



Interoffice Memorandum

January 13, 1992

TO: Mr. T. C. Griscom
FROM: H. E. Osmon
SUBJECT: JAMA 12/11/91

Not surprisingly, a number of highly visible anti-smoking activists contributed to items included in the subject JAMA issue. These are listed below by item.

ABSTRACTS

"Smoking Cessation Following Admission to a Coronary Care Unit"

- Nancy Rigotti
 - Former Associate Director of the now defunct Institute for the Study of Smoking Behavior and Policy, Kennedy School, Harvard.

"Smoking-Attributable Cancer Mortality in 1991: Is Lung Cancer Now the Leading Cause of Death Among Smokers in the United States?"

- Donald Shopland
 - Works for NCI.
 - Contributor to 1988 Advocacy Institute/NCI workshop on "Media Strategies for Smoking Control."

LETTERS

"Kids' Concept of Cigarette Code"

- Letter attributed to middle-school-aged daughter of Gregory Connolly. Connolly is:
 - On the STAT Advisory Council.
 - Presenter at the 1990 anti-smoking activist conference, "Tobacco in the '90s." Subject: "International Perspectives on Tobacco Control."

- Presented at the 1991 STAT anti-smoking activist conference. Subject: "Tobacco as a Gateway Drug."
- Massachusetts coordinator of the ASTHO (Association of State and Territorial Health Officials) Tobacco Use Prevention and Control Network.

ORIGINAL CONTRIBUTIONS

"Transdermal Nicotine for Smoking Cessation" (p. 3133)

- Edward Lichtenstein -- Presenter, "Tobacco in the '90s" conference. Subject: "Tobacco Cessation."
- Stephen Fortmann -- Presenter, "Tobacco in the '90s" conference. Subject: "Putting It All Together: Designing a Strategic Community Tobacco Control Campaign."

"Predictors of Physicians' Smoking Cessation Advice" (p. 3139)

- David Altman
 - STAT Advisory Council.
 - STAT board member.
 - Presenter, 1991 STAT conference. Subject: "Eliminating Minors' Access to Tobacco."
 - Co-organizer and presenter, "Tobacco in the '90s" conference. Subject: "Reducing Sales to Minors."
 - Contributor to 1988 Advocacy Institute/NCI workshop on "Media Strategies for Smoking Control."
- Stephen Fortmann (see above)

"Brand Logo Recognition by Children Ages 3 to 6 Years" (p. 3145)

- John Richards
 - Member of DOC.
 - Editor of DOC News and Views.
 - Member of STAT Advisory Council.
 - Presenter, 1991 STAT conference. Subject: "Guerrilla Counter-Marketing Tactics" and "Counter Advertising and Demonstrations."

"RJR Nabisco's Cartoon Camel Promotes Camel Cigarettes to Kids" (p. 3149)

- Joseph DiFranza
 - Member, STAT board of directors.
 - President, Massachusetts DOC.

- Presenter, 1991 STAT conference. Subject: "Tobacco As a Gateway Drug" (with Greg Connolly).
- Producer of video, "Tobacco: The Pushers and Their Victims."

- John Richards (see above)

- Robert Jaffe

- Executive Director, Washington (State) DOC.
- Member, American Cancer Society.
- Presenter, 1991 STAT conference. Subject: "Raining on the Philip Morris Parade" and "Guerrilla Counter-Marketing Tactics" (with John Richards).

"Does Tobacco Advertising Target Young People to Start Smoking"
(p. 3154)

- John Pierce

- Employed by Office on Smoking and Health, HHS.
- Contributor to 1988 Advocacy Institute/NCI workshop on "Media Strategies for Smoking Control."

- David Burns

- Member, Americans for Nonsmokers' Rights (ANR).
- Contributor to Surgeons General reports.
- Outspoken anti-ETS activist.
- Member, EPA SAB that reviewed ETS data.

- Elizabeth Whelan

- Executive Director, American Council on Science and Health (anti-smoking is important but not sole component of ACSH).
- Member, STAT Advisory Council.

- Donald Shopland (see above)

"No Smoking Laws in the United States" (p. 3162)

- Nancy Rigotti (see above)

"The Effects of Combining Education and Enforcement to Reduce Tobacco Sales to Minors" (p. 3168)

- Ellen Feighery

- Director, Solana County (CA) Cancer Prevention Program.
- Presenter, "Tobacco in the '90s" conference. Subject: "Developing and Maintaining Effective Tobacco Control Coalitions" (with Joe Tye and David Altman).

- David Altman (see above)

"Clinical Interventions in Tobacco Control" (p. 3172)

- Marc Manley

- Works for NCI.
- Contributor to 1988 Advocacy Institute/NCI workshop on "Media Strategies for Smoking Control."

- Roselyn Epps

- Presenter, "Tobacco in the '90s" conference. Subject: "Tobacco Problems in Cultural and Underserved Communities."

- Thomas Glynn

- Works for NCI.
- Contributor to 1988 Advocacy Institute/NCI workshop on "Media Strategies for Smoking Control."

- Donald Shopland (see above)

"Nicotine Replacement Therapy During Pregnancy" (p. 3174)

- Neal Benowitz

- Member, STAT Advisory Council.

COMMENTARY AND EDITORIALS

"Tobacco Marketing. Profiteering From Children" (p. 3185)

- Rep. Henry Waxman

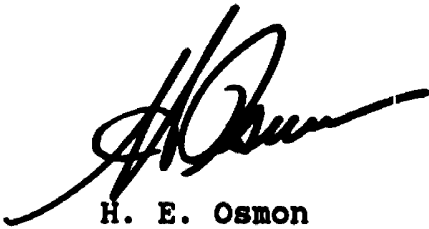
"Reducing Youth Access to Tobacco" (p. 3186)

- Ron Davis

- Former Director, Office on Smoking and Health, HHS.
- Member, STAT board of directors.
- Presenter, "Tobacco in the '90s" conference. Subject: "Overview of the Tobacco [i.e., anti-tobacco] Program."
- Presenter, 1991 STAT conference. Subject: "A National Update on Tobacco Control Activism."

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JAMA standardly references contributors' degrees and professional affiliations, but there is never any reference to their extensive anti-smoking activist affiliations, leaving the impression that a vast body of dedicated and independent researchers produced the materials. As we have seen from other work, however, the effort is fueled by a relatively small and highly interactive number of dedicated activists whose names appear again and again in papers, "studies," newspaper stories, anti-smoking conferences, and anti-smoking organizations' membership lists.



H. E. Osmon

HEO/bjs