



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

Food Safety and Quality Concerns in Bangladesh

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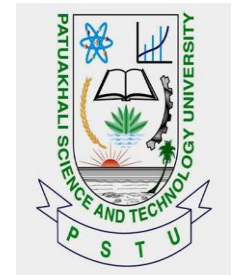
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PARTNERS - BANGLADESH





BACKGROUND

- With the change in:
 - agri-food system;
 - increase in income and;
 - improvement of living standards,
- Consumers have become increasingly concerned about food quality and safety, nutrition, health and wellbeing (Botonaki et al., 2006; WHO, 2015).





BACKGROUND

Food Safety issues in Bangladesh

ALJAZEERA News ▾ AJ Impact AJ Go Documentaries ▾ Shows ▾ Investig

NEWS / BANGLADESH

Row erupts over antibiotics discovery in Bangladesh packaged milk

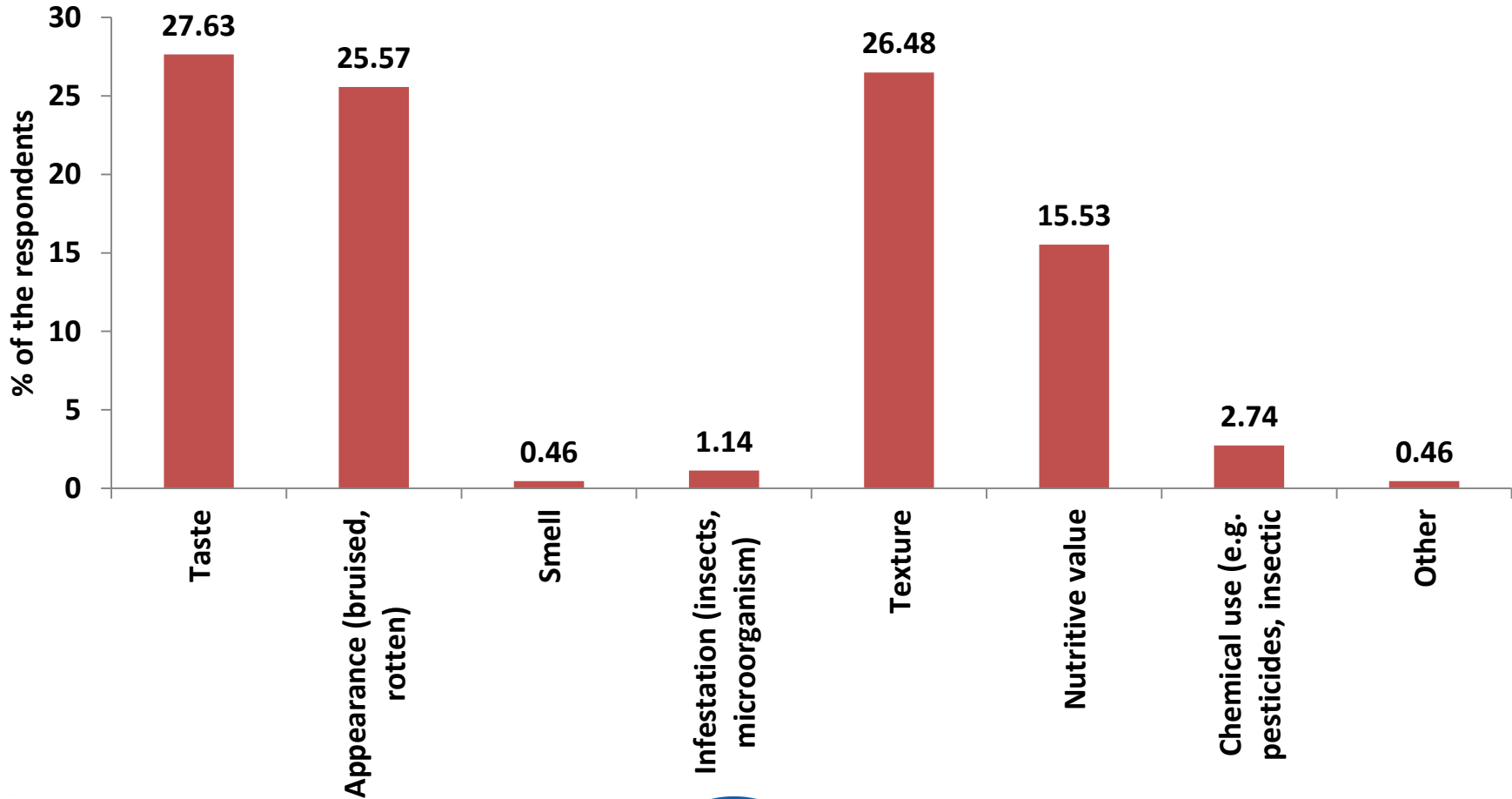
Dhaka University research team conducts two separate tests within a month to find antibiotics in five major milk brands.

