October 6, 1993

MEMORANDUM

TO: Sam Chilcote

Bob Lewis Bob McAdam

FROM: Susan Stuntz &

RE: FET Press Conference in Louisville

Today appears to be another good one on the regional news conference circuit. The news conference outside of union hall in Louisville, KY (across from the Philip Morris manufacturing facility) attracted all three local television network affiliates, Associated Press and the Louisville Courier-Journal.

Representatives from the BC&T local representing PM workers hosted the news conference, which also featured statements from one of the TGIC Tobacco Ambassadors and Mattie Mack, from the Federation of Southern Cooperatives (black tobacco farmers). Sen. Ford sent a representative, who read a statement.

Mattie Mack, who describes how she's raised 4 of her own children and 38 foster children and put all through college on her tobacco allotment, has become quite a star. She has caught the attention of MacNeil/Lehrer news hour, which has delayed its piece on tobacco farmers and "sin taxes" in order to follow Ms. Mack on her visits to Congressional Black Caucus and tobacco state Members of Congress next week.

cc: Cal George Tom Lauria

Walker Merryman Walter Woodson Bill Wordham