controls, and demographic trends.</p>				

<b>127315</b>	<b>Security Studies and Crisis Management</b>			
Subject:	Catalog Nbr:			
GMA	P245			
<p>This course considers crisis management in theory and practice, drawing from the period since World War II. Theories of crisis prevention, escalation, management, de-escalation, termination, and post-crisis management; alternative decision-making theories, structures, and processes; the nature of crisis bargaining</p>				

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and negotiation; and the role of third parties. Special attention will be paid to the role of military force in post-Cold War crisis scenarios.

<b>129738</b>	<b>Curricular Practical Training for F-1 visa holders</b>		
Subject: IR	Catalog Nbr: CPT		
<p>Summer study and Internship for Fletcher MALD and MIB students who do not hold U.S. work authorization and who choose to engage in off-campus work or internship experiences in the United States. Experiential learning and application of academic experiences are standard components of a two-year master's level international affairs program. Requirements include successful completion of the Professional Development Program, mandatory attending at two lectures, the internship and a paper at the conclusion of the internship. PhD students in the dissertation phase of their program will be eligible for up to 11 months of curricular practical training provided that they enroll in a .25 credit independent study under the supervision of their dissertation director. The course will be graded and based on a paper submitted by the student based on their internship experiences and the relationship to their PhD research. Students are eligible one time only during their degree program. Available only for F-1 visa holders. Please consult with the Registrar's Office for more information.</p>			

<b>138743</b>	<b>Human Rights in the Arab Region</b>		
Subject: ILO	Catalog Nbr: L218		
2012 FALL	Primary	Kathleen Hamill	kathleen.hamill@tufts.edu
<p>This course examines questions related to human rights and international law in the Arab region. It explores contemporary themes and controversies related to the Arab uprisings, migrant workers' rights, trials and due process—among others. It considers accountability efforts through popular protests, UN bodies, as well as legal proceedings in both domestic and international courts. Students will engage in debates and address dilemmas of current concern in the region from various perspectives (including those of activists, human rights lawyers, legal advisers, and policy makers). Open to students who have completed L210 or equivalent. Not offered 2013-2014. Instructor to be announced.</p>			

<b>138754</b>	<b>Leadership: Foreign Policy Leadership</b>		
Subject: GMA	Catalog Nbr: D211		
2014 SPRG	Primary	Deborah Nutter	deborah.nutter@tufts.edu
<p>This module focuses on six leaders who are known for major accomplishments in foreign policy: Elizabeth I, Napoleon, Woodrow Wilson, Winston Churchill, Mao Zedong, and Mikhail Gorbachev. Each is examined within the context of the pressing international problems of her/ his time and in light of the political science and business literature on leadership. With varying myriad situations the faced at home and abroad, these leaders provide lessons and models for those who are interested in and aspire to leadership.</p>			

<b>138755</b>	<b>Transnational Social Issues: The Environment</b>		
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Subject:	Catalog Nbr:			
GMA	P215			
2014 SPRG	Primary	William Moomaw		william.moomaw@tufts.edu
2014 SPRG	Primary	Charles Chester		charles.chester@tufts.edu

Global environment and resource policy has in the past 25 years joined human rights and humanitarian and development issues at the forefront of international policy. Developing sound agreements requires an ability on the part of the diplomat, political leader, or corporate decision-maker to understand the scientific basis of the problem, the economic costs of addressing or not addressing it, and the technological and political possibilities for proposed solutions. Increasingly, environment and resource issues are at the core of sustainable development programs. In this course we will examine three issues: ocean fisheries; global climate change and chemicals management as they affect economic development; and trade and human health. We will explore how such issues arise and become part of the international agenda, how treaties are negotiated, and how implementation takes place in industrial and developing countries.

<b>138756</b>	<b>Transnational Social Issues: Humanitarian Issues</b>			
Subject:	Catalog Nbr:			
GMA	P216			

This module will put complex emergencies and acute hunger situations within a global perspective, focusing on key institutional actors in the field of disaster relief. The module will analyze the political, economic, and ethical issues raised by humanitarian interventions in war situations. Building primarily on experiences in Africa, the module will explore linkages between relief and development as well as topics such as how aid unintentionally targets and harms civilians.