by Faisal Mahmud  

15 Jul 2019

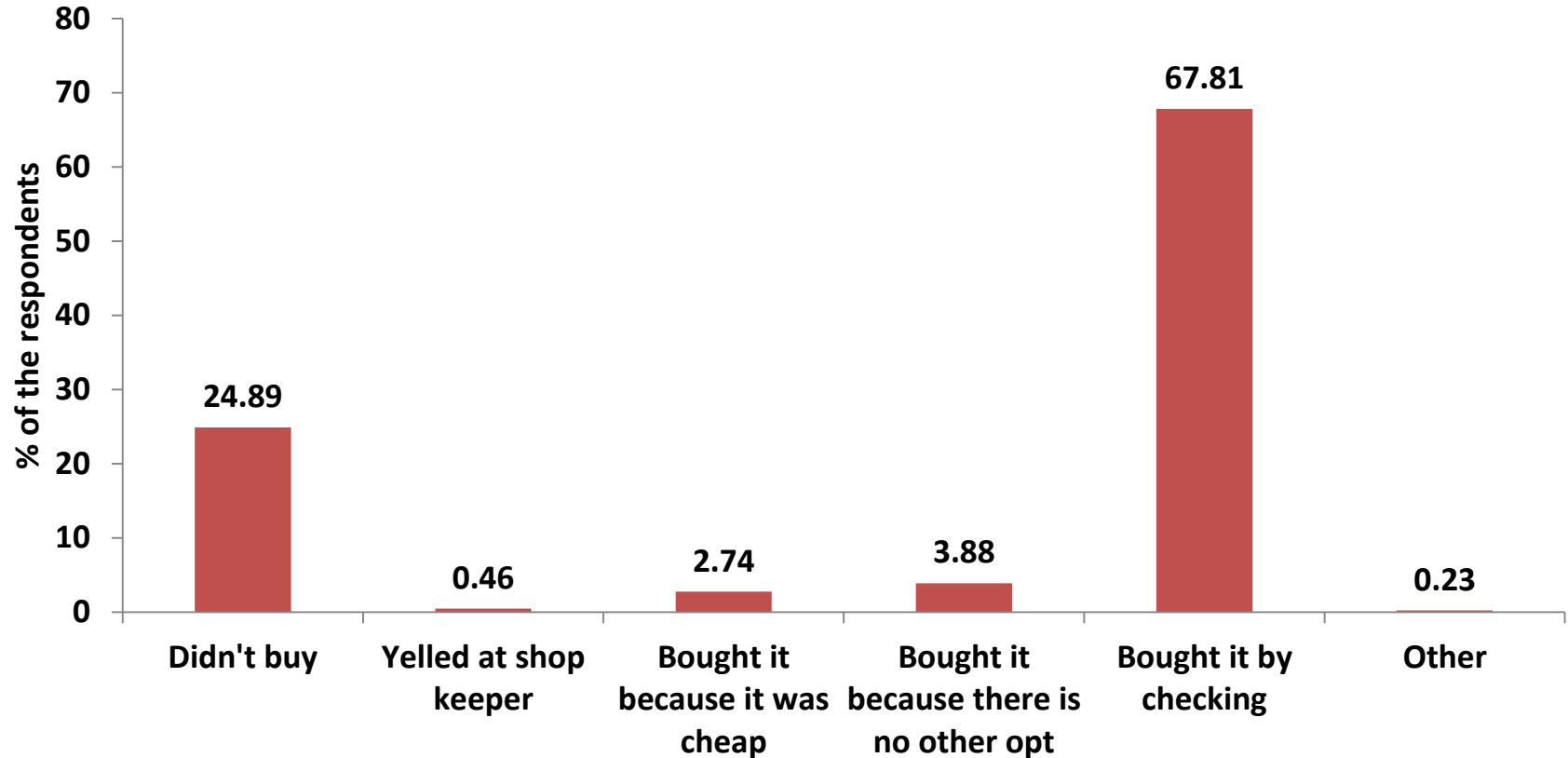


Meat: 14% respondents concerned (N=438)



