

TO: Simon Turner
Peter Binnie
Gray Robertson
John Rupp
** Matt Jacobs
Rich Marcus

Jan Cook (IAPAG)
Bill Cannell
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Susan Stuntz
Jada Smith
George Minshew
*Josh Douglas
*Larry Holcomb
*David Weeks
*Jack Peterson
*Allen Kassman

Bob Lewis
Cathey Yoe
Kay Thomas
Paul Emrick
Bill Orzechowski
Charley Powers
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BY MESSENGER

* = Scientific Witness Team (SWT) member
** = Lead counsel on program

FROM: Diana Avedon
202/457-9339
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DATE: 12/14/88 BOLD PRINT = RECENT UPDATE/PENDING EVENT

SCIENTIFIC/OTHER WITNESS APPEARANCE REQUIREMENTS

Paul Emrick
Northern Sector Vice President (Regions I-IV)
202/457-4898

Region I--Regional Vice President (RVP) Dennis Dyer, Regional Director (RD) Barclay Jackson 508/927-3990

Region II--RVP, RD (vacant) ... DENNIS DYER (508/927-3990) is handling the region on a temporary basis, or call regional secretary Patty Philipbar for travel details 518/462-6501

Region III--RVP Bill Trisler, RD Bob Pruett 317/636-0764

Region IV--RVP Michael Brozek, RD Dan Nelson 608/251-3232

George Minshew
Southern Sector (Regions V-IX)
202/457-4889

Region V-- 206/885-7111--RVP Paul Jacobson

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Region VI--RVP Dick Morgan 404/455-6357; RD Page Sutherland
804/282-4275

Region VII--RVP Ron Morris 502/426-6927; RD Jack Shoemaker
904/224-3733

Region VIII--RVP Stan Boman 303/231-9315; RD Terry Frakes
512/892-6313

Region IX--RVP Jack Kelly 916/448-3543; RD Ron Saldana
714/779-6735

1. San Diego, CA--January 5--Saldana requests Holcomb to testify at Murphy Stadium Board of Governors public hearing. Weeks has also been requested to testify. To date, 20 anti's are scheduled...presentations will be no longer than 5 minutes per witness. Hearing is scheduled in the morning, so travel should occur the day before.

NOTE: Holcomb has arranged for new SWT members to attend this hearing. K. Thomas, T.I. Public Affairs to attend and possibly M. Jacobs, C&B. Hotel arrangements to be coordinated with Saldana.

STATE ACTIVITIES -- GENERAL

FEDERAL -- PLEASE INFORM WW WHEN FEDERAL SETS UP ETS BRIEFINGS.

PUBLIC RELATIONS/MISCELLANEOUS WITNESS REQUIREMENTS

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NOTE: During the busy legislative season, legislative hearing needs MUST TAKE PRECEDENCE over media tour appearances. Therefore, last-minute scheduling changes may occur...please bear with us...thanks.

Media Relations...RVPs/RDs: please make sure you contact Brennan Moran about media-related appearances so that any special media contacts you deem appropriate can be worked into the schedule...LET WW/Diana KNOW I-M-M-E-D-I-A-T-E-L-Y if you have problems with dates or locations.

*****Check TI MEDIA TEAM calendar for other PAD media work*****

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1. Robertson media tour...RVPs/RDs: please let us know IMMEDIATELY if you have a problem with any of the localities/dates of the following scheduled media tours.

January

16-18...Seattle & Anchorage/Juneau

Upcoming:

February

Milwaukee/Madison

March

Chicago/Springfield

April

Boston/Springfield

2. Public Affairs Workplace/Legal Expert Tours...John Fox is a workplace/legal ramifications expert. He works often with media and holds seminars on a number of workplace issues, including smoking. As with other PAD events, please let us (WW and Brennan) know IMMEDIATELY if you have a problem with locations/dates.

January 24...Honolulu

February 14...Kansas City

February 25...Austin

3. "Truth Squad" appearances. Drs. Weeks and Peterson will be making media appearances to enlighten audiences about ETS. It will not be possible to pull these experts from this tour for other needs...Weeks/Peterson are expected to be "on tour" several days per month. Like the Robertson tour, Truth Squad spokesmen will be accompanied by public relations officials...but not by TI staff, although TI is identified up front as sponsor of this program.

December

21-22...Weeks in Santa Fe, Albuquerque

4. Social Costs tour. Economists Bob Tollison and Richard Wagner will be on a media tour to promote their "social costs" book and to discuss the issue in general. Media markets were approved by field in August. If you have a problem with any tour location, LET BRENNAN AND WW KNOW IMMEDIATELY.

5. LABOR BRIEFINGS. The Tobacco Industry Labor Management Committee is able to provide labor consultants (Tom Donahue and Harry Kaiser, who work with LMC executive director Jim Savarese) and other experts to brief labor audiences on the issue of indoor air quality (IAQ). Indeed, a key function of our state labor counsels is to identify such labor briefing opportunities and to arrange time for our experts to brief the labor groups on IAQ. Those of you who work with state labor counsels should identify such opportunities and notify

me about the sites in question. Then, we can work together with Donahue and Kaiser (and Kay Thomas in PAD) to arrange the briefings. It should also be noted that we can also arrange to brief labor groups in regions without labor counsel...again, work through WW/Diana to set up such briefings, noting that they take several days or longer, usually, to arrange.

- . Miami, FL--DECEMBER 15-16--Kaiser and NEMI expert to address southern FL reps from State AFL-CIO.
 - . Minnesota--DECEMBER 16--Donahue to address Teamsters gathering.
6. ENV SERVICES. ENV has the capability to inspect buildings unobstrusively with a briefcase-sized air sampling kit which can test indoor air levels of a number of common indoor air pollutants...some preliminary results can be read on the spot and a complete report takes about 10-14 days. ENV also has spokespeople capable of explaining results in a hearing setting or in private briefings with lawmakers and others. Like the SWT witness team, we need a couple of days to set up air tests (PREFERABLY CONDUCTED UNDER THE AUSPICES OF A THIRD PARTY SPONSOR). So, if you would like to overtly or quietly inspect a city hall hearing room or some other building, they can do it...let me know, and Kay Thomas and I can explain the program in more detail.

Westchester County, NY--DECEMBER--test site date TBD.

cc: Field Staff

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