<b>138757</b>	<b>Transnational Social Issues: Human Security</b>			
Subject:	Catalog Nbr:			
GMA	P217			
2014 SPRG	Primary	Kimberley Wilson		Kimberley.Wilson@tufts.edu

This course explores issues of vulnerability and livelihoods and the interventions that NGOs and governments use to reduce risk and promote security and well being. We focus on both stable and unstable environments and complex situations where both conflict and poverty are present. The module investigates the principle humanitarian and development frameworks for understanding problems and aid interventions, both successful and failed, designed to mitigate those problems.

<b>138840</b>	<b>Diplomacy in Practice</b>			
Subject:	Catalog Nbr:			
DHP	D201			

While large diplomatic successes and failures can garner much attention, the vast majority of those engaged in diplomacy are slowly advancing their country's interests with little fanfare. This course will shed light on the working-level design and execution of U.S. foreign policy, specifically focusing on the operations of U.S. Missions abroad, while also featuring the impact of non-state actors. Working in groups, students will write and defend a selected Embassy's strategic plan and engage in simulations of normal diplomatic activities, such as election monitoring, high-level visits, commercial advocacy, and American citizen services. Spring semester.

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Instructor to be announced.

<b>138841</b>	<b>Advanced Evaluation and Learning in International Organizations</b>			
Subject: DHP	Catalog Nbr: P228			
2014 SPRG	Primary	Cheyanne Church	Cheyanne.Church@tufts.edu	
<p>This advanced module is key for students who wish to develop the full-package of skills and concepts expected of professionals working in development and peacebuilding. At the end of this class, students will have a working knowledge of the key evaluation designs, approaches and tools; the ability to evaluate existing evaluations for adequacy of the design and quality; a clear picture of the link between evaluation and learning; and an overview of the latest strategies and challenges in creating learning organizations. Enrollment limited to 35 students. One-half credit. January 2014. Cheyanne Scharbatke-Church</p>				

<b>138842</b>	<b>Political Economy &amp; Business of the E.U.</b>			
Subject: DHP	Catalog Nbr: P287			
2014 SPRG	Primary	Laurent Jacque	laurent.jacque@tufts.edu	
<p>Has the European Union (EU) delivered on its promise of a fully integrated economic and political union? How has Europe grown from its modest beginning with the European Coal and Steel Community established in 1951 with only six countries to the European Union which today encompasses 27 countries? Is the Euro crisis undermining the future of the European Union or will it usher the EU in a fiscal union which by necessity requires a closer political union? How does this multi-faceted integrative process shape the European business environment? Through class discussion and case studies managerial implications for firms operating in Europe are assessed at the provincial, national, and EU level. No pre-requisite. Offered in English (m01) and French (m02) language sections. For MIB students, this course is one of the regional options. Spring semester. Laurent L. Jacque</p>				

<b>138880</b>	<b>Market Approaches to Economic and Human Development</b>			
Subject: EIB	Catalog Nbr: B243			
2014 SPRG	Primary	Kimberley Wilson	Kimberley.Wilson@tufts.edu	
<p>This course examines how commercial, government and non-profit stakeholders are engaging market forces in a range of crucial services to improve lives of those living and working at the base of the economic pyramid. From social investing at a macro level to the grassroots work of NGOs at a micro level, each class explores a different approach to tapping value chains and market ecosystems to promote economic and human development. B241 is a suggested prerequisite. Spring semester. Kim Wilson</p>				

<b>139038</b>	<b>Islam and Politics: Religion and Power in World Affairs</b>			
Subject: DHP	Catalog Nbr: P263			
2013 FALL	Primary	Ibrahim Warde	Ibrahim.Warde@tufts.edu	

