

March 15, 1993

MEMORANDUM

TO: Karen Fernicola Suhr
FROM: James Savarese

TOBACCO INSTITUTE FEBRUARY ACTIVITY REPORT

TAXES AND HEALTH CARE

■ Public Affairs Activities

- * agency participated in monthly federal tax and health care meeting at client request.
- * agency met with Citizen Action staff to develop 1993 health care and tax workplan.
- * agency held discussions with Citizen Action staff regarding meeting with Hillary Clinton on Administration's health care program; agency held post-meeting de-briefing and forwarded results to client.
- * agency met with Economic Policy Institute (EPI) staff and TILMC counsel regarding status of health care financing study and timetable for release.
- * agency held discussions with Savarese & Associates on the impact of the Social Security trust fund surplus on long-term deficit goals and prepared document for Democratic National Committee on issue.
- * agency obtained Congressional Budget Office document on revenue options for deficit reduction at client request and participated in discussions with client and LMC counsel on revenue alternatives.
- * agency obtained transcripts of television network news shows following President Clinton's statements regarding potential use of tobacco excise taxes to finance health care reform and forwarded to client per request.

- * agency met with client and Senter & Associates to discuss press conference and promotional plan for American Agriculture Movement (AAM) fair tax study.
- * agency developed timeline and logistical plans for press conference; agency developed media list, drafted press release and prepared a media advisory for release of AAM study.
- * agency assembled press kits and made telephone calls to reporters in preparation for press conference releasing AAM study.
- * agency revised AAM promotional plan, per client request.
- * agency held discussion with AAM staff regarding press conference preparations and materials; agency briefed AAM press conference participants regarding format and logistics of press conference.
- * agency representative arranged for media training for AAM spokespeople.
- * agency arranged and coordinated satellite interview of AAM spokesperson following press conference, targeting home district outreach program states.
- * agency provided AAM rural excise tax study and materials to Congressional Rural Caucus chairperson.
- * agency developed excise tax statement for AAM 1993 legislative agenda.
- * agency drafted press release for Tobacco Growers Information Committee, per client request.
- * agency met with Jarvis & Associates and Senter & Associates regarding strategies to encourage Senator Ford to oppose tobacco excise taxes for health care reform.
- * agency held discussion with LMC consultants and outlined group plans for 1993 activities; agency met with client to discuss group activities for 1993.
- * agency held discussions with National Consumers League (NCL) staff regarding use of Advocacy Institute in health care organizing activities and NCL health care principles.

- * agency drafted memo on Coalition on Human Needs (CHN) plans and financial needs and forwarded to client.
- * agency held discussions with client regarding "Social Cost" promotional plan and possible target states for media tours.
- * agency met with client to discuss SAMMEC II critique and develop target cities for media tours.
- * agency developed timeline for SAMMEC II media tours and established availability for media tour spokespeople.
- * agency met with Savarese & Associates to discuss SAMMEC II study and media plan.
- * agency requested additional copies of SAMMEC II critique which has been published by George Mason University as a working paper.

■ Grassroots Activities: None

- **Special Activities - Home District Outreach Program**
 - * agency held continuing discussions with TILMC allies regarding potential contacts with Members of Congress on district outreach list and messages on deficit reduction and health care financing.
 - * agency held discussions with Citizen Action regarding need for communication with House Ways and Means Committee members in advance of retreat on revenue issues.
 - * agency held discussion with Washington State LMC consultant regarding contact with Ways and Means Committee members.
 - * agency developed "talking points" document for use by specific TILMC groups in communication with Members of Congress.
 - * agency met with client to discuss status of contacts and revisions to "talking points" document; agency finalized document and shared with selected TILMC allies.
 - * agency met with Strategy Group staff to discuss participation of state TILMC groups in district outreach program.
 - * agency held discussions with California Congress of seniors, the New York State Council of Senior Citizens and the Florida State Council of Senior Citizens about contacts for inclusion on district outreach chart.
 - * agency met with BC&T staff to discuss district outreach program and BC&T contacts in congressional districts for inclusion on chart.
 - * agency held discussions with CTJ regarding possible messages on financing health care reform for House Ways and Means Committee retreat.
 - * per client request, agency developed list of new Members of Congress.

PUBLIC SMOKING

■ **Public Affairs Activities**

- * agency assisted the National Energy Management Institute (NEMI) in drafting productivity study and forwarded proposal to client.
- * agency completed draft stories for the Spring 1993 NEMI News and forwarded to client.
- * agency attended client briefing regarding Environmental Protection Agency (EPA) risk assessment on environmental tobacco smoke (ETS); agency forwarded ETS risk assessment materials to BC&T.
- * agency began drafting fact sheet/Q & A on EPA ETS risk assessment to be distributed to LMC consultants and other interested parties; agency sent briefing materials on EPA and ETS risk assessment to LMC consultants requesting information on the issue.
- * agency worked with client and consultants in preparation for IAQ task force meeting.
- * agency and NEMI continued communication in preparation for inspection of Communication Workers of America office facility.
- * agency and NEMI finalized response to Building Owners and Managers Association International (BOMA) support for smoking ban; response forwarded to BOMA.
- * agency worked with NEMI to monitor activity concerning Environmental Safety Council's model IAQ bill.
- * agency worked with client regarding update of IAQ kits.
- * agency continued discussion with client concerning industry referral of IAQ questions to NEMI.
- * agency monitored status of proposed smoking ban at Maryland Westinghouse Electronic Systems.
- * per client request, agency arranged media training for Institute staff with Sheehan & Associates.
- * agency worked with LMC to provide information to Broward County commissioner regarding IAQ problems.

- * agency monitored progress of proposed smoking ban in conjunction with collective bargaining agreement of United Garment Workers in Tennessee.

■ **Grassroots Activities**

- * agency continued working with LMC consultant concerning proposed Washington state OSHA IAQ standard.
- * agency worked with Florida LMC consultant to research state IAQ legislation and to monitor proposed legislation through committees.
- * per client request, agency monitored proposed smoking ban legislation in House subcommittee.
- * per client request, agency obtained information on New York IAQ bill and forwarded information to client.
- * agency worked with NEMI regional coordinator in preparation for upcoming IAQ legislation in California.

■ **Special Activities**

- * agency representative traveled to Dearborn, MI, to participate in an IAQ workshop for the Michigan Education Association.

cc: Susan Stuntz