

TOBACCO INSTITUTE INDOOR AIR QUALITY PROGRAM
RESOURCES AND ALLIES

Media tours conducted monthly by ventilation expert and ACVA president Gray Robertson. In the two years Robertson has been on the road, he has been interviewed by hundreds of print and broadcast reporters.

- . Robertson has been featured on the "Today" show, and in a recent cover story in Washingtonian magazine.
- . As a result of his media tours, he frequently is contacted by reporters independent of any media activity. For example, a reporter for the Washington Post recently described him as one of the nation's foremost experts on "sick building syndrome."

ACVA building ventilation studies, conducted in response to legislative or union requests.

- . The latter, funded by the Tobacco Industry Labor Management Committee, have included investigations for a Northern New England Indoor Air Pollution Coalition of labor unions, for a state employees' union in Oregon, and for a police union in Detroit.
- . Federal government employees have for two years been attempting to obtain GSA permission to study a dozen buildings.
- . At the request of the speaker of the Oklahoma House, ACVA recently studied the state capitol building, and found most fresh air intakes closed.
- . All ACVA building investigation reports contain a section on the presence (or absence) of ETS in the building.

ACVA coordination of and participation in indoor air quality and building ventilation seminars.

- . In February, ACVA coordinated and staffed a seminar for building engineers on causes and symptoms of "sick building syndrome."
- . In April, ACVA staff will be featured as part of a day-long seminar for building owners

and managers, and facilities planners, on indoor air quality and productivity in the workplace.

Media tours by the "Truth Squad," two members of The Institute's Scientific Witness Team, placing ETS in proper perspective with indoor air quality.

- . In some instances, Truth Squad tours are combined with briefings for local labor officials, to personalize the issue for workers.

- . The two Truth Squad tours per month average eight to ten media placements per tours.

ACVA and Scientific Witness Team testimony and one-on-one briefings of legislators, and other organizations. Also, expert testimony in workplace arbitration hearings.

- . ACVA and the Scientific Witness Team have participated in briefings for groups of federal and state legislators, and state advisory panels.

- . Ventilation and scientific witnesses have provided expert testimony on behalf of unions in arbitration cases in Michigan, Iowa, and Washington, D.C.

Support of the National Energy Management Institute (NEMI), a joint venture of the sheet metal workers' union and the contractors, which is developing an indoor air quality program to enable its 200-plus certified contractors to conduct building audits and recommend steps that can be taken to ensure adequate indoor air. To date, NEMI:

- . Is producing a monthly newsletter on indoor air quality issues, for its contractors and customers nationwide.

- . Is meeting with representatives from the Beverly Hills City Council, in an effort to work out a compromise between the council and the restaurant association on appropriate smoking restriction legislation.

- . Has met with representatives from the San Diego County Council, to point out why its proposal to ban smoking in all enclosed facilities is misguided.

Presentations by representatives of the Labor Management Committee, NEMI, and representatives from the Service Employees International Union, to lobbyists, executive councils, and conventions of members of state and international unions. These presentations have resulted in resolutions from the AFL-CIO opposing workplace smoking restrictions and supporting comprehensive indoor air quality programs, and in commitments from unions to oppose restrictive legislation.

- . An indoor air quality presentation in November, to the Massachusetts State AFL-CIO, resulted in a resolution calling for improved air quality monitoring.
- . Presentations to officers of the Washington and Oregon State AFL-CIO resulted in commitments to work to oppose workplace smoking regulation or legislation.
- . Presentations to presidents and other executives of nine northeast state federations have resulted in requests for presentations to conventions in several states, and resolutions from the Pennsylvania State AFL-CIO.

Videos featuring ACVA and labor representatives, for review by labor audiences; a corporate ACVA video for business audiences.

- . Two labor-oriented videos, one featuring Sheet Metal Workers' President Ed Carlough, the other sponsored by the Service Employees International Union, are featured in all indoor air quality presentations to union audiences. Copies of each are forwarded to meeting attendees as one component of our follow-up activity.

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