# Course Bulletin

Islamic ideas and actors play an important part in global politics today. Their impact on political change, international security, and economic and social trends has shaped international relations in recent years. This course will trace the historical evolution of political Islam from both an international relations and a comparative politics perspective. A particular focus will be on the diversity of political Islam and on the religious factor in the "Arab Spring". The course will also look at the role of other religions in contemporary politics. Fall semester.  
Ibrahim Warde

<b>139102</b>	<b>Foreign Relations of Modern China, 1644 to the Present</b>			
Subject: DHP	Catalog Nbr: H271			
2013 FALL	Primary	Sulmaan Khan	Sulmaan.Khan@tufts.edu	
This course is a survey of China's foreign relations from the Qing dynasty to the present. Topics include geography, warfare, diplomacy, trade, cultural exchange, and the connections between past and present. Lectures followed by discussion. Fall semester. Sulmaan Khan				

<b>139103</b>	<b>Foundations of International Cybersecurity</b>			
Subject: DHP	Catalog Nbr: P249			
2013 FALL	Primary	William Martel	william.martel@tufts.edu	
This course examines the complexities of U.S. and international cyber policy and cyber security. Topics include the connection between cyberspace and critical infrastructure, a technical overview of cyber security and cyber attacks, and the states, non-state actors, and state-sponsored groups who operate in cyberspace. It considers the objectives of these actors, which range from hacking police databases to shutting down critical infrastructure. It studies the cyber threat to nations and the private sector as well as citizens and secure government networks. It concludes with an analysis of efforts to apply domestic and international law to cyberspace. This course seeks to foster a deeper understanding of challenges posed by cyberspace to international security. Fall semester. William C. Martel				

<b>139162</b>	<b>China's Frontiers</b>			
Subject: DHP	Catalog Nbr: P272			
2014 SPRG	Primary	Sulmaan Khan	Sulmaan.Khan@tufts.edu	
This seminar examines the significance of China's frontiers for Chinese foreign policy, Asian security, and international relations. The course will move geographically, taking students from Vietnam to the South China Sea, by way of the Tibetan plateau, Central Asia, the Mongolian steppe, and the Diaoyu (or Senkaku) islands, to name a few. Students will consider the different forces that come into play in a frontier region, such as ethnicity, trade, boundary disputes, and geography. The course is multidisciplinary: students are encouraged to take advantage of perspectives from history, anthropology, political science, economics, and journalism. Students are expected to produce a 15-30 page research paper. The assignments of an annotated bibliography, a précis, and a rough draft are meant to facilitate the writing process. Spring semester. Sulmaan Khan				

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<b>139163</b>	<b>Informal and Underground Finance</b>			
Subject: EIB	Catalog Nbr: B223			
2014 SPRG	Primary	Ibrahim Warde	Ibrahim.Warde@tufts.edu	
<p>This seminar aims to study the role of the informal (off-the-books) and underground (criminal) sectors in the global economy, from multiple perspectives ranging from economic development to law enforcement and global security. In the past decades, the removal of financial controls, combined with technological advances, has allowed “deviant globalization” to prosper (drug trade, piracy, cybercrime, counterfeiting, human trafficking, terrorist financing, etc.) without necessarily improving the integration of traditional economies in the global system. The seminar will help provide conceptual and policy frameworks while allowing students to pursue case studies on these and related topics. Spring semester. Ibrahim Warde</p>				

<b>139164</b>	<b>Religion &amp; Conflict in Int'l Rel.: Policymaking Assumptions, Analysis &amp; Design</b>			
Subject: DHP	Catalog Nbr: D207			
2014 SPRG	Primary	Elizabeth Prodromou	Elizabeth.Prodromou@tufts.edu	
<p>This course explores the role of religion in the generation and resolution of conflict in contemporary international relations. Literatures on conventional and revisionist approaches to religion in international relations are considered, in order to identify conceptual and theoretical frameworks shaping policy responses to religion in world affairs. Case studies of religion as conflict-generator and conflict-resolver in international relations will consider: empirical evidence versus perceptions of religion as a conflict/peace variable; domestic and transnational religious actors as conflict-generators and peacebuilders; differentiation of religion, other identity factors, and material factors, in conflict and peace; and, religious actors as stakeholders in sustainable peacebuilding. Spring semester. Elizabeth Prodromou</p>				