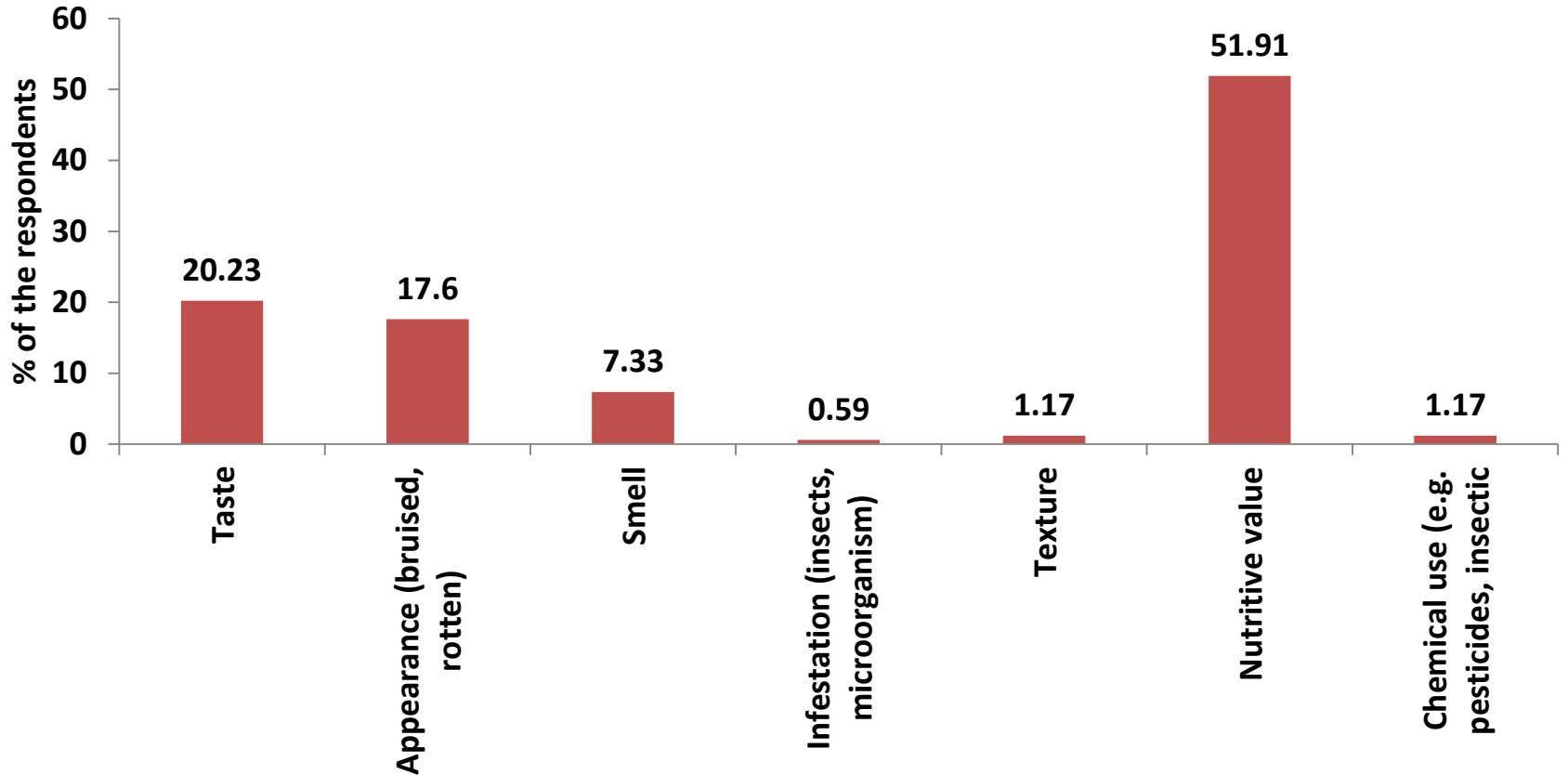


If yes for meat, what did you do (coping strategy)? (N=438)





Dairy: 11% respondents concerned (N=341)





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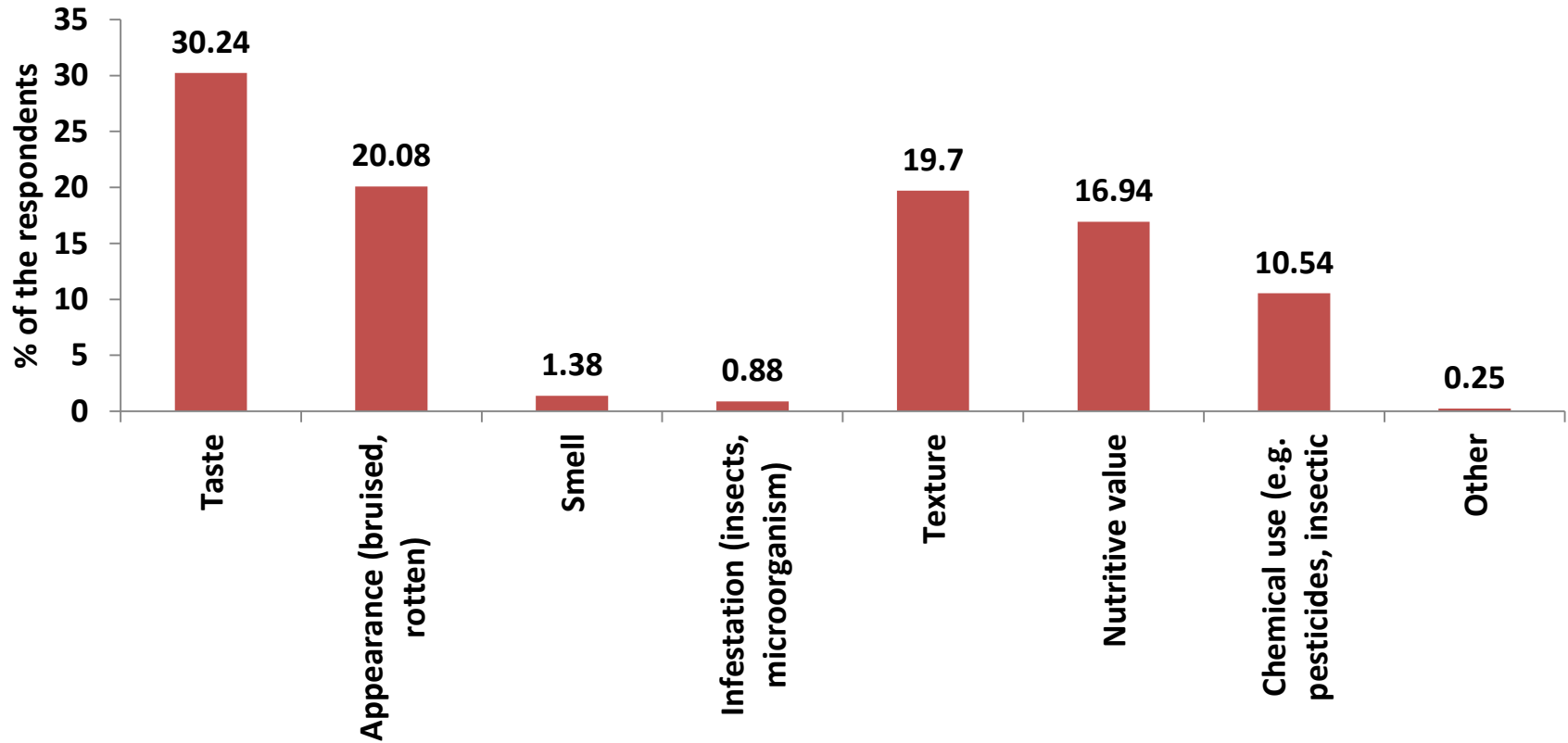
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If yes for dairy products, what did you do (coping strategy)? (N=341)



