

THE TOBACCO INSTITUTE

1675 I STREET, NORTHWEST
WASHINGTON, DC 20008
202/467-4800 • 800/424-9878

ROBERT S. McADAM
Vice President
Special Projects

MEMORANDUM

August 8, 1991

TO: Kurt L. Malmgren
FROM: Robert S. McAdam *RSM*
RE: Massachusetts Tax Initiative

Attached please find the copy of an initiative petition filed on Wednesday, August 7, 1991 in Massachusetts.

The petition calls for a 25 cent per pack increase and a doubling of the OTP tax dedicated to the establishment of a segregated health fund that would pay for a variety of programs aimed at smoking cessation. While similar in nature, the measure is not as specific as California Proposition 99.

The Massachusetts initiative process allows us several opportunities to derail this proposal prior to its placement on the ballot. We are currently pursuing every possible avenue in this regard.

As individual steps become more defined, I will provide additional information.

Please let me know if you have any questions.

RSM/min

Attachment