<b>139180</b>	<b>Survey Design in Comparative Political Economy</b>			
Subject: DHP	Catalog Nbr: P218			
2013 FALL	Primary	Nancy Hite	Nancy.Hite@tufts.edu	
<p>Social science surveys are a powerful research tool. When properly designed, implemented and analyzed survey instruments enable us to gain access to valuable information about an identified population and/or social phenomena. The course provides an introduction to survey design that is embedded in the study of comparative political economy of developing societies. We will explore issues in survey design as well as the myriad of challenges faced by researchers in designing valid surveys. The assignments are geared toward helping students develop effective survey instruments for policy and research applications. One-half credit. Open to students who have completed B205, or equivalent course. Fall semester. Nancy F. Hite</p>				

<b>139181</b>	<b>Research and Writing in the Global Political Economy</b>			
Subject:	Catalog Nbr:			

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DHP	P216			
2013 FALL	Primary	Nancy Hite		Nancy.Hite@tufts.edu
<p>The goal of this seminar is to introduce students to the process of writing research papers on topics in global political economy (GPE). We will examine how domestic and international politics influence the economic relations between states, and vice versa. The course is intended to introduce students to research design and guide them in selecting a capstone research question and methodology. The course objectives are – 1) introduce seminal theoretical debates and research approaches in global political economy 2) develop skills in critical reading and writing 3) to apply the logic of the scientific method 4) to have students develop a research proposal that can ultimately be the foundation of their Capstone Project. Fall semester. Nancy Hite</p>				

<b>139238</b>	<b>The Arts of Communication</b>			
Subject:	Catalog Nbr:			
DHP	P234			
2014 SPRG	Primary	Mihir Mankad		Mihir.Mankad@tufts.edu
<p>Today's leaders must have the ability not only to analyze thoughtfully but also to communicate clearly and persuasively. This course is intended to turn you into a more persuasive and effective public speaker – someone who speaks with the ease, confidence, clarity, and modes of persuasion that are critical in today's corporate, nonprofit, policy and diplomacy worlds. We will cover a range of speaking scenarios, from podium speeches on values to simulations of a press conference or media interview on camera. The course is intended to help you develop your own personal style by deepening your understanding of the persuasive tools, recommendations, refutations, modes of analysis, and variations in audiences that motivate listeners to turn business, policy and diplomacy ideas into action. Approximately one-half of the course will be devoted to classes that introduce students to strategies of communication and to models of public presentation. The other half will consist of workshops in which students will hone their skills in public speaking. This class is limited to 30 students. One-half credit. Fall semester. Mihir Mankad</p>				

<b>139324</b>	<b>Urban Governance &amp; the Politics of Planning in the Developing World</b>			
Subject:	Catalog Nbr:			
HGSD	SES550			
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<b>139474</b>	<b>Global Private Equity: From Money In to Money Out</b>			
Subject:	Catalog Nbr:			
EIB	B224			
<p>This modular course provides a comprehensive examination of the role of private equity in global finance. It is intended to equip students with an analytical framework for assessing the industry and its key participants and to develop practical skills to support possible investment careers. The course is experiential by design and will be structured around two team-based projects that will engaged students directly in critical dimensions of the private equity finance process: fund development, investment analysis and decision-making. The course will cover the full spectrum of issues relevant to a globally oriented private equity firm from the structure of partnership agreements, through capital acquisition, deal sourcing, investment analysis, deal structuring, and exit. The course will be co-taught by Adj Asst Prof Patrick Schena and Mr Roger Berry, a Partner in the</p>				

# Course Bulletin

Boston-based private equity firm TEM Capital, which invests globally in the energy and materials sectors. The tandem approach is intended to unite disciplinary rigor in financial and investment analysis with globally applied practices. One-Half Credit. Spring Semester. Patrick Schena and Roger Berry