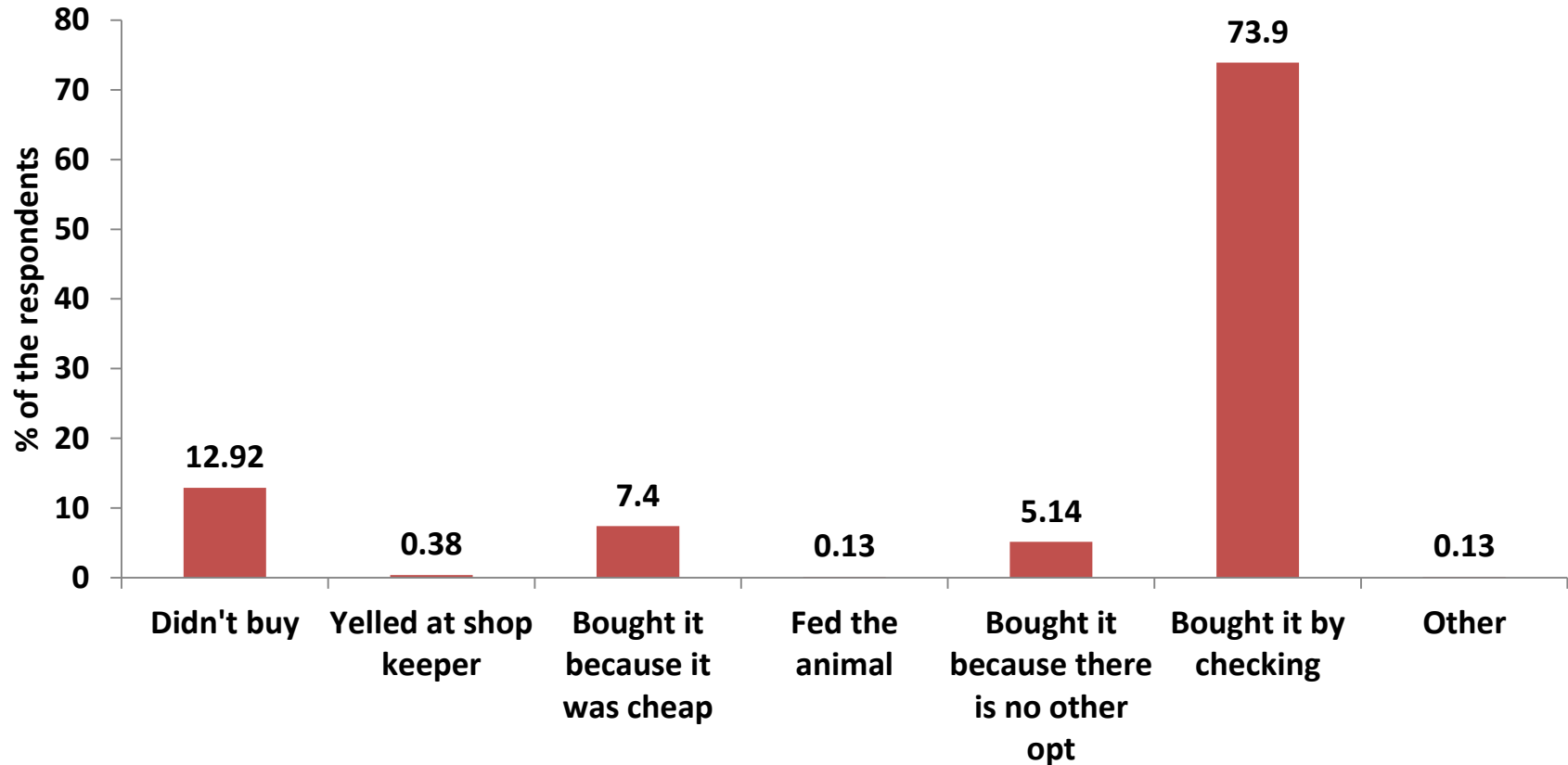


Large Fish: 25% concerned (N=797)



