

**PHILIP MORRIS MANAGEMENT CORP. INTER-OFFICE CORRESPONDENCE**

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TO: Buffy Linehan

DATE: April 7, 1989

FROM: Greg Scott

SUBJECT: Issues

**BURLEY CONFERENCE**

Arrangements were negotiated last week to hold our conference (Tobacco and the 101st Congress) June 11, 12, and 13 at the Griffin Gate Marriott in Lexington, Kentucky for the burley producing establishment. Due to the apparent success of the conference in March for the flue-cured region, several groups desire to cosponsor the event with us. We have chosen the Council for Burley Tobacco which is the only organization that encompasses the entire burley area. Witcher wants to set up a board for further advice that would include members representing the Kentucky Farm Bureau, Kentucky Coop, and Tennessee Coop. Each of these groups also wants to be associated with the event.

An invitation list is being composed by the Leaf Department. I want to get together next week with the appropriate PM personnel to discuss the program for the conference to determine what we can do to improve the meeting. While all House and Senate members from the burley area will be invited, we must decide who we want to speak.

**H.R. 1249 (Levine). Cigarette Export**

Efforts to have the bill referred to the committees in addition to Energy and Commerce and Commerce and Foreign Affairs have not been successful. We have been advised that the bill does not come under the jurisdiction of the Appropriations Committee (via Lindsay Thomas), Agriculture Committee, (via Robin Tallon and Martin Lancaster) and Ways and Means (via Jim Healy). Since we agree that addition committee referral is the proper strategy, I recommend we have Don Bonker make a run at it to see what he can do. RJR continues to work on Appropriations Committee referral with Janice Whitten, tr.

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According to David Poisson, AA with Durbin, the "antis" in Congress plan on making the cigarette export issue one of the top two or three top targets in the 101st Congress. We will have a good gage to judge their temperature on this matter when we file the 301 on Thailand. Until that time, we have persuaded BAW and RJR not to do anything further on HR 1249. Tallon has postponed sending out the attached "Dear Colleague" for the moment. Don and I, who are pleased to have Robin want to take the front seat on the export issue, think it is a good letter.

### FIRE SAFE CIGARETTES

Current strategy is to increase co-sponsorship in the House and introduce Senate companion legislation identical to the industry-supported Boucher-Bliley bill (H.R. 673). Mounting urgency due to the word that Moakley seeking hearings in House at end of May as well as Cranston in Senate.

According to Charlie Whitley, the number of cosponsors on H.R. 673 is approaching 40, which is running about even with the number of cosponsors on the Moakley bill. In addition, Senators Breaux, Sanford, McCain, and Lott will introduce Senate companion legislation today.

As you know, TI has mounting a very successful grassroots campaign to generate fire service support for Boucher-Bliley. The fire service will be visiting Washington next week. The industry, including PM, is a major sponsor of a dinner for the Congressional Fire Service Institute on Wednesday, April 12. TI is coaching visits to members by the fire service to secure further support on the Hill.

There is a growing concern by John Kupp and others that the grassroots support the industry has generated may begin to deteriorate if something more concrete and visible is not demonstrated soon. The major issue here is that there is a growing restlessness by the fire service over the time element involved in the further study called for in H.R. 6734, amounting to another three years, on top of however long it takes to enact a bill. A showing of

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action on the legislation would reduce this anxiety. In addition, Rupp is concerned that the industry may be in for a much rougher time in the states next year if no further action occurs on the Hill. Thus, he recommends that Boucher/Bliley initiate hearing on their bill shortly.

#### **WAXMAN PESTICIDE BILL**

The bill (HR 1725) was introduced by Waxman yesterday, April 6. Senator Kennedy will introduce Senate companion legislation.

Sully Romer, Larry Sykes, and myself are meeting on this matter next week after we have had a chance to review the bill.

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