October 7, 1993

### MEMORANDUM

TO:

Sam Chilcote

Bob Lewis

FROM:

Susan Stunt

Attached for your information is a copy of the ad that the Tobacco Growers' Information Committee has purchased for the Raleigh News & Observer for Tuesday, October 12 -- the day President Clinton is scheduled to visit Chapel Hill.

We'll work with Walter Woodson and the TGIC to help it garner press attention to the ad in advance of the President's visit.

### Attachment

cc: Cal George

Tom Lauria

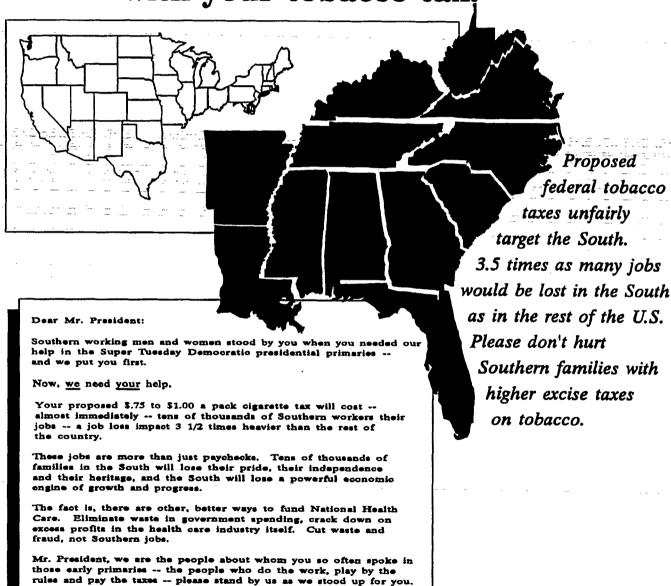
Bob McAdam

Walter Woodson

## Mr. President:

# Southern voters put you <u>first</u> on Super Tuesday.

Don't put Southern workers <u>last</u> with your tobacco tax,



Tobacco Growers' Information Committee, Inc. P.O. Box 10584, Raisigh, NC 27605 919-821-0380

#### MEMORANDUM

TO:

Jane Danowitz Michael Forscev John Jarvis James Savarese

Eric Shulman

FROM: Susan Stuntz

Attached for your information is a copy of the ad that the Tobacco Growers Information Committee has placed in the Raleigh News & Observer on Tuesday, October 12 -- the day of President Clinton's planned visit to Chapel Hill, NC.

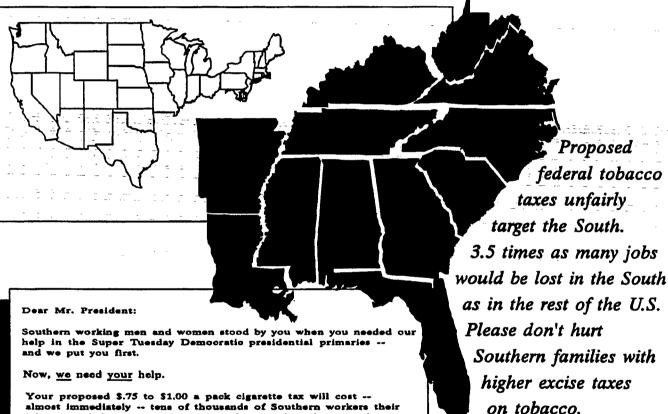
TGIC will be working to try to generate press attention to this ad the day of Clinton's visit.

Attachment

## Mr. President:

## Southern voters put you first on Super Tuesday.

Don't put Southern workers last with your tobacco tax,



Your proposed \$.75 to \$1.00 a pack cigarette tax will cost -almost immediately -- tens of thousands of Southern workers their jobs -- a job loss impact 3 1/2 times heavier than the rest of the country.

These jobs are more than just paychecks. Tens of thousands of families in the South will lose their pride, their independence and their heritage, and the South will lose a powerful economic engine of growth and progress.

The fact is, there are other, better ways to fund National Health Care. Eliminate waste in government spending, crack down on excess profits in the health care industry itself. Cut waste and fraud, not Southern jobs.

Mr. President, we are the people about whom you so often spoke in those early primaries -- the people who do the work, play by the rules and pay the taxes -- please stand by us as we stood up for you.

> Tobacco Growers' Information Committee, Inc. P.O. Box 10584, Raleigh, NC 27605 919-821-0380