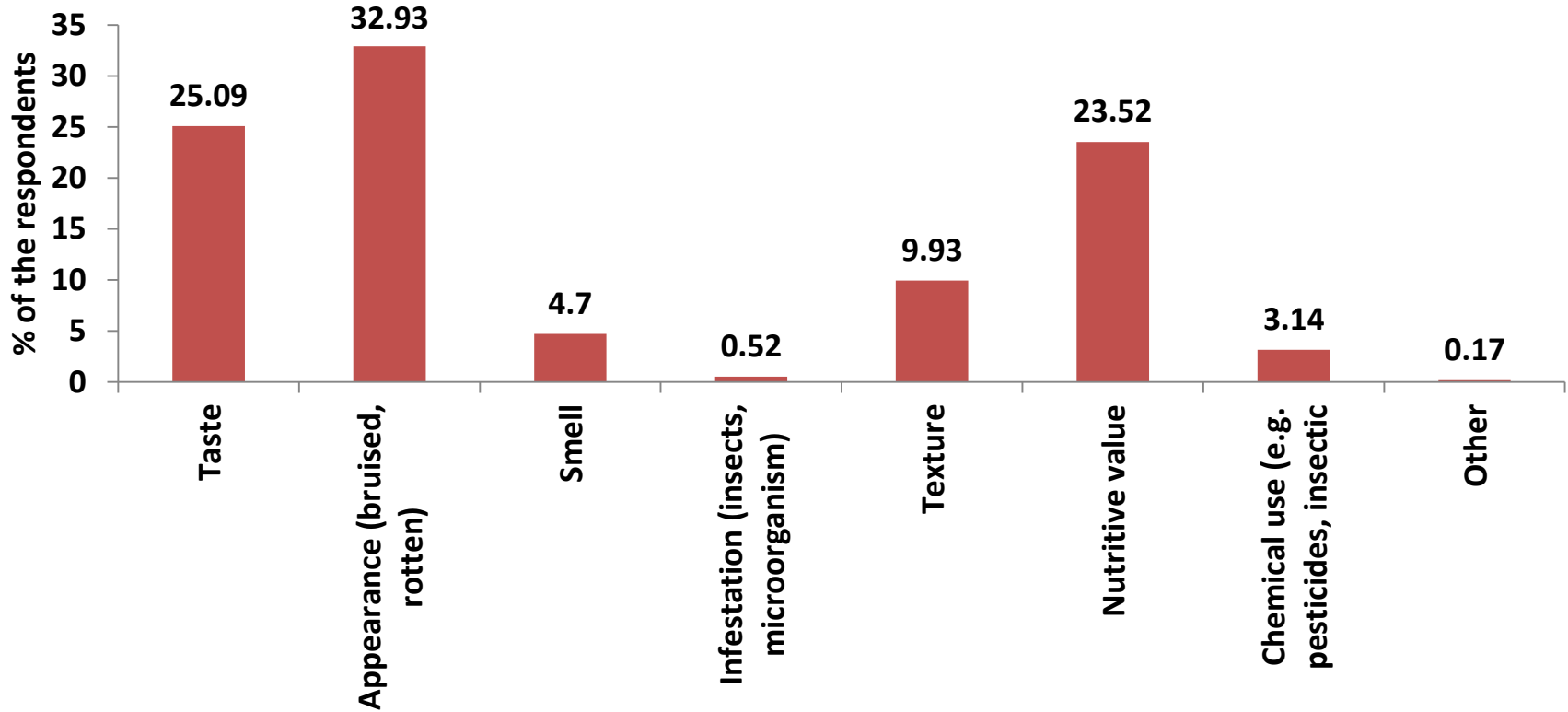


If yes for large fish, what did you do (coping strategy)? (N=797)



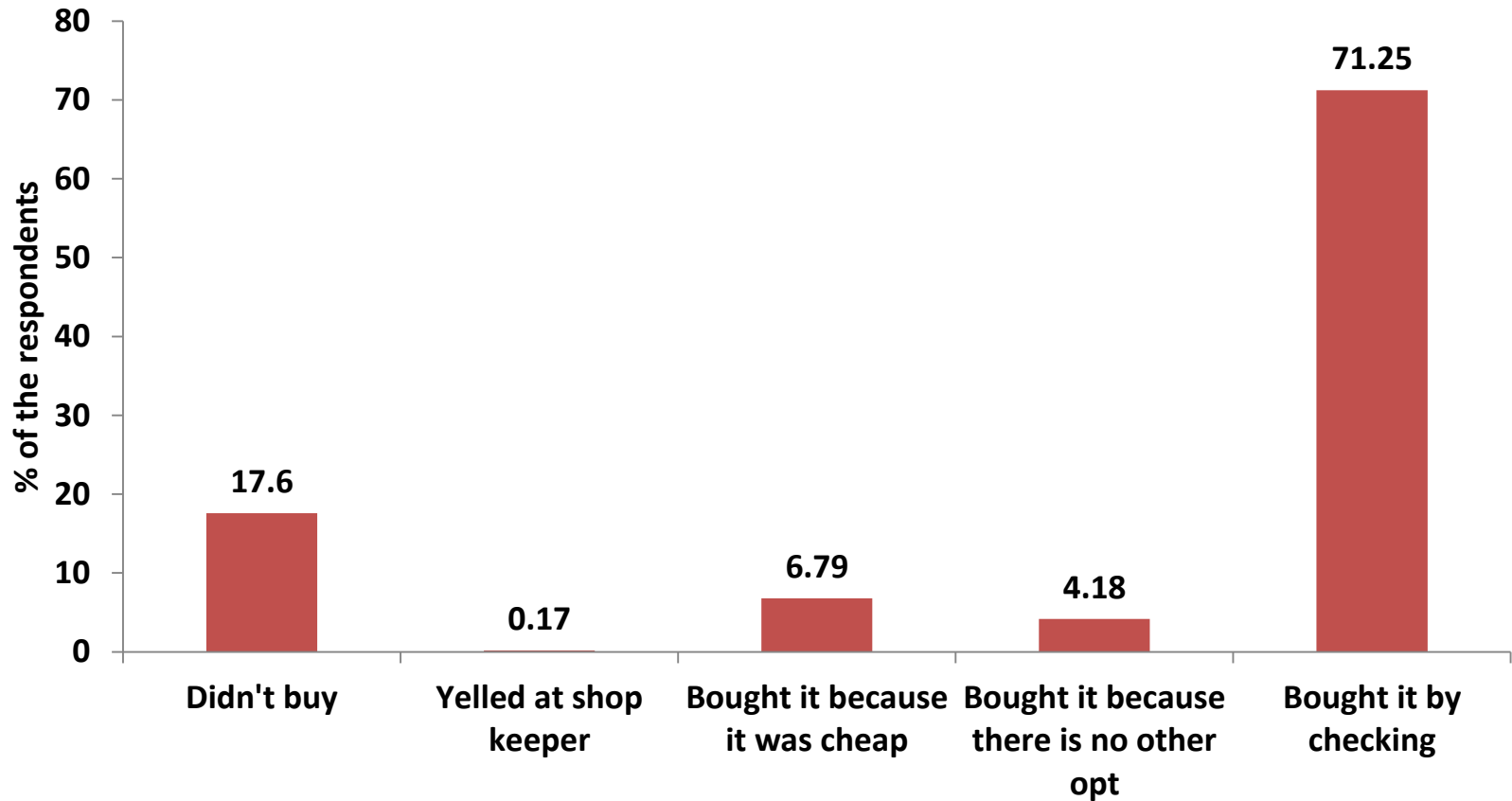


Small fish: 18% concerned (N=574)



