

### BACKGROUND

The proposed tobacco settlement is important to organized labor for several reasons:

- \* It protects union jobs that are increasingly at risk in a more and more hostile political climate, an environment in which the tobacco industry is portrayed as a rogue industry by the media, and many lawmakers and other opinion leaders.
- \* It protects the export market. Without a settlement, there is a very good chance that many union jobs in tobacco would move offshore to avoid draconian restrictions that may be placed on the industry either through legislation or regulation.
- \* It protects the industry and the jobs the industry provides by limiting the chance for a new Prohibition on tobacco products in the U.S. The settlement provides adults who choose to smoke with that right in this country.
- \* The settlement provides the industry with a degree of predictability which, in turn, allows the industry to provide jobs and products for Americans and those abroad.

### GOALS & OBJECTIVES

Obtain AFL-CIO (and affiliates) endorsement of the settlement.

Prevent amendments by the public health community or others that would destroy union jobs.

Through personal meetings, rallies, letters and other activities, make sure the labor position on the settlement is made clear to the White House, targeted Members of Congress, select governors, state lawmakers and other officials as appropriate.

### *Strategies & Tactics*

- \* Develop papers and other materials to support the key elements of the settlement that are essential to the preservation of union jobs.
- \* Outreach to current labor allies to gain support for settlement

- \* Outreach to untapped potential labor allies to gain support for settlement
- \* Outreach to AFL-CIO officials to gain support for settlement
- \* Outreach to appropriate White House officials/task forces to gain support for settlement
- \* Encourage Democrats to maintain key provisions of the settlement and to oppose inclusion of job-killing amendments.
- \* Outreach to Labor Department for support
- \* Outreach to House/Senate Democratic leadership support
- \* Outreach to DNC and other party officials for support
- \* Outreach to Democrats on key House/Senate Committees
  - . House Commerce
  - . Senate Commerce
  - . House Ways & Means
  - . Senate Finance
  - . House Judiciary
  - . Senate Judiciary
  - . Senate Labor