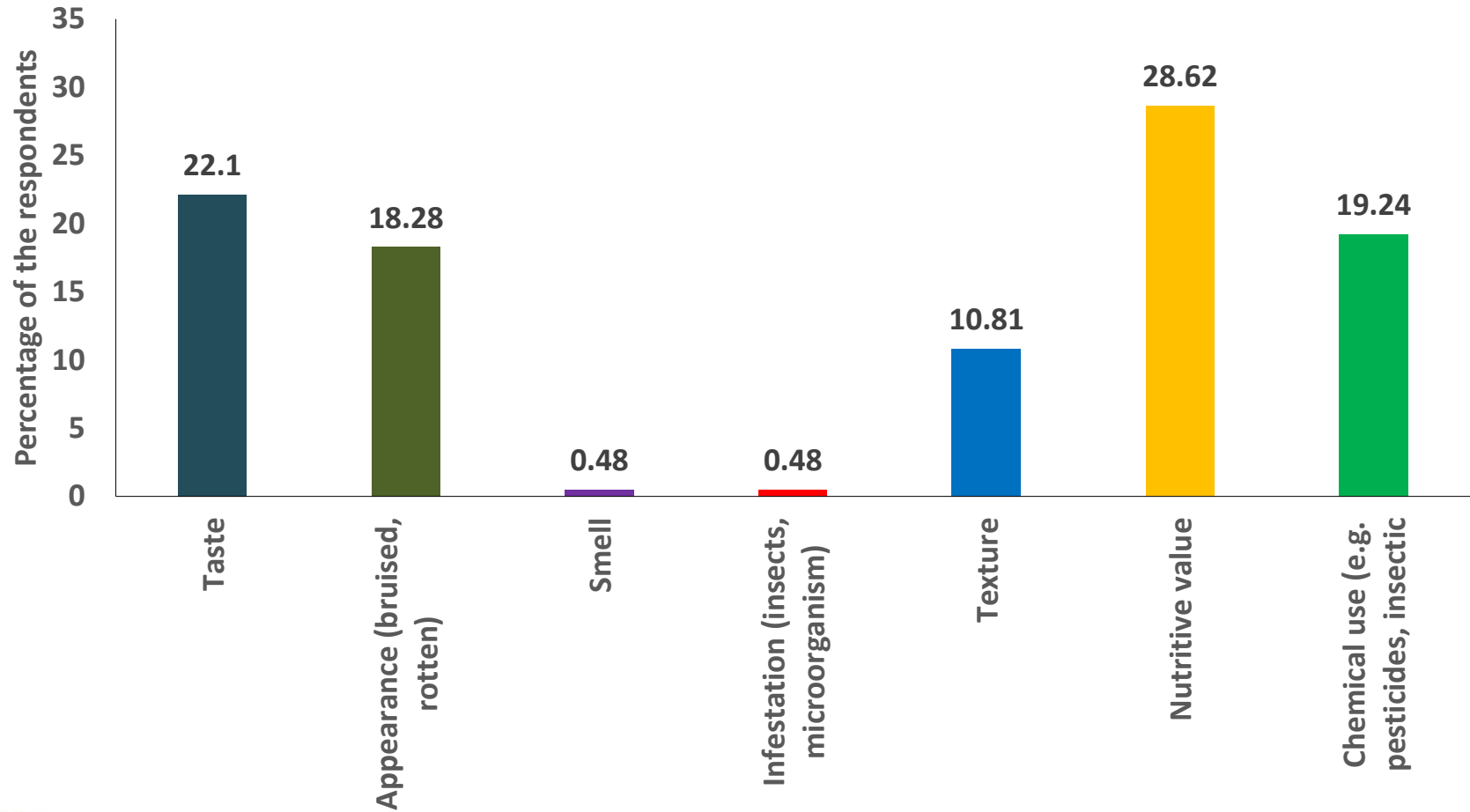


If yes for small fish, what did you do (coping strategy)? (N=574)





Fruit: 20% concerned (N=629)

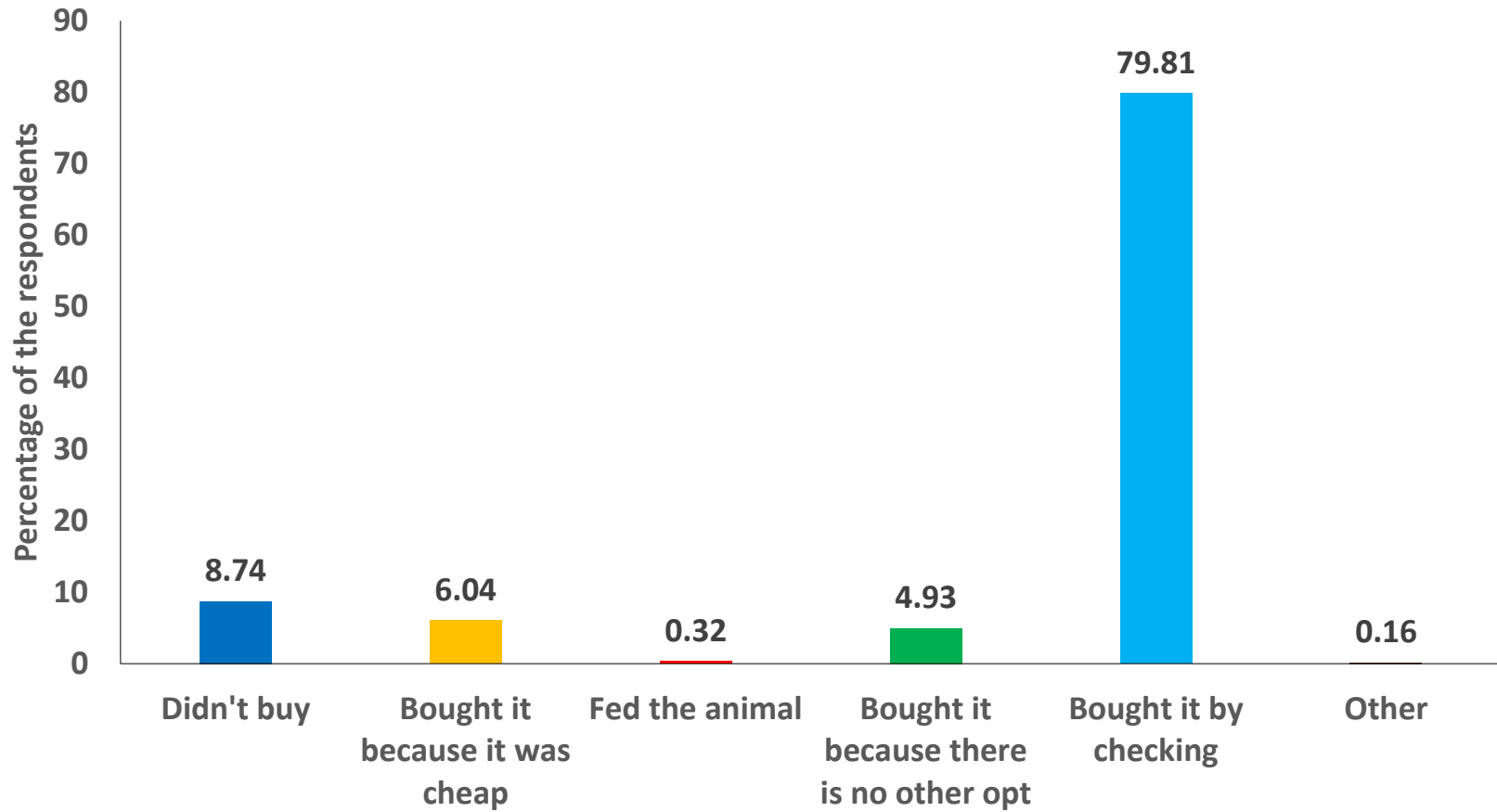




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If yes for fruits, what did you do (coping strategy)? (N=629)



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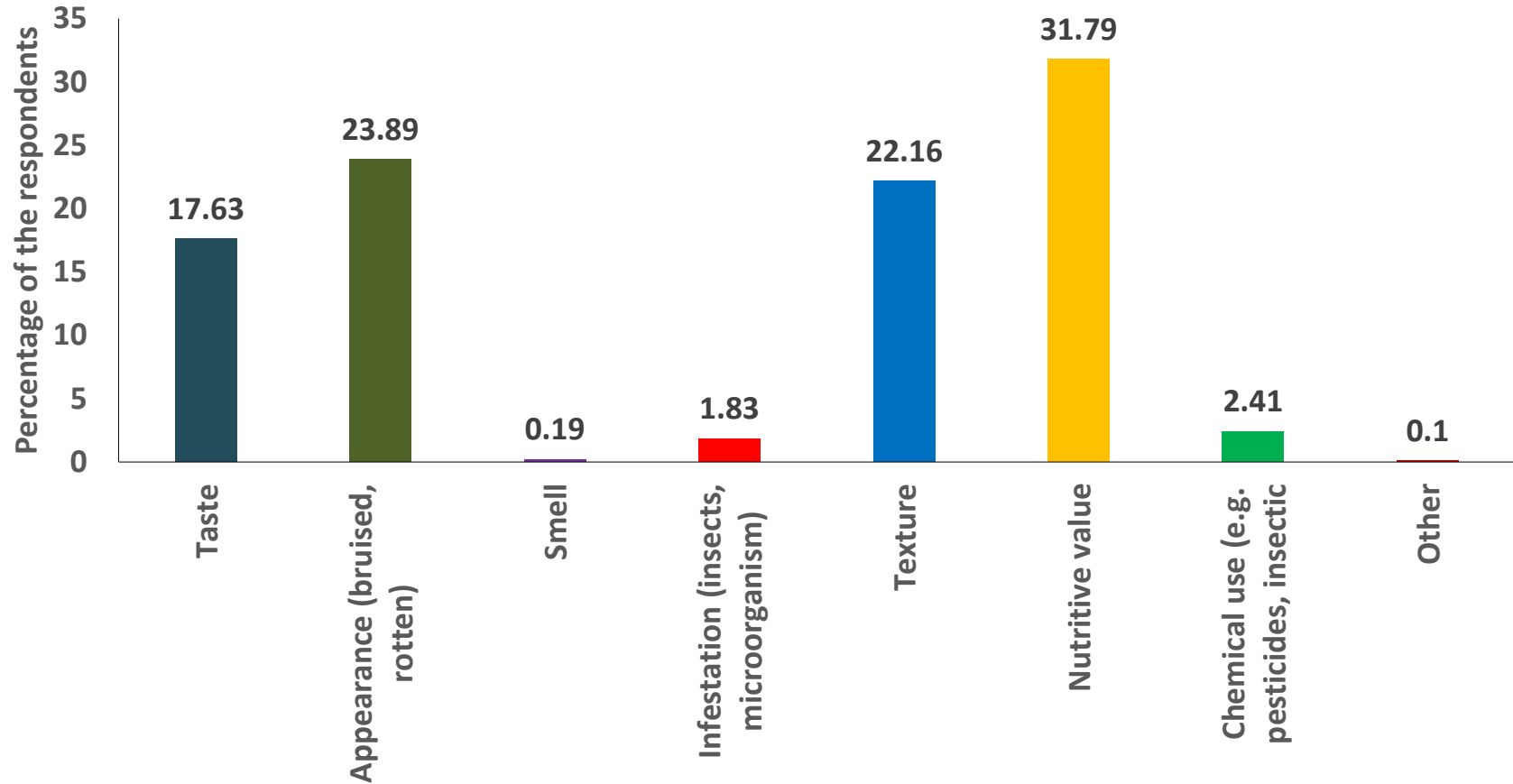
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Vegetables: 33% concerned (N=1038)

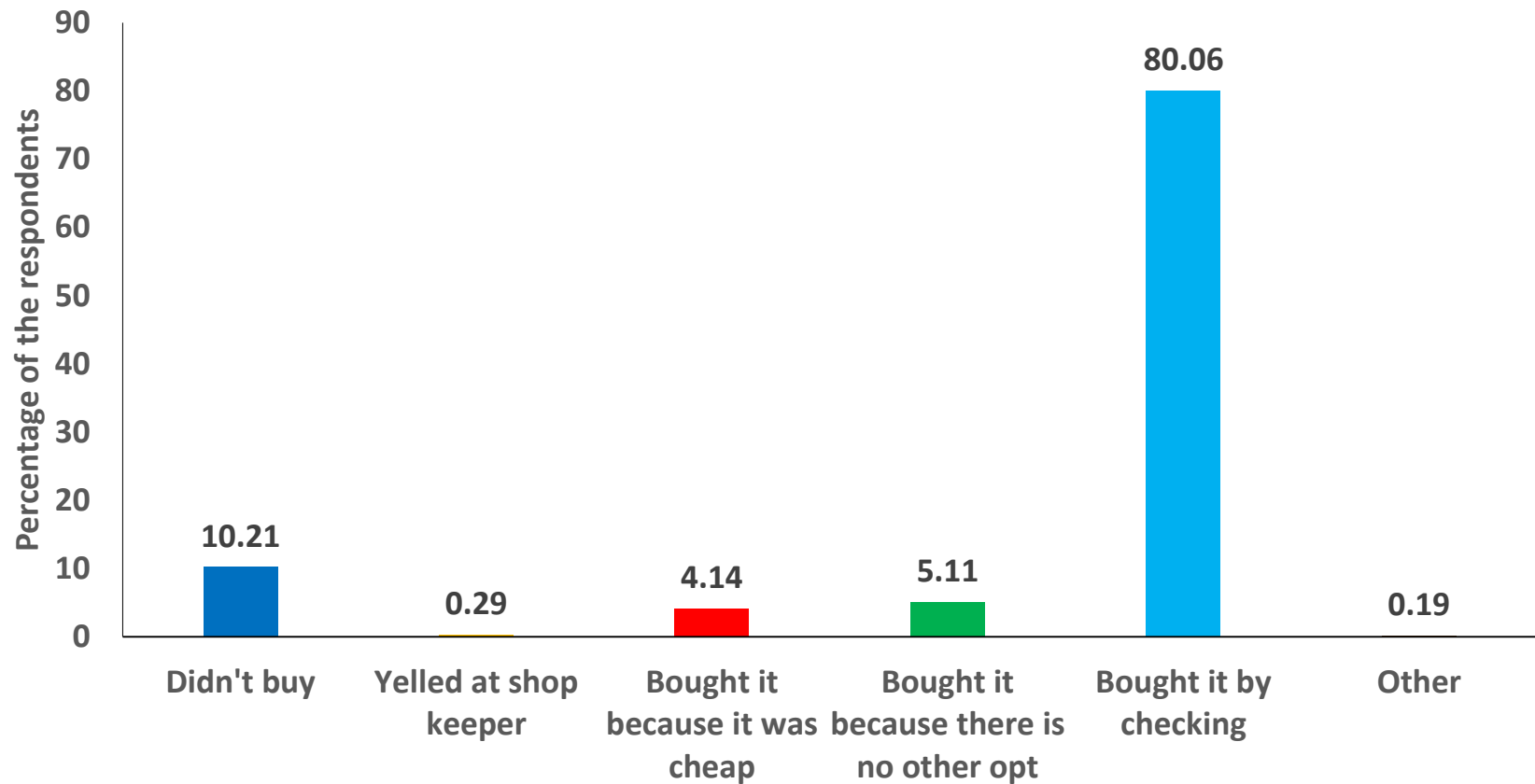




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If yes for vegetables, what did you do (coping strategy)? (N=1038)



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CONCLUSIONS

- Consumers are more concern on food safety of **vegetables** followed by large fish, fruits, small fish.
- It also shows that the main reason behind food safety concerns are **nutritive value, taste, appearance and texture** and for fruits and large fish, **chemical use** is also one of the reason for concern.
- Consumers' main coping strategies against food safety concerns are **bought it by checking and did not purchase.**
- Market implications, food loss/waste and nutrition.

